

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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D 8523 B

Opec tensions rise
in run up
to summit, Page 2

World news Business summary

Moscow to extend its ban on N-tests

The Soviet Union said it would extend its moratorium on nuclear arms tests, due to end on March 31, as long as the US does not carry out any nuclear tests.

Mikhail Gorbachev said the Kremlin would also agree to on-site inspection to verify a nuclear test ban and that that would include allowing foreign inspectors on Soviet test sites.

In Geneva at the United Nations conference on disarmament, Soviet ambassador Victor Israelyan proposed that an international agreement should be negotiated, to prohibit anti-satellite weapons in outer space and allow artificial satellites to circle the earth. Page 3

Blow for Shamir

Israeli Foreign Minister Yitzhak Shamir, scheduled to become prime minister next October, suffered a blow when the right-wing Herut Party convention broke up violently in Tel Aviv without endorsing him as leader. Page 4

Finnish strike

Key sectors of Finnish industry and all foreign trade came to a standstill when more than 240,000 workers went on strike for shorter working hours and higher wages. Page 3

Fishermen freed

Soviet authorities released five Danish fishermen accused of illegal fishing in the eastern Baltic after they agreed to pay a fine.

Strasbourg plea

The European Parliament called on exiled Philippine leader Ferdinand Marcos and Jean-Claude Duvalier of Haiti to return the fortunes taken from their countries.

Warsaw accused

The International Confederation of Free Trade Unions accused the Polish Government of ill-treating imprisoned members of the banned trade union Solidarity.

Raid suspended

The Sri Lankan Government said it would suspend air raids on northern guerrilla strongholds for a week and was prepared to talk with Tamil rebels. Page 4

UK seamen on strike

Many ships failed to sail from UK ports because of a 24-hour strike called by the National Union of Seamen to protest against plans to close a seamen's hospital in London.

More Ulster troops

Another battalion of regular troops is on its way to Northern Ireland, bringing the British Army's strength there to more than 10,000.

Palme arrest

Police in Stockholm arrested a Swede suspected of involvement in the murder of Prime Minister Olof Palme. The arrest was the first since Palme was murdered on his way home from a cinema last month.

Sinal site found

An Italian archaeologist said he had established the site of Mount Sinal, the holy mountain, where according to the Bible God gave Moses the 10 Commandments. Professor Emmanuel Anati said it was Har Karkom, an 850-metre peak in Israel's Negev desert.

Drug haul chase

Italian police said they had seized a boat carrying more than three tonnes of hashish worth \$6m after a three-day chase.

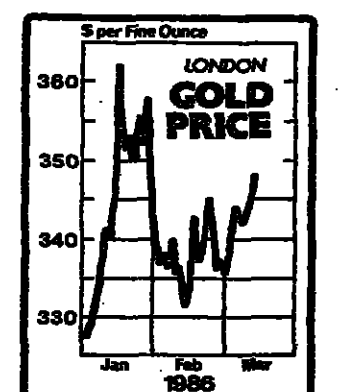
Freedom flight crash

A Czechoslovak was killed when his motorised home-made hang glider crashed as he tried to flee to the West. Another person was seriously injured in the crash near Brno, 50 km from the Austrian border.

Exxon and Chevron spending plans cut

Page 25

ROYAL DUTCH/SHELL, the Anglo-Dutch oil group, suffered a 17 per cent fall in after-tax profits to £3,030m (\$4.4bn) last year. Much of the shortfall reflected currency performance was comparable with the record result of 1984. Lex, Page 24; Details, Page 20



GOLD rose \$3.75 an ounce in the London bullion market to close at \$348.25, and in Zurich to \$348.45 from \$344.25. In New York the COMEX April settlement was \$349.2. Page 42

DOLLAR rose in London to DM 2.2955 (DM 2.2940) and FF 7.96 (FF 7.9775). It fell, however, to ¥179.90 (¥180.25) and SF 1.0320 (SF 1.0340). On Bank of England figures, the dollar's exchange-rate index rose to 118.8 from 118.2. Page 43

STERLING fell against the dollar to \$1.4594 (\$1.4575). It also fell to DM 3.35 (DM 3.3525); FF 10.305 (FF 10.3125); SF 2.62 (SF 2.6375) and ¥282.50 (¥284.50). The pound's exchange-rate index closed at 74.8, down from 75.2. Page 43

WALL STREET: The Dow Jones industrial average closed 8.26 up at 1,753.71. Page 50

LONDON: Caution set in after Wednesday's record rise but some equity leaders were able to consolidate recent gains. The FT Ordinary index closed 0.1 off at 1,349.7 and the FT-SE 100 index closed 7.8 lower at 1,618.7. Page 50

TOKYO: Higher margin requirements failed to subdue buying and the Nikkei average registered its seventh largest rise of 176.53 to close at 14,144.66, another all-time high. Page 50

US STEEL, leading American steel company, said it would take a \$260m charge to reflect the declining value of energy inventories in its Marathon subsidiary. Page 25

BRITISH TELECOM increased pre-tax profits by £62m to £448m (\$654m) in the third quarter. Rental income was up 11 per cent. Page 31

FININFARINA, Italy's family-controlled top cap designer, plans to float 25 per cent of its shares on the Milan stock market. Page 25

NESTLE, Swiss foods group, reported a 17.7 per cent increase in consolidated net profit to SF 1.75bn. Page 25

EUREKA: Britain is relaxing its rules on research funding, making it easier for UK companies to join the European technology programme. Page 24

JAGUAR, UK luxury car maker, increased worldwide sales by 15 per cent in 1985 and lifted pre-tax profit to £28.5m to £31.3m (\$177m). Lex, Page 24; Details, Page 36

BOWNTREE MACKINTOSH, UK confectionery and foods group, made pre-tax profits of £79.3m (\$116m) last year, £4.8m more than in 1984. Analysts had forecast a £75m surplus. Lex, Page 24; Details, Page 36

BORRGAARD and Orkla Industries, leading Norwegian concerns, announced discussions aimed at a merger. Page 25

World Bank set to agree \$1bn loans for Latin America

BY STEWART FLEMING IN WASHINGTON

THE BOARD of the World Bank is set to approve loans of close to \$1bn for four Latin American countries, including a \$350m agricultural loan for Argentina linked to economic-policy reforms.

According to officials in Washington, the agricultural-development loan for Argentina is particularly significant. If as seems likely, the board is asked to approve it at a meeting on March 25, it implies that the World Bank is satisfied with the medium-term economic plan it has been negotiating with Argentina and with the specific economic reforms that Argentina says it will implement in return for the funds.

Those reforms call, among other things, for lowering taxes on agricultural exports and reducing import restrictions on fertilisers.

From the World Bank's point of view approval of such lending packages will be seen as evidence that it is responding to the call by Mr James Baker, US Treasury Secretary, last October for the multilateral development banks to increase significantly their lending to the group of 15 middle-income developing countries, including 10 in Latin America.

Bank officials have been worried that unless they significantly increase the level of lending this year, they will again face criticism. Last year, a row arose among the board when it emerged that loan approvals for 1985, which finally totalled \$11.4bn, would fall below 1984's level of \$11.9bn.

Other countries set to benefit from the loan plan are Mexico, Colombia and Ecuador.

The loans to Mexico, however, are quite different from the Argentine loan because they are associated with last year's earthquake rather than with the negotiations currently in progress between Mexico and its creditors about its 1986 financial needs.

In Washington, officials are tight-lipped about the talks and the Treasury is still officially denying that the US is preparing an emergency aid package for Mexico.

Little progress appears to have been made in talks between the two governments over the past three weeks, including four top-level sessions involving Mr Baker, Mr Paul Volcker, the US Federal Reserve Board chairman, and Mr Jesus Silva Herzog, Mexican Finance Minister.

The US Government has been insisting that Mexico undertake wide economic reforms in return for new money. But officials said yesterday that they detected little evidence of movement in Mexico since President Miguel de la Madrid hinted vaguely in a speech last month that some reforms were under consideration.

Some in Washington suggest that the delaying tactics Mexico is adopting might help to strengthen its negotiating position as the day approaches when it is unable to pay its debts.

In congressional testimony on Tuesday, Mr Baker played down the differences between the two countries, saying of negotiations with Mexico: "There is a desire on the part of all parties to work towards resolution of the problem in the usual manner." He added: "I think it is important that we demonstrate we want to help [Mexico]. They have got to be helpful."

Continued on Page 24
Venezuela lowers horizons, Page 5

LME chairman's group to quit trading floor

BY STEFAN WAGSTYL IN LONDON

PHILIPP & LION, a metal trader headed by Mr Jacques Lion, chairman of the London Metal Exchange, is quitting the exchange's trading floor in the wake of the tin crisis.

Philipp & Lion, a partnership founded in 1909, yesterday announced its plans to resign its ring-dealing membership as other traders counted the cost of the crisis, after the failure to negotiate a settlement with the International Tin Council, which has defaulted on its \$900m (\$1.3bn) debts to banks and metal buyers.

S. & W. Berisford, the parent company of LME member J. H. Rayner (Mining) Ltd, said the extraordinary provision it has made for its tin crisis losses from £10m to £35m. Dalgely, the food group that owns LME trader Gill and Duffus, announced a £25m extraordinary provision, saying that amounted to 7.5 per cent of shareholders' funds at the end of December 1985. Noranda, the hard-pressed Canadian

mining company, disclosed a \$34m (\$52.4m) loss, incurred by its LME company, Rudolf Wolff.

The companies have been able to quantify the bulk of their losses after the LME authorities settled all outstanding tin contracts at a fixed price of £8,250 a tonne on Wednesday and closed the tin market for

good. The "ring-out" set at some £140m the total loss incurred by 13 LME ring-dealing members on TFC contracts, although another 11 trading companies shared a further £40m loss.

In addition, groups left holding tin stocks, among them Dalgely and S.W. Berisford, have had to provide for the fact that the metal is not worth £8,250 a tonne. The market price yesterday slipped to between £4,650 and £4,800 a tonne, the lowest since 1976.

At Philipp & Lion, Mr Lion said the company had previously considered leaving the ring to concentrate on its international scrap-metal business and the tin crisis had been "the last straw." Mr Lion intends to remain LME board chairman.

The firm's withdrawal, to be completed by the end of the year, means that the LME will have lost four of its 28 ring-dealing members.

Continued on Page 24
Commodities, Page 42

Mandela sees Commonwealth team

BY J. D. F. JONES IN LONDON

MR NELSON MANDELA, the imprisoned black nationalist leader, has been allowed to meet the group of Commonwealth statesmen who are seeking "dialogue" in South Africa.

The seven-member team of "eminent persons", which has been in the Republic since the beginning of the month, saw the African National Congress (ANC) leader on Wednesday, apparently in Pollsmoor Prison near Cape Town, according to reliable sources in South Africa.

The team later met the South African president, Mr P. W. Botha.

Sanctioning the meeting between the Commonwealth group and Mr Mandela is the nearest the South African Government has come to implicitly endorsing the ANC leader's status as one of the leading political figures in the Republic. It will also be seen as an acknowledgment that should the "dialogue" between black and white being sought by the Commonwealth get under way, Mr

swana, Zimbabwe, Angola, Mozambique and Zambia, where it met officials of the ANC, including the president, Mr Oliver Tambo.

If its report comes to negative conclusions about the prospects of peaceful change and racial dialogue in South Africa, Mrs Margaret Thatcher, the British Prime Minister, is certain to come under heavy pressure in June to support a Commonwealth package of sanctions against the Republic.

It was largely due to Mrs Thatcher's firm opposition in Nassau that the final communiqué fell short of the comprehensive economic sanctions demanded by most member countries.

Although selective sanctions were marginally strengthened - such as a ban on the import of krugerrands - members agreed instead to mount a Commonwealth diplomatic initiative which sought to en-

Continued on Page 24

GM loss in Europe rises sharply to \$372m

By Kenneth Gooding, Motor Industry Correspondent, in London

GENERAL MOTORS' net loss in Europe, where it owns Opel in West Germany and Vauxhall and Bedford in the UK, increased sharply to \$372.1m last year from \$291.1m in 1984.

The group, which is hoping to buy Land Rover and Leyland Trucks from state-owned BL in Britain, ended 1985 with borrowings and other liabilities in Europe totalling \$765.7m more than its assets.

The results show starkly how conditions differ in the North American and West European markets. GM is the world's largest automotive group but its strength comes mainly from the US, where it controls more than 40 per cent of the new-car market.

Last year, its worldwide operations produced net profits of \$4bn, down from \$4.52bn, on sales up from \$94bn to \$95.4bn.

GM's net sales in Europe increased from \$8.98bn in 1984 to \$7.94bn last year.

The group is extensively reorganising its car operations in Europe. It has set up for the first time an organisation, based in Zurich, Switzerland, to co-ordinate its subsidiaries in 17 different countries, similar to that of Ford of Europe.

GM is obviously concerned that, although its car sales in Europe reached a record 1.21m last year, it is still suffering substantial losses, particularly as Ford, its chief rival, increased its European net profit last year from \$147m to \$328m.

Since 1980, GM has boosted its penetration of the West European car market from 8.7 per cent to 11.4 per cent, but over the same period its net losses in the region have reached nearly \$2bn.

Opel has already disclosed that it suffered another loss in 1985, but not as great as the DM 965m (\$302m) for 1984 when the company was badly affected by the West German metalworkers' strike.

Vauxhall has warned that its 1985 loss will be greater than the £9.4m (\$13.7m) in the previous 12 months.

There has been no indication, however, whether Bedford improved its position after a record £24.4m loss in 1984.

GM hopes to improve Bedford's situation by merging it with Land Rover-Leyland but that process would take some time.

The US group's European results this year will benefit from the recent acquisition in the UK of Lotus, the sports-car and specialist engineering company.

Ford Europe head quits, Page 25

Swift decisions expected on N-power in UK

BY DAVID FISHLOCK AND MALCOLM RUTHERFORD IN LONDON

THE BRITISH Government is preparing for speedy decisions on its nuclear power programme, after the expected delivery in September of the inspector's report on the public inquiry into Sizewell B, the UK's first proposed pressurised water reactor.

The Government's decisions might lead to the approval of four or five stations based on the Sizewell B design early next year.

This design is a British version of the American Westinghouse pressurised water reactor (PWR), adapted to meet UK safety requirements.

Mr Peter Walker, Energy Secretary, told Parliament yesterday that he was preparing resources for "an urgent examination of the report," now promised by Sir Frank Layfield, the inquiry inspector, for delivery in September.

It is understood that Sir Frank has reached his main conclusion but is drafting his report - expected to contain more than 100 chapters - in such a way as to anticipate and answer all possible questions.

The Government now perceives the inquiry, which took more than two years to conduct and a further 18 months to write up, as a generic inquiry, applicable to all nuclear stations of the Sizewell B design.

Subsequent replication of the 1,150MW Sizewell B design - for example at Hinkley Point in Somerset - is seen as a matter for a site-specific inquiry that examines only local objections.

In that way, the Government

hopes to secure rapid consent for a new nuclear-power programme for England and Wales of up to 6,000MW of power.

The programme is needed partly to replace power from the Magnox first-generation nuclear stations, the first of which reach the age of 30 in 1982.

Lord Marshall, chairman of the Central Electricity Generating Board (CEGB), warned a House of Lords select committee yesterday of the growing urgency of getting a decision on Sizewell B.

Failure to accelerate nuclear decision-making might drive Britain into "building a multitude of cables under the Channel to take advantage of the successful French nuclear programme," he told peers investigating European nuclear energy co-operation.

Last week, the peers learned from Mr Henry Curtis, in charge of building 20 Westinghouse-based PWRs for Electricité de France (EDF) - in addition to 38 already in service - that France was exporting to all neighbouring nations and had begun to send power to Britain.

Britain is buying French electricity for about 25 per cent less than the generating cost of the CEGB, which has only 17 per cent nuclear electricity, compared with nearly 60 per cent for EDF.

Lord Marshall said British electricity policy under scrutiny. Page 23

Soviet space launch shown live on TV

BY OUR MOSCOW CORRESPONDENT

THE SOVIET Union sent two veteran cosmonauts into space yesterday to open up the world's first permanently manned space station.

It was the first manned space shuttle since the US space shuttle Challenger exploded on January 28 and was televised live in Moscow, the first such transmission of an all-Soviet mission.

Cosmonauts Leonid Kizim and Vladimir Solov'yev, who set a 236-day space endurance record aboard the Salyut-7 space station in 1984, lifting off aboard Soyuz T-15 in a faultless launch.

The contrast between yesterday's pictures from the Balkan Cosmodrome in Kazakhstan and the lingering memory of Challenger exploding enabled the Soviet Union to

show off the successes of its space programme to audiences at home and abroad. US television networks broadcast the launch pictures live on breakfast shows.

Col Kizim, 44, and Mr Solov'yev, 39, will rendezvous in two days' time with the space station Mir (peace), launched on February 20, the official newsmagazine Tass said.

Reporting of the docking date was highly unusual for the normally secretive Soviet space programme and may augur more openness about space shots in the future.

Tass said the cosmonauts would dock at one of two major ports on the space station, which can act as a base for up to six craft at one time - two spaceships and four more specialised probes for space research.

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EUROPEAN NEWS

Poland presses for credit from West

By Christopher Bobinski

POLAND IS still looking to Western governments and commercial banks for credit this year in the wake of the agreement, initiated last week with the Paris club of creditor nations. That accord rescheduled \$2.4bn worth of payments falling due to Western governments this year.

Mr Zbigniew Karcz, Poland's top financial negotiator, said here this week that the rescheduling programme can be made to work on the assumption that Western governments provide \$750m-\$1bn in fresh credit this year. At the end of 1985, Poland's Western debt stood at \$29.3bn.

Two meetings with commercial banks this year have been devoted to exploring the possibility of new credit, Mr Karcz confirmed.

"With our application to the International Monetary Fund now well on its way and the Paris club agreement initiated, the path to new bank credits should be easier."

He saw "no organisational or technical reasons why Poland's application should not be voted on within the next few months." He added that Warsaw had not objected to the SDR 700m (£533m) quota proposed by the IMF for Poland.

Referring to Western government demands that Polish debt service policy should favour government and banks equally, Mr Karcz said: "Our government is interested in the same thing as the Western governments."

"Even though the banks were the first to resume credit talks after martial law in 1982, they have indeed been sparing in their provision of fresh credit since then, even though Poland has regularly met all its commitments," he said.

Western commercial banks are expecting Poland to pay some \$1.5bn in capital and interest payments this year. The governments, despite the rescheduling, will also be paid "more than \$1bn" this year, said Mr Karcz.

This includes \$600m arising out of rescheduling 1981 debts, interest on 1985 obligations, and part of the interest on other rescheduled payments.

Gonzalez wins Nato victory, but at some cost to his reputation

BY DAVID WHITE IN MADRID

"EVERYTHING READY for the ceremony of confusion," proclaimed the extreme-right daily newspaper El Alcazar on the eve of Spain's Nato referendum. The newspaper had joined the far left in calling for a "no" to staying in the alliance. If that option had won the day on Wednesday, El Alcazar might for once have hit the nail on the head.

Instead, after a vote which gave the Government a 13-point advantage for maintaining Nato membership, Spain's political scene is suddenly and unexpectedly serene.

"The Nato issue is now buried once and for all," said a Socialist policy-maker yesterday. "That is very important, including from the right's point of view." In the sense that it has successfully closed the divisive Nato debate, the referendum—despite the wear-and-tear it has caused in party politics—can be claimed to have served a purpose.

SPANISH STOCK markets, already riding on the worldwide surge in prices, reacted to the referendum result with records for daily rises yesterday. The Madrid general index climbed 6.78 points to show a 50.23 per cent rise since the beginning of the year. Even stronger increases were shown in Barcelona (7.49 points), Valencia (9.53) and Bilbao (12.71).

tion later this year. Mr Gonzalez himself had begged the voters who wanted to punish him for his record in government to do so in the election and not in the referendum.

The biggest pro-Nato response came from Socialist-controlled regions of southern Spain—Castilla-La Mancha, Extremadura and Mr Gonzalez's own Andalusia—where "yes" votes outnumbered the "noes" by two to one. On the other hand, the Government received a warning from the industrial regions of Catalonia and the Basque country which, along with Navarre and the Canary Islands, showed their resentment of central

Negative opinion polls probably helped, in fact, to bring out the pro-Nato vote, amid fears that a "no" result might serve the ends of anti-democratic forces in Spain. The 6.5 per cent of blank ballots may have included numerous Socialist voters, opposed to Nato, who (rather than allow themselves to be counted among the abstainers of the right) withheld their vote at the last moment.

The Government used all its big guns and every argument it could marshal—even that leaving Nato would affect "our way of life as citizens"—to win the day. The peace movement can justifiably claim it was not fighting on equal terms.

It would be logical for the Government now to wait until the autumn, when its four-year mandate expires, to hold the general election. This would give it time to heal some of the wounds in the Socialist camp. Many supporters gave their votes only under duress, and

others voted against Nato—including Mr Nicolas Redondo, leader of the UGT trade union and a Socialist MP.

By converting the party majority to Nato, Mr Gonzalez has completed the process of bringing it into the European social-democratic mainstream. But he is not undamaged by his own about-turn in the issue, and the suspense of the referendum will have been a sobering experience.

The leading Madrid daily newspaper, El Pais, said yesterday that the Socialist party should not be carrying its head high but asking "forgiveness from a country which it forced to go through something it did not deserve." Echoing this sentiment, the pro-Nato Diario 16 said the "yes" vote had been achieved at an excessive cost.

In a bid to repair divisions, Mr Gonzalez has proposed a post-referendum political consensus on peace and security policy. He is now duty-bound

to stick to the conditions which he attached to the Nato vote. By remaining outside the alliance's integrated military command structure, Spain will keep its distance from the rest of Nato.

The Government can be expected shortly to propose ratification of the nuclear non-proliferation treaty. Mr Gonzalez has promised to maintain the ban on having nuclear weapons in the country. Ratifying the treaty would be the first time Spain has formally renounced the possibility of developing its own nuclear weapon capacity.

As the pacifists, Communists and far left now turn their attention to Spain's US bases, the Government will be under pressure to obtain significant reductions in the 12,000-strong American military presence. Negotiations with the US are due to start before the summer. Having pinned the referendum to this promise, Mr Gonzalez now has to deliver.

David Marsh in Paris charts the election chances of two members of the famous French Dassault family

Man with the magic name has no need to campaign

MR MARCEL DASSAULT has all the necessary qualities to increase his normal comfortable margin of victory in Sunday's French general elections—wealth, fame, extraordinary success in building very fast aeroplanes and a surrealistically simple set of solutions for beating unemployment.

Most of all, demonstrating the life-long panache which has won him admiration across the political spectrum, he steadfastly refuses to die.

At 84, the founder of the world-famous military jet-maker which bears his name and in which he still has a 49 per cent stake is the oldest and probably most predictable candidate. Now that he is no longer merely a legend but has entered the realms of mythology, Mr Dassault does not need to campaign. He simply exists.

Election posters in the Oise region north of Paris where Mr Dassault is heading the combined right-wing Opposition list—refer neither to the RPR nor to the UDF party. They simply bear the Dassault name and the cranial, bespectacled features of its owner in bow-tie and blazer encircled with the Grand-Croix de la Legion d'Honneur, France's highest decoration.

Aides say that Mr Dassault is already working on the tradi-



Son Serge (left) and father Marcel... this time a successful double act.

tional doyen's speech to open the next session of the National Assembly. The speech with its equally traditional quixotic references to the need for Gaullist-style national unity and rebirth of the French motorcycle industry, is likely to be little different to the ones he made in 1981 and 1978, they add.

Mr Dassault is certain to be re-elected to his Beauvais seat, which he has held since 1958. He will probably be joined in the Assembly this time by his son, Serge, a mere 60 and long overshadowed by his celebrated father but a captain of industry in his own right. He seems likely at last to succeed in a decade-long fight to win election in Essonne south of Paris.

The parliamentary elevation of the Dassaults shows that as in many other democratic countries, money can buy political power. If confirmation were needed, it is provided by the uncompromising figure of Mr Robert Hersant, the right-wing press magnate who is campaigning as number two on Mr Dassault's list in the Oise.

But the Dassaults also show that in a lacklustre election campaign, candidates offering voters personality and genuine concern for local issues have an appeal which marks them

talking to him during an electoral walk-about in the Arapion market in the centre of Essonne last week was however unsure of the exact relation between the candidate and his famous father.

Serge claims to be an economic liberal but offers a string of interventionist inducements—including full-hearted support for farmers, small shopkeepers, artisans, mothers, train travellers and architecture lovers in his election platform.

Not surprisingly for a member of a family which has made a fortune out of arms contracts, Dassault junior also calls for a lifting of all weapons embargoes outside the Soviet bloc and a significant increase in French defence spending.

But it is his local appeal at the head of a dissident right-wing grouping which is likely to give him around 10 per cent of the departmental votes on Sunday—enough, under the PR system, to join his father in the Assembly.

As befits a man who has outlived many younger Oise political stalwarts, Marcel has neither need, desire nor capacity for election walkabouts. His one planned personal appearance—in the

campaign, at a meeting in Beauvais on Monday night, was called off because he had flu.

That did not stop Mr Jacques Chirac, the RPR leader and most probably the next French Prime Minister from raising prolonged applause from the noisy crowd in a circus tent when he paid homage to the magic name.

A few hours earlier, outside in the March sunshine, there was no doubting the attachment of the people of Beauvais to the man who, over the past few decades, has poured millions of francs into constructing parks and swimming pools, dispatching cheques to local clubs and sending voters regular copies of his nostalgia, gushing glossy magazine, Jours de France.

Out of 12 local people randomly stopped in the street only one said anything unkind about Mr Dassault—although several thought he might be getting a bit old for the job.

"He's a good deputy—he sends packages to old people," said one lady, herself getting on in years, helping a friend to trundle an antiquated wooden shopping trolley outside the cathedral. "He's better than some half his age—alas."

Even two girls voiced approbation for his good works. "He



has built a swimming pool—no, two," said one. "He's old, but not senile," said the other—proof that, as France prepares for a change of government, genteel paternalism is still a force to be reckoned with.

FINANCIAL TIMES
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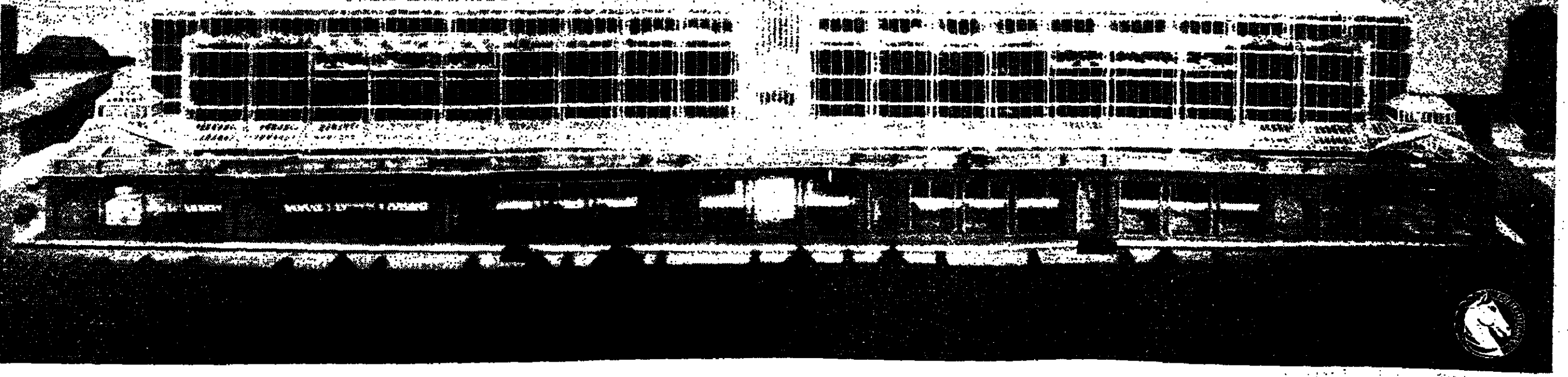
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Crocker takes firm line against Pretoria

By Reginald Dale, US Editor

MR. CROCKER, CROCKER, US Assistant Secretary of State for African Affairs, has delivered one of the Reagan Administration's toughest attacks so far on the Pretoria Government and, significantly for the first time, specifically stated that the US favours black majority rule in South Africa.

Testifying before the House Foreign Affairs Subcommittee on Africa, Mr. Crocker also, surprisingly, said that the Administration regards militant members of the African National Congress as "freedom fighters" in the generic sense.

The term "freedom fighters" has hitherto been reserved by the Administration to denote approval of anti-communist rebels in countries such as Nicaragua and Angola, where the rebel units are "freedom fighters" are allied with the South African Government.

Mr. Crocker, the Administration's senior official for African affairs, denounced the Pretoria Government as guilty of a deliberate "sham" in signalling willingness to negotiate with the country's black majority while imposing restrictive banning orders on black leaders.

He said that the US "condemns in the strongest possible terms" Tuesday's banning order against Mr. Mkhutshini, a moderate black leader, who was just the kind of man who could help to defuse racial tension in the country.

Mr. Crocker replied affirmatively when asked if the Administration's policy applied the first time that any high-ranking Administration official had publicly endorsed majority rule in five years of testimony before the committee.

A State Department spokesman, however, said the Mr. Crocker had not meant to back ground in his statement and had simply meant that a democratic constitution, which the Administration has long urged, "implies majority rule with built-in protection for minority rights."

Summit delay considered

By Our US Editor

PRESIDENT REAGAN yesterday for the first time indicated that he was prepared to consider holding the next US-Soviet summit much later this year than originally envisaged, perhaps in December, but reiterated his strong preference for a meeting in Washington in June or July.

Mr. Reagan repeated, in an interview with the Baltimore Sun, that a Soviet suggestion of postponement was "very difficult, inconvenient for us," because it would be too close to the US mid-term congressional elections in early November.

"It must be earlier before we actually get into the full extent of that election campaign," he said.

Asked, however, whether a date after the election would be possible, Mr. Reagan replied that "we'd listen to that and look at it."

GARCIA VISITS ARGENTINA

BY JIMMY BURNS IN BUENOS AIRES

IT TAKES two to tango, but one partner can always step on the other's toes. Such a thought has been troubling Argentine officials as they prepare to host the state visit by President Alan Garcia of Peru.

On the surface there is much that binds Argentina and Peru. Quite apart from strong historical ties dating from Spanish colonial times, the two countries have governments committed to parliamentary democracy, regional peace, and Latin American unity.

But Buenos Aires is worried by the political implications of Mr. Garcia's attempts to rival Mr. Raul Alfonsín in his battle for the hearts and minds of Latin Americans on the issues of debt and Central America.

Mr. Garcia, who arrives in Buenos Aires today, has in fact secured only lukewarm support for his international efforts from other Latin American governments.

The big debtors have so far steered clear of unilateral action against creditors, and no one has offered troops for the proposed peacekeeping force on the Nicaraguan border as quickly as Mr. Garcia has done.

But Mr. Garcia has some powerful allies. Recent posters printed by the Argentine trade union movement proclaimed: "Alan Garcia, the president we deserve."

The opposition Peronist Party has eagerly struck a common cause between the populism of Mr. Garcia and the "golden years" of the late General Juan Peron. Parallels have also been drawn between Mr. Garcia's

'Risky' banks to pay doubled premiums for federal insurance

BY WILLIAM HALL IN NEW YORK

THE Federal Deposit Insurance System (FDIC), which insures the deposits of America's 15,000 banks, plans to charge troubled banks double the normal premium for deposit insurance.

The move to a risk-based deposit insurance system was one of several major changes in the US deposit insurance system unveiled yesterday by Mr. William Seidman, the recently appointed chairman of the FDIC. His agency announced earlier this month that it had set aside \$2.3bn to cover last year's record number of bank failures and the FDIC has for some time been seeking ways to force troubled banks to shoulder a higher burden of the cost of deposit insurance.

Speaking in front of the Senate Banking Committee yesterday, Mr. Seidman called for a two-tiered, risk-based premium for deposit insurance that would require "risky" banks to pay 2 1/2 of 1 per cent of their domestic deposits to the FDIC instead of the current 1 1/2 of 1 per cent.

Banks whose operations are found to be "risky" by the FDIC would be forced to pay the higher premiums and this would curb their ability to expand as fast as healthy banks. The FDIC has been seeking support for the concept of risk-based premiums for some months but several banks are known to be

lieve that idea is flawed and will put an unusually heavy burden on the FDIC to decide which banks are "risky" and should pay a higher premium.

The problem of reforming the US deposit insurance system is one of the central questions currently facing US banking regulators. The 1984 run on Continental Illinois, the eighth biggest US bank, underlined the very serious problems with the current system of deposit insurance.

The cost of the FDIC-led rescue of Continental Illinois has not yet been calculated but it could well run into the billions of dollars range and this has forced the FDIC to consider ways of mounting a rescue of large troubled banks.

One of the problems of the Continental rescue was that local Illinois banking laws prevented a healthy out-of-state bank from taking over Continental until it was too late.

Mr. Seidman yesterday called on Congress to change several laws which would facilitate its handling of bank failures. He requested that the FDIC be allowed to operate a bank for a limited period of time as a "bridge" before a new owner could be found to take over the failed bank. At the moment the FDIC becomes involved after a bank has been closed by the regulators.

Peru to pay interest to bank creditors

By Peter Montagnon, Euromarkets Correspondent

Peru has promised to make an interest payment to its commercial bank creditors next month, the first on its medium term debt since President Alan Garcia took office last year.

The commitment was made at a meeting earlier this week between Dr. Gustavo Sabatini, head of the External Debt Committee, and the Clubbank-chaired committee of leading creditors.

Bankers said that Peru did not specify the amount it would pay, but the move is seen as a gesture of goodwill designed to prevent a further deterioration in relations between the two sides. Arrears on interest now exceed \$400m (\$272m).

The payment is in any case expected to be a token one as Peru continues its policy of limiting debt service payments to 10 per cent of exports.

Dr. Sabatini also told the bankers that Peru would present new proposals for restructuring its \$14bn foreign debt by early June at the latest. What is unclear, however, is whether this will be backed up by a revision of its current policy of refusal to adopt an international Monetary Fund economic stabilisation programme.

US retail sales down
US retail sales fell 0.1 per cent in February after a 0.2 per cent decline in January, the Commerce Department reported yesterday. Reuters wrote from Washington.

Joe Mann reports on the effect of the oil price fall on Venezuela

Caracas scales down its horizons

Opec's falling apart. Oil prices won't rise. This is a real mess. How're we going to survive?

While overstating the dilemma, this song, recently on one of Caracas's most popular television satire programmes, reflects the concern of many Venezuelans and foreigners about the country's future. The recent collapse of oil prices has sent shock waves through the nation, pushing the Venezuelan economy to its weakest point ever and raising questions about the Government's ability to meet domestic and foreign commitments.

Before the price collapse, the Administration of President Jaime Lusinchi projected oil export earnings of around \$12.6bn for 1986, slightly below those in 1985. Since January, however, Petroleos de Venezuela, the state oil monopoly, has been forced to cut prices repeatedly.

The average price for the country's oil exports now stands at about \$16.50 per barrel, compared with \$25.81 in 1985. No-one knows how much oil earnings will be this year, but the Government recently said it now expects a level of around \$8.5bn.

Although the Administration counts on another \$3bn from non-oil exports, loans and other sources, around 60 per cent of its revenues come from oil taxes, and petroleum exports last year accounted for 90 per cent of total exports.

In comparison with the rest of the developing world, how-

VENEZUELAN ECONOMY			
	1985	1984	
GDP (percentage change)	-0.4	-1.3	
Oil exports (barrels/day)	1,354,000	1,571,000	
Foreign reserves (\$m)	13,740	12,469	
Current account surplus (\$m)	3,927	5,298	
Unemployment (per cent)	12.1	13.4	

Source: Central Bank of Venezuela. Presidential message to Congress

ever, Venezuela still enjoys an enviable position. Even though the domestic economy has been in a recession since the end of the 1970s and unemployment currently stands at the uncomfortable level of around 12 per cent, the external accounts are in excellent shape and a major debt-restructuring agreement was recently signed with foreign banks.

Venezuela ended 1985 with a current account surplus of \$3.9bn, high foreign currency reserves, now at \$13.6bn, and an inflation rate of 9.1 per cent, which is not viewed as a serious problem.

Although the long recession has lowered the standard of living for most Venezuelans, the country does not suffer from widespread poverty or from political or social upheaval. Even if oil exports this year fall below the Government's current target of \$8.5bn, revenues plus reserves still give a considerable margin of safety.

Of course, the Government has acquired some substantial commitments. It has signed a foreign debt-restructuring agreement covering about \$20bn, out of total public-sector debt estimated at \$25.7bn.

and privately for more time or for renegotiations. The government, however, was eager to "normalise" the debt situation in order to re-establish its international credit rating and lower overall debt service costs, and signed the restructuring agreement late last month.

The most frustrating element for the Government is the fact that by choosing to pay the banks, it will have far less money to spend on a still-lagging domestic economy. Mr. Lusinchi, a pediatrician turned politician, was elected to a five-year term in 1983 on a platform based on the promise of restoring growth and reducing unemployment.

The President has been unable to spur any significant domestic growth, but has halted the decline and boosted output in areas such as agriculture and industry.

Under all but disastrous conditions, it should be able to pay its debts, and move ahead using its own financial resources, supplier credits and some new borrowing. But unless the Lusinchi administration wants to face several more years of near-zero economic growth, it must take steps to encourage private sector confidence in the economy.

After more than two years in office, Venezuelan citizens still prefer to keep billions of dollars offshore, at a time when their nation is in serious need of new investment. It is a serious criticism of the Government's approach.

Reagan denies pressing for shuttle flight

By Nancy Dunne in Washington

PRESIDENT Ronald Reagan has denied persistent reports that the White House put pressure on the space agency NASA to launch the ill-fated shuttle Challenger on January 28 so it could be mentioned in his State of the Union message that night.

In an interview published yesterday in the Baltimore Sun, Mr. Reagan said the White House had never pushed the space agency to meet schedules for shuttle launches.

However, White House officials have acknowledged receiving a NASA recommendation in early January that the President mention in his speech the voyage of Mrs. Christa McAuliffe, the "teacher in space." Mr. Patrick Buchanan, the White House Director of Communications, told the New York Times that NASA's recommendation was just one received among several from 18 federal agencies.

The Challenger was to be mentioned in the State of the Union only in connection with an experiment prepared by a college student which was to be conducted on the flight.

Meanwhile, the Congressional Budget Office (CBO) has estimated that it will cost \$5bn over five years to construct a new shuttle and diversify the space programme to include more unmanned booster rockets.

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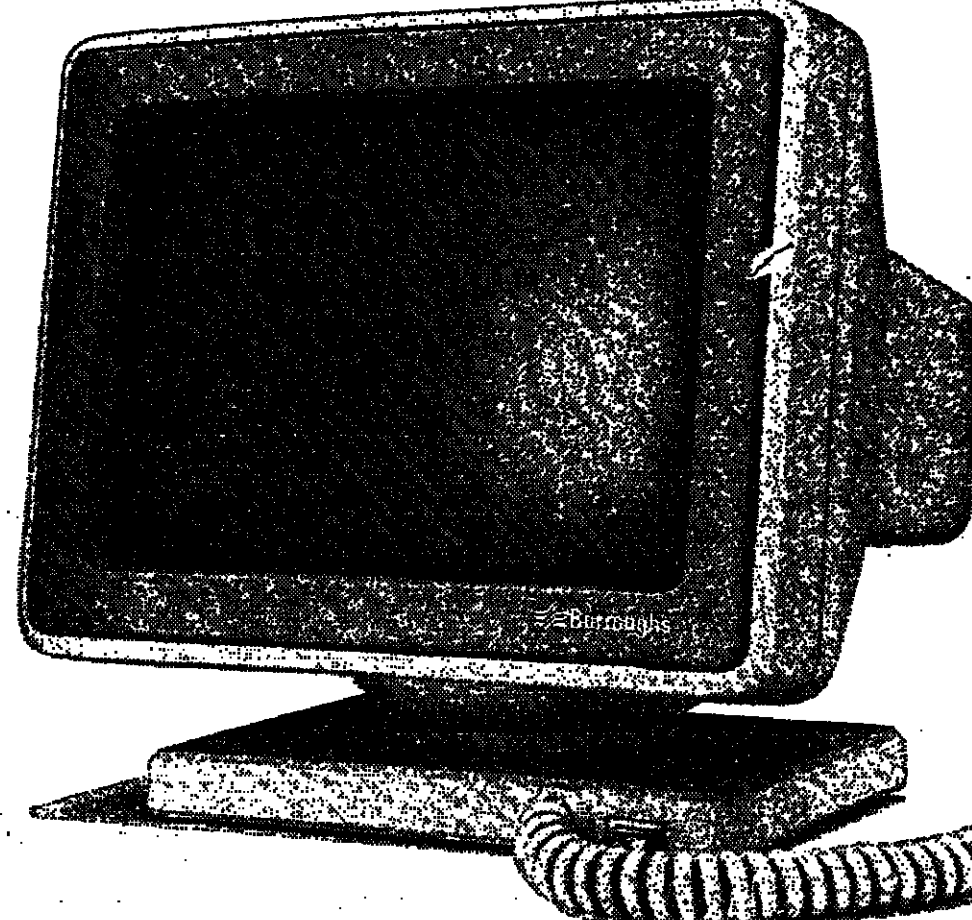
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WORLD TRADE NEWS

Oil price collapse deepens hostility between Opec countries

BY RICHARD JOHNS

"IT IS HIGH time for reconsideration of ways and means of restoring stability to the oil market," ended the statement issued last week by the royal court of Saudi Arabia.

Riyadh is usually somewhat oblique in its pronouncements, but it is not actually inscrutable. But the little publicised text made it categorically clear that the Kingdom believes that the slide in prices has gone far enough.

The timing also indicated that Saudi Arabia is looking to the ministerial conference of the Organisation of Petroleum Exporting Countries (Opec) starting in Geneva on Sunday to help reverse the trend.

It is difficult to see how it can. In the short term, the stronger and more explicit Saudi commitment, repeating what Sheikh Ahmed Zaki Yamani, the country's Oil Minister, said in the Far East

last month, may buy up prices. The perception that the Kingdom was trying to drive them down has been a major factor depressing the market, and reducing spot transactions to almost zero.

Company stocks are at a very low level and may need replenishing, but in practice, no-one at the Geneva meeting, led by the Saudi Minister of Oil, can expect any immediate and dramatic turnaround in Opec's fortunes.

All that is certain is that there will be as bruising a battle as any in recent years between the group of Arab conservative Gulf producers led by Saudi Arabia and the so-called militants—Iran, Libya and Algeria—which were sceptical in the first place about the move to recover market share and are now bitterly opposed to the policy.

One aspect of the tactics of the "price-warfare" camp may be to shock other members into greater discipline at a future date, but the strategy is based mainly on nothing more than the conviction or hope that other producers, including the UK and Norway, will be frightened by fiscal and other ravages into collaboration with Opec in limiting production on a global basis.

The Saudi statement said that an increase in prices would "only happen" if there was collaboration. In a recent interview Sheikh Ali Khalifa al Sabah, Kuwait's Minister of Oil, said: "Sooner or later—tomorrow, in six months or maybe more, all producers will appreciate that they do not benefit from the present situation and that an agreement is necessary."

Given the UK's pivotal position and adamant refusal to con-

template any such thing, other Opec members can be forgiven for being sceptical over whether a global share-out can be achieved.

At its January meeting, Opec failed to agree precisely what volume constituted a fair market share. There was a vague consensus on a minimum of 17.5m barrels a day (b/d), compared with the ceiling agreed in October 1984 of 18m b/d. This more or less equated with actual demand for members' oil in 1985 and remains in force.

As it is January policy, designed "to secure and defend for Opec a fair share in the world's oil markets," has so far had quite the opposite effect.

Opec production has declined from nearly 18.5m b/d in December to little more than 17m b/d in February. Worse, especially for the poorer, indebted

states with large populations, prices have plummeted by roughly half. On an annual basis, if they remain where they are, the 18 producers stand to lose in excess of \$50bn this year or over a third of their 1985 earnings from crude, condensates and natural gas.

Meanwhile, the three main confrontations have fared better than most in raising their output. Saudi Arabia's rate should more or less match the 4.35m b/d maximum allowed under the 1984 accord, which has always been regarded as hugely disproportionate by other members, particularly Iran and Algeria.

Kuwait's output is understood to have reached about 1.4m b/d, compared with its allocation of 900,000 b/d. The UAE's production has surged to the same level against a quota of 850,000 b/d. Resentment about their

comparative success will be exacerbated by justified suspicions that the three allies, with their enormous crude reserves, are working towards a stable price as low as \$18 a part of a strategy aimed at ensuring long-term demand for their oil, rather than satisfying the revenue needs of poorer members.

Sheikh Yamani will face more fierce hostility than ever in Geneva from Algeria, Libya and Iran, which co-ordinated their common stance on oil policy last month. Algeria has accused Saudi Arabia of starting a price war against other members and of economic aggression.

Iran, with its exports adversely affected by Iraqi air attacks and Japan's reluctance to buy from it, has proposed a cessation of all Opec shipments for a month and subse-

quent restriction of output to 10m b/d. Although it has a desperate shortage of foreign exchange, this may be making a virtue out of necessity.

Nigeria this week publicly declared it was in favour of restraining output, and the pressure on nearly all the others will ensure the four Gulf states will be in a clear minority.

Venezuela, as usual, can be expected to be the voice of compromise. Mr Arturo Hernandez Grisanti, its Minister of Energy, has called for a flexible system of prices "related to the market which can be applied by all countries."

The chance of a movement towards compromise over an overall output rate and individual quotas looks remote, given Saudi Arabia's evident determination to continue pumping at 4.35m b/d. Con-

sultations with Mexico, Egypt, Oman, Malaysia and Brunei after the Opec meeting are therefore unlikely to advance at all the prospects for the "stable satisfactory, and credible" allocation of the market envisaged by the Kuwait Minister.

Sheikh Ali Khalifa... agreement necessary

Sony plans Austria disc factory

BY PATRICK BLUM IN VIENNA

SONY, the Japanese electronics group, is to establish a compact disc manufacturing plant in Austria as part of a move to consolidate its presence in Europe and expand its world-wide sales, the company said yesterday.

The plant to be built in Salzburg will be known as Sony Europe, emphasising Sony's desire to establish itself firmly in the European compact disc market.

The initial investment will be about \$30m (£35.7m), some of which will be provided in the form of government subsidies, although the amount of state aid received for the project was not disclosed yesterday.

Production will begin in mid-1987 with an initial target of 1m

discs a month. Sony's two other compact disc manufacturing plants in Japan and the US produce 1.5m and 2m discs a month respectively.

Austria won Sony's approval for the deal in the face of tough competition from the Netherlands, France, West Germany and the UK.

A spokesman for Austria's Industrial Co-operation and Development Agency (ICD), speaking on behalf of Sony, said yesterday that there were three main reasons for the choice of Austria and Salzburg.

"We can offer highly skilled labour at a convenient location with full access to the whole of the European market, and the image of Salzburg as a musical

capital," he said.

In a first phase, the plant will employ some 200 workers. Later, this could be increased to 500-600. The development agency says the agreement with Sony leaves open the possibility of expanding the plant, depending on worldwide demand. Sony would then have to decide whether to expand the Salzburg plant or in Japan or the US.

Yoko Shibata, director of Sony's Bridgend, Wales, colour television manufacturing plant, said Sony has built five factories in Europe. It is about to begin construction of a sixth plant in Alsace, France, for manufacturing of compact disc players and key devices for 8mm video tape recorders.

India agrees record foreign deals

By John Elliott in New Delhi

A RECORD number of 1,024 new technical and financial collaborations with foreign companies were approved by the Indian Government in 1985, with companies from the US and West Germany topping the list.

The UK has more collaborations—2,032—in operation than any other country because of its long association with India. But on present trends, it could be overtaken within the next four years by the US, which has a total of 1,895.

The increase for all countries of about 35 per cent over the total of 752 approved in 1984 reflects the international response to India's liberalised economic and industrial controls.

The last major increase in the number of new collaborations was in 1982 when companies reacted to policies introduced by the Government of the late Mrs Indira Gandhi. The 1982 total was 590 approvals during the first two months of 1981, a 389 in 1981.

Last year there was also a significant increase in the number of collaborations which included foreign companies taking equity stakes, although the amounts are relatively small.

The total was 226 for a total of 151 collaborations compared with 151 totalling Rs 1.13bn in 1984.

The US topped the list with Rs 399m which is significant, despite the small amount of finance involved, because many US businessmen have reservations about investing in India.

Japan was second with Rs 156m, with the UK ranking seventh at Rs 37m after West Germany, the UAE, Italy, and Norway.

Imports take 38% of French car market

BY PAUL BETTS IN PARIS

FOREIGN CAR manufacturers gained a 38 per cent share of the French car market during the first two months of this year, consolidating their leadership in the domestic market.

Foreign makers had secured a 36.5 per cent penetration of the French market last year ahead of both Peugeot, the French private group, and the state-owned Renault.

The latest increase in foreign import penetration reflects aggressive marketing by foreign makers, especially Fiat of Italy, and General Motors in the small car market segment.

Fiat topped the list of foreign importers with 7.2 per cent of the French market last month followed by Volkswagen-Audi with 6.3 per cent, Ford with 6.1 per cent and GM with 5.6 per cent.

The Japanese maintained their voluntary import quota level of 3 per cent.

Compared to a 10 per cent gain in foreign import sales during the first two months of this year, Renault with 27.7 per

The French state-owned nuclear engineering group Framatome has signed a letter of intent to build the reactor for China's Daya Bay nuclear power plant near Hong Kong, it said yesterday, Reuters reports.

The letter, forming up a memorandum of understanding agreed in December, will be followed by a formal contract, signed during the summer, a Framatome statement said.

cent of the domestic market saw its new registrations decline by 4.7 per cent. The Peugeot group's new registrations accounting for 34.3 per cent of the domestic market rose by only 2.6 per cent compared with the same period last year.

The French car industry is also increasingly concerned by the fall in new registrations in France which were 6.5 per cent lower last month compared to the already depressed levels of February last year.

Dragonair plea for London services wins backing

BY DAVID DODD IN HONG KONG

HONG KONG'S Director of Civil Aviation yesterday endorsed the application of Hong Kong Dragon Airlines, the fledgling aviation group, to operate scheduled services between Hong Kong and London.

The one-aircraft company's application has to be processed by Hong Kong's Air Traffic Licensing Authority, (ATLA) where it is almost certain that the airline will be operating the lucrative route will force a public hearing.

Dragonair is controlled by Sir Yue-Kong Fao, and has since its incorporation in April last year set about challenging the claim of Cathay Pacific Airways to be Hong Kong's de facto flag carrier.

It has so far struggled unsuccessfully to win the right to

operate major routes from Hong Kong.

In a highly-charged Atla hearing in December last year, Cathay Pacific blocked Dragonair's application to fly between Hong Kong and the two main Chinese cities of Peking and Shanghai.

Instead, Atla approved its application to fly to several smaller cities on the Chinese mainland. This application has yet to be put before the Chinese civil aviation authorities.

The recent application to operate charter flights from Hong Kong to London was turned down by the Director of Civil Aviation.

British Caledonian and Cathay Pacific operate daily services between London and Hong Kong.

Computer pact

India has signed a major deal with Control Data Corporation of the US for manufacturing advanced mainframe computers in India, the New Delhi Government said, Reuters reports.

India will pay the US company \$9.5m (£6.7m) for the technology transfer as well as a 5 per cent royalty on sales.

EEC split slows shipping move

BY PAUL CHEESEBRIGHT IN BRUSSELS

SHARP DIFFERENCES among the European Community countries on how to regulate their local shipping are preventing them from deciding how to protect their fleets from unfair competition on the international routes.

transport ministers will today try again to unravel this paradox as they move into a new round of discussions on the formation of a common maritime policy.

Shipping Community defences against restrictive practices in world shipping and providing a means of hitting at foreign fleets which ply for trade at non-commercial rates is one element of that policy. Liberalising shipping practices within the Community, giving the freedom to provide services, is the other.

The policy was devised by the European Commission as a package, and is also being treated by the Netherlands, currently holding the Community presidency, and by the UK

as a package.

The three are all seeking more liberalisation in the transport sector. Their hand has been strengthened by the recent European Court of Justice judgment chastising the Council of Ministers for not deciding on how to bring about freedom to provide services.

So they can be expected to hold back from approving the external side of the policy until they have pushed the rest of the Community along the road of internal liberalisation.

Their argument for this approach is simple. It is scarcely logical to press for free competition internationally if the same principle is ignored at home.

The political current running behind them has two streams. The first is the acute concern in the Community about the diminishing size of its merchant fleet. In 1970, it accounted for nearly one third of world merchant tonnage.

By last year, it was down to

21.5 per cent. The developing country share, mainly from Asia, rose over the same period from 8.2 to 21.6 per cent.

It is the policy of the Community fleet to survive, it is argued, is being increasingly hampered by restrictions on where it can trade and by the practice of some competitors carrying cargoes at rates which might be described as predatory.

Thus, there needs to be a means of retaliating by, for example, putting on the equivalent of anti-dumping duties.

The second stream, reinforced by the European Court judgment, is the drive within the Community to break down national barriers and achieve a full internal market by 1992.

Transport is one part of that. There is general agreement about the need for stronger defences. What the liberalisation countries and the Commission will be testing again today is whether the concern behind the agreement is strong enough to permit internal change.

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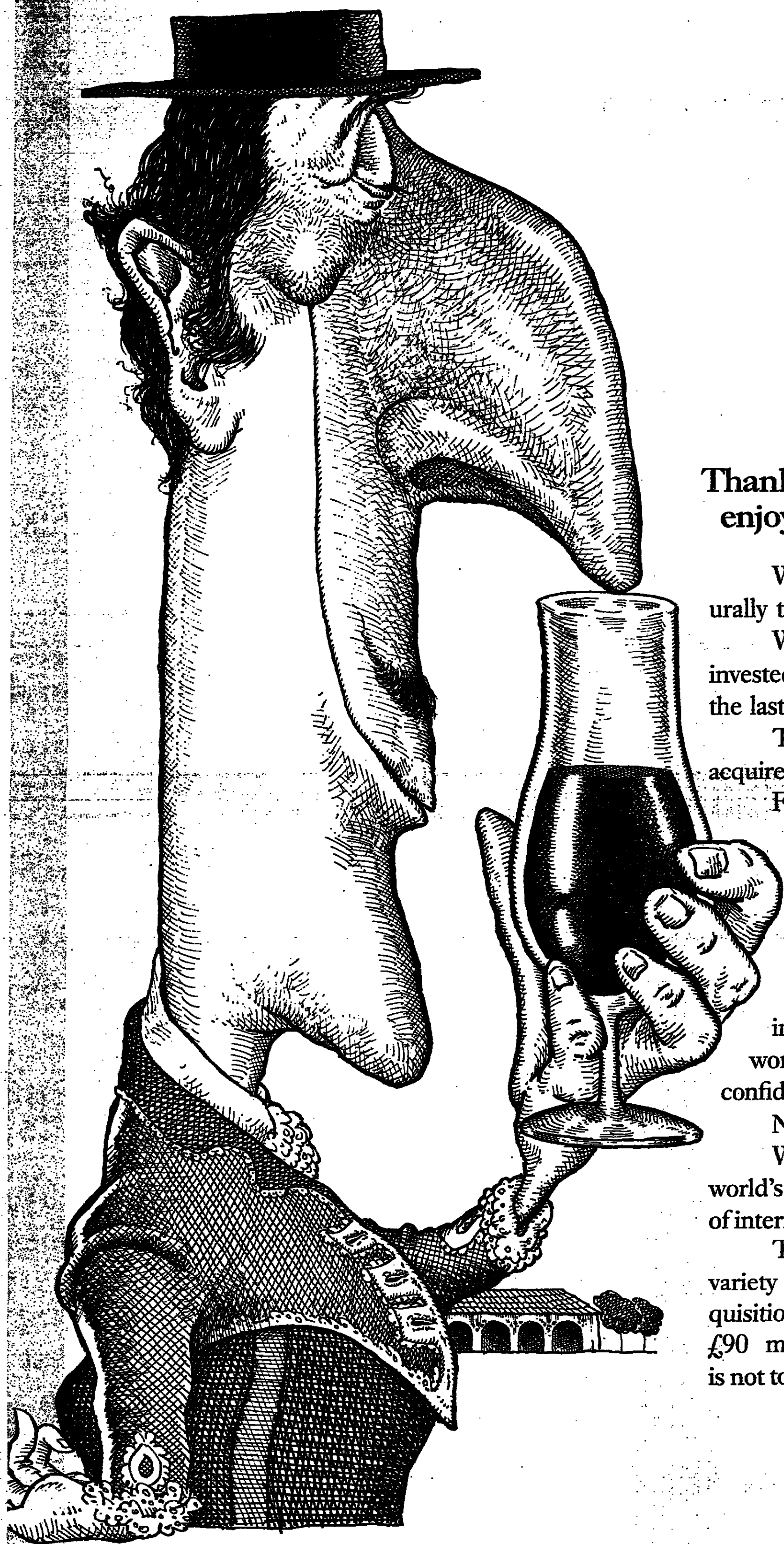
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19	1756	3475	5125	6641	8499	10216	11974	13675	15296	16941	18586	20469	22284	23958	25612	27347	29125	30816	32528	34156	35776	37392	39012	40623	42474	44255	45841	47775	49455	51192
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UK NEWS

Japanese plan to create 5,000 jobs in Britain

BY HAZEL DUFFY

OVER 5,000 jobs will be created in the UK by Japanese companies this year and next through the expansion of existing plant and new manufacturing activities.

This prediction is made in a survey of 107 Japanese companies, all of which have a thorough knowledge of the UK through existing businesses.

Over 3,300 jobs are planned in the manufacturing sector with the rest in services.

Wales, which already accounts for over 3,500 of the existing 10,000 manufacturing jobs in the UK held in Japanese companies, will gain 900 jobs.

Scotland will gain 700 and is the location most favoured by Japanese companies planning to set up manufacturing.

Some 500 jobs are planned for the West Midlands. London and the south-east of England will benefit most from the planned expansion of the services sector with some 1,200 jobs.

The survey describes the confidence shown by Japanese companies towards Britain as "striking". Of the total, 80 companies named "reliable and quality supplies" as the most crucial factor for a Japanese company considering a manufacturing base in Europe, followed by "good supply of skilled labour" (76 companies), and "good labour relations" (72 companies). Only 27 companies named "high financial assistance" as a critical factor.

Japanese industrialists continue to vote West German suppliers as the best for quality and reliability,

which indicates that Germany is the UK's strongest competitor for attracting Japanese investment. However, 43 per cent say that Britain is the country in Europe which offers the best investment opportunities.

Of those that did not favour the UK most, 23 companies said that Germany offered equal or better opportunities than the UK, 12 named the Netherlands and 10 Ireland.

Electronics companies emerge at the top of the list of companies planning new facilities. Two other sectors planning expansion are categorised under "machinery" and "optical/photographic".

Japanese direct investment in the UK 1985-87. Available from Economic Development Briefing, PO Box 625, London NW3 2TZ, C85.

Nuclear waste options outlined

BY DAVID FISHLOCK, SCIENCE EDITOR

SEA dumping and shallow burial of Britain's radioactive waste are described as the "best practicable environmental option" (BPEO), in a study published by the Department of the Environment.

Environment Department scientists conclude shallow burial is the BPEO for over 80 per cent by volume of low and intermediate level radioactive waste produced in Britain.

The study says near-surface disposal - proposed for four potential new UK repositories announced last month - of low level and some

intermediate level waste generated in Britain is economically and radiologically attractive.

Deep disposal is needed for more radioactive and longer living intermediate level waste.

The study says sea disposal of waste containing a low level of plutonium is the BPEO at least until it can be reduced in volume and packaged in a suitable way to make deep underground disposal more economically attractive.

Sea disposal of waste contaminated with tritium, arising from industrial processes, would also be the

BPEO provided the waste contains little carbon-14.

Britain has 3,000 tonnes of radioactive waste packaged for sea dumping in 1983, when the operation was halted by union action.

Sea dumping would cause no detrimental health effects over the next 10,000 years, and would cost only £20m more than the cheapest possible disposal strategy, the study says.

Assessment of Best Practicable Environmental Options for management of low and intermediate level solid radioactive wastes. Published by HMSO. £5.85

Philip Stephens previews Mr Lawson's budget options for the financial markets

City of London fears tax on transactions

THE RECENT euphoria in London's financial markets ahead of the budget and an expected cut in interest rates has masked a distinct unease that the City of London might not escape unscathed when Mr Nigel Lawson, the Chancellor of the Exchequer, stands up in the House of Commons on Tuesday.

Both the politics and the economics of the Chancellor's third budget have seemed to point to a new tax on the City. The big banks, which earlier this month unveiled record profits, have been quietly but actively lobbying behind the scenes to discourage any attempt to cream off a percentage for the Exchequer.

What is clear is that the Treasury, facing a huge hole in its finances after the fall in North Sea oil revenues, has been analysing the possibilities for a new financial services tax.

Far less certain is whether it has managed to jump the legal, political and administrative hurdles which have wrecked many previous plans to increase the tax burden on banks and building societies.

The attractions of a financial services tax are obvious. Public money is tight, six-figure City salaries have hit the headlines and Mrs Margaret Thatcher, the Prime Minister, has made it clear that it is time for the Government to do something for the lower paid. The political logic in Whitehall does not differentiate between trying to claw something back from the £100,000 a year Eurobond trader and taxing banks or building societies.

Perhaps more important, Mr Lawson is under great pressure to give something to the City ahead of the Big Bang in October which will



mark the internationalisation of London's securities markets.

In 1984 he cut the stamp duty on share transactions from 2 to 1 per cent. Now he is facing demands that, to ensure the success of the Big Bang, he must halve it again or remove it altogether.

The fine margins that securities traders will have in the new environment, the argument runs, will result in business being driven offshore if stamp duty is not phased out.

Reducing the charge would also fit in with the Government's ambition to create a "new army of capitalists" by tempting far more investors into the shares market.

The problem is that cutting stamp duty could be seen as the Government doing out more money to a City already awash with

cash. That at least is how the Labour Party would characterise it and there are many on the government side who fear that such propaganda would prove effective.

One possible way out for the Chancellor would be to package a reduction in stamp duty in a much wider range of incentives to help the small shareholder. There has been considerable speculation that Mr Lawson would like to introduce something comparable to France's *Lot Monory*, which gives tax breaks for investments in the securities market.

That, however, would still not measure up to the "budget for the nurses" which Mrs Thatcher has foreshadowed.

Clawing back something from the City might, along with increases in taxes on petrol, alcohol and tobacco

provide enough cash to allow some increase in income tax thresholds over and above that needed to keep pace with inflation, or possibly the introduction of a lower-rate tax band.

The banks are fairly confident that the Chancellor will not impose a "windfall tax" comparable to that announced by Sir Geoffrey Howe in 1981, while an extension of value-added tax to financial services is prohibited by European Community law.

In the wake of the international debt crisis the banks, nudged by the Bank of England, have been steadily building up their capital base. To introduce a windfall tax now would hardly be consistent. A charge directed at the banks would also run counter to the efforts over the last two years to promote greater

competition between banks and building societies.

The banks therefore suspect that Mr Lawson has been examining two main options for a transactions tax which would embrace both banks and building societies.

The first might be a small charge levied on customer-originated entries - cheques, cash withdrawals and payments made from bank or building society accounts. The second could be a tax embracing all entries on account holders' statements, including payments such as salary transfers made by third parties.

Both would have to be administered by the banks and the extra cost would inevitably be passed on to the customer, either through a reimposition of standing charges or, more likely, through a widening of the differential between loan and deposit rates.

The clearing banks believe that a transactions tax is a plausible option, particularly since the Treasury is known to have been sifting through vast amounts of data passing through the City's clearing systems.

Their hope is that Mr Lawson will realise that, in the new environment in the City, a tax on one aspect of their business will simply result in it being transferred

"Any special tax will be inefficient, unfair and probably against stated government policies of one sort or another," says one clearing bank official with an obvious interest. Perhaps more important, the Exchequer may find that its tax-take in the first year is worthwhile but, two or three years later, has dwindled to virtually nothing.

Interest rate cut 'delayed by budget'

By Kevin Brown

A CUT in interest rates was being delayed by the Government to add extra sparkle to a budget in which the Chancellor of the Exchequer had little room for manoeuvre, Labour MPs claimed in the House of Commons yesterday.

Mr Roy Hattersley, Labour's deputy leader and economics spokesman, challenged Mr Nigel Lawson, the Chancellor, to "break the habit of a lifetime and be frank with the House," about the prospects for Tuesday's budget.

Mr Hattersley told MPs: "The squalid fact is that the inevitable reduction is being held back to give a little shine to a budget which would otherwise be very lacklustre indeed."

Mr Lawson shouted back through Labour jeers: "I am glad to note that you are expecting a reduction in interest rates. Not so long ago you were telling the House there was bound to be an increase, and there was not."

The Chancellor said interest rates had remained unchanged since January 8. He told Mr Hattersley: "You were wrong then, and you are always wrong."

There was pressure from Conservative backbenchers for a cut in interest rates to help industry.

Mr Michael Latham (Conservative) said all the "economic jigsaw pieces" were in place for an immediate and significant cut in interest rates. He said this would be of great value both to industry and the Government's counter-inflation policy. He demanded: "What is preventing this?"

Mr Lawson said there would be benefits from lower interest rates but he urged MPs not to exaggerate the effects of the present level of rates.

He said the February survey of monthly business trends by the Confederation of British Industry had shown the best responses on prices and output since 1973.

Mr Lawson said other countries had benefited unambiguously from the recent fall in oil prices. The effects of oil price changes on the UK were bound to be more mixed. He added, however, that the trend of falling oil prices and interest rates throughout the world could be nothing but helpful to Britain.

The Chancellor and other Treasury ministers deflected all questions about the likely contents of Tuesday's budget. But there were a number of last-minute representations by MPs on both sides of the House.

Mr Anthony Beaumont-Dark (Conservative) was cheered by Labour MPs as he urged the Chancellor to spend whatever money was available on help for the decaying inner cities, rather than on tax cuts. Mr Lawson clashed repeatedly with Labour MPs over the Government's claim that spending commitments made by Labour would cost £24bn a year to implement.

Both Mr Lawson and Mr John MacGregor, the Chief Secretary, stood by the figure, which has been dismissed as wildly inaccurate by Labour spokesmen. Mr James Le Mond (Labour) asked whether it was right for civil servants' time to be spent in costing the opposition programme.

Mr Ian Wigglesworth, the Social Democrat Treasury spokesman, claimed that the burden of taxation of individuals had increased since 1979.

Lack of engineers 'leads skill shortages'

BY ALAN PIKE, INDUSTRIAL CORRESPONDENT

A LACK OF professional engineers emerges as British industry's most serious skill shortage problem in a survey published by the Confederation of British Industry (CBI) and Manpower Services Commission (MSC) today.

The survey shows that 38 per cent of employers who are experiencing a shortage of engineers expect the problem to worsen during the next 12 months. And 71 per cent of the companies which are unable to recruit all the engineers they need have already suffered from the problem for more than a year.

"This is therefore not only the most prevalent shortage but also the most persistent," comments the report.

The other most commonly mentioned skill shortages across all sectors of industry were those of machinists, assembly and inspection grades, textiles and clothing occupations, technicians and electrical and electronic fitters.

A total of 15 per cent of companies said that their output was likely to be constrained over the next four months by a shortage of skilled labour - up from 13 per cent when

the CBI/MSC survey was last conducted a year earlier.

Across all sectors of industry, says the report, "22 per cent of respondents expect further shortages to emerge in the course of the next 12 months, with professional engineers being the most widely reported - computer and management services personnel shortages are also significant."

The survey discloses that 8 per cent of companies expect labour shortages to limit investment over the next year, compared with 6 per cent a year earlier.

Employers are shown by the survey to be more likely to react to

most types of skill shortage by trying to recruit new staff, rather than retraining existing employees. Many also consider sub-contracting the work for which they are unable to recruit sufficient skilled employees.

Mr Bryan Nicholson, MSC chairman, in response to the report, said he believed industry was finally beginning to recognise the need to invest in training if skill shortages were to be eliminated. But too many employers still tried to take the easy way out and poach staff from other companies.

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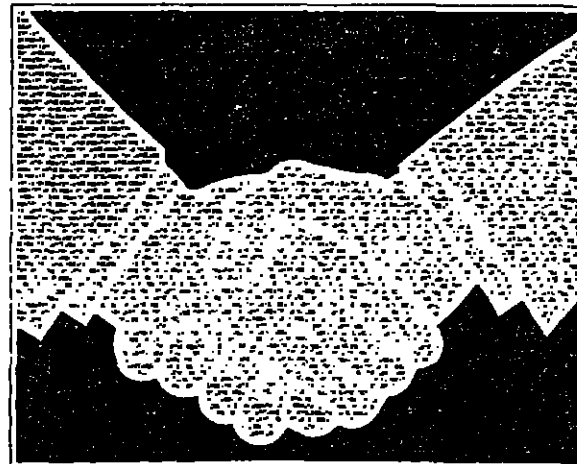
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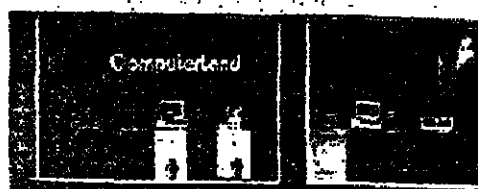
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UK NEWS

Raleigh cycle production to be restructured

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

MANAGEMENT at TI's loss-making Raleigh bicycle factory has warned the 1,800-strong workforce that redundancies are inevitable as a result of radical changes in production which are being sought.

The company, in consultation with workers this week, has outlined plans to consolidate all production in just 10 acres of the 64-acre site in Nottingham. The land freed and the reduction of work in progress will more than finance the changes necessary over the next two years.

The aim is to reduce the time taken for producing a cycle from the present six weeks to five working days. The existing production process involves components travelling several miles around the site, crossing two roads, a river and a main railway.

Detailed negotiations will be necessary to introduce a new pay grading system and modernisation of the 20-year-old incentive payment scheme.

The Nottingham site has served the bicycle markets of the world since the early years of the century. But the operation, which came to dominate UK and world markets, has suffered nothing but losses since the late 1970s. The workforce has been steadily reduced from more than 6,000 in 1979.

The most recent of a series of rationalisation strategies to adjust the Nottingham factory to an annual output of 1m bicycles, rather than 2m, ran into problems in 1984 with a new £5m computer-controlled paint and assembly plant. TI then called a halt to investment.

Teething problems of the plant were overcome, and costs cut last year, but two bad summers in Britain

and the passing of the BMX bicycle craze led to a 30 per cent drop in the UK market.

The new proposals follow a detailed study by TI of the best practice in cycle manufacture throughout the world. Mr Frank Rubemann, a TI main board director, tipped as a possible successor to the present chairman, Mr Ronnie Usher, was given the task last October of finding a solution to Raleigh's problems.

Options have been considered against the background that the costs of a total shutdown would be more than met by the benefits to TI's cash flow. But TI expects growth in the West European cycles market and believes Raleigh can have a profitable future.

Raleigh has told employees that a new production system based on manufacturing cells, in which workers take responsibility for both output and quality, can cut costs and open up markets. Raleigh has drawn extensively upon Japanese practice of just-in-time assembly, under which supplies of components are kept to a minimum but are readily available for assembly.

Raleigh, in addition to reorganising its own production, has opened discussions with suppliers, which account for about 45 per cent of the cost of production.

Management has given assurances that redundancies will not be necessary in the summer or autumn. The eventual cuts in the workforce will depend upon the speed in introducing the system, the cutting of costs and the performance of the UK and European markets - both of which are expected to expand over the next 12 months.

Jobs will be issue in key by-election

By John Hunt

THE FULHAM by-election campaign opened in earnest yesterday with Thursday April 10 announced as the date for polling in this crucial political battle in West London.

The Labour Party was first off the mark with Mr Roy Hattersley, its deputy leader, giving a press conference with Mr Nick Raynsford, the party's candidate.

They highlighted unemployment as the issue on which Labour would be spearheading its campaign. Mr Hattersley claimed that a Labour government would introduce a programme which would create 1m jobs over two years.

The other candidates, Mr Matthew Carrington for the Tories and Mr Roger Liddle for the Social Democratic/Liberal Alliance, immediately counter-attacked and made it clear they were prepared to do battle on this contentious ground.

The announcement ends the period of "phony war" in which all the candidates have been active and the parties have been building up their election machines.

The contest is caused by the death of the Conservative MP Mr Martin Stevens, who won the seat from Labour in 1979 and held it with a majority of 4,789 in the 1983 general election (40.2 per cent of the vote). Labour was second with 34 per cent and the Liberals, who fought the seat for the Alliance, were third with 18.3 per cent.

It is important to the Tories to hold the seat after the Government's recent difficulties over the Westland helicopter company and BL, the state-owned vehicles group, and its poor showing in some of the public opinion polls.

For Labour it is a critical battle to demonstrate that Mr Neil Kinnock, the party leader, is succeeding in pulling his party together with the aim of winning the next general election.

The Social Democrats, representing the Alliance this time, also badly need a victory to underline the Alliance's credibility as a valid alternative to the two traditional parties.

The outcome in Fulham could also influence the result of forthcoming by-elections in two other Tory-held seats. These are at Ryedale in north Yorkshire, caused by the death of Mr John Spence, MP, and Derbyshire West, where the MP, Mr Matthew Parris, will be leaving to become a presenter on London Weekend TV.

The latest national opinion poll, Marplan, bunches the parties closely together with Labour at 35 per cent, the Conservatives at 32 per cent and the Alliance at 31 per cent.

The SDP launched its campaign last night with a meeting addressed by Dr David Owen, the party leader. Earlier Mr Liddle emphasised his party's budget proposals which, he said, had been properly costed and would produce 750,000 jobs over three years.

He said that SDP canvassing showed that 40 per cent of the Fulham electorate had yet to make up their minds on how to vote.

Whitehall needs line of appeal, say MPs

A COMMITTEE of MPs is understood to have decided that the Government should appoint an ombudsman to give an independent source of appeal for civil servants who are asked to carry out duties which which they are in fundamental disagreement, Hazel Duffy writes.

Sir Robert Armstrong, head of the Home Civil Service, does not believe in the need for an ombudsman, however. He told the cross-party committee, which is investigating relations between the Civil Service and Government, that an ombudsman would greatly complicate a two-way relationship which had to be one of great confidence.

The committee's report will be published at a time of growing disquiet among many former politicians and civil servants about inadequacy of rights for civil servants and declining morale in the service.

COLLIERY supervisors have been told by the National Coal Board (NCB) that mining jobs will be lost if they vote for an overtime ban next week over the closure of a loss-making pit in Northumberland. The NCB said that with the fall in oil prices industrial action could not come at a worse time.

CAR and commercial vehicle production last month was held back by the unofficial stoppage by 1,700 workers on the trim and final assembly lines at Ford's Halewood plant on Merseyside which cost the output of 10,500 vehicles. According to Department of Trade and Industry provisional estimates, car production in February at 74,000, on a seasonally adjusted basis, was well below the 86,000 for the same month last year and did not match the 76,000 in January.

ATTEMPTS aimed at ensuring that Mr Arthur Scargill has to stand for periodic re-election as president of the National Union of Mineworkers were quashed at the union's executive meeting in Sheffield, northern England. Two motions tabled for the union's annual conference in July, calling for the president's casting vote to be restored, were ruled out of order by Mr Mick McGahey, the NUM vice president.

PHILIPS, the Dutch electrical and consumer group, is to sell its washing machine factory at Halifax, Yorkshire, to a management consortium. Philips had announced last year that the factory was to be closed.

The purchase price was not disclosed but is understood to run to several million pounds.

SONY, the Japanese electronics company, predicted a sharp increase in sales of compact disc players in the UK this year. It said the UK was now the fastest-growing market after Japan.

THE SECOND reading of the controversial Shops Bill which seeks to remove remaining restrictions on Sunday trading hours, will almost certainly be shortly after the end of parliament's Easter Recess.

RULING SUPPORTS GRANADA IN TAKEOVER FIGHT

Rank pursues bid despite legal setback

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE RANK Organisation is to go ahead with its proposed £753m takeover bid for the Granada Group, despite having failed in the High Court yesterday to remove the block imposed on the bid by the Independent Broadcasting Authority (IBA).

The court refused to quash the IBA's decision on February 25 not to give Rank permission to vote more than 5 per cent of its 8 per cent holding in Granada, which includes Granada Television.

Under Granada's articles of association, no shareholder may vote more than a 5 per cent holding without the IBA's approval.

Rank is to appeal against yesterday's ruling. The case will be before the Court of Appeal next week.

Mr Michael Gifford, chief executive of Rank, would not comment on the ruling as he left the court, but he said: "We intend to proceed with our bid."

Mr Alex Bernstein, chairman of Granada Group, said that the ruling had not surprised him. "I always thought that Rank's case was ill-considered and the judgment seems to have indicated that it was."

Sir Denis Forman, Granada Television's chairman, described the judgment as "very firm." The IBA said later that it was delighted with the ruling, which vindicated the procedures it had adopted.

Mr Justice Mann ruled that Rank, whose legal move had been strongly resisted by both the IBA and Granada, fell at the first legal hurdle facing it in the judicial review procedure under which it made its claim.

By that procedure, the court can interfere with a decision of a public body like the IBA only if it made the decision under a power given by the statute under which it operates. The judge said that, when the IBA made the decision under attack, it had not been exercising a power given by the 1981 Broadcasting Act. It had been exercising an adjudicatory power conferred on it by Granada's articles of association.

He rejected Rank's contention that the IBA had acted unfairly in not giving Rank an opportunity to make representations before the decision was made.

He also rejected a complaint that the IBA had followed an inflexible policy not to allow a change of control of a successful programme contractor.

The IBA was entitled to have such a general policy, provided it looked at each case on its merits. It had done so in this case, the judge said.

Rank's shares slipped 5p to 532p. Granada's closed at 272p, down 10p.

Shareholders' ballot, Page 10

Distributor takes over ailing Alfa network

BY JOHN GRIFFITHS

A STRATEGY to revive the severely battered image of Alfa Romeo in the UK is now being drawn up by Tozer Kemsley and Millbourn (Holdings) (TKM), the UK vehicle distribution and property group.

TKM confirmed yesterday that it has taken control of Alfa Romeo's formerly wholly owned UK sales and distribution subsidiary.

Under a deal reached with Alfa GB's Milan parent, TKM has acquired 80 per cent of the share capital and full management control of the loss-making British company.

No value was put on the deal, but the cost to TKM was described as "nominal" and equal to the UK company's net asset value on completion.

Alfa Romeo is to absorb the losses accumulated by the UK company as part of the agreement. In its last published accounts, in December 1984, these amounted to £21.69m.

Late last year Mr Rinaldo Hercolani, Alfa GB's managing director, said the expected losses for 1985

would be reduced to about £3m. Mr Hercolani and other Italian board members are being reassigned to other posts within Alfa Romeo. TKM will take control of the British company on April 1.

"We are buying a cleansed company," said Mr Lawrence Kemmish, who is to be chief executive, with TKM group chief executive Mr Reg Heath as chairman.

Alfa Romeo sales in the UK have continued on a steady downward path this year. A sales peak of 13,000 was reached in 1979, since

when they have fallen to 3,200 last year. In the first two months of this year only 371 cars were sold, representing a 0.11 per cent market share.

Mr Kemmish acknowledged yesterday that TKM faced "a tremendous task" in restoring Alfa's UK fortunes.

A priority would be to take action to support the resale value of Alfa Romeos, which have been badly hit by excessive discounting. "The discounts have got to stop," Mr Kemmish said.

Gas consumers will get inquiry powers after privatisation

BY DOMINIC LAWSON

THE GOVERNMENT told the all-party Energy Select Committee of the House of Commons yesterday that there would be no significant changes to its chosen method of privatising British Gas, despite the committee's very strong criticism of the Government's approach.

But at Monday's report-stage reading of the gas Bill, the Government will yield to pressure from the National Gas Consumer Council by giving a future Gas Consumers' Council the right to investigate complaints about servicing and installation of appliances carried out by a privatised British Gas.

This concession does not appear in the bland reiteration of the Government's views on gas privatisation sent to the committee.

Mr Ian Lloyd, chairman of the committee and a Conservative MP, said yesterday: "This is not good enough. The Department of Energy could have met us on a number of points without losing face. It is a reflection of the lack of authority of the House of Commons in its dealings with Government departments." But Mr Lloyd said he did not expect Conservative members of the committee to vote against the Government in the third reading of

the Gas Bill "since we do not oppose the policy."

The main thrust of the committee's objections was that the Government was not doing enough to ensure the break-up of British Gas's basic monopoly and to encourage competition.

The Government yesterday restated its view that gas would remain competitive because of its fight for market share against alternative fuels. Mr Lloyd said yesterday that "inter-fuel competition impacts only at the margins."

The Government again refused to change its aim of allowing British Gas to pass on to domestic consumers the cost of increasing its gas supplies.

However, the Government last week answered one of the committee's complaints by easing the market for gas exports and imports. In the committee stage of the Bill, the Government further conceded the right of the future Director of Gas Supplies to promote competition in the industrial gas market. The concession to be announced next week giving more powers to the Gas Consumers' Council suggests that the Government is not entirely impervious to the criticisms that have been levelled against the gas Bill.

64,267 reasons to consider export insurance.



In 1984, Britain's partners in the European Community suffered 64,267 bankruptcies, an increase of 36% since 1982.

This figure in itself is reason enough to take out export insurance, particularly since these countries represent the UK's biggest export market.

The world recession has affected even these 'safe' markets, drastically increasing an exporter's chances of running up against serious financial problems.

This volatile business climate makes it

difficult for the exporter to predict when or if a problem will arise.

It does not, however, stop him from protecting himself against the serious financial damage of not being paid.

Once you've considered the facts, you surely can't help but consider ECGD's export insurance schemes.

For a new policy-holder with an annual export turnover of £5m. with most buyers based in markets like North America and Western Europe, a typical premium for comprehensive short-term credit insurance could be £33,000 or less.

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UK NEWS

Michael Donne studies delays in renegotiating the Anglo-US Bermuda Two agreement

Long haul over North Atlantic air pact



Lord King (left) and Mr Nicholas Ridley: worries over air competition

OFFICIALS of the Department of Transport will step up efforts over the next few weeks to renegotiate part of the Anglo-US Bermuda Two air agreement governing air services between the two countries, so as to avoid a damaging battle that could hurt all airlines flying the North Atlantic.

Problems with Bermuda Two have already delayed the proposed privatisation of British Airways (BA), as uncertainties over the pact prevented a valid prospectus being written for the sale of the airline's Elbo shares.

But much more is at stake than that. Agreement is needed on what is called Annex Two of the pact, which sets out rules controlling capacity that airlines of both countries provide on the UK-US routes.

The annex expires in July, and if no new agreement on it is reached airlines will be free to indulge in a capacity war, providing however many seats they like to the point of "dumping" in a battle for traffic that would be bound to benefit US airlines because of their greater number.

During the renegotiation of the pact, the UK also hopes to clarify once and for all the whole question of competition on the North Atlantic. It will seek to get the US to accept that US anti-trust and competition laws should not override Bermuda Two. The UK thereby hopes to ensure that no UK airline will be subjected again to anti-trust litigation

such as that which followed the collapse of Laker Airways, which caused a long delay to BA's privatisation.

Mr Nicholas Ridley, Transport Secretary, has left the US in no doubt as to the strength of the UK government's feelings on the matter. He said in Washington in mid-February that the North Atlantic market was already unfavourably biased against UK airlines.

He said the heavily protected US domestic market put UK carriers at a big disadvantage in competing for US-originating traffic, especially at gateways where there is a substantial proportion of connecting traffic which enjoys the double protection of reserved internal routes and res-

ervations systems biased in favour of US airlines.

"Our airlines do not enjoy a comparable advantage to anything like the same degree on our side of the Atlantic, where your (US) airlines have substantial access to all European points beyond London," he said.

Mr Ridley spoke in equally strong terms on the way the US imposes its domestic laws on international airlines. "We do not accept that the sole arbiter of what should and should not be the laws governing competition on UK-US services should be US law and the US courts."

"We are ready and willing to dis-

cuss these matters, and so far as international aviation is concerned, ready to consider breaking wholly new ground in order to establish a bilaterally agreed regime which will meet the spirit and policy objectives of the domestic laws in both our countries."

But he added: "We are not prepared for these matters to be regulated and enforced by the unilateral application of the US anti-trust law."

The UK government is so concerned to see the matter cleared up and Annex Two re-established as an integral part of Bermuda Two that it is prepared to accept a further frustrating delay to BA's privatisation.

tion, despite the gloom it will undoubtedly cast over BA.

It has been suggested the privatisation could still go ahead. There have been sharp differences of view before that have been cleared up without disruption of services, and the same thing may be possible again.

The Department of Transport disagrees. It believes, from Mr Ridley downwards, that if it came to a capacity fight on the North Atlantic, a newly privatised BA could be seriously hurt, which would not be a good start to its career in the private sector.

It is also argued that chances of an early settlement of Bermuda Two issue are poor. Talks have not been going well. The US Government, dedicated to deregulation, is less interested than the UK in seeing a new capacity arrangement.

Moreover, the US has never liked Bermuda Two. It views it as a trading agreement that benefits UK airlines more than US ones. It sees no reason why it should take Annex Two further by adding on to it freedom from anti-trust and competition laws in favour of the UK.

As the situation now stands Anglo-US talks could drag on for months in a deteriorating atmosphere of uncertainty. The UK government hopes it will not come to that. If a revised Annex Two can be agreed soon, BA might still get back into the privatisation queue later this year or early 1987.

Shareholder vote on political donations could set precedent

A BALLOT held by shareholders of Rank Organisation, the UK leisure and entertainment group, could have far-reaching political implications. A vote taken at the annual shareholders' meeting this week gave Rank directors authority to make donations to political parties.

Proxy votes were 25m (2.6 per cent of issued ordinary shares) for the resolution, 5m (2.5 per cent) against with 8.5m (4.2 per cent) abstentions. The resolution was then passed on a show of hands.

The company had suspended its normal contributions to the Conservative Party, pending the outcome of the ballot.

The vote could set a precedent. Rank is probably the first major company to hold a ballot about political contributions, though a few smaller companies such as Barlow Holdings and Foreign and Colonial Investment Trust have already done so.

Other companies which have been actively considering consulting shareholders include Marks & Spencer and Willis Faber. Both have contributed to Conservative funds.

The system of regulating payments to parties came under renewed attack after the Trade Union Act 1984, which obliges unions to obtain the approval of members every 10 years for the establishment of a political fund.

Alliance and Labour parties have criticised the apparent unfairness of rules which place restrictions on trade unions but leave company directors free to make political payments without restraint.

In June 1985 a working party established by the Constitutional Reform Centre and the Hansard Society for Parliamentary Government recommended shareholder ballots as the main ingredient in a code of practice for company political donations.

A private members Bill introduced by Mr Derek Fatchett, a Labour MP, would make such ballots compulsory.

The Conservative Party has always rejected the parallel between political payments by unions and companies. About 85 per cent of central Labour funds comes from unions, while Conservative Central Office receives a smaller proportion of its income (55-60 per cent) from companies.

Trade union political levies raise about twice as much as the com-

A ballot this week at the Rank Organisation annual meeting gave directors power to make political donations. Michael Pinto-Duschinsky reports on the ease with which shareholders were able to express a view on a controversial choice

binated political contributions of companies. Unlike unions, which receive block votes at the annual Labour party conference based on their affiliation payments, companies receive no such privilege in the Conservative Party.

Pressure for reforming the system of company donations which was building up in 1985, has probably diminished because the risk to Labour funds posed by the 1984 Trade Union Act has failed to materialise. Unions with political levy funds have balloted solidly to retain them. Now that the threat to Labour's income has been removed, company chairmen may feel less need to alter their own pattern of giving.

On the other hand, shareholder ballots could prove an attractive device for legitimising political payments to the Conservative party. The fact that the Rank shareholder vote led to a clear majority in favour of political donations may encourage other companies to bring forward similar motions at their annual meetings.

If this happens, the benefits to the Conservative party - and to a lesser extent the Alliance - could be considerable. At present, only a minority of companies (about 20 per cent of The Times 1,000 top industrial companies), make political donations.

The ballot held by Rank illustrated the ease with which shareholders can be consulted. It also showed some of the limitations of such votes as a democratic device. A bare 2,100 out of nearly 21,000 shareholders (7 per cent) returned their proxy forms. Since individual shareholders have only 6 per cent of Rank shares, the outcome was determined by the votes of large institutional shareholders.

Michael Pinto-Duschinsky is a senior lecturer in government at Brunel University, Uxbridge, Middlesex.

Tourist boards unite to fight foreign competition

FINANCIAL TIMES REPORTER

THE BRITISH tourism industry is spending record amounts on facilities and promotion to meet fierce competition from foreign holiday resorts, leaders of the four UK tourist boards said yesterday. Large projects under construction account for more than £900m (£1.3bn).

The English, Northern Irish, Scottish and Welsh tourist boards have joined together to set up a new association, the UK Holiday Bureau, to co-ordinate activities and publicity. They plan a three-month public relations campaign.

The tourist boards say UK citizens took more than 40m holidays in their own country last year and there were 18m foreign visitors. They believe the domestic industry can continue to maintain significant growth.

Investments are taking place in hotels, marinas, theme parks, sport and wet-weather facilities, conference centres and self-catering holiday villages.

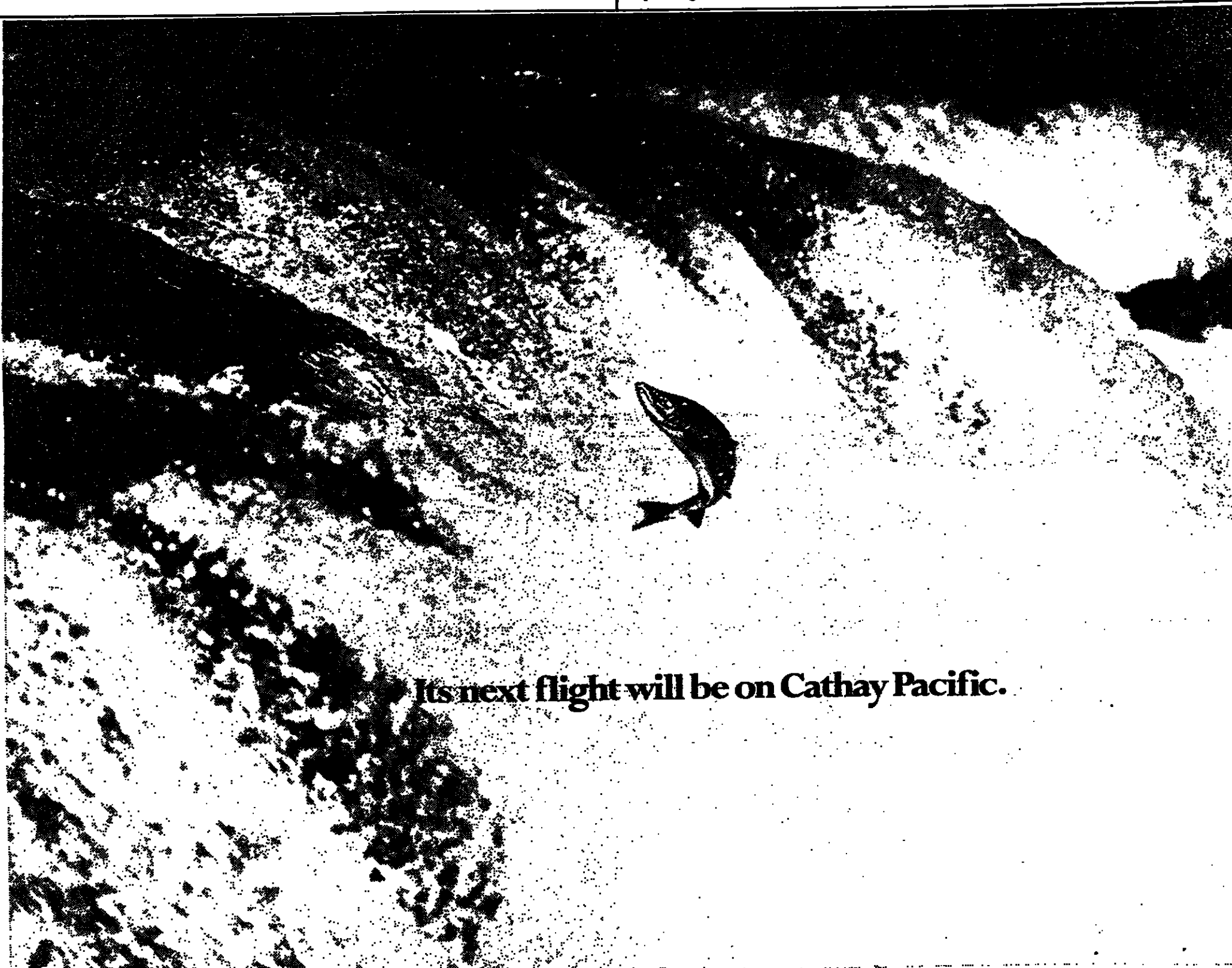
The tourist boards are together spending more than £11.5m on promoting UK holidays to the home market; 10 per cent more than last year.

AMALGAMATED METAL CORPORATION PLC

CLOSURE OF SHARE REGISTERS

Pursuant to Section 358 of the Companies Act 1985, notice is hereby given that the share registers of Amalgamated Metal Corporation PLC will be closed on Friday 21 March 1986.

AWN Green - Secretary 11 March 1986



Its next flight will be on Cathay Pacific.

At Cathay Pacific, we believe our passengers deserve better than frozen, packaged and processed food.

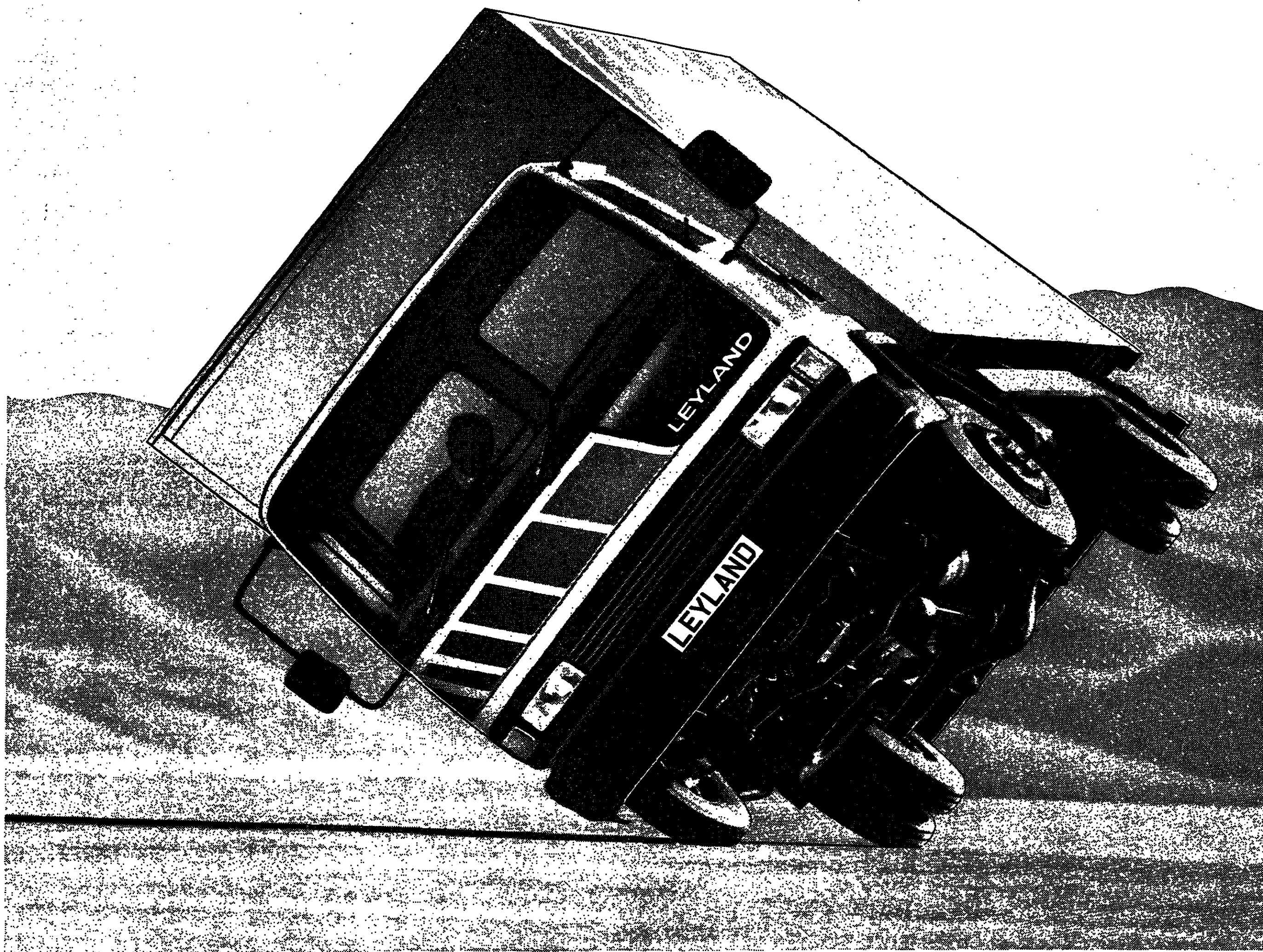
Which is why our chefs insist on using the freshest ingredients available around our system. Like this salmon, which will be freshly prepared and served on one of our international flights.

The same principle of using only the freshest produce applies wherever you're flying with us.

At 35,000 feet, you'll find we have the very highest standards of service and cuisine, all designed to help you arrive in better shape.

Arrive in better shape
CATHAY PACIFIC
The Swire Group

They said it couldn't be done.



Seven years ago the outlook for the British truck industry was bleak.

But today, at least one part of that industry is transformed.

In 1980 Leyland Trucks invested £62 million in a brand new production plant and an R & D facility that pioneered the use of computers in truck design.

Since then they have renewed their entire product range from 6 tonnes to 250 tonnes.

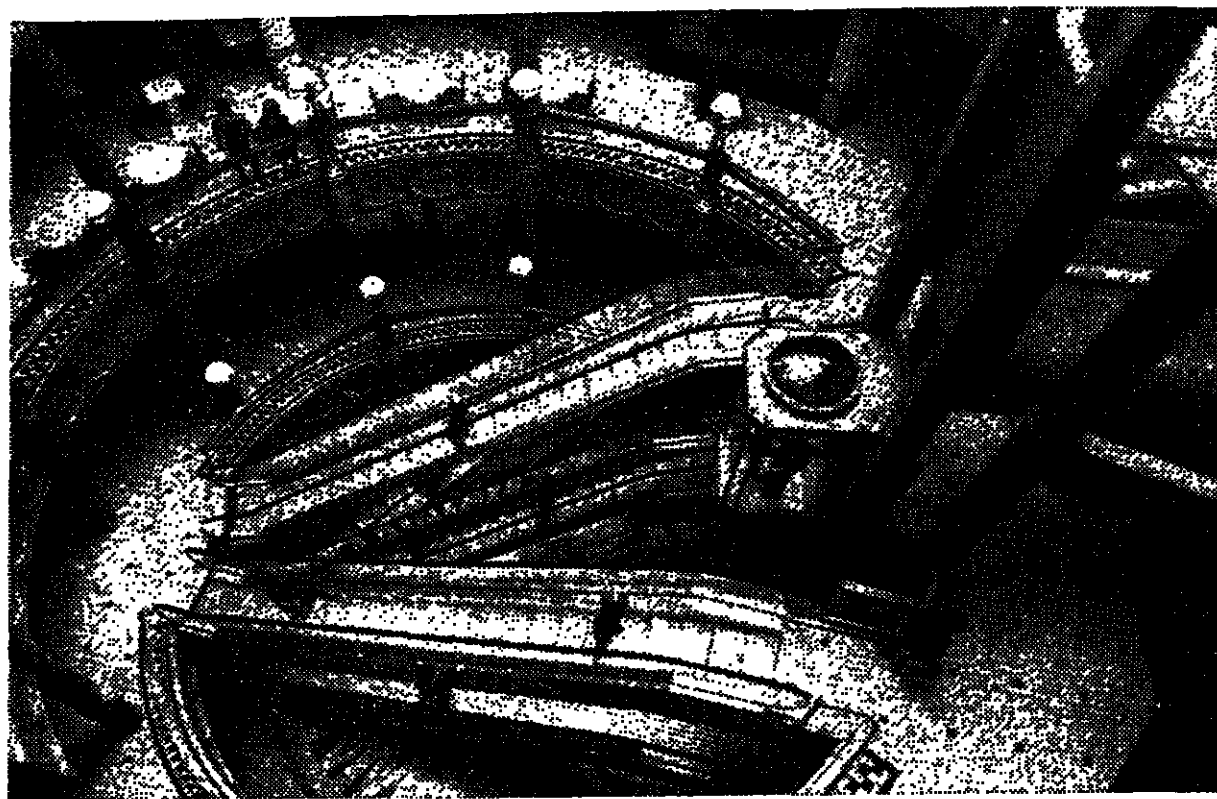
In the past three years they have earned £208 million in exports.

And in January 1986 came the most impressive feat yet: Leyland trucks became the best selling trucks in Britain.

 **Leyland Trucks**

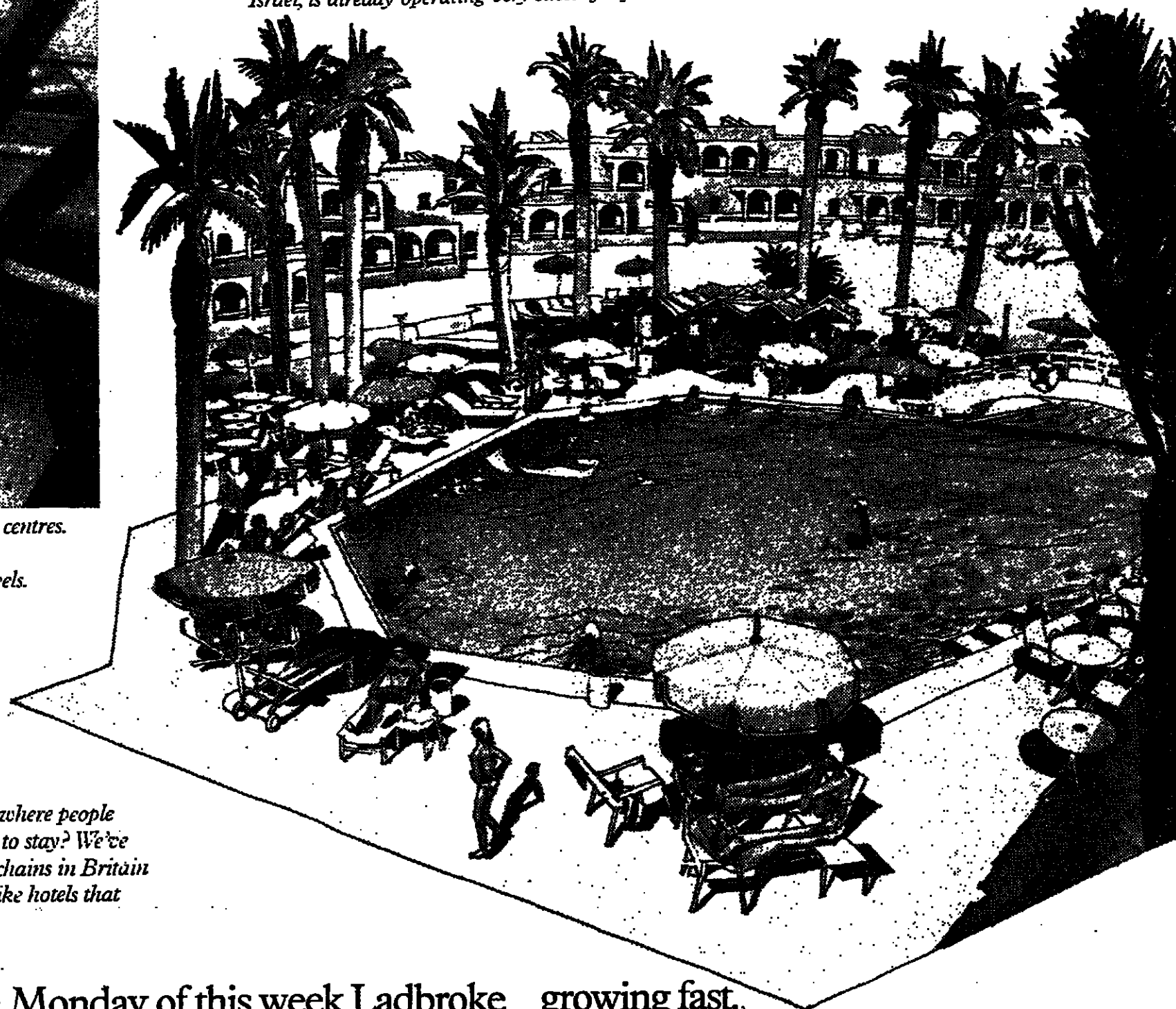
Leyland leaves other trucks standing.

Ladbroke. The Far From Leisurely Leisure Group.



Some of the most breathtaking modern architecture is seen in the new shopping centres. Ladbroke are leading the way with this 100,000 sq.ft. development covered by a giant glass atrium giving natural light on all three shopping levels.

We're looking overseas for growth in our holiday business. Our 1,000 bed villa development in Eilat, Israel, is already operating very successfully. A similar development in Lanzarote has just opened.



What's smarter? Owning hotels where people want to stay or where they have to stay? We've become one of the top two hotel chains in Britain by building and buying businesslike hotels that businessmen like.

On Monday of this week Ladbroke announced their preliminary results for the year ending December 31st, 1985.

Pre-tax profits were up 50% to a record level of £75m.

Turnover was up from £1.12bn to £1.34bn and earnings per share increased by 18%.

It was an encouraging year (to put it mildly) with all three core businesses performing well.

Hotels, property and racing achieved a combined increase in pre-tax profit of 42% while the entertainments division boosted its profit contribution by 35%.

Last year was certainly a high point in Ladbroke's history and the future has never looked more exciting.

Ladbroke Hotels are now one of the top two hotel chains in Britain and

growing fast.

We've recently opened new hotels at Swansea, Livingstone and Basingstoke and we're currently building at Manchester Airport and Portsmouth.

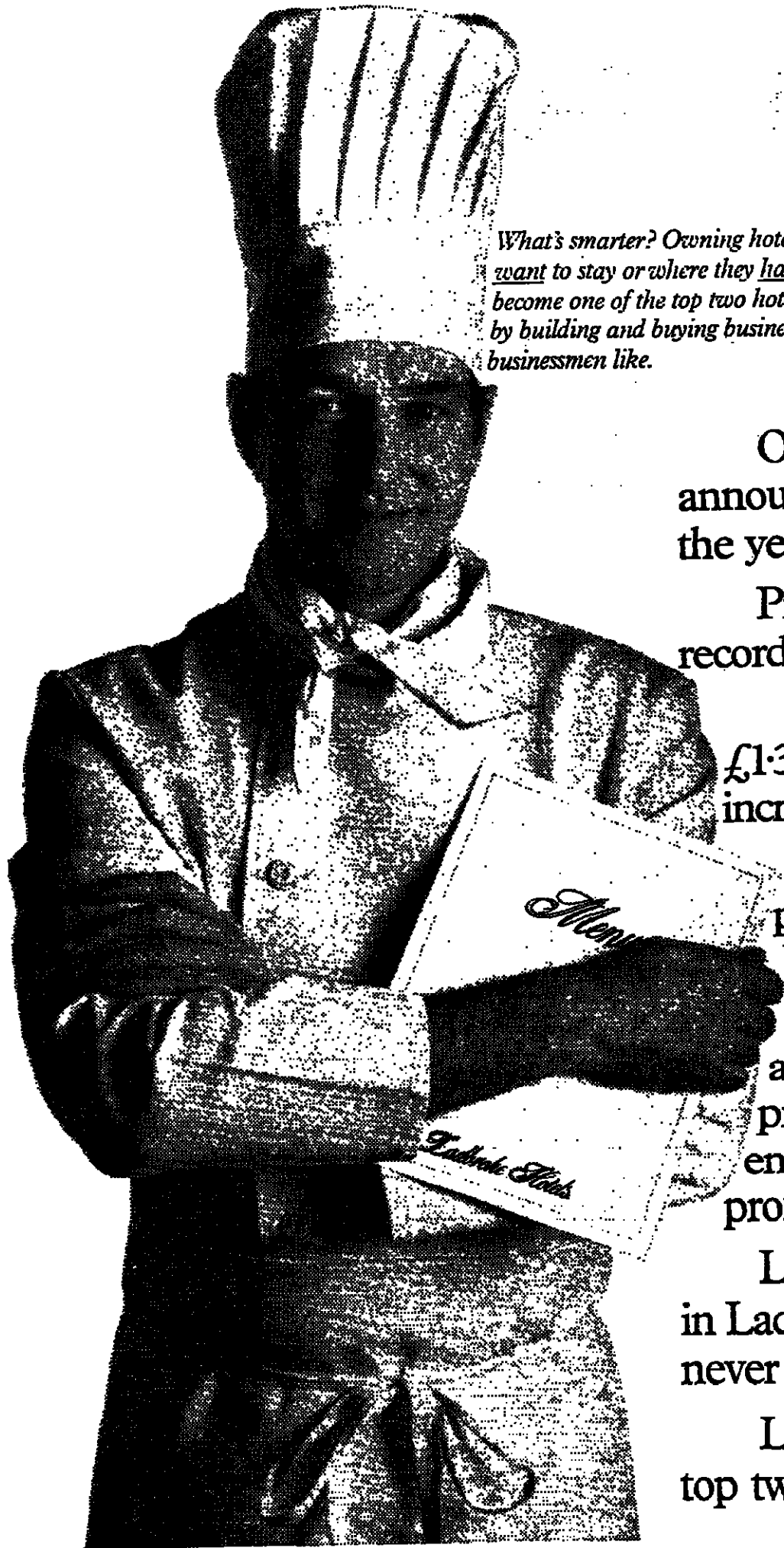
In London we're relaunching the Curzon in Mayfair and the Sherlock Holmes in Baker Street (where else?).

Because our hotel business caters primarily for the businessman who has to travel we're less dependent on tourism than many hotel groups.

Manchester may be a less exotic location than Rio but it appears more often on an executive's itinerary.

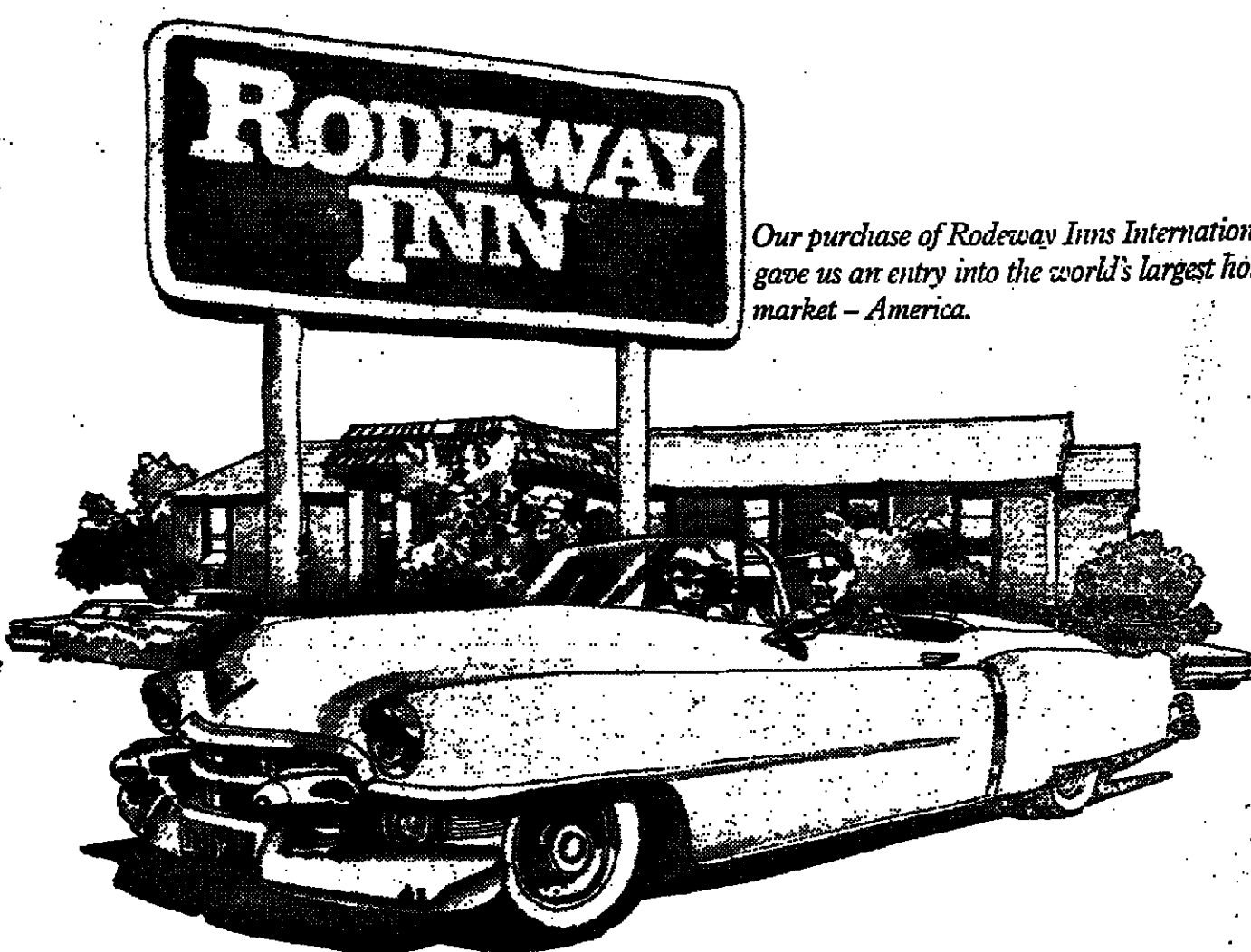
By next winter we'll have invested £15 million bringing the 22 hotels we bought from the Comfort Group up to Ladbroke standards. (And need we say it, Ladbroke profitability.)

Our racing division had an outstand-





Laskys is a chain of stores specialising in home entertainment. We've recently extended the product range to include photographic equipment, and the results have been extremely encouraging.



Our purchase of Rodeway Inns International gave us an entry into the world's largest hotel market - America.

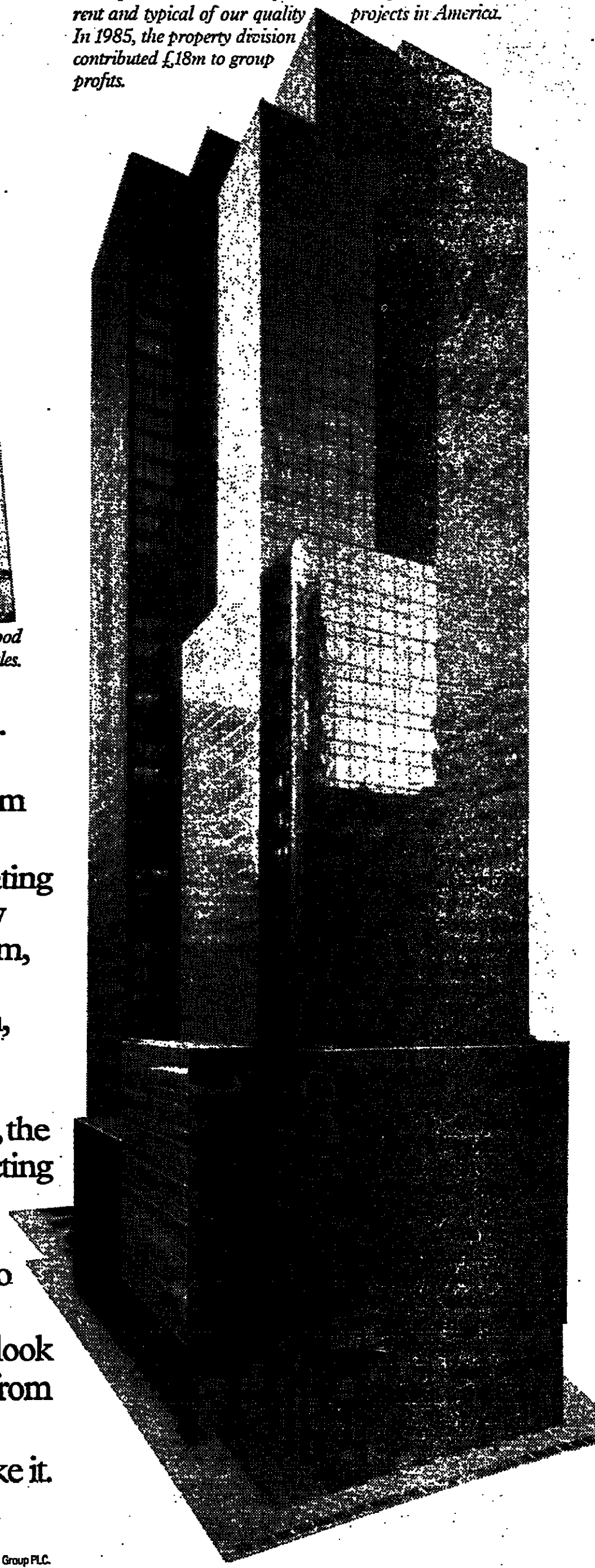


Thanks to new legislation, the sport of kings can now be watched in more palatial surroundings. As world leaders in off-track betting, Ladbroke welcome the changes.



Our investment in publishing is bringing good results. With the recent acquisition of Senews we now own 74 titles.

This is Manhattan Tower, a 275,000 sq.ft. 35-storey Ladbroke development in the heart of New York City. It's high rise and high rent and typical of our quality projects in America. In 1985, the property division contributed £18m to group profits.



ing year in 1985 and with over 1,500 shops in the U.K. we increased our share of the off-track betting market to over 21%.

In Belgium we own over 800 betting shops and last year we bought a race course in Michigan.

(When legislation allows off-track betting, we'll be ready for the off.)

But the most pleasing development happened here in Britain earlier this week.

For the first time, betting shops were allowed to show live TV and satellite coverage of sporting events and to provide new facilities for their customers.

We have already invested in the most modern communication and computer technology to give our clients a service that's second to none.

We call it the 'Greatest Show in Town' and even allowing for a little commercial hyperbole, it does seem to

be very popular with our customers.

Our U.S.A. properties are establishing a substantial rental stream and valuable dollar assets.

Here in Britain, we're concentrating on the retail sector with major new schemes in Maidstone, Birmingham, and Bristol and out of town developments in Crayford, Hendon, Perry Barr and Cwmbran.

With leisure-time spending projected to increase by 8.5% in 1986, the entertainments division is also expecting to do well; publishing is expanding, holiday bookings are ahead of 1985 levels and Laskys is again expected to improve its performance.

As you can see from this brief look at our activities, the future looks far from leisurely.

And that's exactly the way we like it.

Ladbroke.

THE PROPERTY MARKET BY MICHAEL CASSELL

Squaring up for the final showdown Oxford sells \$1bn portfolio to Bell Canada

AS THE war of nerves between Stock Conversion and Stockley steps up, the two companies meet again today to try and find a way out of the deadlock.

The fate of the 26.5 per cent equity stake held by Stockley in one of the UK's most dramatically revitalised property groups, should soon be resolved, though the chances of a peaceful conclusion or a bloody battle seem even.

Over the last 12 months, the two sides have examined a variety of options aimed at putting the two companies together, including the injection of selected assets into a joint operation.

A year ago, it looked as though Stockley might bid for Stock Conversion. More recently, however, it has appeared that the tables might be turned. Now it seems increasingly likely that final failure to find an agreed solution to the situation—not yet a certainty—could quickly end up in a full-scale takeover battle.

After months of silence, during which both sides have apparently been attempting to find a friendly formula to end the deadlock, the two companies have started to lift the veil of discretion surrounding their discussions. Their posturing is reminiscent of the usual scenes at a big fight weigh-in.

The only trouble is that both parties now appear to hold diametrically opposed views on exactly what is happening. Stock Conversion let it be known at the start of the week that talks aimed at resolving the position, via the acquisition

of its unwelcome shareholder, had come to a complete standstill, basically because Stockley was overvaluing its own worth.

The impression emerging from the Stock Conversion camp was that Stockley was now under increasing pressure to solve the situation, its room for manoeuvre restricted by a high initial purchase price weighed down by its extensive development commitments and facing an increasingly impatient bystander in the shape of European Ferries, which holds 29.8 per cent of the property company's voting shares and in which P & O has a 20 per cent stake.

Evidence of its difficulties apparently lay in Stockley's decision not to proceed with some of its proposed developments, such as the office project originally planned by EuroFerries for Hudson's Place in Victoria, alongside the ominously empty Stockley House. The site is up for auction.

In the meantime, the message was that Stock Conversion's new look management was leaping into a company which had, for too long, been happy to sit back and enjoy the fruits of its earlier labours.

Over at Stockley, however, the emphasis this week has not been on what it has done for Stock Conversion but on the strength of its own position and its own state of health. The picture, needless to say, hardly squares with that presented by Stock Conversion.

Firstly, it emphasises that talks are not over, as today's meeting—called at its request—proves, although hopes of a friendly settlement do not

London, where this year it will submit planning applications for around 500,000 sq ft of office space. Apart from those already announced, like the Old Bailey proposals, Stock Conversion has just acquired a long lease from Phoenix Assurance on 143-149 Cannon Street, now occupied by Coutts Bank, where it plans a 25,000 sq ft office project.

Two other planned applications, not yet disclosed, will add 270,000 sq ft to the City total. Beyond the Square Mile, the company has submitted plans for 125,000 sq ft of retailing space on its Western Avenue site.

There can be no question that, whatever the final outcome, Stock Conversion has reacted strongly and imaginatively to the shock disposal of the share stake previously held by Equity Trust, on behalf of Robert Clerk, one of the company's co-founders. Stockley can certainly take some indirect credit for injecting fresh energy and enthusiasm into a company which had, for too long, been happy to sit back and enjoy the fruits of its earlier labours.

Over at Stockley, however, the emphasis this week has not been on what it has done for Stock Conversion but on the strength of its own position and its own state of health. The picture, needless to say, hardly squares with that presented by Stock Conversion.

Firstly, it emphasises that talks are not over, as today's meeting—called at its request—proves, although hopes of a friendly settlement do not

appear high. Secondly, Stockley emphasises that next week's annual report will show a balance sheet capability and financial position capable of shattering any propaganda concerning its virility. Neither does it have any doubts about the value of its Stock Conversion stake.

As for the development programme, Stockley says it is making good progress on flagship schemes like Stockley Park and emphasises the dramatic impact that the revised City of London development plan could have on projects like Pater-noster Square. Hudson's place, it seems, carries a cash underwritten commitment from EuroFerries which will be unlocked, to Stockley's benefit, by a sale.

EuroFerries, it appears, is not putting any pressure on Stockley and no discussions have yet been held between the two companies, or with P & O. But the Stockley team is making it quite clear that it has no intention of parting with its 26.5 per cent stake which in the absence of an agreed deal with Stock Conversion, might well be used as a platform for a bid involving EuroFerries and P & O. EuroFerries might not itself be particularly predatory but Sir Jeffrey Sterling, who knows a thing or two about property, is altogether different.

When they meet today, both sides will no doubt try again to find common ground and a friendly solution. Failure could rapidly bring about a confrontation the likes of which the property sector has not seen for many years.

HAVING taken on a new lease of life under the ownership of Bell Canada Enterprises, the former Daon Development property group has now acquired a \$1bn (£680m) investment portfolio in the United States.

Just renamed BCE Development, Vancouver-based Daon is buying 12 office buildings, shopping malls and other selected properties from Oxford Development, the Toronto property group. The deal will result in Oxford's US development arm becoming a wholly-owned BCE subsidiary.

Jack Poole, BCE Development's chairman, says the purchase is in line with the company's efforts to move away from volatile residential land development and towards the creation of a strong portfolio

of prime, commercial property investments.

Daon has already sold its US office portfolio once, as part of its efforts to settle obligations to creditors, having defaulted on much of the C\$2bn (£1bn) debt it had logged up by 1982. Now, however, given the powerful backing of Bell Canada, the company's ambitions are again growing.

Before the latest deal, almost two-thirds of BCE's assets were represented by 5,200 acres of undeveloped land, with most of the balance in commercial property. Within five years, it intends to have 80 per cent of its assets in income-producing property.

As part of the Oxford acquisition package, BCE will assume a 75 per cent stake in the 52-

storey Multifoods Tower in Minneapolis, the 849,000 sq ft Quaker Tower in Chicago, along with adjoining development land, and a 320,000 sq ft retail mall on Chicago's North Michigan Avenue, due for completion in 1988.

Other property includes the new 56-storey Republic Plaza building in Denver, along with other office and retail development opportunities in the town. Properties in Phoenix and St Paul are also being purchased. BCE paid around \$125m cash for the shares in Oxford. The company has previously indicated that it plans to use cash for around 20 per cent of future property purchases, with the remainder financed by mortgage money.

Oxford Development, control-

led by the Love family, will still be left with some US property investments. The company says it now wants to look for acquisitions in the real estate financial services industry through Oxford Ventures, its newly-formed subsidiary.

But if Oxford is disillusioned with US real estate, BCE obviously has no such qualms. The company is looking to rebuild an American foothold and, according to Poole, "is creating long-term value, not short-term profits." Income last year was a modest C\$22m and it will be a couple of years yet before the figure is beaten. With Bell Canada behind it, that should not be too much of a problem.

BERNARD SIMON

Glasgow conservationists 'must accept compromise'

GLASGOW FACES a major shortage of top quality office space and the strong conservationist lobby in the city will have to compromise if badly needed, new accommodation is going to be provided.

The calls come from Richard Ellis, the estate agents, following a comprehensive review of office occupancy patterns in the city. Ellis emphasises that the planners are extremely keen to see more prime floorspace in the centre and says that the challenge to the development industry is to keep both camps happy.

The agents calculate that

of the total 7.1m sq ft net (10m sq ft gross) of office space within the central business district, only 8 per cent can be classified as Grade A—high quality accommodation comparable with that available in major international financial centres. Only 1 per cent—less than 10,000 sq ft—was available for letting at the start of the year.

Ellis estimates potential demand in the central area to 1990 at just over 2m sq ft, much of it requiring higher quality space. John Orton, the agent's research guru, said in Glasgow this week that the conservationists would have to compromise.

The main emphasis of conservation policy in Glasgow centres on the massive facades of Victorian office buildings and their location on wide, main thoroughfares like St Vincent St and St Vincent Place. Ellis reckons that the large street blocks created, reflected in the city's grid pattern, could be the subject of wholesale redevelopment, to create a mix of large and small office units. Facades, it emphasises, would be retained.

The agents forecast that space shortages will help push up top rents from £8 a sq ft to £10 a sq ft by 1988.

WILLIAM COCHRANE

● Legal & General Assurance has sold its long leasehold interest in the 300,000 sq ft Palace Gardens shopping centre, Enderly, north London, to Norwich Union for £18m. Rent reviews begin this year.

● Private real estate syndicates in the US raised \$8bn in 1985, down \$2bn on the previous year. Stephen Roulas, the real estate advisory group, says that private syndicates were only 14 per cent higher than the \$6.9bn raised by public syndication, much lower than the traditional gap between the two types of investment vehicles.

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Company Notices

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Curacao, Netherlands Antilles

Notice of Annual General Assembly of Shareholders

Please take notice that the Annual General Assembly of Share-

holders of Fidelity American Assets N.V. (the "Corporation") will take

place at 2.00 p.m. at Schottegatweg Oost, Solinga, Curacao, Netherlands

Antilles, on March 19, 1986.

The following matters are on the agenda for this Meeting:

1. Report of the Management.

2. Election of seven Managing Directors.

The Chairman of the Management proposes the re-election of the

following seven existing Managing Directors:

Edward C. Johnson Jr. Hsueh Kurokawa

William L. Byrnes John M. S. Patton

Charles A. Fraser H.J. van den Hoeve

Maduro & Curcio's Trust Company N.V.

3. Approval of the Balance Sheet and Profit and Loss Statement for

the fiscal year ended November 30, 1985.

4. Ratification of actions taken by the Managing Directors since the

last Annual Assembly of Shareholders, including payment of an

interim dividend in respect of the fiscal year ended November 30,

1985 and authorization of the Managing Directors to declare an

additional dividend in respect of fiscal 1985 if necessary to enable

the Fund to qualify for "distributor" status under United Kingdom

tax law.

5. Ratification of actions taken by the Investment Manager since the

last Annual General Assembly of Shareholders.

6. Such other business as may properly come before the Meeting.

A form of proxy may be obtained from the following institutions:

The Bank of Bermuda Limited

Fidelity International Management Limited

25 Lovat Lane, London EC3R 8LL, England

Kredietbank S.A. Luxembourgeoise

43, Boulevard Royal, Luxembourg

Holders of registered shares may vote by proxy by mailing a form

of proxy, duly completed, to the Corporation's Principal Office in

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MANAGEMENT

SENIOR executives across a broad range of British companies are poised to win the jackpot. Changes in the tax treatment of company share option schemes in 1984, coinciding with a particularly buoyant stock market have stored up a crock of gold for many directors and senior managers.

The rapid emergence of share option schemes as a popular method of rewarding senior executives has, however, prompted concern that companies are concentrating on their top men at the expense of other employees and shareholders. It has also focused attention on the broader issue of whether share option schemes really do improve a company's performance.

An early sign of just how lucrative share option schemes can be emerged late last year when 10 of the 100 largest companies in the UK, including Dees, Gateway supermarkets group, made a profit of £13m before tax by selling shares acquired under options.

The following month six directors of Burton, the acquisition-minded stores group, made a gross profit of more than £3m from the exercise of their share options.

The option schemes allow directors to buy shares in a few years' time at today's price. If the shares rise in value they can be sold on at a profit. If the price remains the same or falls the option is allowed to lapse.

Impressive though the recent numbers have been the pay-off for British managers may be only just beginning. The extension of capital gains tax treatment to executive-only share schemes — previously liable to much higher rates of income tax — will mean that from the end of 1987 executives will be able to reap an even larger profit after tax — than they do at present.

The investment committees of the large institutions are concerned primarily that the rights of existing shareholders should be protected. Other professionals in the field of benefit consultancy are aware of the danger that other employees will resent unduly generous schemes tailored to executives.

Changes in the legislation governing share schemes has created potential benefits for all private sector employees in all years (see inset). But executives are particularly well-placed to take a big slice of the action. And here they must inform the Stock Exchange of their share dealings they are much more visible to outside scrutiny.

Coming at a time of Government pressure on wage increases generally and where executive salaries are outpacing average

Three types of scheme

THE CURRENT vogue for share option schemes was started by the 1979 Finance Act which made them liable to capital gains tax of 30 per cent instead of income tax at up to 60 per cent. Previously cash bonuses had been a more attractive incentive. The latest tax treatment has now been extended to three types of scheme:

● General profit-sharing schemes. The company sets up a trust which is given a share of annual profits to buy shares for all employees of at least five years' standing.

● Executive or Discretionary share option schemes. Introduced in 1984, these are also open to all employees but they must save part of their salary to pay for them.

Employees may put aside up to £100 a month for five years in a building society or National Savings account. At the end of this time they may buy the shares or, if the price has not risen, simply withdraw their savings.

Some companies—Dees and Burton included—have introduced triggers into their schemes to overcome the charge that executives benefit automatically from a rise in the share price. The company sets profit targets, often tailored to a fairly small operating division, or requires the share price to rise by a set percentage, before options can be taken up.

Share option schemes have been introduced for two main reasons. First, their backers believe that people will be encouraged to work harder if their efforts will produce a measurable return above their normal salary. Share options, unlike cash bonuses, have the added advantage of producing a long-term commitment to an employer.

Second, share option schemes have the broader aim of reducing traditional barriers between shareholders and employees.

These schemes are not strictly option schemes since employees are allocated shares which must be held for at least two years. Individuals may be allocated up to £1,250 worth of shares or, if it is greater, 10 per cent of their salary to a maximum of £5,000.

● Save as you earn (SAYE) option schemes (introduced in 1980). These are also open to all employees but they must save part of their salary to pay for them.

Employees may put aside up to £100 a month for five years in a building society or National Savings account. At the end of this time they may buy the shares or, if the price has not risen, simply withdraw their savings.

SAYE schemes may allocate

shares at up to 10 per cent less than their stock market value to give participants an immediate notional gain on their investment.

The main innovation of these schemes was to allow a company to restrict options to a selected group of employees — usually senior managers.

The executive schemes also allow considerably more options to be issued to an individual. Participants may be allocated shares worth £100,000 or four times their total annual earnings.

These shares must be paid for but they can usually be financed by the immediate sale of part of an individual's allocation.

Employee share schemes: a fair option?

Charles Batchelor explains why equity incentives in the UK are becoming a contentious issue

earnings the prospect of top managers exercising lucrative risk-free options is causing some unease.

The argument that British managers are merely following the US pattern is frequently cited. But the Institute of Directors, among others, points out that US share options partially take the place of more elaborate pension arrangements and long term service contracts available to executives in the UK.

Some companies—Dees and Burton included—have introduced triggers into their schemes to overcome the charge that executives benefit automatically from a rise in the share price. The company sets profit targets, often tailored to a fairly small operating division, or requires the share price to rise by a set percentage, before options can be taken up.

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Second, share option schemes have the broader aim of reducing traditional barriers between shareholders and employees.

managers and the workforce. The Institute of Directors endorses wider share ownership because "it spreads personal holdings of wealth — and educates all who participate in the realities of business risks, capital and profits."

Share incentive schemes have proved increasingly popular because they allow a company to reward employees at no immediate cost. Options are frequently used to attract ambitious executives and companies without such schemes are starting to find themselves at a disadvantage in the labour market.

How successful have the share schemes been in achieving their aims? One or two studies of the effectiveness of options have been carried out in Britain but comprehensive answers are still lacking.

"Large claims have been made for share option schemes but there has been little published evaluation of their impact," says Dr Ray Richardson, reader in industrial relations at the London School of Economics. Richardson is carrying out a study with the backing of the Stock Exchange and the National Association of Pension Funds (NAPF) to determine the effect of option schemes on a company's share price.

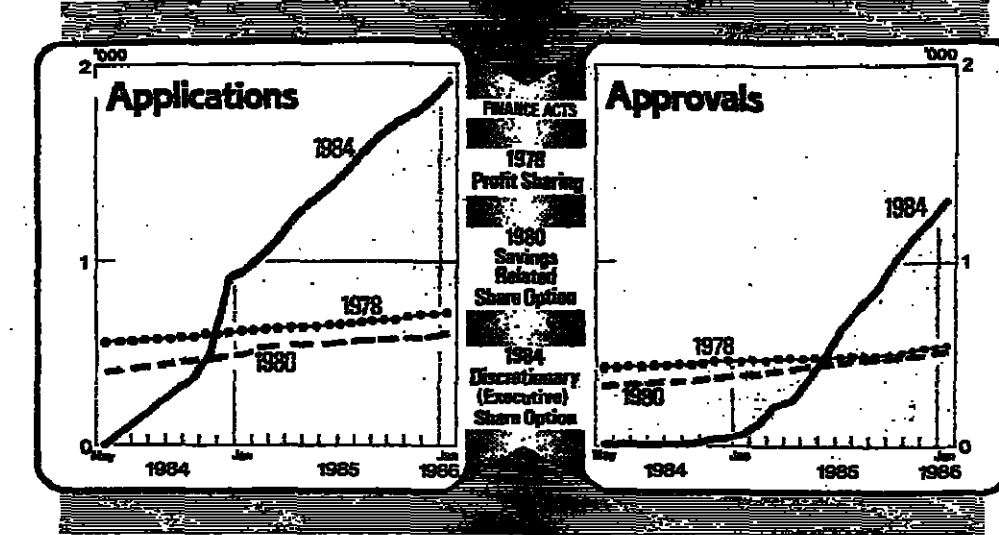
The evidence suggests that the effect of employee ownership on balance but it is not strong



"Speaking as the convenor of the Militant Shareholders' Action Committee..."

enough to be conclusive," said industrial relations expert Keith Bradley and economist Alan Gelb in one recent study.

A survey carried out by Michael Landon of employee benefit consultants Copeman Paterson found that in most areas—productivity, wage negotiations, staff recruitment and staff turnover—between 35 and 45 per cent of companies reported that company-wide share schemes had had only a small effect. The only area in which a large proportion—32 per cent—of companies reported any



share scheme at all.

These findings appear to back an earlier US study which drew attention to the possibility that executives might be better motivated by other employees would be demotivated if they felt executives were getting too good a deal.

Whatever the doubts of the academics, individual companies are convinced their own option schemes are effective. Dees Corporation, which has executive and SAYE schemes, says: "It has been tremendously motivational. Many people realised for the first time they were part of a large group." Dees attributes the rapid increase in its market capitalisation from £60m in 1981 to £1.2bn in part to the share schemes.

Hanson Trust sees a noticeable change among executives of the companies it acquires. "They stop thinking of themselves as brick or battery makers and see themselves as managers interested in the overall performance of their company," Hanson says.

The stream of new companies coming to the Stock Market has boosted demand for option schemes. British Telecom, Enterprise Oil, Jaguar and Reuters all launched schemes when they became public companies.

The Inland Revenue approved no fewer than 1,371 new schemes in 1985 compared with 849 in the previous seven years

since the start of the new style legislation. A further 917 schemes were awaiting approval at the end of the year. The most dramatic growth came in demand for executive schemes. They accounted for 86 per cent of all newly-sanctioned schemes last year.

The Copeman Paterson survey showed that of 138 companies (out of 400 polled) half had general schemes, 67 per cent had savings-related schemes and 74 per cent had executive schemes.

Most companies had introduced more than one type of scheme. The combination of SAYE and executive schemes was the most popular variant. It was used by 58 of the 138 companies in the survey.

Some companies argue that general schemes spread the benefits too thinly to have any motivating effect and are too costly to administer. This has not deterred companies such as Marks and Spencer and Sainsbury from operating company-wide schemes.

A measure of the sensitivity of share option schemes can be seen from the degree of supervision to which they are subjected. The Stock Exchange, the investment committees of the pension funds and insurance companies and the Inland Revenue must all be satisfied before a scheme goes to a company's shareholders for approval.

To prevent the issue of too

many new shares diluting existing shareholders' interests the investment committees have drawn up guidelines.

These limit the amounts committed to such schemes to 5 per cent of pre-tax profits. New share issues to employees are restricted to 10 per cent of a company's existing capital over a 10 year period with a maximum of 5 per cent allowed for executive schemes.

The pension funds are worried, however, that even these limits may come under pressure. For this reason they are backing the LSE study.

"We can see companies which have used their quota seeking to go beyond 10 per cent to incentivise new members of management," says Roger Meeds, secretary of the NAPF investment committee. "It would be difficult to defend an arbitrary 10 per cent figure."

Shareholders' approval is the last hurdle share schemes must clear. Instances of their rejection are rare but Astra Industrial, a loss-making West Midlands engineering and property company, had a proposal for an executive scheme turned down in 1984.

Plans to allocate 5 per cent of shares in Dunlop, the alling rubber products group, to Sir Michael Edwards, the chairman, and two other directors in January 1985 were withdrawn under shareholder pressure.

Despite a growing political consensus that wider employee share ownership is a good thing there are fears that schemes biased too heavily towards small numbers of top executives could lead to the removal of tax privileges, as happened in early 1987 under a Labour government.

The Wider Share Ownership Council, a pressure group active in this field, wants the tax concessions applying to executive schemes to be dependent on company-wide schemes.

"This is all part of the broader argument about whether the City is paying itself too much," says John Mulville, secretary of the investment committee of the Association of British Chambers of Commerce. "I hear many stories and misgivings. A continuous agonising appraisal is going on."

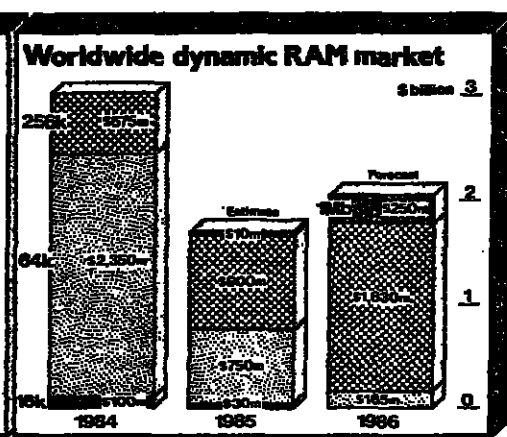
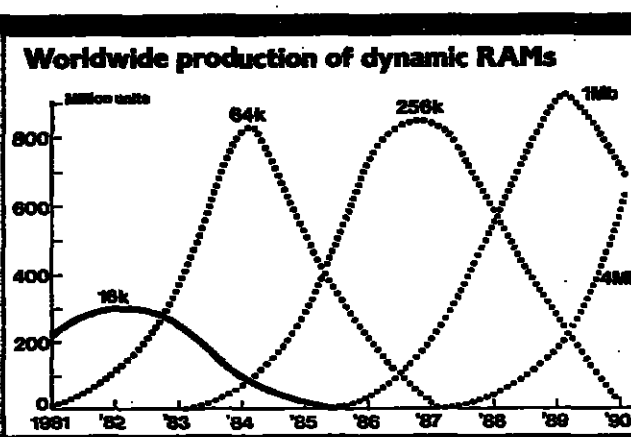
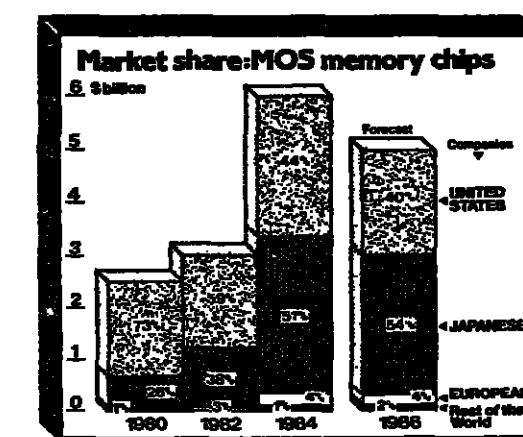
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TECHNOLOGY



OF ALL the collaborative high-technology ventures which have sprung up in Western Europe recently, few involve such potentially high stakes as Megaproject, the joint research programme into advanced microchips between Philips of the Netherlands and Siemens of West Germany.

Launched 18 months ago, with financial backing from the Dutch and German governments, Megaproject is intended to equip the two companies with the semiconductor technology they will need to be competitive in a wide range of electronics products during the next decade. As such, it has become a highly visible symbol of Europe's wider efforts to make up its technology lag.

The two companies hope that the project, expected to involve total investments of about \$1bn, will enable them to challenge Japan's domination of the microchip memory business by leapfrogging into the lead in developing the next generation of "megabit" devices. These will be able to store at least 1m bits of computer data, four times more than 256K memories, the most advanced devices on sale today.

The European venture was always a gamble and the odds are starting to look perilously finely balanced. The Japanese have moved ahead even faster than Siemens and Philips expected—Toshiba and NEC have already started pilot production of 1 megabit (Mb) devices—while there have been signs of slippage in the Europeans' timetable.

The two European companies aim to share technology but to produce components separately. Siemens plans to concentrate on dynamic random access memories (drams), the most widely used type of devices. It expects to start making 1 Mb drams this year, with a 4 Mb version following in late 1988.

Philips will make faster and technically more complex static memories (srams), for which the market is rather more

Europe's risky dash to catch up in microchips

specialised. It aims to start pilot production of a 1 Mb chip in 1988, with commercial production starting one year later.

But Siemens has already been forced to recognise that its original timetable was too leisurely. Senior executives discovered on a visit to Japan last year that the Japanese were well ahead in developing 1 Mb drams. Furthermore, conditions in the memory market had deteriorated sharply, causing the price of a 256K chip to plummet to DM 10, from DM 70 when Megaproject was launched only a few months before.

After spending DM 70m on its own 1 Mb development programme—half of that sum being provided by the Federal Government—Siemens decided it had been beaten. To the consternation of officials in Bonn, it promptly axed its own programme and took out a licence from Toshiba on the Japanese company's 1 Mb dram technology.

Dr Heinz Riesenhuber, the federal technology minister, is said to have been so angry about the deal that he came close to withdrawing federal backing for Megaproject entirely.

Siemens plans to start making Toshiba 1 megabit drams later this year at a plant in Regensburg, Bavaria, with technical assistance from Toshiba engineers. But it is uncertain whether it will now even be the first company to make the chips. In Germany, IBM says it has developed its own 1 megabit memory which it could, in

Laura Raun in Amsterdam and Peter Bruce in Bonn on the Philips-Siemens Megaproject

theory, at least, start making at its German chip plant at any time. Philips, on the other hand, appears outwardly more confident. Dr Wisse Dekker, the company's president, recently denied that Megaproject was too little, too late and predicted that it would succeed in leapfrogging the Japanese. "It is to develop something better than what they have," he said.

Nonetheless, Philips appears to be running behind its original schedule. When Megaproject was launched, Mr F. C. Rauwenhoff, chairman of Philips' Dutch business, forecast that pilot production of 1Mb static Rams would start this year. That deadline has slipped to September 1988.

Philips argues today that too much attention has focused on the race to develop new products, rather than on the technology and its applications. Dr Theo Holtwijk, Philips' head of Megaproject, believes the increasingly specialised needs of component users will create a market for many different types of megabit chips.

Philips will initially make general-purpose megabit chips to a "standard" design but it plans to build on its resources in so-called application-specific chips, which can be tailored precisely to particular uses. It expects to sell 85-90 per

cent of its megabit output to other companies, working closely with them to develop chips which can be "designed-in" to their new products while these are still on the drawing board. It plans to use the rest of its production in its own range of consumer, professional and telecommunications products.

Mr Jim Beveridge, an industry analyst with the market research firm Dataseq, believes Philips is on the right track. "They have no chance of getting into the first division but they are playing other games besides the standard chip

one. In the consumer and application-specific markets, they have leverage," he says. The Dutch Government, which is contributing Dfl 200m of Philips' planned Dfl 2.5bn investment in Megaproject, seems satisfied with the way its money has been spent so far but it would consider halting aid if Philips followed Siemens' example by concluding a Toshiba-style deal.

The Government also insists that its approval must be sought for any transfer of Megaproject technology outside the Netherlands. That requirement extends to Signetics, Philips' wholly-owned semiconductor subsidiary in the US, and to Japan's Matsushita, with which Philips has a technology exchange agreement and a joint electronics components venture.

Mr Beveridge thinks Siemens faces a bigger commercial risk than Philips, because Japan is much stronger in dram technology than in srams. Indeed,

Toshiba aims to start delivering sample quantities of 4Mb d-rams to customers later this year, about two years before Siemens plans to start making a rival product.

Both Siemens and the West German research and technology ministry, however, argue that the race to develop 4 megabit memories is still wide open. Other industry experts say they are not flustered by Japanese claims to have produced such a chip experimentally. "We have had a look at it and we don't think much of it," says one official.

However, marketing technology is only the first hurdle facing the Megaproject partners. Making money out of the new chips will require entrepreneurial agility and aggressive marketing, attributes for which neither company has been renowned in the past.

Siemens has never before sought a big role in international semiconductor markets and ranks only 20th among the world's chipmakers. Philips occupies sixth place, but only thanks to its acquisition in 1977 of Signetics, which accounts for two thirds of its total component sales.

Publicly, Bonn continues to express confidence that Megaproject will help launch Siemens into the chipmaking big league. But a wary research ministry is also taking steps to limit its risks. Since the deal with Toshiba, it has tightened up considerably the terms of its planned Dfl 240m Megaproject subsidy to Siemens.

If there were any hint of further co-operation by Siemens with a Japanese competitor, or a failure to meet a promised Megaproject deadline, Bonn could demand all its money back. "This project," says a ministry official only half jokingly, "has the sword of Damocles hanging over it."

Schlumberger tests new techniques to monitor drilling

BY PETER MARS-H

THE OIL-RIG supervisor was in despair. Deep under the North Sea, some six kilometres beneath his feet, a drill bit was scything out rock in an exploration well had just fractured.

It would take three days to retrieve the broken bit and restart operations, adding about £150,000 to exploration costs. Meanwhile, the oil-company president was on the telephone, demanding to know who was to blame.

In a bid to reduce such occurrences, scientists in a futuristic-looking laboratory in Cambridge are testing advanced oil-services multinational is to devise new techniques to monitor drilling operations, so speeding up exploration work and cutting costs.

Such monitoring, known in the oil industry as advanced well drilling (MWD), is essential if minerals companies are to make informed decisions about the most promising sites for new fuel deposits.

Before production from a new oil or gas field can start, some 20 wells may have to be drilled, a job that can take a couple of months for each shaft. Due to the high costs of offshore work, increasing the efficiency of drilling is particularly important in exploration work in the North Sea, where operating a rig costs about £50,000 a day.

Providing MWD services is a business worth about £70m a year. The leading companies include Teleco, Exlog and Gearhart (all of them US-owned) together with Anadrill, which is a Schlumberger subsidiary.

MWD engineers are almost exclusively concerned with gaining information from a series of sensors at the bottom of a well shaft, in which a bit (typically about 30 cm wide) is cutting through rock at 2-30 metres an hour, depending on the hardness of the crust.

As part of the drive to improve monitoring, Schlumberger's new £20m laboratory in Cambridge, in which researchers and equipment share accommodation in an open-plan tent-like structure, features a drilling simulator into which a piece of rock about the size of a place set can be clamped in place.

While a drill bit bores into the sample at up to 200 revolutions per minute, accompanied by mud pumped into the drill hole to remove loose fragments, information is relayed to computers such as the rotational and vertical stresses on the bit and the temperature and pressure of the surrounding rock.

Other sensors that can provide information include drilling devices to measure the radiation emitted by rock and the resistivity of any oil in the rock's pores.

The simulator, built by the design and projects division of Vickers, the engineering company, is seeing use in a particular study to find ways to monitor the wear on drill bits.

Drill bits commonly last between 10 and 100 hours before their cutting edges, made from materials such as titanium carbide, wear out. But determining when this is likely to happen is "largely guess work," according to Dr George Cooper, head of drilling and rock mechanics at the laboratory.

A drill bit that breaks up while in use is a calamity. The resulting fragments of metal, known in oil services terminology as "junk," fall to the bottom of the hole.

They are then either "fished out" by a magnetic device or the operator brings in a very tough bit to reduce the metal to powder. If both alternatives fail, the rig crew may have to "kick up" the drill shaft to avoid the metal fragments, a particularly time-consuming operation.

Using the simulator, Dr Cooper is seeking to match information from sensors with what is actually happening to a particular type of rock. With the help of computerised signal-processing techniques, he hopes to find trends in the data—for example, specific changes in pressure or temperature readings or in the way the torque of the drill bit alters—that indicate the degree to which the metal in the device is wearing.

If the research projects prove successful, Anadrill may introduce such processing techniques in its routine MWD services over the next couple of years.

EMPHASIS ON OPERATIONAL APPLICATIONS

Schlumberger's Cambridge laboratory is attempting to introduce advanced scientific principles to drilling for oil, a practice which Mr Bernard Vivet, general manager at the centre, says is "a little bit of an art."

Of the 60 scientists at the laboratory, relatively few have any direct experience of the oil industry. About half are pure scientists, in disciplines such as mathematics, physics and fluid mechanics, who have come straight from university departments.

The role of the Cambridge centre is to feed expertise to four Schlumberger companies: Anadrill (drilling measurements), Flopetrol (well testing), Sedco Forer (drilling operations) and Dowell Schlumberger (pumping services).

Schlumberger chose Cambridge as the site for its new laboratory to be close to the city's university (where the company has a good relationship with the applied mathematics department) and because of the ease of access to the North Sea, one of some of the world's most difficult oil-drilling operations.

To ensure the Cambridge scientists do not become too preoccupied with scientific theories, they are told to keep in close contact with managers in the operating companies. Also, at least once a year they spend time on an oil rig.

The Cambridge laboratory is one of five of the £6.5m turnover Schlumberger group. The others are in Strasbourg, France (research, data measurement and control), Ridgefield, Connecticut (wireline services) and Palo Alto, California (two centres for computer-aided systems and semiconductors).

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FINANCIAL TIMES SURVEY

Friday March 14 1986

Chartered Surveyors

The traditional independence of the 54,000 members of the Royal Institution of Chartered Surveyors is under heavy strain from fee-cutting pressures, a threatened invasion of outsiders and transition to public company status

A professional dilemma

By William Cochrane

CHARTERED SURVEYING is a gentle growth business. It is characterised by secure employment prospects and a wide range of career options for members of its professional body, the Royal Institution of Chartered Surveyors (RICS). At the same time it is criticised from the sidelines, and under challenge from the Government's promotion of greater competition in the provision of professional services, and the fee-cutting which is the consequence.

There are 54,000 chartered surveyors and at a rough estimate, the profession provides direct employment for about 350,000 people. Few members of the profession have difficulty in finding secure employment and there is an ever-continuing call for new talent.

Its growth rate could be faster. New talent comes partly from school leavers entering professional offices and studying by day release or correspondence course, and partly from holders of diplomas or degrees from polytechnics or universities. A typical year's intake produces approximately 1,000 graduates while 840 members retired or died last year. A further 800 possible members—probationers or students

who do not make it through to membership—are lost each year.

The property industry is fiercely competitive, both in terms of top jobs and of appointments. Yet, as Mr Paul Orchard-Lisle, this year's president of the RICS, points out, the career pattern and lifestyle of a surveyor can respond very well to the ambitions, efforts and talents of the individual.

"It is a wide profession," he says. "People can decide how hard they are going to work, where and for whom. They can be entrepreneurial types, or Inland Revenue professionals. They can go for high-level consultancy, with double firsts from Oxford or Cambridge but there is room for school-leavers who may have had trouble getting O levels but still have the talent to be a negotiator for a high street agency."

Competitive

For all this, many surveyors feel that they are on the horns of a dilemma. The Institution is looking to its members to improve their standards but the Government is promoting unbridled fee-cutting under the cloak of efficient competition. In house agency and commercial property sectors there is also an invasion by building societies, solicitors, banking interests and the like.

The RICS response to the invasion has been to urge members to provide the most com-

petitive services possible, at the same time pointing to the potential conflicts of interests which outsiders' involvement can bring about.

It stands by the professional watchword of every client's right to the objective independence of his agent or adviser. It questions whether those using the services of others in the financial sector, with different interests to pursue, will always be able to get such a straightforward guarantee.

Chinese walls, Mr Orchard-Lisle says, would have trouble standing up to a professional survey.

Britain is unusual in requiring no qualifications for real estate practitioners. The 1979 Estate Agents Act introduced a framework of regulations which, properly administered, would produce a reasonably ordered market place.

The Government, somewhat to the surprise of the RICS, has not brought into force powers the Act gave to ensure standards of training. The institution also feels the Government's attitude to competition on fees is discouraging professionals from investing time and resources in continuing professional training or research.

Indeed, research into property has a long way to go. The RICS feels that some excellent material has started to appear over the last five years or so and that the Government should be encouraging the trend by

working for better standards. City of London experience suggests that research will take off when firms that can afford it learn how to make it work, in terms of public image as well as private gain.

Mr Orchard-Lisle admits, too, that the quality of investment advice can sometimes seem thin on strategic thinking: "People also sometimes find that property advice is not related to their occupational needs."

The public receives the backing of the Institution through an insurance scheme to protect money deposited with members, and through various courses of action open to the institution against any member who has

failed to live up to its standards.

Members practise as specialists in mineral extraction, the agricultural economy, leisure pursuits and inner city redevelopment, and the great majority of the new town development corporations have been led at some stage by chartered surveyors.

"It is, above all, a creative and positive profession where members are qualified to give a professional view as to the optimum use to which any area of land can be put in both the short- and long-term," Mr Orchard-Lisle comments.

In development, the traditional surveyors' skills in the valuation of land and buildings

have been extended over the years and include an almost unique understanding of use and planned maintenance of building materials, the management and supervision of building work and the funding of development projects.

Partnership

About 25 per cent of the membership of the institution works in the public sector—for the Property Services Agency (the Government's property management body), local authorities, and central government and government bodies.

In common with other professionals in the public sector, chartered surveyors employed

as civil servants have been adversely affected by government cuts and the trend to privatisation.

"The institution believes that it is wrong to demolish highly skilled departments and teams which have been built up over the years," says Mr Orchard-Lisle. "There is a substantial amount of public sector work which cannot properly be contracted out to the private sector and the continuation of a vibrant in-house professional team remains an important facility."

"We do not see it as right for the private sector to take over all public sector work. A more

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appropriate concept is a partnership, particularly with the private sector adding specialist skills which cannot be retained economically in-house, and dealing with the public sector's overload of work," he says.

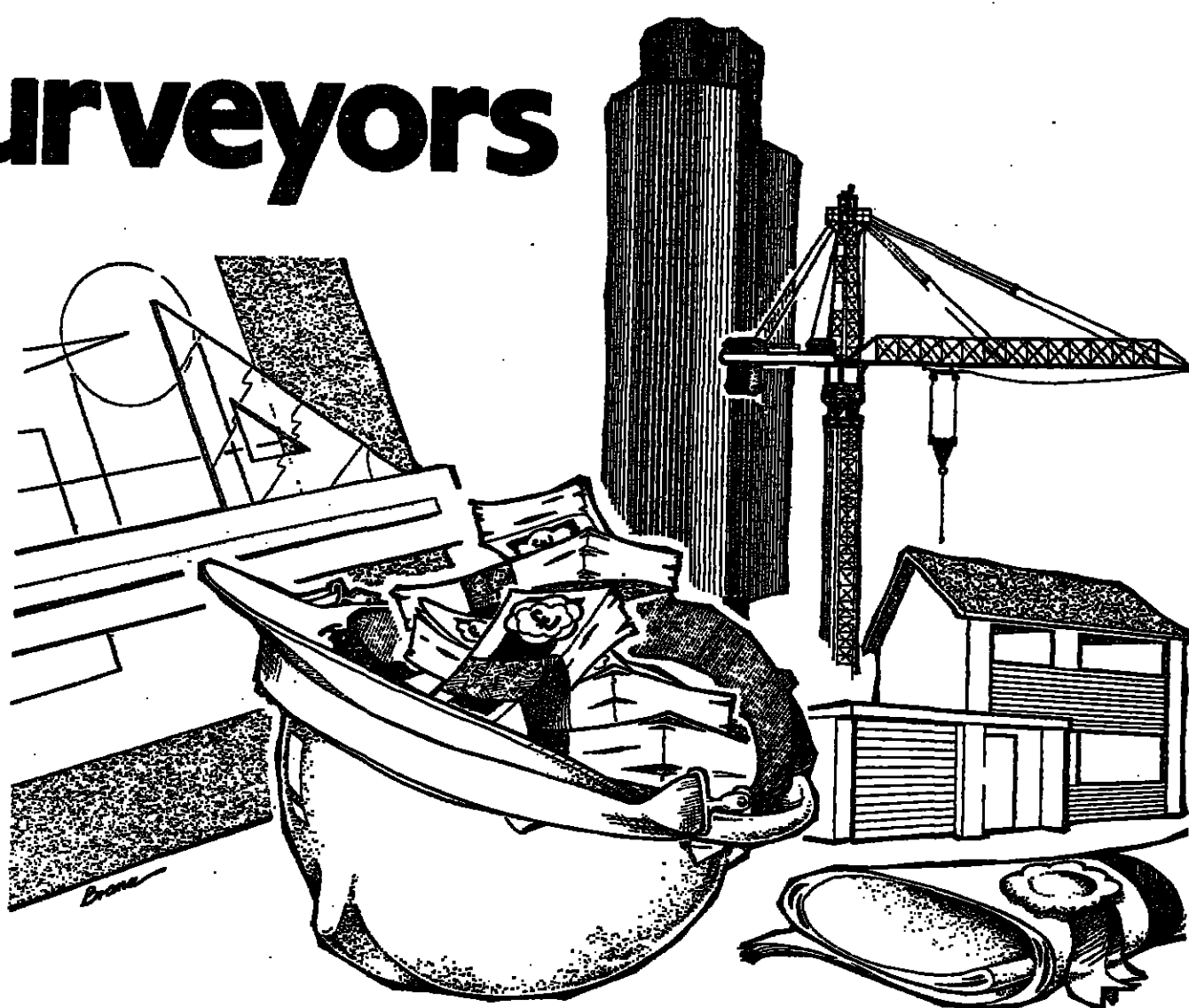
RICS policy is to expect all its members to put in a minimum of 30 hours' structured learning every year. The College of Estate Management at Reading University is handling its third intake for a project management diploma and is working with the institution on the formulation of diplomas in shopping centre management and property investment.

These last two diplomas hint at the institution's concern that its members should be more alert than in the past to the interaction of the world of property with financial markets and their strong management overtones.

RICS officers are much more concerned with reskilling the surveyor for this than in speculating on the "Big Bang" revolution in UK securities business which has already seen agents Michael Laurie merge with merchant bankers Morgan Grenfell.

More moves like this are regarded as likely and one or two more agents are expected to go public via a stock market quotation. There are also thought likely to be many who will tread this path, at least in part because a lot of clients will still want a traditional independent service.

Surveying firms which stay independent could do so as companies or partnerships. Those firms which lose their RICS membership via takeover or stock market flotation are likely to be legitimised at an RICS meeting this July when rules of membership are changed.



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Chartered Surveyors 2

Predators hovering as new chains are forged

Residential Agencies

DAVID LAWSON

RESIDENTIAL estate agency is in the early stages of a revolution. The changes in ownership and operations now taking place are reminiscent of the shake-up in retailing over the past 20 years as chains of food stores supplanted the corner shop.

Just as it dawned on a few aggressive retailers and perceptive outside investors that food was a constant and rich flow of income to build on, so the boom in house ownership and the possibilities of exploiting associated personal finance have drawn estate agents into a wider business field.

Agency groups have been growing in strength since the housing booms of the 1970s, when 30 per cent profit on turnover was common. The more aggressive agencies set about expanding market share by buying rival firms or setting up additional branches in their region of operation. Then Lloyds Bank swept into the business, buying agencies and quickly becoming the largest group in the UK.

Few faces changed, with Lloyds in most cases retaining existing management, but the injection of new money

Lloyds was able to provide was invaluable, making it possible to attract staff, buy computers and boost marketing. The new owners were able also to introduce financial planning, a discipline often neglected by the average professional partnership. Other leading chains, such as Surrey-based Mann & Co and Balfour & Co in the Home Counties, realised the need for more capital to fight the competition and they changed into public companies and sold shares.

Within the Royal Institution of Chartered Surveyors, which shares professional representation of the agency side of the industry with the Incorporated Society of Valuers and Auctioneers, the National Association of Estate Agents and a few smaller bodies these moves have forced some rapid rethinking. Current rules forbid chartered surveyors from being directors of agencies although ironically, they allow directorship of a property development company. They also rule out holdings of more than 25 per cent by passive outside investors.

The RICS is due to remove these anomalies this year, but some members, among them Mr Jeremy Agace, head of Mann & Co, have left and may not rejoin.

The consternation of the professionals was equalled by the delight of the City of London at the situation. Lloyds Bank had focused the financial world's attentions on the potential of the previously mundane world of house selling.

Almost 1.5m houses are sold in the UK each year and some 70 per cent pass through the hands of agents—qualified and unqualified. Fees range from 1 per cent to 3 per cent of sale price, and total income is variously estimated at between £300m and £600m a year. This income has an inbuilt inflation hedge, as houses on average have risen in price more than inflation. The future looks bright as home ownership continues to rise from its present level of about 65 per cent of the adult population to a likely maximum of about 75 per cent in the next decade.

Yet, even these sums could be small in relation to the income possible from selling financial services such as insurance and mortgages. When Mann floated last year, some 20 per cent of its profits were said to be from this area, while Balfour & Co has raised its mortgage business to this proportion in 1985, when it sold £11m worth of homes.

This is why BE's issue was 25 times oversubscribed, and similar interest was shown in Lloyds, which was only the 17th biggest agency in the UK (compared with 2nd and 3rd respectively for Mann and BE) when it went public in 1984. It is also why Hambro has just paid more than £75m for 80 per cent of BE while Legal & General has taken an 8 per cent stake in Connells.

The Prudential, Britain's biggest institution, has taken over a provincial agency to test the field of property services, while the broad-based conglomerate, Hannover Investment, has acquired some well-known names, including Druce and Co, and is hunting for more.

Chartered surveyors are caught in a dilemma because their concentration on professional standards has not equipped them in general for this financial activity. Some of the more expansion-minded would like to go public, but the 9,000 or so firms in Britain are mainly small partnerships. "These do not have to keep audited accounts and it is a proviso of a listing to have five years' audited records, so there may be a delay before we see many more flotations," Mr Agace says.

In the meantime, agents are trying to become more efficient—and to persuade the public that it is worth having a chartered surveyor to sell your house. Extra competition is coming from cut-price property shops and services provided in stores like Wrenthams and Debenhams. Even some solicitors are opening agencies.

RICS members admit that you do not need to be a chartered surveyor to sell houses, but the qualifications are important for essential tasks like work like surveys and difficult sales.

"You may not need to be qualified for 90 per cent of sales, but you cannot tell in advance which ones the other 10 per cent will be," says Mr Peter Miller of Surrey Sons and Parker, based in north-east England and RICS housing spokesman.

The sole agency practices in this part of the world mean surveyors are usually in the



Jeremy Agace, of Mann & Co

Peter Miller, RICS housing spokesman

front office handling sales. But in the south, according to David Robinson of King & Chasemore, where multi-agency is the norm, surveyors tend to be in the back-room, although they are still considered just as important for the technical problems.

Support for qualified staff comes from Mr Agace. "We do not use surveyors for selling houses but we employ a lot of qualified people to do all the technical back-up," he says. He believes the various professional bodies should get together to produce a house-selling qualification and is highly critical of the lack of marketing training by the RICS. Mann runs its own training courses and examinations.

Mr Roy Mercer, head of Black Horse, the Lloyds Bank group of estate agencies, has also stated that lack of marketing training, even though he could not fault the professional grounding of the 237 RICS and ISVA members employed within the organisation. But the RICS has recognised its weakness and set up a new training certificate in marketing.

The future shape of the industry is being moulded between twin pressures—the attentions of predators (who

are sometimes other agents), and the need for better marketing and management skills. Within the next decade a new balance will be created with about 10 nationwide chains and a lower tier of smaller agents relying on their local market knowledge or the personal contact needed to sell more expensive houses, Mr Miller predicts.

"The building societies may come in for a few years before they realise it is not so lucrative as they thought—not so easy. You cannot apply retailing techniques, as the process of buying is so long that people have time to change their mind. You cannot persuade them to buy something they do not want."

Cut-price operators are already finding that something like 80 per cent of overheads are fixed no matter what is sold, and some 30 per cent of sales are absorbed. Add that to possible downturns in markets and the true losses may be a lot more like hard work to harvest.

Like the corner shop, the small agent could retain its hold because the owner is willing to take on a way of life providing a personal and technical service—which is where the chartered surveyor came in.

Rise of tenants' power demands new approach

Commercial Agencies

DAVID LAWSON

THE RISE of tenant power has changed the business of buying, selling and leasing business buildings—the most visible of the services provided by surveyors and the one most associated by the public with estate agents.

At one time a developer would put up his office block, or an industrialist would clear out of his redundant factory, and then call in the agent to find a new tenant. The recession of the 1980s has finally killed off that trend. There tend to be more buildings than tenants, who correspondingly now have a lot more power to pick and choose space.

"We now have to be in right from the start," says Mr Julian Sheppard of Richard Ellis, one of the top half dozen commercial agencies based in the UK. "We need to do a lot of research, give a lot of advice on what potential tenants will want and take a lot of trouble over the right sort of marketing."

A much greater degree of technical knowledge is now required. Letting a small office suite in the City of London, or a small warehouse in Sheffield, may not require the panoply of a full surveying education and qualification from one of the professional bodies—just good salesmanship. Most work in day's tight markets, however, needs background knowledge of the technical specifications

related to the efficiency and servicing of buildings so that the questions of more demanding potential tenants can be properly handled.

Similarly, developers and owners selling or letting buildings demand full briefings from agents of the market potential, designs and modifications to increase the chances of a quick transaction.

Agency teams—and even individual partners in small firms—must still retain a separate role from the building surveyors, rating valuers and investment advisers in their office, but they have acquired some of this specialist knowledge because they need to draw together the information for planning and marketing campaigns.

"There is no great necessity to be a chartered surveyor to buy and sell space," Mr Sheppard says. "But when you are giving advice on decisions which can cost a great deal, it is important to be as well qualified as you can."

The rewards for agency work can vary. Since the dismantling of the professional bodies' fixed fee scales these generally involve about 10 per cent of a year's rent or 1½ per cent of the premium on a freehold sale. This can be an attractive return on the letting of a 70,000 sq ft London office block at rents up to £20 a sq ft, although not so startling on a 3,000 sq ft warehouse in the provinces let at £1.50 a sq ft after a lot of sweat and overruns to pay.

In buoyant times agency fees can provide more than half the income of a mixed practice, although they tend to average



Julian Sheppard, of Richard Ellis

about 30 per cent. These are less buoyant times however, and as Mr Michael Dix of Richard Ellis points out, property has fallen from its exalted position as an inflation hedge and now must sell itself as an investment in a consumer-led market.

That means less business and fewer fees. In the US, brokers do their best to make up by trying to poach business established clients from each other. UK professional bodies forbid such actions but Mr Sheppard says that a great deal of time is spent approaching companies (through their advisers if they have them) to offer advice on redevelopment, relocation, rationalisation and other property matters, often long before the company has considered such action itself.

Some agencies cut fees to win tenders for work, but this tends to be self-defeating as clients are looking more for sound advice rather than the saving of a relatively small amount of money.

Challenge for leading role in construction team

Project Management

MIRA BAR-HILLEL

"It is of little value to a client to get a superb building quickly and cheaply—only to find that it is the wrong location, or that an economic return would require far higher rents than the local norm," says Mr Warner. But this hardly qualifies estate agents to handle architects and engineers once the correct property decision has been taken and it is time for construction to begin.

Mr Michael Finn, senior building surveyor at Drivers Jonas, agrees. Special qualities of leadership are required and it is important for clients to make the right personal choice. The surveyor should not hide his light under a bushel, he says.

"The project manager should not manage without it being noticed that he is there. He must generate the feeling of comradeship and team spirit which is so vital—and hopefully make an ally, not an enemy, out of the architect," Mr Finn says. Clashes with the architect—almost inevitable in forms of contracting which involve non-architect team leaders—are difficult to air in spite of their importance. Surveyors, especially QSs, are often nominated by architects and therefore reluctant to be quoted. But few believe that architects are still capable of leading effectively in today's conditions, albeit with some exceptions.

All the management-based innovative approaches to construction up to full design and build (which takes about 5 per cent of the market) are rooted in widespread dissatisfaction with architects' leadership. This is a problem not helped by the almost total absence of instruction in project management from the leading architectural training syllabus.

Building surveyors also make a claim for the team leadership. Mr Ted Watts, of Watts and Partners, says the youthfulness of this rapidly growing branch of the profession gives its members the flexibility—and modesty—to perform the function best. There is a great deal to be said for building surveyors taking key roles in big refurbishments, some of which have cost more than new developments, as well as being more complicated and requiring deep understanding of the structural behaviour of buildings.

Overall, however, quantity surveyors have an edge, as their specialist services are likely to be required by clients even if they are not leading the project. Design and build specialists, IDC Group, suggest that the client has a QS advising him before, during and after the contract to make sure he is getting the best deal—especially with a guaranteed maximum price (GMP) contracts.

At Gardiner and Theobald it is a practice for the QS to chair monthly site progress meetings to discuss and expedite areas of uncertainty

THE Nissan Motor factory at Washington, Tyne and Wear, was completed just before Christmas to the satisfaction not only of the main contractor, Sir Robert McAlpine, but also of the exacting Japanese client, senior engineering adviser Mr Akira Shimamuku. The £20m contract, which remained within both time and cost—in spite of a serious delay caused by a sub-contractor—was managed from the beginning by quantity surveyors Turner and Townsend.

Contact with Nissan had been made in 1981. Only weeks after Washington was chosen as the location, full tenders were received and four short-listed contractors interviewed. In view of Nissan's special requirements for speed and reliability, says senior partner Geoffrey Townsend, "traditional UK methods of tender procurement were not even worthy of serious consideration."

The unorthodox approach by Nissan, which included a penalty clause rumoured to have been £50,000 a week, paid off all round.

The project highlights the unpopularity of "traditional" contracting methods and the role which the trend offers chartered surveyors who are trained to owe full allegiance to their client.

Confidence

"A project manager must have total awareness of his clients' requirements, the input required from consultants, the responsibilities of the contractor and the potential problems and liabilities which may arise," says Mr Ian Miller, a partner with quantity surveyors Gleds.

"The QS is ideally placed to fulfil this role because the whole training tends to produce meticulous documentation and programmed methods of work." Gleds has set up a company offering project management.

"The quantity surveyor already has the client's confidence, having been involved at the inception of a project advising on cost and specification. He can thus easily set up the contractual documentation and procedures integrating within them the information provided by the other professionals, giving him an invaluable overview of the entire situation," Mr Miller says.

General practice surveyors may become involved in an early stage, perhaps even earlier than the QS, if the client seeks property advice before looking closely at the construction options.

"The full working knowledge of the industrial and commercial processes can only be found in the multi-disciplinary practice of chartered surveyors," says Mr David Thomas, of Norman Rourke & Partners. This theme is amplified by Mr Michael Warner of Richard Ellis, who makes much of the surveyor's ability to admit he does not know all the answers. But he does know where to find them, and is never too proud to call in expert advice.

Much is made by general practice surveyors of the property aspects of project management.

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On further thought

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Chartered Surveyors 3

William Cochrane reports on the growing importance of financial and asset management services

Profession sets about filling knowledge gap

Investment Services

SPECULATION has been rife about the role of the chartered surveyor in the reformed UK securities industry after October's "Big Bang" has reshaped the City of London.

The question can be posed—perhaps simplistically—whether the surveyor wants to grow up and become an independent component of the financial services industry, or to get rich quick as an instantly capitalised offshoot of one of the City's new financial conglomerates.

One of the best things the profession has done is to acknowledge its limitations. "There is a gap between what a property owner is looking for and the advice that he gets," according to Mr Christopher Jones, senior partner of Drivers Jonas, Savills and Weatherall Green & Smith, who is helping to compare the prospective total return on his property with that of an alternative investment. Yet many of these owners are still happy to accept investment advice which reports only on the open market value of the property.

Good stockbroker analysts will have detailed working papers with in-depth trading forecasts leading to earnings projections, capitalised by a figure which reflects long-term prospects to calculate the value of an ordinary share.

"It does surprise me, given that the property valuation has to be based on a projection of growth, that fund managers do not probe the point deeply with their advisers," Mr Jones says.

He gave an example of how it could work. Rental levels represent demand, for space fuelled principally by company profits. These in turn reflect retail spending or the equivalent in the incomes of industrial and commercial companies.

Movements in rents lag 18 months behind profits and dividends, so those profits and dividends are key leading indicators for the property market," he says.

"We have to get better at understanding the relationship of a property yield with other interest rates and other forms of security." In other words a 6 per cent yield compared with the return on fixed-interest securities like gilt-edged stocks, a 16.7 years' purchase of net property income may reflect well against a price earnings ratio of 20 on an ordinary share.

Few people outside the property industry would know that a 6 per cent yield on a property, and a 16.7 years' purchase of net income, is the same thing. Not many people in the property business would draw distinctions of quality between net property income and net corporate earnings—although companies' earnings per share are rarely available in full to pay dividends to shareholders.

Unitisation

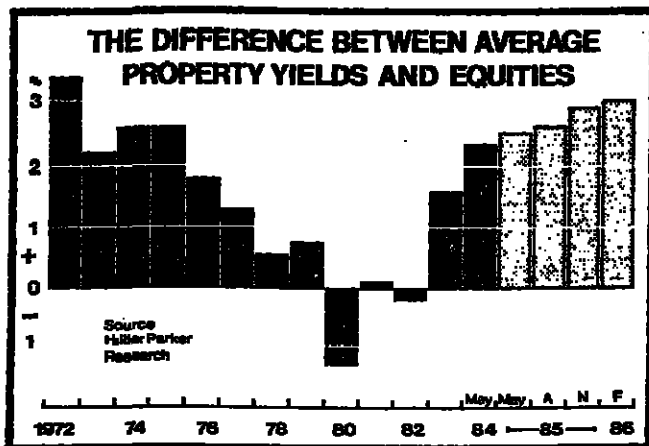
Mr Jones says portfolio selection, and attitudes towards it, could also be improved. Decisions on property investment could be less reactive—less behind events than in the anticipation of them. The unitisation process and the more liquid market it will need may help this to happen.

He likes the analogy of the old hand in the New York equity market selling insurance shares when a hurricane is approaching the coast of Florida. "We do not have that," he says, "in direct property investment yet."

On portfolio selection he says Drivers Jonas would tend to recommend a minimum number of holdings rather than a maximum one, although there was a management cost in having too many small holdings. "For smaller funds, to be in less than a dozen properties would be running too high a risk—up to 20 properties would be preferable," he says.

The problem would be funding quality property in small enough individual holdings. That is where unitisation can help.

Holding a single property in multiple ownership would be socially and economically beneficial, according to a report by the Royal Institution of Chartered Surveyors. It would:



- Stimulate regional investment in large urban renewal projects.
- Enable groups of smaller investors and, in due course, the public to participate in a wider market, to which they have limited access.
- Create a vehicle which would supplement the activity of big investment institutions.
- Introduce liquidity into the market to the benefit of all classes of investor.
- Open a wider range of property investment opportunities and enable an investor to spread risk through a tax-neutral vehicle.

The Rics working party, under the chairmanship of Mr Colin Vaughan of Debenham, Tewson and Chinnocks, recommended that authorised unit trusts should be created to hold these single properties. The team is still working on who should make the market and how it should be made. However, another working party set up by Mr John Barkshire, chairman of the City Conglomerate Mercantile House, has looked at the trading possibilities of single property funds.

The team combined the views of chartered surveyors (Mr Robin Broadhurst of Jones Lang Wootton and Mr Tim Simon of Savills) with stockbrokers (Mr Peter Hardy of Rowe & Pitman and Mr J. B. Hyslop of Phillips & Drew), and fund managers Mr Michael Mallinson of Prudential Assurance, Mr J. Martin of British Petroleum and Mr D. L. Jackson of Wilverley & Hampshire Estates.

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Values based on experience

Portfolio Management

AT A time when property has been showing poor performance it is ironic that its investment aspects have been highlighted in controversies over valuation, performance measurement, unitisation and the role of prime yields.

But this may be the time that property—lagging equity investments by up to 21 years—is about to improve performance.

In the meantime existing portfolios have to be managed. Mr Robin Broadhurst, City investment partner of Jones Lang Wootton, draws a distinction between asset, portfolio and property management.

"Property asset management embraces the skills required to maximise the total return from a property portfolio on behalf of a client," he says. This includes portfolio and property management.

Mr Peter Redhead, of the property management arm of Hillier Parker, says: "The client wants growth in value—capital, rents or a combination. Property managers want a building to grow to anticipation; they make sure it does that, or

better, and that it outperforms other investment media."

He lists four main ways of going about this:

- First, and easiest, to ensure that tenants are happy and demand for the building is constant and increasing — "to create an environment better than that of the competition."
- To work on the frequency of rent review—"the more frequent, usually the more value."
- To improve the type of tenant, the quality of covenant, perhaps to get change of use.
- To decide when a property needs major re-investment. "We are doing a big refurbishment project at the Butts shopping centre at Reading. The tenants have been less than prime but the refurbishment is attracting prime quality tenants and a better class of customer."

Hillier Parker, which manages 14 shopping centres and could be instructed on six or seven more soon, believes the refurbishment can apply to any type of property. "If you take the risk of buying run-down property, then management can really move it," Mr Redhead says.

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Christopher Jones: "will require market capacity"

put the boot on the other foot by comparing the quality, and hence the level of risk.

Valuation is an expression of an opinion and the value of the opinion largely depends on the knowledge and experience of all facets of the market," he says. "The quality of opinions not guided by personal knowledge of the market are suspect."

"While valuations of straightforward properties commonly fall within a 5 per cent band, more complex properties may produce opinions showing a larger divergence. Given that property is not a homogeneous market, this situation is inevitable."

"Most property owners have overcome the problem by working with a valuer over a long period and learning to understand the attitudes adopted."

Another area of potential conflict has been performance measurement. Commentators have been finding it hard to decide whether this is a tool for investment managers, a stick to beat them with, or a whip for self-flagellation.

Important work, however, has been done on basic data. Mr Rupert Nabarro has established the Investment Property Data-

bank—funded by Chestertons, Cluttons, Debenham, Tewson & Chinnocks, Drivers Jonas, Savills and Weatherall Green & Smith—to record the individual property investments of the major institutions.

Meanwhile, Healey & Baker, Hillier Parker, Jones Lang Wootton and Richard Ellis have been working together on the pilot Property Index study to provide reliable indices of total return and capital value movements in the property market.

The two groups have now got together, with IDP providing data for the property index. In future the collation of data and compilation of the Property Index will be carried out by an independent body and published by the Royal Institution of Chartered Surveyors.

The property industry is getting into one of the age-old arguments of investment management—whether active dealing, is a good idea, perhaps to the extent of institutions holding some properties in a dealing portfolio.

Mr Christopher Jones, senior partner of Drivers Jonas, says this will first require market capacity. "The dealing has been conspired by the high cost of trading and, until recent years, the lack of reliable information on which to base decisions," he says.

Property is an imperfect market. If you deal out of it you have to be happier in cash, or something else. While you can turn property into cash in 60 days if you are lucky—certainly in 90 days—it is harder to get cash into property. So dealing to improve portfolio performance is frustrated."

Mr Jones forecasts that until we have a more flexible form of investment—such as unitisation, or its equivalent—the property industry will not be able to achieve active trading in portfolios to anything like the same extent as other securities markets.



Colin Vaughan (left) and John Barkshire have headed studies of new investment methods.



Conflicts stimulate demand for advice and negotiation skill

Planning

ELAINE WILLIAMS

tailers in the centre of Leicester would lose trade. After a public inquiry and four High Court appeals, Mr Penman lost another round in his battle to win approval for the scheme in the court last month but may yet appeal again.

Pressure to build other regional shopping schemes around the M25 in the south and between Edinburgh and Glasgow mean the outcome is seen as a crucial test of planning policies which protect town centres.

Other planning disagreements are constantly being thrown up because of pressures to create jobs by building new factories and offices—but coming up against the fact that few people want to live near such developments. Trying to create a balance between jobs and the environment is difficult.

Such conflicts have stimulated demand for surveyors to provide advice and to negotiate between local authorities and the private sector. Such advice helps minimise costs and delays when clients are faced with increasingly complex legislation.

Interpreting Some specialists in planning, putting proposals for developments in local and national context, and handling the design, construction, funding and cost levels.

Mr Stuart Robinson, of Hillier Parker, a leading UK firm of chartered surveyors, says he is most frequently involved in interpreting the legal framework of planning in five areas:

- Changes of use, particularly with buildings where the planning history is complex or unclear.
- Conservation.
- Assessment of planning gain.
- Appeal advice.
- Compensation.

Chartered surveyors see one

of their main roles as providing advice on urban renewal, preservation and general land use against the backdrop of legislation, economics and development potential.

Confrontation between pressure groups and developers is common. Last year in England and Wales there were 16,000 planning appeals, which allowing for withdrawals, was the highest total for 12 years. It is likely that this number of appeals will grow because of pressure for sites in areas affected by the M25 and green belts.

"The tide is going out for planning controls," says Mr John Trustram Eve, senior partner with J. R. Eve. To promote growth there would have to be an easing of restrictions and planning practices.

Mr Eve is involved with the CBI working party looking at the potential within inner London and chairs a working party within the Royal Institution of Chartered Surveyors looking at the future of planning in Britain. He believes that simplified planning procedures will be important for creation of opportunities but that the public's often hostile attitudes towards new developments must change to take advantage of them.

Chartered surveyors on the Property Advisory Group, a government "think tank," have also suggested radical changes in the tight categories of business use for buildings. These could enable many planning disputes to be eliminated.

During the past 20 years planning consultancies have emerged as an important area of property advice. Between 1963 and 1984 the number of planning consultants increased by 50 per cent and firms like Hillier Parker have specialised planning departments to help advise clients on the problems of property development.

But surveyors are not alone in this market with architectural firms becoming increasingly competitive as the building industry continues to feel the pressure of the recession.

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THE ARTS

Cinema/Nigel Andrews

Piping hot pizza does you good

Echo Park directed by Robert Dornhelm
Clockwise directed by Christopher Morahan
Jagged Edge directed by Richard Marquand
Young Sherlock Holmes directed by Barry Levinson

"Love is like a pizza," says the battered old wisecracker (Timothy Carver) who runs a Los Angeles pizza delivery service in Robert Dornhelm's deliciously scat-headed *Echo Park*. We may speculate at will over what he means, since he does not elaborate. But *Echo Park* is certainly like a pizza. It has a half-dozen different and pungent flavours: it has a hard crust and soft centre; and if you do not take care when eating, it can drop warm squishy bits straight into your lap.

Alternating between comedy and sentimentality, it unspools in a tumbledown pad in an artistic parlour in LA. Here we are joined by Thomas (Amideus) Hulce as a pizza salesman and aspiring songwriter, Susan Dey as his young landlady, and Michael Bowen as a young middle-European body-builder who believes in the mystical power of sex.

The movie does little but take handouts to the viewer, wiggles them carelessly over their unloved script, then shove it all in the oven and hope for the best.

But the best is what comes out — piping hot in this multi-character meditation on American dreams. How Miss Dey finds herself auditioning not for Chekhov but for a singing telegram service, with optional striptease; this will be revealed to you while trading tries to whistle up his ditties while driving round LA in a van which could attract the Eysenore Abatement Society (a giant light-up wedge of mock

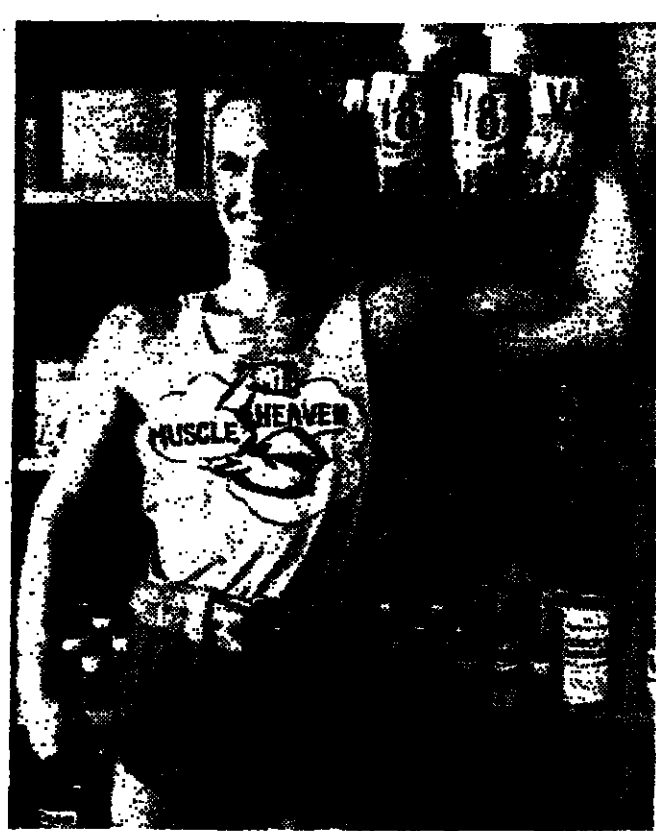
pizza sits on top); How Bowen recalls in flashback the darkly wise proverbs his Dad used to shell out — "A good butcher uses every part of a cow, August," and how destinies come together as the men fall for the girl, the girl falls into bad hands, and the film — for a perilous moment going all maudlin-melodramatic — threatens to fall off the edge of the pizza.

But there is enough crisp pliancy early on to suggest that Dornhelm, formerly a prize-winning Austrian TV director, is one of those screen chefs whose talents can travel unimpaired even to the gastronomic capital of Moviedom. The film tastes good, it is good, and it does you good.

Clockwise, by contrast, is a British comedy: linear, methodical and unbending right up to the point of derangement. Michael Frayn wrote the script. Christopher Morahan directed and John Cleese, whose career silly-walked all over the place during the last year, what with *Sherlock* and the like, straightens up at last for a splendid full-length comedy role.

Brian Stimpson (Cleese) is a stalker for punctuality. As the first comprehensive school head ever to be elected chairman of the Headmasters' Conference, he is determined to get his time for his inaugural speech. But lo! it takes but one missed train, one fantastically hijacked ride in a girl pupil's car, and the adultery-suspecting pursuit of Stimpson's wife (Alison Steadman) and the girl's boy friend (Stephen Moore) and oh, what a noble mind is here o'erthrown!

The film moves through a logically haywire landscape of motorways, monasteries and mud fields, a human telegraph pole wired for hysteria in prime tantrum form, whether vandalising an uncooperative phone booth, screaming at passing cows or (yes, back by



Michael Bowen in "Echo Park"

popular demand) physically assaulting his car.

Clockwise proves once again that when you want audiences to smile in front of a British TV or movie screen, all you have to do is tell them to say "Cleese."

Jagged Edge is like a Perry Mason episode which has been bitten in an exposed place and swollen into feature length. One can almost hear the purring thunder of the TV saga's theme music as the questions line up. Who killed San Francisco heiress Page Forrester? Could

it be her husband Jack (Jeff Bridges) who had good reasons sexual and financial? Was it perhaps a freelance psychoanalyst? Or might it be a frame-up bid to incriminate Jack by enemies unknown?

Glenn (Big Chill) Close is Jack's lady lawyer, trailing breezes of sub-Streptan hauteurs; she is soon embroiled with him in a more than professional relationship. But being a tough knuckle of the post-Feminist Hollywood school, she can handle not only Jack but also her prosecution opposite number (upwardly mobile

smoothie Peter Coyote), along with her old foulmouth of an ex-cop Dad (Robert Loggia) and her own Reader's Digest style of lawyer's advice: "Body language is really important in court," and so on.

This amiable romp rumps on through twist and counter-twist via serrated hunting knives and clue-dropping typewriters. It is assisted by a crisp cast of characters and a complete absence of profundity in any of them. Britain's Richard Marquand (of *Return Of The Jedi*) directed, Joe Eszterhas scripted and John Coquillon handsomely photographed.

Young Sherlock Holmes is a preposterous proposition for purists: the hypothetical teenhood of a famous detective born surely with meerschaum in mouth to say nothing of dark receding hair and a tendency, when not solving insoluble crimes, to inject himself with cocaine and play the violin.

Barry (Diner) Levinson has directed and Chris (Gremlins) Columbus has written this strange folly for Steven Spielberg's production outfit. It begins with modest promise. We are attacked by Egyptian bawls to fill up with egg-splashing lit by cameraman Stephen Goldblatt. And we suspect dark Masonic doings in a subterranean London temple.

However, at a certain point we tip right out of enterprising homage and right into loony action-pastiche. The screen seems to fill up with egg-splashing Special FX (courtesy of George Lucas's Industrial Light and Magic, responsible for Star Wars, Raiders, and co.), Holmes (Nicholas Rowe) turns quite unacceptably from young sage into young washbuckler, and the whole thing comes more to resemble "Indiana Holmes and the Temple of Doom" than the growing up of the world's greatest gumshoe.

LPO/Festival Hall

Paul Driver

The Royal Philharmonic Society's series of Festival Hall concerts by different orchestras each playing French music resumed on Wednesday night with a programme given by the London Philharmonic under Yan Pascal Tortelier and included a work by Debussy which has never previously been heard in this country — *Khamma*, a ballet-pantomime, "légende dansée," in three scenes, lasting a total of some 20 minutes.

It was an unlucky work. The once-renowned dancer Maud Allan (rival to Isadora Duncan) paid Debussy generously for music to accompany a ballet scenario of her own devising (it was adapted from an old Egyptian story, and the then literary editor of the *Daily Telegraph*, W. L. Courtney, lent a helping hand). Debussy produced a ballet scenario with enthusiasm, and scored the prelude with what he considered special success. But he was diverted from finishing the orchestration Charles Koehn completed it in the event performed *Khamma*. The score was first heard in Paris in 1924 (11 years after its completion), and the ballet first staged only in 1947, in Paris.

In Wednesday's account, excellently guided by Tortelier and full of crisp instrumental

contributions, the ballet-music certainly sounded attractive and novel. The prelude is a marvelously translucent rumbling affair. There are nearly nine trumpet fanfares which allude in their tonality to *Petrushka* (as do other details of the score). The orchestra plays frequently and fetchingly prominent; sometimes one half expects it to break into a boogie, and bring the work into the realm of Bernstein. The theatrical atmosphere throughout the 20 minutes is of great refinement but has a base of solidity and vigour.

Nevertheless, *Khamma* does not compel attention in the startling manner of Debussy's second ballet, *Jeux*, begun shortly after work on the first was broken off, nor even in the seductive way of his third ballet, *La boîte à joujoux* (1913), a score heard in the concert hall hardly more often than *Khamma* though recently given under Rozdestvensky's baton at the Barbican. There was a certain inconsequentiality about the premiere on Wednesday. But *Khamma* urgently needs airing. How can 20 minutes of mature Debussy ever have been neglected?

The programme — all of whose items were performed with stimulating precision — began with Dukas' proto-impressionist tone poem *La Péri*, and featured a consummate solo performance by Felix Schmidt in Dutilleul's cello concerto (1970) known as *Tout un monde lointain*.

Elegy for Young Lovers/Elizabeth Hall

Andrew Clements

The first productions of Henze's *Elegy for Young Lovers* took place in Schwetzingen and Glyndebourne in 1961. Scottish Opera staged it in the early 1970s, but until Wednesday the opera had not been seen in its entirety in London. To celebrate Henze's 60th birthday, which falls in July, the London Sinfonietta hatched the idea of presenting *Elegy* at the Elizabeth Hall, in what might be termed a semi-staged version. How the orchestra accumulated the necessary finance is a marvel even by their standards, but accumulate it they did, and the composer himself conducted the performance to a more or less capacity and enthusiastic house.

The libretto for the opera has attracted almost as much attention as the music, for W. H. Auden and Chester Kallman provided one of their most lapidary texts in what they admitted was a homage to Hofmannsthal, their own version of *Arabella*. Sometimes the text gets in the way; lines trip up over self-consciously clever rhymes, become absorbed into their own luscious imagery. But as an operatic scenario it works smoothly enough and the central image of the egocentric poet Mittenhofer who destroys a young couple, Toni and Elinor, to fuel his own waning creativity is starkly conveyed.

The action is taut, though largely confrontational and static; the characterisation operates on a level which positively encourages parallels with the real literary world.

Auden suggested both Yeats and Goethe as models for Mittenhofer, but surely Kallman (who is thought to have written three quarters of the text) put in a good deal of Auden himself as well.

Henze's music is less even. While it contains in each of the three acts several magical passages, in which text and lyrical line fuse absolutely, equally there are passages that are unfocused dramatically, sometimes even apparently running counter to the sense of the text. The music he provides for the young lovers at the opera's climax is in instrumental form, a force that bears fascinating comparison with the Peter Grimes storm.

The scene which follows, in which the lovers prepare themselves for death by first reliving an imaginary married life and then coming to the realisation that their love itself had been illusory, is the most consistently sustained piece of writing in the opera; the emotional crux presented in direct, unadorned and simply effective music.

Elsewhere the resonances that sound through Henze's score are fascinatingly various. Perhaps the most surprising and the first act especially the most striking, is that of Leconte de Lisle's *Le poète maudit*; the prominent solos for alto flute and viola to underpin vocal lines, as well as the guitar punctuations and percussion patterning all conjure up echoes of Boulez's masterpiece. There is a good deal of neoclassical Stravinsky also, but

Stravinsky softened with Henze's instinct for lyrical effusion, for moulding his melodic lines into grateful curves.

For this single performance Michael Rennison's staging was necessarily simple, purging the opera of its period associations (around 1910) and concentrating instead on the characters themselves, so that the central issues of the opera emerged clearly defined. It was minimal, but in the context I think effective, rather like one of Glyndebourne's visits to the Proms, with the addition of a few projected images and essential props.

All the roles are substantial and fiercely demanding. Penelope Wainwright-Cope coped well with the coloratura allotted to Elinor, Mack the visionary mad woman, though her mad scenes sometimes over-egged the humour; Linda Hirst was splendidly convincing as the shrillish Carolina, secretary to Mittenhofer. Philip Langridge and Teresa Cahill were a well matched pair of lovers, easily lyrical; Stephen Roberts made Mittenhofer rather more than the egotistical caricature he could quite easily become, while Norman Welsby was the stiff, unyielding Reichsmann, physician to the poet and father of Toni. The Sinfonietta took on the score with its usual combination of energy and accuracy; the composer's conducting had pace and dramatic point, but one will really need to listen to the BBC recordings when it is broadcast to come to a final decision on the effectiveness of the opera as a whole.

Weill Double Bill/Bloomsbury

Rodney Milnes

Our experience of Weill in this country is restricted virtually — and shamefully so — to the works he wrote in collaboration with Brecht, which form a small and hardly representative fraction of his output. For this reason, if for no other — and there were others — a warm welcome to the Opera's double bill on Wednesday of *The Cat Has His Photograph* and *The Protagonist*, two pre-Three Penny Opera one-act operas being given their British stage premieres as the opening operatic salvo in this year's Camden Festival. They make a satisfying pair, each to a libretto by Georg Kaiser and each concerned expressively with make-believe and reality.

The plot of *The Protagonist* (Dresden, 1926) is a weird mixture of *Pagliacci* and *Ariadne auf Naxos*. The leading actor of a troupe has an unhealthy obsessive relationship with his sister; at the behest of a Duke's Major-Domo he and his colleagues perform the same mimed action twice, first as comedy, then as tragedy;

at the end of the second he murders his sister, having learnt that she has a lover. *Pagliacci* very much for grown-ups.

Even aged only 26, Weill was plainly a born musical dramatist. The Hindemithian atonal currying (authentically alienating) and occasional leprosy lyricism (Korngold cleaned up by about 75 per cent) are riveting to listen to on their own terms and also consistently serve the drama: the short piece grips and disturbs from start to finish, on this occasion despite an over-fussy, almost panic-stricken production by John Eaton — (who also provided the good translation).

Updating the piece from Elizabethan England to white-faced expression-era was no help at all: action and setting failed to gel. Strong performances from Nigel Robson, splendidly crazed as the protagonist, and Elizabeth Byrne as the sister were plusses, as was the fine playing by wind band of the virtuosic sequences. The orchestra itself was placed up-stage behind drapes — a pity,

as one wanted to hear much more of it.

The orchestra was where it should be for *The Cat* (Leipzig, 1928), admittedly bringing problems in its wake: the young Weill tended to score with kitchen-sink gestures. But enough of Lionel Salter's brilliant translation came across for this super-smart, glittery little black comedy to make its mark. The action, about an assassination plot that goes wrong when the victim gets amorous with the false photographer, is dangerously thin, but it is sustained faultlessly through the sardonically witty music.

Here Mr Eaton was on safer ground as producer, and Les Brotherton's art deco set charmed. The cast was led by Helen Kucharek and Elaine Padmore as, respectively, the false and the real *Angèle*, with Philip O'Reilly as the *Cat*. Stronger voices in some of the subsidiary roles would have helped. Antony Shelley conducted both works with spirit. There are further performances tonight and tomorrow. Warmly recommended.

Hungarian State SO/Barbican Hall

Dominic Gill

The Hungarian State Symphony Orchestra last toured Britain four years ago with Erwin Lukacs; on Wednesday they returned to play under the baton of the young Hungarian conductor Ivan Fischer — since Janos Ferencsik vacated the post in 1984, the orchestra has been without a permanent general music director.

They are a solid, responsive band. Their *Metzler* concert programme was broad and lush, but restrained; the manner, like the instrumental sonority, is not given to excessive ostentation. The soloist in Bartok's violin

concerto next was the 26-year-old Vilmos Szabadi. There were some misjudgements, mostly of tempi (Szabadi came out of the first movement *cadenza* like a bat out of hell, about three times as fast as makes sense, and was almost forced to his knees by the music until he found the tempo again). But it was all the same a performance of uncommon verve and brilliance, beautifully tuned, strong and confident, even not yet fully matured.

After the interval the Hungarian orchestra gave a Brahms first symphony that was

again broad and solid, and unadorned — this last a quality which one was often grateful for (generally, in the cogent, unfussy progression of the music) and occasionally disappointed by (a few key moments of tension were rather baldly passed over, and some crucial expressive details ignored). But it was in general a very workable and pleasing account: I like Fischer's exuberant, nervous way with the finale. The fastest tempi didn't quite come off, but there were seeds here of an interesting and original approach.

Arts Guide

Continued from Page 20

tistic creativity with architects like Wagner, musicians like Mahler and Schoenberg, thinkers like Freud and painters like Klimt, Schiele, Kokoschka and the Secessionist Movement. Some 2000 exhibits bear witness to Vienna's contribution to modernity. Remounting-Centre Georges Pompidou, 107 rue de Rivoli. Ends May 5. (4277 1233).

From Rembrandt to Vermeer, 60 chefs d'oeuvre on loan from the Mauritshuis trace a panorama of 17th-century Dutch painting with Vermeer's *View of Delft* with genre paintings, still lifes and landscapes. Grand Palais. Ends June 30. (081 5410).

Diego Giacometti: first exhibition showing the work of a sculptor-creator of furniture, mostly in bronze with animal ornamentation. Musée des Arts Décoratifs, 107 rue de Rivoli. Ends April 13 (4280 3214).

WEST GERMANY
 Hanover, Sprengel Museum Kurt Schwitters: Platz Kurt Schwitters (1887-1948). This comprehensive show, collected by the Museum of Modern Art, New York, includes as

well works from his Hanover period (1920-30) are 300 paintings, drawings, assemblages, collages and sculptures. Ends April 20.

Stuttgart, Staatsgalerie, Konrad Adenauer-Str. 30-32: German art from 1918 to 1933. This exhibition was shown at the Royal Academy in London last year. It is made up of 300 works from 1905-45 by 50 artists. Ends April 20.

Hamburg, Kunsthalle, Glockengießerwall 1: Oskar Kokoschka: The Early Years. To honour the famous German impressionist on the 100th anniversary of his birth, Hamburg is showing an exhibition of works by the artist, not seen in Germany before: 85 paintings and aquarelles covering the period from 1905-24. The exhibition includes his famous picture *Die Waidhahn*, which was seized by the Nazis for being "decent."

Hamburg, Museum für Kunst und Gewerbe, Steinrohrsplatz 1: Also to honour Kokoschka, this museum is showing his complete works for the theatre. The 250 items cover costumes and set designs. Ends April 27.

SPAIN
 Madrid: Modern masters from the

Thyssen-Bornemisza collection gathers 114 works from French Impressionism to North American abstraction: Cézanne, Gauguin, Manet, Monet, Toulouse-Lautrec, Degas, Renoir, Picasso, Sisley, Van Gogh, Braque, Juan Gris, Braque, Léger, Bonnard, Chagall, Kokoschka, Kandinsky, Rothko, De Kooning, Bacon, etc. Sala Picasso, Biblioteca Nacional, Paseo de Recoletos 20. Ends April 15.

Madrid, "Celtic Vision": Show of contemporary artists of Celtic origins who are engaged in creating a Celtic movement and who come from Brittany, Ireland, Wales, Scotland, Spain and Isle of Man. For the first time in Europe. Centro Cultural Conde Duque, Conde Duque 11. (241 3224).

Madrid, "Max Ernst": A vast retrospective of master of surrealism on show for the first time in Spain gathers 125 works of his early Dada, futurist, collages and later stages: surrealist works up to his death. On loan by the Moma, Centre Pompidou, Guggenheim and Menil centres in Europe and the States, offers the fullest study we have yet had of the work of one of the most relevant artists of this century. Fundación March, Castelló 77. Feb 28 to April 27.

NEW YORK
 Metropolitan Museum: Liechtenstein, the Princely Collection, one of the greatest private collections in Europe, shows a variety of the holdings, like a French Rococo carriage, furniture, sculpture and a hundred paintings, including 19 Rubens, five Van Dycks, and eight Fransceschini. Ends May 1.
 Asia Society: More than 75 sculptures illustrate the five-century long era

of the Kushan dynasty in India. Greek art to Islamic influences were first evident in the country's art. Ends April 8.
 Museum of Modern Art: In the centenary of his birth, the museum mounts the largest show ever devoted to the architecture, design and furniture of Mies van der Rohe with 300 drawings, eight models and a full-scale rendering of the chrome-plated steel column from the 1929 Barcelona Exposition. Ends April 15.
 New York Public Library: Tales of Japan, based on the little-known but extensive library holdings in Japanese art, presents 130 scrolls, albums and prints covering eight centuries of Japanese popular and religious works. Ends Mar 25.

BRUSSELS
 Toulouse-Lautrec — paintings, drawings and lithographs. Crédit Communal. Ends April 13.

ITALY
 Venice: Museo Correr: 127 drawings from the rich collection owned by the museum, from the 16th to the mid-19th centuries, includes Guardi, Canova, Canaletto, and Tiepolo, as well as lesser-known artists. Ends April 17.
 Venice: Palazzo Fortuny: two photographic exhibitions on 19th century Venice: Venice as seen by 19th century photographers and Daguerotypes from the Ruskin collection. This is the first time that material Ruskin collected in Venice between 1845 and 1858, which comes from the Ruskin Gallery in the Isle of Wight and the Coniston Museum, has had a worthwhile exhibition. Also included are 16 photographs of Verona and several of Florence, Sie-

na, Lucca and the Alps. Ends March 30.

Florence, Museo Nazionale del Bargello: Homage to Donatello: to celebrate the 6th centenary of his birth the 16 Donatello in the museum owns, of which only six are of absolutely certain attribution, have been grouped, with much documentation, to give a new view of the artist. The exhibition includes his extraordinary, languid bronze David. Ends May 30.

Rome, Museo di Palazzo Venezia (via del Plebiscito entrance): Venezia Pirandello (1921/1975): 150 works by the son of the playwright Luigi Pirandello. Particularly interesting are the series of pencil self-portraits from 1921 and the later group of curiously forestalled nudes. A remarkable artist, but one whose works convey a sense of intolerance and unresolved anguish. Ends Mar 23.

NETHERLANDS
 Haarlem, Teylers Museum: Survey of French 18th-century graphic art illustrating the new processes developed to capture painterly effects in engravings and etchings and meet the reproduction prints. Ends Apr 6.

WASHINGTON
 Hirshhorn: The eight contemporary American artists in the Directions series include a light installation made for the show by James Turrell and major pieces by Frank Stella and Robert Morris. Ends Mar 30.
 National Gallery: The 150th anniversary of Winslow Homer's birth is commemorated in an exhibit of 100 watercolours of rustic scenes and rural life, which show Homer's ex-

perimentation in watercolours before he attempted subjects in oils. West Building. Ends May 11.

CHICAGO
 Art Institute: The 75th American Exhibition chronicles the current scene in American art represented by 20 artists including Jennifer Bartlett, Roger Brown, Frank Stella and Ed Paschke. Ends April 27.

TOKYO
 Masterpieces of 19th-century German paintings from the National Gallery in Berlin: 94 works by artists including Casper David Friedrich and Wilhelm Leibl. Especially popular in Japan is Carl Spitzweg for his depictions of petit bourgeois German life of the early 19th century. National Museum of Modern Art, Kitano-maru Park, near Takebashi Station and the Mount around the Imperial Palace. Ends Mar 23. Closed Mon.

Ukiyo-e: A seasonal exhibition mainly by Hiroshige of landscapes depicting cherry-blossom viewing areas in old Tokyo of a few centuries ago. Ohta Memorial Museum in Harajuku, just off Omotesando Avenue. An interesting Sunday itinerary would also include viewing the "Bamboo-shoot" street dancers, a visit to the nearby Meiji Shrine and refreshment taken at any of Omotesando's elegant cafes. Ohta Memorial Museum. Closed Mon. Ends Mar 22.
 New Costume and Kyogen Mask: 20 beautiful costumes from the Edo period (17th-19th century) and Kyogen masks from original 14th century era of consolidation of Noh into its present form. Okura Museum in front of Hotel Okura. Ends Apr 20. Closed Mon.

Saleroom/Antony Thorncroft

Ripon bagged at £48,400

The game books of Lord Ripon, the greatest shot of the golden age of the shooting party in the late 19th and early 20th centuries, sold for £48,400, a private English collector's auction at Sotheby's, London, on Wednesday. The books, which were a record price for such an ivory and were bought by the Japanese dealer Fujikura. The money will go to the charity Aid to the Church in Need. The auction, which was held at Sotheby's Billingshurst auction rooms on Wednesday, apart from listing sketches of his shooting companions and their ladies by the man who once had seven pheasants dead in the air at the same time. One of Lord Ripon's Purdy hammer guns made £6,600.

A group of 70 drawings and watercolours in an album once owned by Queen Victoria went for £188,325 at Sotheby's yesterday. The London dealer Fritz-Durville paid £18,700 for a portrait of Victoria's son, Prince Arthur, painted by Winterhalter; he is portrayed as King Henry VIII as a child. Another London dealer, MacKinnon, gave £15,400 for a watercolour by Eugene Lami of "The translation of the ashes of Napoleon in December 1840."

The top price, in an auction of British watercolours which totalled £402,063 with 12 per cent unsold, was the £55,000 which secured the best view of Paris by Thomas Shotter Boys to come on to the market. It shows the river from the Pont Royal and the price was an auction record for the artist.

A rare figure of a falconer by the greatest of the Japanese ivory carvers and one of the founders of the Tokyo School, Ishikawa Komei, realised £20,900 at a Sotheby's auction on Wednesday. The figure, which was a record price for such an ivory and was bought by the Japanese dealer Fujikura. The money will go to the charity Aid to the Church in Need. The auction, which was held at Sotheby's Billingshurst auction rooms on Wednesday, apart from listing sketches of his shooting companions and their ladies by the man who once had seven pheasants dead in the air at the same time. One of Lord Ripon's Purdy hammer guns made £6,600.

A tile panel made by Morris and Company to the designs of Burne-Jones and Philip Webb for the artist Myles Birket Foster was bought at Phillips' Fine Art Society. A Chiparus lamp shaped like a dancer made £8,800.

At Christie's on March 25 the orders, medals, decorations and gifts conferred on Sir Henry Morton Stanley, best known for his meeting with Livingstone, come under the hammer. They should amass £75,000.

Sold by his grandson, they include a gold and encrusted oval snuff box given to Stanley by Queen Victoria and a presentation jewel bearing a miniature of the Queen,

STAYING IN LYON?

Complimentary copies of the Financial Times are now available to guests staying at the following hotels:

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Friday March 14 1988

President and parliament

THE IMPORTANCE of next Sunday's parliamentary election in France can hardly be exaggerated. Not only is the result likely to bring to an end the first Socialist administration of the 28-year-old Fifth Republic, but it will provide the severest test so far of the solidity of the constitution devised by General de Gaulle to rid the country of unstable government.

If that constitution has worked so well since it was implemented, it is due mainly to the fact that the supremacy of the President, enshrined in the first instance in the towering personality of the Gaullist himself, has never been undermined by a hostile parliament. At all times, French Presidents since 1958 have been able to count on the support of a more or less docile parliamentary majority and governments led by Prime Ministers of their personal choice.

The situation will be very different after next Sunday, if the public opinion polls are to be believed. The relevant question to ask is no longer who will win the election — it has long been assumed that Mr Jacques Chirac's neo-Gaullists and the centre-right parties will have a combined majority — but how large the margin of victory will be.

Alternatives

On that margin will depend the room for manoeuvre that President Francois Mitterrand, whose own term of office does not expire until 1989, will have in nominating the Prime Minister and implementing his personal policies. If the majority of the centre-right is small and the Socialists remain the biggest single party in the National Assembly, Mr Mitterrand, whose subtle political skills have earned him the nickname of "the Florentine", can still remain master of the chessboard.

If, on the other hand, the election produces a substantial conservative parliamentary majority dominated by the neo-Gaullist RPR party — as many of the polls have suggested in the past few months — then the President will be faced with two equally unpleasant alternatives. He will either have to appoint a Prime Minister, like Mr Chirac, with whose policies and personality he is at odds, or he will have to resign, given his declaration that he will not be a "cut-price" President.

The spectre of resignation has been raised by Mr Mitterrand in the closing stages of the

election campaign, probably as an eleventh-hour attempt to rally the large number of undecided voters to the Socialist camp.

Resignation, however, cannot be discounted as an effective weapon in the hazardous and lengthy political battle which will begin next Sunday and end with the next Presidential election in the spring of 1989.

Mr Mitterrand could dissolve the National Assembly and resign himself, in the hope that the subsequent joint Presidential and parliamentary elections would produce a more favourable result for him.

Whatever the outcome of Sunday's election, President Mitterrand would do well to bear in mind the damage that could be caused both to the economy and the democratic system itself by a prolonged and bitter conflict between the President and a new conservative Prime Minister and government.

Turnaround

After their initial mistakes the Socialists — helped, it is true, by a weakening dollar and falling oil prices — have succeeded in achieving an impressive turnaround in the economy. The French political establishment should be careful not to nullify those achievements by creating the kind of political instability which would undermine international confidence in the economy.

Nor would it do France's international image any good if a democratically elected parliamentary majority were to be prevented from implementing its programme supported by voters. The privatisation of some 30 banks, insurance companies and industrial groups may be a bitter pill to swallow for a President responsible for nationalising them, but the whole trend, lately in France, even under the Socialists, has been towards a greater liberalisation of the economy. Ideological differences between right and left on economic matters are no longer as sharp as they were.

An accommodation between a Socialist President, particularly one as unorthodox as Mr Mitterrand, and a conservative-led government may not therefore be as much of a pipe-dream as it is sometimes thought. It would demonstrate both a greater sense of economic realities and the maturity of the mixed presidential-parliamentary system of the Fifth Republic.

Mr Lawson's tax options

Mr Nigel Lawson must be tempted to cast himself in his old role of "tax reforming" Chancellor when he delivers the Budget next Tuesday. Plunging oil revenues have narrowed his other options and obliged the Treasury to stress the radicalism of his tax plans in Budget presentations to Cabinet.

Outside Great George Street, speculation on personal tax reform has had three main targets this year: the Green Paper on matrimonial taxation; the possibility of a more generous tax regime for charities; and a lower band of income tax, say 25 per cent on the first £1,500 of taxable income.

Mr Lawson delights in surprises and so could have something more ambitious up his sleeve than these relatively tame options. But this seems unlikely, indeed both the charity lobby and those in favour of a lower rate band could end up disappointed on Tuesday. The Chancellor could opt for a simple, tidy Budget that concentrates attention on the prospect of higher employment and lower inflation in the wake of the 50 per cent drop in oil prices.

Tidiness would certainly rule out a reduced rate band of income tax. Mr Lawson's predecessor, Sir Geoffrey Howe, abolished it in 1979 because he was striving to simplify the tax code: he was wisely not impressed by the fact that many other countries indulge in a plethora of different rate bands. A lower rate band may seem caring but would actually do less for the lowest paid than the same money spent on higher thresholds. Both equity and efficiency considerations suggest the Chancellor should concentrate on raising the floor of taxation.

Allowances

The taxation of charities and the arts poses difficult dilemmas. State subsidy is in many ways a less attractive form of finance than personal corporate donations: besides being more bureaucratic and less flexible, it is likely to be less imaginative and varied. Individual and corporate donations would get a huge boost if

they became straightforwardly tax-deductible. But the cost would be a dangerous move away from the traditional concessions nearly always have an apparently sound initial justification but tend to multiply uncontrollably and ensure that average tax rates elsewhere are higher.

The Green Paper is expected to contain a very adult, regardless of sex or circumstances, should have the same, standard personal tax allowance. This seems highly desirable: the phasing out of the enhanced married couple's allowance (MMA) is long overdue and essential if the blatant sex discrimination in the present code is to be removed.

Discrimination

Much less logical, however, is the proposed second leg of the Green Paper: the idea that the new and equal allowances should be transferable — but only between husband and wife. The plan seems to run quite counter to the philosophy behind the Government's social security reforms, which is that relief should be carefully targeted on genuine need. Under Mr Lawson's scheme, every married man, regardless of circumstances, would have potential access to two standard allowances: much of the revenue raised by phasing out the MMA would be thrown away in arbitrary concessions — for example, to well-off couples in which the wife chooses to stay at home.

The simpler alternative Mr Lawson appears to have overlooked is equal but non-transferable allowances. This would avoid explicit fiscal discrimination in favour of marriage. All the money raised by running down the MMA could be phased on, through the social security system, to households (whatever their marital status) with special needs: for example, those supporting children or elderly people.

Transferability of allowances would be expensive, and complex. Mr Lawson should save his energy, and money, for more important reforms of the tax base. The real distortions lie in special interest concessions like mortgage interest relief.

THE PHILIPPINES' INTERNAL SECURITY

Aquino back in the front line

By Alain Cass in Manila

THERE are no pictures of President Corason Aquino in Buringol, a gold mining settlement perched high on a remote mountain range in Eastern Mindanao, the rebel-occupied island in the southern Philippines. Nor are there any pictures of former President Ferdinand Marcos. In fact few of the 8,000 miners and their families bothered to vote in the presidential election last month. They had other preoccupations.

Beyond the boundaries of the settlement, with its bright blue awnings which provide shelter from torrential tropical downpours, is dense jungle, sanctuary to guerrillas of the Philippine Communist New People's Army and fighters of Mindanao's biggest Muslim separatist group, the Moro National Liberation Front. Between them they have driven the Philippines to the brink of chaos over the past 15 years.

Buringol, with its 305 shafts producing \$250,000 worth of gold a day is protected by a company of the Philippine army's elite counter-insurgency force, the Scout Rangers. When the roads are impassable, which is much of the time, Sikorsky helicopter gunships take time off from combat missions to ferry food over the misty peaks.

Until a year ago, the settlement was occupied by the NPA which exacted "revolutionary taxes" and dispensed summary justice, burying their victims in mass graves. Before that the Muslim separatists were in charge. Buringol is the front line in the battle against insurgency.

Mr Aquino faces several formidable political challenges if he is to bring stability and economic recovery to the Philippines. Keeping her fragile and fractious coalition together is one. United largely by its hatred of Mr Marcos, of what he stood for, but divided in its perception of some major issues, the coalition is already showing signs of strain.

Neutralising the army of Marcos loyalists in the provinces is another challenge. Just under half the country, even by the own count, voted against Mr Aquino. But no issue is as important as tackling the insurgency.

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President's ability to negotiate a settlement with the Arab-backed Muslim separatists who, in the early 1970s fought a war in Mindanao and nearby islands in which 40,000 to 60,000 Filipinos died. There are 4.5m Muslims in the Philippines out of a total population of 55m and most support strong local autonomy at the very least.

Mr Aquino has decided to capitalise on her moral and political authority and tackle both problems quickly. Earlier this month, despite strenuous objections from her senior military advisers, she ordered the release of the country's top Communist leaders and restored civil rights. She also offered the NPA a ceasefire and an amnesty to guerrillas. Unconfirmed reports yesterday said some NPA units had said they would observe a provisional ceasefire.

She has also invited the exiled leaders of the three Muslim groups for talks. The move follows a pledge, during her election campaign, to "respect and substantiate" their aspirations for autonomy within the limits of the country's security and integrity.

The NPA, which grew out of the Huk rebellion of the 1940s and early 1950s, has become the most powerful and fastest developing Communist insurgency outside Central America. Led by a 37-year-old former engineering student who calls himself Commander Bulog it now operates in at least 59 of the country's 73 provinces, including those close to Subic Bay Naval Base and Clark Air Base, America's biggest overseas military installations.

Last year it caused the deaths of over 5,000 civilians and soldiers, most of them in Mindanao, which has become the nemesis of the Communist forces. Originally Maoist, the NPA has recently turned to Moscow for support. The NPA is the military arm of the Communist Party of the Philippines which, with its more respectable partner, the National Democratic Front, commands a mass base of over 1m people.

At the heart of Mrs Aquino's gamble to release the party's former leaders last week, including its founder and chairman Mr Jose Maria Sison, is the belief that the best way to eliminate the insurgency is to remove the grievances it feeds on. The first, Mr Marcos, is gone. The second, the release of detainees and restoration of civil rights, has been achieved. The last two — economic recovery and the end of abuses by the military and local political bosses — represent Mrs Aquino's main challenges in the years ahead.

Of these Mrs Aquino's

advisers believe economic recovery holds the key to defeating the insurgents. "Get that right," said a senior army officer in Davao city, heartland of the rebellion, "and everything will flow from there."

Agdao, a suburb of Davao city, where 250,000 live a miserable existence with 75 per cent unemployment, leaky roofs and primitive sanitation, would tend to support this argument. It is prime recruiting territory for the NPA whose slogans are daubed in red on many walls. Since the election the authorities say that things have been quiet in the slums, mirroring a drop in NPA activity throughout the country.

"People are expecting dramatic changes — industries, investment, jobs," said a local priest. "But Agdao is also a measure of the challenge facing Mrs Aquino. The expectations raised by her victory could turn to bitter disillusion if the impact of economic recovery is not felt within the foreseeable future. The new-found power of the people could be turned against the government if they are disappointed," he added. Mrs Aquino's problem is that nobody will invest in places

like Agdao until the insurgency is over, and that may not happen unless there is an economic transformation. The only solution may be massive economic aid from the US.

One of the notable differences between the mood in Manila and the provinces is the absence in the latter of the giddy euphoria which still lingers in the capital. People in the provinces tend to be more hard-headed. And, so argue many critics of Mrs Aquino's policy towards the NPA, are the Communists. While some senior officers engaged in fighting the NPA agree that a few may lay down their arms in response to her moves and more when new economic policies begin to take effect, there is considerable disagreement about how many.

The argument hinges on how many members of the NPA are hard-core ideologists and how many are what one major general in Western Mindanao described as "kids without jobs."

From the other side, a similar

point of view can be heard: "Show me one example where Communists have surrendered to democracy," says a colonel in Eastern Mindanao who has 13 years experience of fighting insurgents.

Tackling the Muslim secessionists presents a different set of problems for Mrs Aquino, but the task may prove no less complex. The three factions fighting in Mindanao and the predominantly Muslim islands of the Sulu Sea are split. The most powerful, the MNLF, wants complete secession. The other two, the Moro Islamic Liberation Front (MILF) and the smaller Bangsa Moro Liberation Front would settle for autonomy.

All three receive support from the Arab world — Libya and Iran in particular — and, though less numerous than the NPA, are better armed and supplied, according to the army. They draw their support from north and west Mindanao and the islands of the southern archipelago such as Jolo, which was razed in the 1970s war. Filipino Muslims are predominantly Sunni and relatively permissive. But, in recent years fundamentalism has crept into some areas such as Marawi, in north Mindanao, where the sound of the Muezzin calling the faithful to prayer and the absence of alcohol give the town a distinctly Arab flavour.

Mrs Aquino's government is likely to use the Tripoli agreement, negotiated in 1976 to end the war, as its starting point. It provisionally agreed to autonomy in 13 southern provinces and allowed them their own legislative authority, a judicial system based on the Sharia laws, the right to raise local taxes, and a local security force.

The agreement, which was never implemented, was supported by Mr Benigno Aquino, the late husband of President Aquino. After his assassination in 1983, his brother, Mr Aquino, became the opposition's unofficial conduit to the Muslims, whose leaders are based in the Malaysian state of Sabah with 200,000 supporters.

Leaders of the two moderate

factions arrived in Manila this week to begin talks. Mr Nur Misuari, leader of the MNLF, has so far refused to come although Mr Aquino is confident that he can be persuaded. The Muslim League, which is based in Saudi Arabia, is applying pressure on the MNLF to negotiate.

But even if talks get under way, two major problems lie in the way of an agreement. The first is that the three groups are divided. The secessionist leaders are feudal and run their fief like medieval warlords. Mr Aquino will have to mediate a common set of demands between them before they can present a package to the government.

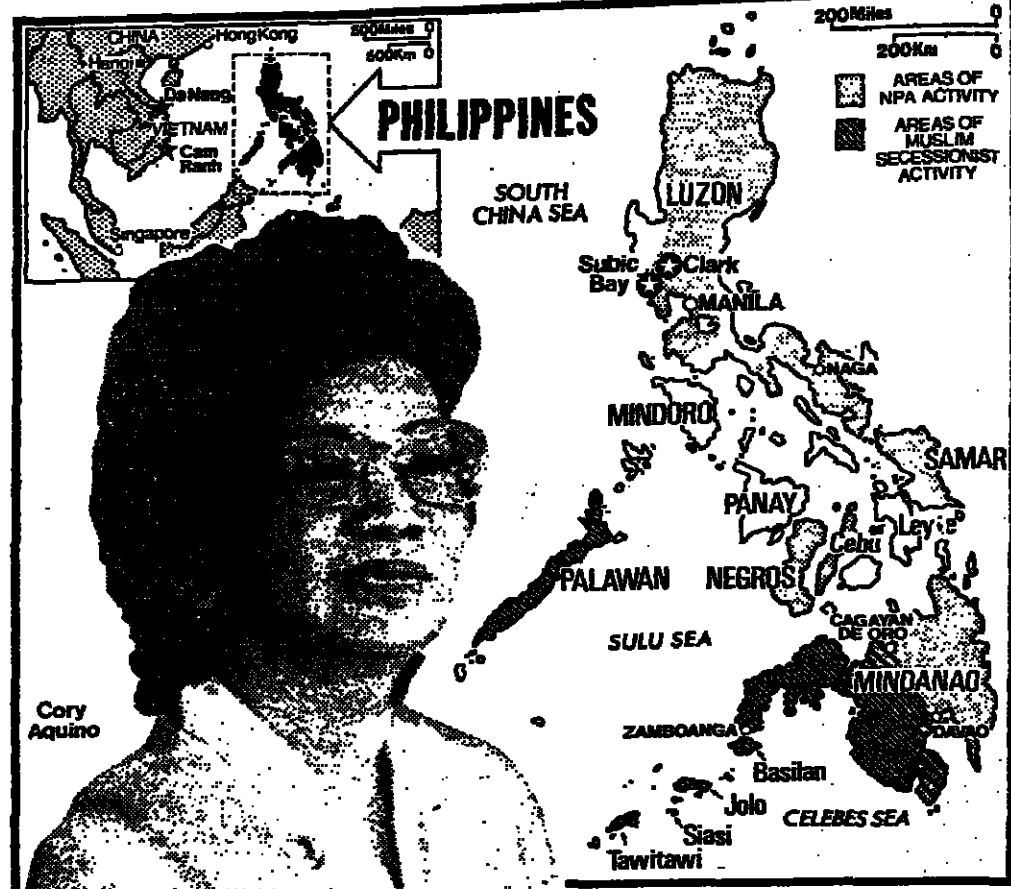
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The second problem is that most Muslim areas have large minorities of Christians whose interests would have to be safeguarded. Autonomy would, by definition, require power-sharing which could provoke its own crisis.

Mr Marcos encouraged the formation of private armies to fight the Communists and the Muslims. He was turned against the Muslims if the Christians felt threatened by Muslim power.

Mrs Aquino's government is keen to solve the problem and the impetus for an agreement is there. But the attempt could fall at any number of hurdles. The demand for an official Muslim army, in which case nobody is in any doubt that the war for secession would flare up again with a vengeance.

Mrs Aquino's extraordinary rise from grieving widow to President has invested her with an almost saintly quality in the eyes of many Filipinos. She represents renewed hope in their country's future and rediscovered pride in its decent values. Her word is law, at least for the time being. But whether she can demonstrate the skills and resilience needed to solve problems which have festered for nearly two decades is another question.



Chris Walker

Mrs Aquino's dismantling of the apparatus of repression will weaken the Communists politically

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New generals for bid battle

GEC and Plessey, the electronics rivals, have been making good use of the six months delay resulting from the reference to the Manoeuvres Commission of GEC's £1.2bn bid.

Both sides have signed up leading public relations consultants to strengthen their efforts to win the battle for the minds of politicians and the City.

Plessey is employing Sir Gordon Reece, aged 53, best known as Mrs Thatcher's former media consultant, and recently the publicity director for Conservative Central Office. He will be the special adviser to the Plessey chairman Sir John Clark.

After five years as vice-president for public affairs for Dr Armand Hammer's Occidental Petroleum, Sir Gordon has recently been taking a close interest in City developments, advising Westland in the struggle between the European and US consortia, and Ernest Saunders, chairman of Guinness, in its successful bid for Arthur Bell.

Sir Gordon's political contacts will prove a useful adjunct to the Whitehall experience of Sir James Blyth, the former head of overseas sales at the

defence ministry who became Plessey's md last month.

Over at GEC Sir Arnold Weinstock has called in Philip Connolly, aged 42, a former senior public affairs adviser at BP, to be his first-ever director of corporate communications. Connolly was actually approached before the bid.

Just three weeks into his new job he is still getting to know the company before starting on a campaign to woo the Government, Parliament, the City, and the media.

"To any public affairs man this is a major assignment and a major challenge," he says. After 16 years at BP Connolly spent two years on secondment as deputy head of the CBI's regional directorate before setting up as a freelance consultant.

Connolly's arrival has led to GEC putting on ice plans to employ a firm of external PR consultants during the bid.

Three agencies, Valin Pollen, Shandwick, and Dewe Rogerson, are short-listed. But Connolly has yet to decide whether their services will be necessary.

Plessey moved last after GEC's bid was announced in December by calling in a permanent four-strong team from Charles Barker Lyons to advise on PR.

Bradford's man

Professor John West says that a university, when looking for a chancellor, has to decide whether it wants a figurehead or a worker. And then choose between three basic sources of supply — a "Royal," a politician, or an industrialist.

A worker from the ranks of Britain's industrialists has been the choice of Bradford University where West is vice-chancellor.

Sir John Harvey-Jones, who retires from the chairmanship

Men and Matters

of ICI next year, will be installed as the Bradford chancellor today.

His will be a "hands-on" chancellorship and we can expect to hear a lot more about the institution — one of those created out of ten colleges of advanced technology in the 1960s.

Sir John succeeds Lord Wilson of Rievaulx who has done the job for 19 years, five of them as prime minister. One of Lord Wilson's achievements was to persuade Gromyko to let Bradford link with the university of Leningrad and start a student exchange scheme.

Bradford's centres of excellence are in management, technology, and languages. Sir John will be able to look his professors squarely in the eye in all three disciplines. He is fluent in German, French, Spanish, and Russian. His Russian was perfected while he was naval attaché at the British embassy in Moscow shortly after the war.

Sir John has been a popular choice on the campus. A student poll voted six-to-one in his favour, crushing opposition from those opposed to animal experiments at ICI and the company's ties with South Africa.

Gummed up

Trading with Nigeria has become a tricky business. The country has run so short of hard currency that it is paying bills with a wide range of commodities in counter-trade deals.

Nevertheless, a British engineering consultancy company, owed just £20,000, was startled by an offer to settle the debt in cocoa, butter, ginger and gum arabic.

"I'd never even heard of gum arabic. What do people do with it?" says an executive. "Still they're giving us a good discount on the market price."

Budget omen

A reader tells me that, while he has no wish to dash hopes before next week's Budget, he had a shock yesterday when he realised that Nigel Lawson is an anagram of "Swinge on all."

Observer

Hanson aid

Hanson Trust, the conglomerate currently bidding for Imperial Group, is looking for swallowing up other industrial companies than for forging friendly links with them. And that makes it particularly intriguing that a Hanson board member, Martin Taylor, has just been appointed a non-executive director at Vickers, the engineering group which numbers Rolls-Royce cars among its products.

Lord Hanson, chairman of the company, is a director of Lloyds Bank (where ironically a fellow board member is Geoffrey Kent, chairman of Imperial). Derek Rosling, Hanson's vice-chairman, is on the board of Plattinam, the pen company.

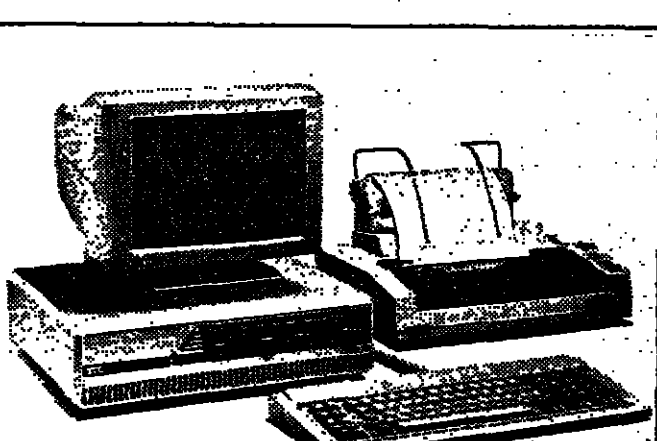
part from those jobs, Taylor's appointment is thought to be the first of a Hanson director to another industrial company.

Why Vickers? "First of all, we were asked," says Taylor. Second, he appreciates the success of Sir David Plaster, Vickers' chief executive, who has been carrying out a major reorganisation of the group, leading to a substantial re-rating of its shares.

Taylor, 51, has been on the Hanson board for the past 10 years, and is largely involved in helping formulate group strategy in general and takeover tactics in particular.

He is also responsible for Hanson's press interests and is its main press spokesman. After reading law and economics at Cambridge, he qualified as an accountant and worked for Dow Chemical before joining Hanson in 1969, when it was relatively small, and its explosive growth as yet a gleam in Lord Hanson's eye.

Observer



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ON THE FACE of it, this has been a disappointing week for the nuclear industry and a British Government in search of an energy policy for about the year 2000, when the oil runs out.

The House of Commons Select Committee on the Environment has criticised in rancorous terms the nuclear reprocessing plant at Sellafield for its record of frequent leaks of radioactive material. And Mr Peter Walker, the Energy Secretary, announced yesterday that the report of Sir Frank Layfield, QC, on whether there should be a pressurised water reactor at Sizewell in Suffolk has been postponed yet again.

It begins to look as if the pursuit of civil nuclear power is not worth the trouble involved. Appearances, however, can be deceptive and beneath the surface a lot is going on. Two sets of questions have arisen over the years. One concerns the nature of public inquiries in general. The other concerns how Britain can move to a new generation of trouble-free reactors.

The Sizewell story tells a lot about present frustrations. It was the longest public inquiry in British history, lasting 240 days, and the transcripts are said to amount to the equivalent of 24 copies of War and Peace. Sir Frank was due to produce his report last September, postponed it until this spring and is now promising delivery in September this year — all 110 chapters of it.

No one in authority seems to be criticising Sir Frank for the delays. Indeed, everyone seems to be paying tribute to the quality of the mind he is applying to the report. Ministers say that it will be a Rolls-Royce product when it comes.

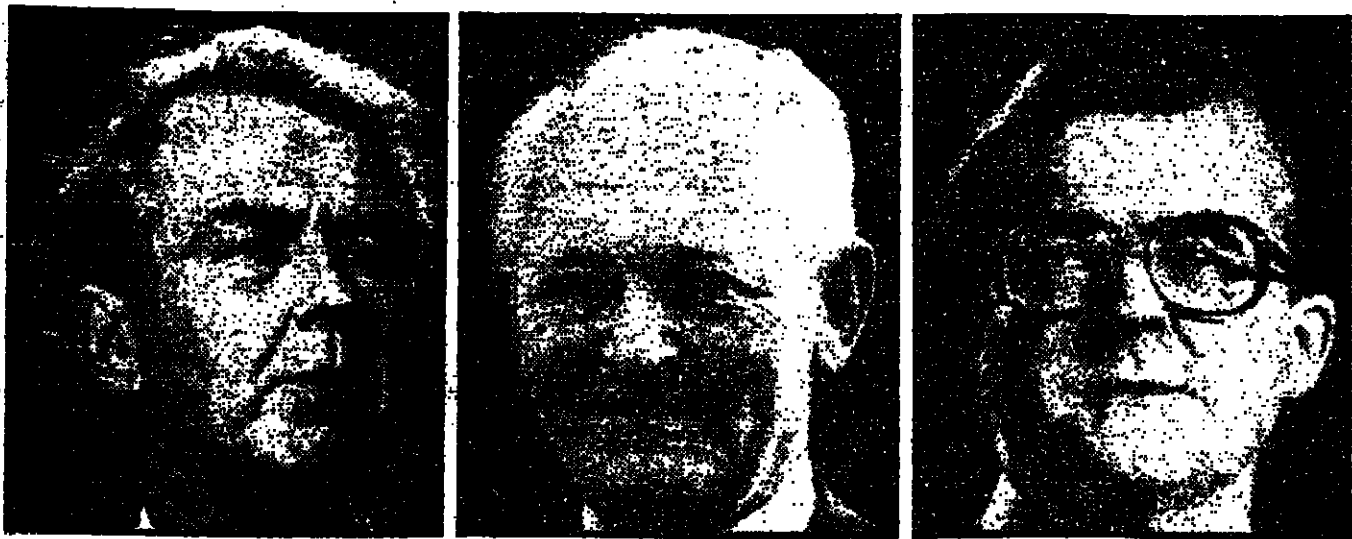
Sir Frank himself says that, while he has strong views about the conduct and nature of public inquiries, he cannot possibly give them until his report has been published.

What everyone seems to agree is that we cannot go on like this: deferring decisions for years until the end of a public inquiry is completed.

There had been some advance warnings. The inquiry into the third London airport is frequently cited as an example of unnecessary hold-ups. There was also the inquiry into Windscale, as the Sellafield reprocessing plant used to be called.

Sir Roger Parker, who presided over the Windscale inquiry, said afterwards that any future public inquiry where a lawyer was in charge, departments of state would do well to consult the lawyer in advance about how long it was likely to take. He went on to describe how, when he was approached to take the task, he was told by the department that two weeks would be quite enough.

POLITICS TODAY



Peter Walker (left), an ally for Kenneth Baker (right); Sir Frank Layfield (centre) whose report is awaited

Britain: ready to get off the nuclear fence

By Malcolm Rutherford

"I immediately asked the Lord Chief Justice," he said in a lecture, "for leave off all normal judicial work for six weeks and was granted it. That, working very long days, plus another 24 months in the evenings, was just about enough to enable me to keep ahead. If this essential preparation is not done to begin with, it cannot be done thereafter."

The work goes on late at night once the inquiry has begun. It means reading the transcripts, the proofs of the witnesses due the next day and keeping up with all the scientific journals mentioned in reports. Otherwise there is no point in doing the job.

That was what Windscale and reprocessing the plant — the Secretary of State for Energy to hold a public inquiry. These used to be quite short. The inquiry into the application for the Dungeness A power station in Kent in 1958, for example, lasted three days.

What has changed in more recent times are the terms of reference. Public inquiries no longer simply consider local

objection to the site. They also study the whole basis of the policy.

Thus the Windscale inquiry was not just about whether reprocessing should take place in that area, but whether there should be reprocessing in Britain of any kind. Similarly, the Sizewell inquiry has really been into whether Britain should have nuclear power.

The terms of reference issued by Mr David Howell when he was Energy Secretary in 1981 are remarkably comprehensive. They covered not only safety and environmental factors and the management of waste, but also the relative merits and costs of an advanced gas-cooled reactor (the British design) and a pressurised water reactor (from America) and to set any recommendations in the context of a long-term energy policy.

Opinions differ slightly among present Ministers about the likely results. Mr Walker at the Energy Department is impatient to get on, and the Prime Minister even more so. Mr Kenneth Baker, the Environment Secretary, however, thinks that while the terms of reference were too wide, Sizewell will turn out to be a generic report. There would be no need for any such

inquiry again for years. Future inquiries would be confined to the suitability of the chosen site and listening to local objections.

Mr Baker has partly cleared the way for this by announcing that there will be a conventional public inquiry into eventual applications for a new site for the disposal of low and intermediate-level nuclear wastes, a subject that is exciting MPs in case it may be in their constituencies. Mr Michael Brown, the Conservative Member for Brigg and Cleethorpe, has threatened a "guerrilla war" and to apply for the Chiltern Hundreds, should it be in his part of Lincolnshire, and Mr John Wakeham, the Government Chief Whip, has been unusually restless over suggestions that it might be around his constituency of Colchester South and Maldon.

Yet it can be seen in retrospect that when Mr Baker made his statement to the House of Commons about possible sites on February 25, he was preparing to get the Government's nuclear energy policy back on track. There will be inquiries about sites, yes, but none of the hold-ups of the past.

The Government is on the whole dismissive of the Select Committee's report on waste,

pointing out quite accurately that its bark is rather worse than its bite and that it does not actually come to many firm conclusions. If anything, the report will be used as a call for the modernisation of the nuclear industry to go on apace.

Select committees, like the Sizewell inquiry, are not entirely in favour with the government, but they can be used to advantage, and that seems to be the intention.

It is also noted that nuclear power divides the Labour Party. Dr John Cunningham, the Shadow Environment Secretary who has Sellafield in his constituency, is a supporter. The miners are naturally against. The issue could also divide the SDP-Liberal Alliance, with the Social Democrats going more for a technological future and economic growth and the Liberals falling back on environmental arguments.

Yet there is rather more to it than party politics and there is basically no reason why nuclear power should be automatically either a right or a left-wing cause. The only question is whether it works efficiently, economically and safely.

What seems to be happening is a dawning realisation that

Britain, as the first nuclear power, has been dithering too long about what to do next while other countries have been going ahead. Mr Baker says that if he had not made his statement on February 25, there would have been a danger of the idea getting round that the country was getting out of the industry altogether. He now thinks that it is possible to begin to go back on the offensive.

In this he will have a close ally in Mr Walker. In a previous incarnation as Secretary of State for Trade and Industry in 1973, Mr Walker was about to authorise the first British pressurised water reactor under licence from the US. Then the miners' strike intervened and the oil crisis and Lord Carrington became Energy Secretary. The latter demurred at the PWR in much the same way as some present politicians resisted the Sikorsky bid for Westland and are resisting the possible takeover of parts of British Leyland by General Motors. It looked like selling out to the Americans and giving up on traditional British designs.

Yet, as the French of all people have shown, it is possible to acquire advanced technology from the US and develop it in your own way. The French bought the pressurised water system from Westinghouse and now have perhaps the most successful nuclear industry in the world. An article in this month's Scientific American even says that the organisation of French nuclear policy puts America's to shame.

The British Government wants to do much the same thing. On the assumption that the Layfield report on Sizewell is delivered in September, it is likely that approval for the first pressurised water reactor will go ahead quite quickly.

There will then be suggestions of perhaps four more, each with an increasingly British design. There will be public inquiries about the sites, but nothing like the Sizewell inquiry because the fundamental work about the merits of the reactor will be regarded as having been done.

As a guess, it might be worth expecting a full statement about the future of British nuclear policy around next January. Some of the selling points are strong. The French have done it and their industrial costs have become lower because of cheaper electricity.

Besides, it will be an answer to the question: what happens when the oil runs out? The answer will be that the Government used the period of North Sea oil to develop nuclear power for the next century. One suspects that all this will be done under the aegis of a new political debate before the next general election. Certainly the Government hopes to have made its decisions by then.

Lombard

The French rush into paper

By David Marsh in Paris

FRENCH people, as everyone knows, are attached with reckless sentimentality to hunks of dull yellow metal stashed under beds. If there is any money left over after dabbling in gold, it goes into bricks and mortar, muddy strips of farmland or suitcases bound for Switzerland on the midnight train.

This popular image of French savers hanging on doggedly to the financial mores of the 18th century has been changed by five years of Socialist rule. President Francois Mitterrand's arrival in May 1981 was greeted by one of the biggest ever one-day slides on the Paris bourse. Since then, particularly reflecting the final switch in March 1983 towards firm anti-inflation policy, the Paris stock market, now fed by a new flood of unit trusts and mutual funds, has roughly tripled in value.

Now the right seems likely to retake power after Sunday's elections, with an economic programme (denationalisation ending of capital and price controls) partly predicated on keeping the confidence of the financial markets, the question whether this rush into paper will continue is of crucial significance.

First, the doubts. The French economic picture of the last three years — falling inflation, a steady franc against European currencies, recovery in company profits, the deindexing of wages and a slump in strikes, has provided the perfect backdrop for a financial market boom.

The right looks set to reap this year the economic harvest of falling oil prices and the drop in the dollar. But much of the consequences for economic growth of the latest events on oil and currency markets already have been built into current bourse prices.

Furthermore, the combination of slackened external economic constraint and the return of a right wing government preaching laissez-faire policies may trigger resurgence both of inflationary pressures and of trade union unrest.

The stock market revival since 1981 has also been partly due to particular policies brought in by the Socialists.

Nationalisation, which stripped the bourse of some of its leading stocks along with toughening of exchange controls tended to create a structural shortage of investment opportunities in France — from which the bourse could only profit.

In a spate of recent books in France on denationalisation, authors such as Mr Charles de Croisset (assistant managing director of Credit Commercial de France, which is hoping to be quickly privatised itself) tend to play down the potential problems for the still relatively weakly capitalised French bourse of coping with a flood of flotations of state-owned banks and industrial groups.

It is true that the present financial management of nationalised companies has already proved highly astute in selling a variety of non-voting shares and other equity-like paper to the bourse to improve their capital resources. Such issues have surged above all in the last few months precisely because investors believe they represent a cheap route to acquiring voting shares later on.

Additionally, denationalisation in Britain has given Paris politicians and bankers a string of ideas on bringing in fiscal inducements, instalment payment schemes and so on, to add to the causes of privatisation à la française.

Yet the overall lesson of France's most celebrated previous rush into paper money — the sale of the assignments issued in eventually self-destructive quantities, after the French revolution — still sticks in the mind. Paper, whether in the form of bonds representing a claim on land nationalised from the French clergy or share flotations by privatised state groups, will only find its way to investors' vaults if the value of the underlying assets remains attractive in relation to the quantity issued.

In view of the still relatively low profitability of French groups on the privatisation list, the right's main worry must be not to strain the absorption capacity of the bourse. Unless denationalisation is handled carefully, French investors may be tempted to turn back to gold after all.

Denationalisations: Les Leçons de l'Etranger. C. de Croisset et al. Economica.

Sellafield and nuclear power

From Mr N. Franklin.

Sir, — Almost everyone would agree that the future use of nuclear power in Britain will be determined by its acceptability to the public and therefore by its perceptions of the risks. Thus, although as individual risks they are very small, the recent incidents at Sellafield are important, because they contribute to these perceptions and because the public is not well placed to decide whom it should believe.

Your editorial (March 5) also shows a curious imbalance in your presentation of the issues. The total radiation delivered to the British population now and in future by the liquid effluent from Sellafield in 1985 is likely to be about 10 units (Milesi's version). Nearly all of this will be absorbed by the natural background, because the natural background is responsible for 150,000 units a year to the same public, but some small groups will receive more.

If, as you advocate, the UK should choose the pressurised water reactor rather than the advanced gas cooled reactor for a modest future nuclear programme, this will also result in an extra radiation dose of about 10 units a year, but it would be concentrated on the thousand or two people responsible for operation and maintenance of these PWR units.

Such radiation dose commitments distributed in this way have of equal importance even though, at less emotional times, this importance may not be thought too great.

M. L. Franklin, (Former Chief Executive of British Nuclear Fuels and of the National Nuclear Corporation). The Greenhouse, Greenacre Close, Parkfield Road, Knutsford, Cheshire.

Video and tape levy plans

From Lord Wilson of Rievaulx.

Sir, — According to your report (March 13) the Government is proposing to introduce a levy on blank audio tapes, but not on videotapes. It is also noted in your political editor's report that the Government's decision to exclude video from its tape levy plans is based on the argument that most video recording represents "time shifting" of TV programmes generally erased after one viewing. This argument is ill-founded, as can be seen from the British Screen Advisory Council's detailed report on this subject a year ago.

There is ample evidence to show that taped films (by far the major area of taping) are

Letters to the Editor

viewed not only once but become part of permanent collections, are loaned to friends, and even (a recent practice) given away as Christmas presents.

Moreover, the use of pre-recorded films — hired, or sold at knock-down prices — is soaring, enabling a whole family to watch a film for infinitely less than the cost of their attending a cinema — and in the next more people watch films on video in one week than attend the cinema in one year. Although this may be of short-term benefit to the consumer, it forces a price war on to the cinema, creating an intolerable threat to a serious art form and an unacceptable burden on sources of film production finance.

The success of video derives from the mobility of feature films on TV. Video, however, is killing the goose that lays the golden egg and, if current trends in the financial plight of the British film industry continue, there will be fewer and fewer new, high-quality films being made, and the video industry will become starved of product.

In these circumstances it is clear that video should contribute something towards the industry providing the product. My council has estimated that a levy of 90p on a three-hour videocassette (costing £4.50) would yield around £20m a year. If the major part of this sum were made available for investment in British film production as an increase in the limited funds now available to the recently formed British Screen Finance Consortium, it would do much to stimulate British film production and would in turn serve the long-term interests not only of the cinema and video industries, but also of the consumer by providing a wider choice of films.

Wilson of Rievaulx, (Chairman, British Screen Advisory Council, House of Lords, SW1).

Practical wisdom in education

From Mr I. Herbertson.

Sir, — Anthony Harris displays rugged good sense (March 8) by drawing attention to the need for an element of practical wisdom in educational curricula in order to improve those hoping for a managerial career. One theme I detect nowadays, however, is that those elements should replace traditional subjects and if this were to come about I for one would consider

it a sadly mistaken move. Nobody should pretend that the new graduate can march into management but studying classics, philosophy and literature do help to train the future manager just as much as the study of physics, engineering and computer science. The valuable asset they give to potential managers is the skill to handle difficult and unfamiliar material. They also lack one fault in that they do not produce "horses for courses" armed with the way of dealing with problems. Perhaps, the falling of Dr Arnold's "whole man" is in being behind the times and not in being obsolete.

I would like to endorse strongly Anthony Harris' point that post-experience education should be encouraged. It should be much easier for people to undertake higher education after some years at work and the attitude that this is odd should be discouraged severely. Ian Herbertson, 15 Dorecourt Avenue, Farnham Heath, Surrey.

It is all the Government's own evidence, and none of it supports its claim that SERPS cannot be afforded.

Michael Meacher, House of Commons, SW1.

Land as an asset

From Mr N. Davie-Thornhill.

Sir, — I read with interest John Cherrington's comment (March 4) on land values. Up to recently I shared his pessimism but I no longer do so. I think the message has got through loud and clear to farmers that increased production is not the way to solve all problems and I would expect capital investment in agriculture to slow down to a trickle in future years. This will reduce the overall level of output.

People will still hold land as a durable asset, for my part I would much rather have money in land than, say, pictures, which produce no income whatsoever, need to be insured, are at risk from fire, theft, or vandalism, apart from changes in fashion in the art market — whereas land is virtually indestructible, not easily stolen, has considerable amenity value (in my view a much greater amenity value than a work of art), has a real or potential sporting value, besides giving the owner a worthwhile stake in the local community. I feel all these advantages will always attract people to invest in land regardless of profitability.

I look forward to these changes with a certain amount of enthusiasm as I think over-intensive farming has caused problems of its own.

N. B. Davie-Thornhill, Hindersley Hall, Near Diss, Norfolk.

per cent (it is now 19.5 per cent).

I also pointed out that even on the Government's assumptions, and even if the basic pension were updated for the next 50 years in line with earnings (which the Government has rejected), the joint contribution rate would still be only 20 per cent in 2033, and after hitting a peak of 27 per cent in 2033, would fall back again to 24 per cent in 2053. Even more significantly, if, as the Government has done, the basic pension were updated each year in line with prices only, the maximum joint contribution rate in 2033 — according to government figures — would only fall back again to only 15 per cent in 2053.

This is all the Government's own evidence, and none of it supports its claim that SERPS cannot be afforded.

Michael Meacher, House of Commons, SW1.

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DECISION TO REMAIN IN ALLIANCE WINS WARM WELCOME

Nato breathes easier after Spanish vote

SPAIN'S vote to stay in the North Atlantic Treaty Organisation was warmly welcomed yesterday at alliance headquarters in Brussels and greeted with widespread relief in the capitals of the 16-member organisation, writes our Foreign Staff.

Lord Carrington, Nato's secretary-general, said he was delighted with the vote and in a statement added: "I know I reflect the feelings of all other members in welcoming the result."

The Foreign Office in London said the Spanish vote was of "historic importance for the West," while a US spokesman said that by "strengthening the security of its own democratic values, Spain has also strengthened those of its friends and allies."

Washington had feared that a

vote against Nato, leading to Spanish withdrawal, would have set a dangerous precedent. It could have encouraged opponents of the alliance in other member countries to try to follow suit and led to mounting demands in Spain for the removal of the important US military bases as the next step.

Nato's opponents in Spain had been seen in Washington as motivated largely by anti-Americanism, a further reason for satisfaction in Washington at their defeat.

Defence officials throughout Nato yesterday reacted with relief, for even though Spain's membership of Nato has up to now been primarily of political importance, a 'No' vote could have led to a crisis of confidence within the organisation.

It could also have led to consider-

able practical difficulties for some of Spain's partners, since the country is involved under a Nato banner in the new European fighter project with Britain, West Germany and Italy.

Spain is also about to take over the chairmanship of one of Europe's key armaments co-operation bodies, the 13-member Independent European Programme group whose work could have been thrown into confusion by the country's withdrawal from Nato.

However, the vote leaves Spain in an anomalous position in the alliance. It is more integrated than France but not yet a full member committing its troops to joint exercises and, in time of crisis, to the defence of other Nato members.

Spanish membership was frozen

in 1982, when the former conservative government was on its way to full integration for Spain in Nato's military command structure, a process halted by the socialists. But Spain has remained - as France is not - a member of the influential Defence Planning Committee and of the Military Committee. It also has observer status in the important Nuclear Planning Group, even though Spain refuses to have nuclear weapons on its soil.

Officials at Nato headquarters are now waiting to hear how the Spanish Government will interpret the "yes" vote in the referendum under which voters approved the country's present status.

Lord Carrington took a relaxed view yesterday, noting that in the past it had been possible to accom-

modate countries not wishing to accept all aspects of the alliance.

Gen Bernard Rogers, the supreme commander in Europe, said that Spain's position outside the command structure would mean "we could at least carry on with the Spanish forces to the extent that we do with the French" - which includes thorough military consultation and joint exercises.

Spain's 320,000-strong forces two-thirds of whom are conscripts, are considered in some Nato circles to be rather ill-equipped and not particularly well trained, a factor leading to some ambivalence about the precise role they should play were the Spanish Government to decide it wanted full military integration.

Cost of Gonzalez win, Page 2

THE LEX COLUMN

Hollow laughter from Shell

On the day that Exxon cited the fall in the oil price as a reason for a \$2.8bn cut in its capital expenditure programme Shell has seen fit to announce an increase in its dividend.

The comparison certainly struck US investors yesterday, as the piled into Shell so UK investors were able to take profits. The shares closed up 12p at 757p after hitting 776p.

Unlike its North Sea partner Shell is intending to spend as much this year as it had planned to in 1985, until that figure was swollen by the chance of buying half of Ory's giant Colombian oilfield. Similar opportunities to buy once-in-a-lifetime assets from financially stretched US oil groups are likely to be much thicker on the ground (and offshore) this year.

That should not alarm shareholders who do not share Shell's long-term view of the markets in which it operates. For at least the UK shareholders seem set to benefit from the petrocurrency tendencies of sterling, which have been obscured by the recent weakness in the dollar, to the dismay of all oil companies reporting in sterling.

The petrocurrency factor has been very clear in sterling's showing against European currencies, so that at current rates, a maintained 1986 guinea payout to holders of Royal Dutch will involve a 10 per cent rise in the sterling value of the dividend received this side of the North Sea median line.

Even if Shell were not to cut its dividend capital spending plans a \$15 oil price throughout 1986 should still enable the company to cover such a payout on halved net earnings.

Shell will in the current quarter have been more than amply rewarded by the pricing truce, in oil products, as the industry busily empties its refineries of "high priced" crude.

The merits of LIFO, so useful after 1979, are suddenly invisible. But these downstream profits are in their nature a windfall. By the second quarter downstream margins could well be at traditionally thin levels, and no real cover for the butchery in the upstream business, even for Shell.

Rowntree Mackintosh

Rowntree is fighting a constant and expensive battle with both competitors and customers to in-

crease its margins. UK trading margins were up a full point in 1985 but market share was down by nearly as much. Its largest French customer's bid for bigger discounts, backed by a two month buying strike, made a hole in the middle of European profits.

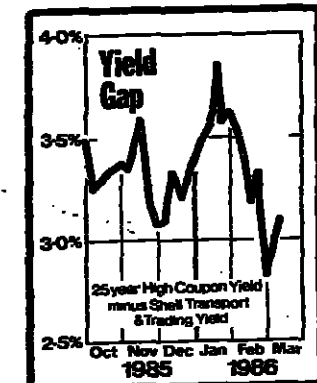
The sad truth is that Rowntree's main markets offer little growth but plenty of opposition. The only exception is specialist retailing, where expansion through buying shops has fired the board's imagination. The Original Cookie US business, which shipped in around £3m in nine months, might breed chains of hot biscuit shops across Europe.

A quicker route is through acquisitions, and the management has the determination and the funds to make a fair sized purchase. Shareholders must hope that the over-ambitious expansion into Europe in the 1970s, which has left the group with a huge and unsaleable investment in underperforming assets, will not be repeated.

Meanwhile the currency markets are not helping, with the rand's fall knocking £24m plus off profits in 1985 and the dollar likely to cut even more off 1986 profits if it holds this level. Growth of pre-tax profit from £79.3m to £85m expected for this year will scarcely make up in the share price what the retreat of rumours has removed.

Jaguar

Jaguar is developing into the quintessential Big Bang stock. Around 40 per cent of the company is held by US investors, who turn over roughly 3m shares per day on Nasdaq. As a result the share price seems to have escaped almost en-



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Brussels examines loans to Perrier

By Paul Cheeseright in Brussels

THE European Commission is scrutinising the conditions under which the French Government has granted loans to Perrier, the mineral water company, and Société Européenne de Brasserie, a brewing company in the BSN group.

Provision of the funds is suspended while the examination goes on.

It is also making informal inquiries about a further 12 loans granted by the Fonds Industriels de Modernisation (FIM) to companies as diverse as Peugeot, Renault, Thomson and Pechiney. But Commission procedures have not reached the stage where the provision of funds would automatically have to be suspended.

These actions are taking place under Article 93 of the Treaty of Rome, setting up the European Community. Generally, subsidies are forbidden by the treaty, but there are exceptions under the control of the Commission.

The French Government has received from the Commission a broad approval for providing renovation finance through the FIM. But each case has to be notified to Brussels and here, according to the Commission yesterday, the French Government fell down on its obligations.

The Commission queried the FIM loans of FF70m (\$89.9m) to Perrier and FF40m to Société Européenne de Brasserie because they were for ordinary modernisation. Thus, it is believed, they could distort competition.

FIM loans have a maximum duration of two years but they can cover, within the terms of the Commission's general approval, up to 40 per cent of the cost of new investment.

Officials in Brussels were at pains to stress that the French investigations were routine, citing recent similar inquiries in Belgium, Italy and the UK. But the Commission is seeking to adopt a more stringent attitude towards the provision of subsidies.

UK to decide on N-power

Continued from Page 1

tricity demand in the past three years had been growing faster than had been forecast.

When the CEGB had drafted its case for Sizewell B, there was no immediate need for its capacity to maintain supplies, so the board had concentrated on a case showing that Sizewell B was a good commercial investment.

But the situation was constantly changing. "Now we do need a Sizewell B and further plants just as soon as we can, in order to meet our capacity requirements as cost-effectively as possible in the mid-1990s. So our case is now inevitably a little different, but the answer remains the same."

US sharpens criticism of Chile's human rights record

BY ROBERT GRAHAM IN LONDON

THE REAGAN Administration has sharply escalated its public pressure on the dictatorship of Gen Augusto Pinochet in Chile with a wide-ranging criticism of both the regime's human rights record and its failure to establish a dialogue with the moderate opposition.

The criticism has been delivered in the UN Human Rights Commission in Geneva by Mr Richard Schifter, the US ambassador, who is sponsoring a tough resolution condemning Chile for its human rights abuses. This is the first time since the Reagan Administration took office that such a public attack has been made on Gen Pinochet.

In presenting the resolution to the UN Commission on Wednesday Mr Schifter directly implicated the Chilean security services in acts of torture and killing and complained that the courts were failing to provide the necessary legal protection against such abuses. He also said the US Government was "greatly concerned" at the way the Pinochet regime was ignoring the chance of a dialogue with the opposition political parties.

The resolution itself, the first initiated by the US over Chile, notes

"the persistence of serious violations of human rights in Chile." At a subsequent press conference, Mr Schifter said: "We go public when it appears our quiet entreaties have not been adequately responded to."

The move reflects growing concern and frustration in Washington over Gen Pinochet's hardline approach to the opposition political parties, which last August finally managed to form a joint democratic platform. The platform, supported by 11 parties ranging from the right to the socialist left and with tacit backing from the communists, called for a dialogue to begin on a transition to free elections and restoration of democracy.

Under the present constitution Gen Pinochet is due to stay in the presidency until 1989 when the Government will select a single presidential candidate. Gen Pinochet has not ruled out that he will be selected as the candidate.

US officials are concerned that by refusing to take up the chance of a dialogue Gen Pinochet will alienate moderate opinion and encourage political instability. This view is shared by members of the EEC and

Latin American governments.

Gen Pinochet and the ageing Gen Stroessner in Paraguay head the only right-wing military dictatorships left in Latin America.

The popular protests in Haiti and the Philippines and the sudden public switch of US backing for the Duvalier and Marcos regimes have focused new attention on Chile and Paraguay as a result.

Prominent members of the Chilean opposition feel this is a crucial moment for the US to exert more direct pressure on Gen Pinochet.

In previous years the US contented itself with rejecting Cuban-backed resolutions on Chile as "unbalanced." This year the Cubans have left the field to the Mexicans who have presented a resolution in similar language to that of the US. Negotiations are going on for a single resolution, with the US insisting on the inclusion in the text of a condemnation of acts of terrorism committed by the extreme left in Chile.

Last year US displeasure with the Pinochet regime was discreetly made known by deliberate delays in approving an Inter-American Development Bank loan.

Britain relaxes funding rules for Eureka project companies

BY PETER MARSH IN LONDON

THE British Government is relaxing its rules on research funding to make it easier for UK companies to join Eureka, the pan-European technology programme involving 18 countries.

Under the relaxation, announced yesterday by Mr Geoffrey Pattie, Minister for Information Technology, companies involved in Eureka projects will be able to apply to the Trade and Industry Department for up to half their share of research costs and 25 per cent of development costs.

The funds will come out of the department's existing annual budget for research and development of about £360m (\$527m).

Eureka was proposed by France last April as a way to pool European expertise in technology to develop commercial products.

So far, 36 Eureka projects have been approved, each involving companies from several countries and spanning technologies such as computers, transport, biosciences, telecommunications, factory automation and materials.

British companies - including GEC, ICL, British Aerospace and P.A. Technology - are involved in seven of the projects. Expenditure on the 26 programmes over the next four years is estimated at about £500m, which will be shared between companies and governments

in a ratio which varies according to the specific research scheme.

Mr Brian Oakley, the UK trade and industry official with responsibility for Eureka, said yesterday that 42 new Eureka research projects were under discussion. British concerns were involved in half of them.

Speaking at the end of a two-day meeting in London of civil servants from the 18 countries which are co-ordinating Eureka, Mr Oakley said that agreement was close on establishing a full-time secretariat to run the research programme.

This is likely to consist of one official each from five nations, with a Commission representative.

\$1bn loans for Latin America

Continued from Page 1

They have got to help themselves," he said.

In the congressional hearing at which Mr Baker testified, some members of the Senate appropriations committee warned that Congress might slash US funding for the World Bank and other multilateral development banks as part of its efforts to trim the federal budget deficit. Senator Robert Kasten, a Republican from Wisconsin, told Mr Baker: "We are on a collision course here. There is some pressure to cut [their funds] in half" he said.

Mr Baker responded by saying that the funding the Administration is seeking was only slightly higher than current levels and was based on US commitments.

Mexico to ease airline rules as tourism boost

BY DAVID GARDNER IN MEXICO CITY

MEXICO yesterday announced measures to deregulate air travel in order to boost revenues from tourism and thus partially offset the huge drop in foreign exchange earnings it faces this year as a result of the collapse of oil prices.

The authorities are to open up group routes to foreign airlines and charter traffic, particularly from Europe, from April 16 in a bid to make Mexico's existing tourist facilities and considerable untapped potential internationally competitive.

From that date Mexico's two flag airlines, Aeromexico and Mexicana, will be offering discounts on national and international routes ranging from 30 to 40 per cent. The author-

ities intend to try to package these discounts with similar reductions in the hotel rate at main resorts.

The cash-strapped Government is also to eke out extra financial resources for the tourist industry probably by waiving value added tax on tourism transactions and removing tariffs on its imports needs.

According to the Government announcement tourism brought in \$8.9bn in 1983-85, from a record 13.6m visitors. They were attracted in large part by a rapidly depreciating peso. This is equivalent to about 10 per cent of all foreign exchange earnings and 20 per cent of non-oil export earnings.

Tin group quits LME

Continued from Page 1

since the tin council, which ran out of money administering an inter-government price-support pact, defaulted in October. Lonconex had previously announced plans to leave the ring. MMC Metals went into liquidation, and Henry Bath & Son was taken over this week by Metallgesellschaft Ltd.

However, the exchange yesterday was given a welcome boost to morale from one of its biggest clients Metallgesellschaft, the West German metal company and the parent of Metallgesellschaft Ltd. Mr Heinz Schimmelschuss, a main board director, said the group would play its part in rebuilding confidence in the LME.

Metallgesellschaft intends joining other banks and brokers owed money by the ITC in suing the tin council and possibly its 22 member governments, including the UK. The LME says it might sue on the brokers' behalf. The exchange itself faces legal action from broker Shearson Lehman Brothers and its subsidiary, Shearson Lehman Metals, over the ring-out decision.

Meanwhile, confidential ITC documents have disclosed that Mr Peter de Koning, the buffer stock manager, warned the council in September of "the near-certainty of a tin price of £4,000 [a tonne] or lower for years to come" if the council stopped supporting prices.

Statesmen meet Mandela

Continued from Page 1

courage the South African Government to begin constitutional talks with black leaders, including Mr Mandela.

The declaration by heads of state which concluded the Nassau meeting called for the dismantling of apartheid, the end to the state of emergency (lifted last Friday by the South African Government), the "immediate and unconditional release" of Mr Mandela and others imprisoned for their opposition to apartheid, and a lifting of the ban on the ANC and other political parties.

World Weather

	C	F		C	F		C	F
Africa	15	59	Delaware	15	59	India	15	59
Alaska	15	59	Florida	15	59	Indonesia	15	59
Albania	15	59	France	15	59	Iran	15	59
Argentina	15	59	Germany	15	59	Israel	15	59
Australia	15	59	Greece	15	59	Italy	15	59
Bahamas	15	59	Hungary	15	59	Japan	15	59
Bahrain	15	59	Ireland	15	59	Kenya	15	59
Bangladesh	15	59	Italy	15	59	Laos	15	59
Barbados	15	59	Japan	15	59	Lebanon	15	59
Belarus	15	59	Kenya	15	59	Libya	15	59
Belgium	15	59	Laos	15	59	Lithuania	15	59
Belize	15	59	Lebanon	15	59	Luxembourg	15	59
Bermuda	15	59	Lithuania	15	59	Macao	15	59
Bhutan	15	59	Luxembourg	15	59	Madagascar	15	59
Bolivia	15	59	Macao	15	59	Mali	15	59
Bosnia	15	59	Madagascar	15	59	Malta	15	59
Brazil	15	59	Mali	15	59	Mauritania	15	59
Bulgaria	15	59	Malta	15	59	Mexico	15	59
Burkina Faso	15	59	Mauritania	15	59	Moldavia	15	59
Burundi	15	59	Mexico	15	59	Monaco	15	59
Cambodia	15	59	Moldavia	15	59	Mongolia	15	59
Cameroon	15	59	Monaco	15	59	Myanmar	15	59
Canada	15	59	Mongolia	15	59	Nicaragua	15	59
Cape Verde	15	59	Nicaragua	15	59	Norway	15	59
Cayman Islands	15	59	Norway	15	59	Poland	15	59
Chad	15	59	Poland	15	59	Portugal	15	59
Chile	15	59	Portugal	15	59	Romania	15	59
China	15	59	Romania	15	59	Russia	15	59
Colombia	15	59	Russia	15	59	Saudi Arabia	15	59
Costa Rica	15	59	Saudi Arabia	15	59	Senegal	15	59
Croatia	15	59	Senegal	15	59	Sierra Leone	15	59
Cuba	15	59	Sierra Leone	15	59	Slovakia	15	59
Cyprus	15	59	Slovakia	15	59	Slovenia	15	59
Czech Republic	15	59	Slovenia	15	59	South Africa	15	59
Denmark	15	59	South Africa	15	59	Spain	15	59
Dominican Republic	15	59	Spain	15	59	Sweden	15	59
Dominica	15	59	Sweden	15	59	Switzerland	15	59
DRC	15	59	Switzerland	15	59	Taiwan	15	59
Ecuador	15	59	Taiwan	15	59	Tanzania	15	59
El Salvador	15	59	Tanzania	15	59	Togo	15	59
Equatorial Guinea	15	59	Togo	15	59	Tonga	15	59
Eritrea	15	59	Tonga	15	59	Trinidad and Tobago	15	59
Estonia	15	59	Trinidad and Tobago	15	59	Tunisia	15	59
Ethiopia	15	59	Tunisia	15	59	Turkey	15	59
Fiji	15	59	Turkey	15	59	Uganda	15	59
Finland	15	59	Uganda	15	59	Ukraine	15	59
France	15	59	Ukraine	15	59	United Kingdom	15	59
Germany	15	59	United Kingdom	15	59	USA	15	59
Ghana	15	59	USA	15	59	USSR	15	59
Greece	15	59	USSR	15	59	Yemen	15	59
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RTS GROUP

TRUCKS - TRAILERS
SYSTEMS - RO-RO
PLANS - CONTAINERS

TRUCK 1974

SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Friday March 14 1986

Chase Web Offset

MAGAZINE PRINTERS

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US Steel hit by falling oil prices

By Our New York Correspondent

US STEEL, the leading American steel company, said yesterday that it would take a \$200m charge to reflect the declining value of energy inventories in its Marathon subsidiary.

According to the company's annual report, the charge will be made against first-quarter earnings to make up for the difference between actual selling prices and the carrying value of the Marathon oil and gas inventories. In the same quarter of last year, the group declared earnings of \$30m, although \$38m of that came from non-recurring gains.

The accounting adjustment, a non-cash item, would reflect reductions from the higher values assigned to crude oil and refined product inventories under the purchase accounting method at the time of the acquisition of Marathon in early 1982, the company added. If market prices increased, the charge would be reduced or eliminated.

US Steel's move follows similar asset write-downs by several other large US energy groups, including Standard Oil and Mobil. These charges reflect the precipitous fall in oil prices at a time when US Steel itself is moving more strongly into the energy sector with the recently agreed acquisition of Texas Oil and Gas, one of the premier gas groups in the country.

Mr David Roderick, chairman of US Steel, said the company had taken steps to mitigate the effects of declining oil prices by entering into netback purchase contracts and moving into the spot market.

Lutz to quit as Ford Europe head

By Kenneth Gooding

MR BOB LUTZ is shortly to give up the chairmanship of Ford of Europe and return to the US to head Ford's North American truck operations.

The move, which Ford would not confirm yesterday, will be widely seen as a demotion for Mr Lutz, 54, who once appeared a serious contender for the group presidency.

However, two years ago his former job - with responsibility for all Ford operations outside North America - was split in two and he became chairman of Ford of Europe once more, a position he had filled between 1979 and 1982.

Two years ago Ford attempted to present the change more as a "promotion" for Ford of Europe, which accounts for about 33 per cent of its worldwide business.

But it will be hard pressed to convince observers that Mr Lutz's new post is even a sideways move.

However, Mr Lutz reported last week that Ford of Europe's net profit rose from \$147m in 1984 to \$328m last year.

US OIL GROUPS SLASH CAPITAL EXPENDITURE PLANS BY \$4.3BN

Exxon, Chevron to trim spending

BY WILLIAM HALL IN NEW YORK

EXXON and Chevron, two of America's leading oil companies, yesterday announced plans to reduce their 1986 capital spending by a combined total of \$4.3bn because of the recent sharp drop in oil prices.

Exxon, the world's biggest oil company, said its capital and exploration expenditure for the current year had been cut by 26 per cent to \$30m from the 1985 total of \$10.8bn. Expenditure for oil and gas exploration and production, which had totalled \$7.5bn last year, will be reduced to \$5.6bn in the current year. Spending on the group's refining and marketing operations will be cut by 21 per cent to \$1.5bn.

Mr C. C. Garvin, Exxon's chairman, said yesterday: "These reductions are largely in response to the sharp decrease in crude oil prices and a re-examination of our strategies in light of today's business environment to ensure Exxon retains its strong financial standing and has the flexibility and resources to pursue attractive opportunities."

Several US oil companies have already announced sharp cuts in their capital spending plans in response to the recent chaotic conditions in the world oil markets. However, Exxon's move is significant because of the company's size and

importance in the world oil industry. It provides evidence that even the industry giants are now resigning themselves to a world of lower oil prices than anyone thought possible just six months ago.

In San Francisco, Chevron, which is still digesting its \$13bn takeover of Gulf, announced that it was reducing its estimated capital spending by 30 per cent to \$3.5bn. This compares with a \$5bn target set last year before the collapse in oil prices.

Mr George Keller, Chevron's chairman, says that the lower spending level, which included both

project deferrals and cancellations, reflects "the uncertainty of future crude and product prices. He noted that the target could be revised again should the outlook change."

About 65 per cent of the \$3.5bn Chevron now plans to spend is destined for upstream activities - exploration and crude oil and gas production - which, it says, is down only slightly from the 1985 level.

Mr Keller says Chevron is re-examining its operating expense and manpower requirements in view of the reduced activity implied by its revised capital spending programme.

Swissair to increase dividend and capital

BY JOHN WICKS IN ZURICH

SWISSAIR, Switzerland's national airline, intends to step up its dividend from Sfr 35 to Sfr 38 a share, following a 12.8 per cent growth in net profits to a record Sfr 68.5m (\$35.5m).

Shareholders will also be asked at the April 24 annual meeting to approve a four-stage increase in the company's equity base.

The board plans the creation of so-called dividend-right certificates.

These non-voting shares will have no nominal value but entitle holders to a one-fifth dividend.

A first series will be issued in a one-for-10 rights issue against existing shares. A further series of 1.5m certificates without drawing rights

will be issued to back a subsequent certificate-based warrant bond float.

Swissair also plans a conventional one-for-15 rights issue of registered and bearer shares and will create a further 25,000 registered and 5,000 bearer shares without drawing rights to be reserved for staff.

Last year, total revenues rose 8.5 per cent to Sfr 4.35bn and costs including depreciation by 8.2 per cent to Sfr 4.23bn.

Mr Robert Staubli, president, said the airline had accomplished its primary goal, which was to achieve a "solid, black-ink result on flight operations."

The corresponding operating surplus amounted to Sfr 27m last year, after only a marginal profit in 1984 and losses on flight operations in the four preceding years.

Elsewhere, non-flight services showed a "sound performance" for the 20th year in succession - while the charter-subsidies Belair and CIA both recorded "very good results."

Mr Staubli pointed out that overall profit margins were still below the levels achieved in 1969 and 1977. The airline had also benefited last year from more favourable economic conditions and exchange rates and cheaper fuel.

However, Swissair is expecting

another good year. Mr Staubli said there should be a "bottom-line result for 1986 that is more or less the same as that achieved in 1985."

Deliveries of new aircraft this year and next as part of Swissair's fleet modernisation programme will require no new funding transactions. Apart from internally generated resources, the airline will resort to only a "very modest share of its substantial liquidity reserve."

In the coming decade, Swissair is to replace its DC-10 fleet. Mr Staubli said potential successors were the McDonnell-Douglas MD-11 and the four-engined Airbus Industrie 340.

Ericsson information systems loss soars

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

ERICSSON, the Swedish telecommunications and electronics group, revealed yesterday that it had run up higher than expected losses of Sfr 805m (\$111m) in its troubled information systems division last year, a sharp deterioration from the losses of Sfr 217m accumulated in 1984.

Mr Bjorn Svedberg, chief executive, said that "correcting the problems that arose in 1984 turned out

to be more complex and demanded more resources than we had reason to anticipate a year ago."

Ericsson operations were now being focused chiefly on improving the profitability of information systems and the group's US subsidiary as well as on restoring profits in public telecommunications to earlier levels.

The group said yesterday that operating profits of the public tele-

communications division had dropped by 33 per cent to Sfr 1,226m from Sfr 1,835m in 1984.

Ericsson's share of losses in the US amounted to Sfr 348m compared with Sfr 353m in 1984. With effect from the end of 1985 Ericsson has taken over sole responsibility for the US subsidiary Ericsson Inc, which was previously a 50/50 joint venture with Atlantic Richfield, the US oil company.

Overall Ericsson group sales rose by 11 per cent to Sfr 32,496m while profits before tax and allocations plunged to only Sfr 876m from Sfr 1,560m in 1984.

Ericsson said that the lower rate of increase in sales last year had resulted chiefly from declining demand for analogue transmission equipment and a weaker than expected trend in the market for computers and office automation.

Norwegian groups discuss merger

By Fey Gjester in Oslo

TWO LEADING Norwegian concerns - Orkla Industrier and Borregaard - yesterday said they were discussing a merger and aim to reach agreement soon.

Earlier this year, Orkla increased its stake in Borregaard from 18 per cent to 46 per cent by buying large blocks of shares from, among others, the Kosmos shipping and industrial group.

A joint statement said the aim was to establish "a strong Norwegian industrial unit, with potential for development, and with the necessary resources to compete internationally."

Talks were being continued on the assumption that a merger would involve the exchange of six Orkla shares for five shares in Borregaard.

Borregaard, which has interests in forest products, chemicals, metals and foodstuffs, recently announced 1985 profits before extraordinary items of Nkr 185.7m (\$27.2m), compared with Nkr 168m in 1984, on turnover of Nkr 5.4bn (Nkr 4.7bn).

Last year extraordinary items boosted the total by Nkr 61m, giving a pre-tax result of Nkr 276.7m (Nkr 166m).

Dividend is being increased to Nkr 14 a share, from Nkr 12.

Orkla Industrier, an investment/industrial group, reports operating income of Nkr 3,450m in 1985, against Nkr 2,630m a year earlier.

But group profits were almost unchanged, at Nkr 230m (Nkr 228m). Increased earnings from investments more than offset poorer results from industrial activities, but net earnings per share were lower - Nkr 59 against Nkr 62.50.

A leadership change has been announced at Laly, the Norwegian shipping and investment company which has recently had difficulty raising funds for its continuing takeover battle with Kosmos.

Mr Wilhelm Blystad, one of two brothers whose corporate raiding activities have attracted much publicity in Norway, is being replaced as managing director by Mr Gunnar Bretvin.

Weak final quarter more than halves K mart earnings

BY TERRY DODSWORTH IN NEW YORK

K MART, the second largest retail chain store in the US, reported a sharp fall in profits last year, when a large loss on discontinued operations more than halved net income.

Earnings for the year to the end of January came to \$221.2m, or \$1.73 a share, against \$499.1m, or \$3.84, in the previous year while sales increased to \$22.4bn from \$21.1bn.

With the loss from discontinued businesses amounting to \$250m, the results from continuing operations showed only a small decline from last year at \$471.2m, or \$3.63, against \$498.7m, or \$3.84.

Most of the decline in K mart's earnings was attributable to the final quarter when net earnings dropped to only \$10.5m, or 9 cents a share, following a large loss on discontinued operations.

In the same period last year the company achieved earnings of \$204.3m, or 1.57.

The quarterly results were arrived at after taking in a loss of \$237.8m from discontinued operations.

On a continuing basis, the figures showed a substantial improvement

on last year's performance, with profits rising to \$248.3m, or \$1.90, from \$201.2m, or \$1.55. Sales for the period slipped to \$6.8bn from \$6.9bn.

The company said that sales for the latest quarter and year were affected by the sluggish overall retail environment in 1985 and a highly competitive period. Gross margins, however, improved because of significantly lower mark-downs due to better balanced inventories.

Dayton Hudson, the Minneapolis-based operator of discount and department stores, lifted fourth-quarter net earnings to \$153.3m, or \$1.58 a share, from \$148.7m, or \$1.54, a year earlier.

The latest result includes an 8 cents-a-share charge for a Life accounting provision, compared with a credit of about 1 cent a share in the first quarter of 1984-85.

For the year ended February 1 the company reported net earnings of \$283.6m, or \$2.92, up from \$259.3m, or \$2.68.

Revenues advanced from \$8.01bn to \$8.79bn, with fourth-quarter revenues up from \$2.74bn to \$2.94bn.

Rivals for Providence raise takeover offers

BY DAVID HOUSEGO IN PARIS

THE TAKEOVER battle for Providence, the French insurance group, has intensified with sharply increased bids from the rival contenders.

The new offers from the Axa insurance group, whose main subsidiary is Drouot Assurances, and from Compagnie du Midi, which owns Assurances du Groupe de Paris (AGP), put a value on Providence shares of between Ffr 3,108 (\$442) and Ffr 3,700 compared with a last quoted price of Ffr 786 when they were suspended from trading in November. The offers correspondingly raise the market capitalisation of Providence to between Ffr 3.6bn

and Ffr 4.3bn, compared with Ffr 900m before the takeover battle began.

Axa has raised its offer from 5.5 to 7 Drouot shares for each Providence share subscribable through a convertible bond to be issued by Drouot. This puts a value on Providence shares of Ffr 3,700.

Compagnie du Midi has increased its bid by offering to exchange Compagnie du Midi shares with Providence shares instead of AGP shares. The new offer is for three Compagnie du Midi shares against five Providence shares, putting a value on Providence shares of Ffr 3,108.

Weakening rand helps Gencor to 66% gain

BY KENNETH MARSTON, MINING EDITOR, IN LONDON

GENERAL MINING Union Corporation (Gencor), the South African mining and industrial finance house, boosted 1985 earnings by 66.2 per cent to a record R458m (\$230.5m) from a restated R275.5m in 1984.

The latest earnings equal 481 cents a share on the capital increased by last year's rights issue. A final dividend of 140 cents brings the 1985 total to 195 cents compared with 190 cents for the previous year.

Gencor points out that 1984 earnings were abnormally depressed by heavy losses on exchange losses. In that year R129.9m was written off while a further R77.1m was deferred for future amortisation. The whole of the loss deferred from 1984 has been amortised in the 1985 accounts.

Thanks to the weakness of the South African currency, Gencor's mining interests with their dollar-priced products, increased their contribution to last year's profits by 75 per cent.

Pininfarina plans bourse flotation

BY ALAN FRIEDMAN IN MILAN

PININFARINA, Italy's top car designer, is planning to come to the Milan stock market in the next few months with a share issue which will place 25 per cent of the family controlled company in the hands of the public and which is expected to raise about L50bn (\$32.2m).

Pininfarina's debut on the Milan bourse is being managed by Mediobanca, the merchant bank which will itself hold a 3.5 per cent share stake in the Turin-based designer following its flotation.

Nestlé raises profits to Sfr 1.75bn

BY WILLIAM DUFFORCE IN GENEVA

NESTLÉ, the Swiss foods group, yesterday reported a 17.7 per cent increase in consolidated net profit to Sfr 1.75bn (\$910m) for 1985. Group sales, boosted by the incorporation of Carnation, the US processed foods company which Nestlé bought at the beginning of the year, reached Sfr 42.2bn - up by 35.5 per cent.

The dividend Nestlé proposes to pay its shareholders will be known after the board meeting on April 8 but Mr Hebmä Maucher, managing director, has said that it is unlikely

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These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

11th March, 1986



KOREA FIRST BANK

(Incorporated with limited liability in the Republic of Korea)

U.S.\$50,000,000

Floating Rate Notes Due 1996

Issue Price 100 per cent.

Nomura International Limited

LTCB Asia Limited

Al Saudi Banque

Crédit Lyonnais

Daiwa Overseas Finance Limited

Kleinwort, Benson Limited

Kyowa Finance (HONG KONG) Limited

Manufacturers Hanover Limited

Samuel Montagu & Co. Limited

Morgan Stanley International

Taiyo Kobe International Limited

Yasuda Trust Europe Limited



OKOBANK

Osuspankkien Keskuspankki Oy

U.S.\$50,000,000

Floating Rate Capital Notes due 1992

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the first three months of the Interest Period ending on 17th June, 1986 has been fixed at 7 1/4% per annum. The interest accruing for such three-month period will be U.S.\$95.83 in respect of the U.S.\$5,000 denomination and U.S.\$4,791.67 in respect of the U.S.\$25,000 denomination and will be payable, together with the interest for the remaining three months of the said Interest Period, on 17th September, 1986, against surrender of Coupon No. 3.

Manufacturers Hanover Limited
Reference Agent
14th March, 1986



Jardine Matheson (Finance) Limited

HK\$1,000,000,000 9 1/2% Guaranteed Unsecured Loan Stock 1984/95

Notice is hereby given that the Register of Holders of the 9 1/2% Guaranteed Unsecured Loan Stock 1984/95 ("Loan Stock") will be closed from 1st April, 1986 to 15th April, 1986 (both dates inclusive) to establish the identity of those Loan Stockholders entitled to the half-yearly interest payment, payable on 15th April, 1986.

In order to qualify for the interest payment all transfers, accompanied by the relevant Loan Stock certificates, must be lodged with the Company's Registrars, Central Registration Hong Kong Limited, not later than 4.00 p.m. on 27th March, 1986.

Jardine Matheson (Finance) Limited
Jardine, Matheson & Co., Limited
Secretaries

Hong Kong, 14th March, 1986.

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INTL. COMPANIES & FINANCE

Sandvik recovers with record profit

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

SANDVIK, the Swedish cemented carbide and special steels group, boosted its profits by 50 per cent last year, continuing two years of strong recovery following the plunge into losses in 1983.

Profits (before extraordinary items) climbed to a record SKr 1.610bn (\$222m) compared with SKr 1.013bn in 1984 and a loss of SKr 179m in 1983.

Sales were strong in most markets, particularly in Western Europe. Group turnover rose by 11 per cent to SKr 12.58bn from SKr 11.88bn in 1984 while new orders rose by 9 per cent to SKr 12.927bn.

The strong improvement in profitability was chiefly due to a high level of capacity utilisation and increased productivity, Sandvik said.

Return on capital employed rose to 21.3 per cent compared with 20 per cent a year earlier while profits per share jumped to SKr 82 from SKr 52 a share in 1984.

The big jump in profits was also helped by lower financial costs and foreign exchange gains on long-term debt of SKr 142m compared with losses of SKr 190m in 1984.

Sandvik took a one-off write-down of SKr 178m on inventories in the last quarter of the year as a re-

sult of the fall in raw materials prices.

The group said it expected to hold profits this year at around the 1985 level even if there was only a modest increase in turnover.

Sandvik is increasing its dividend by 40 per cent to SKr 14 a share from SKr 10 in 1984. At the same time it is planning a four-for-one share split and it is also to make a one-for-three bonus share issue.

In addition it is offering shareholders with A-free shares an exchange to B-free shares which are also quoted on the London Stock Exchange and are traded in larger volumes. The B-free shares have

generally traded at a small premium to the A shares.

Most of Sandvik's profits came from its cemented carbide operations which accounted for SKr 1.1bn of group profits of SKr 1.6bn, an increase of 30 per cent.

Profits of the special steel division rose more slowly to SKr 255m from SKr 239m in 1984 while profits from saws and tools increased to SKr 95m from SKr 65m a year earlier.

Sandvik reaped the benefits last year of a far-reaching rationalisation of its operations in recent years as well as of stronger market conditions.

First Chicago warns of increase in bad loans

FIRST CHICAGO, holding company for the 10th largest US bank, has warned that its non-performing loans "are likely to increase significantly in 1986, beginning as early as the end of the first quarter" because of weaknesses in real estate, energy and metals industries, Reuter reports.

The quality of its outstanding

loans to Mexico and Brazil could also deteriorate this year, the company says in its annual report. It added, however, that actual write-offs for commercial loans will decline.

The company declined to predict the level of non-performing assets in the first quarter, but the increase in non-performing loans would also

come from loans to other financial institutions, it said.

It had non-performing loans of \$857m at December 31, down from \$758m a year earlier. Loan write-offs were \$271.5m, down from \$414.9m. About two thirds of last year's write-offs were on loans to commercial borrowers and a third on consumer loans.

First Chicago said consumer loan write-offs, mostly on credit cards, would rise this year.

About \$200m of its \$1.9bn in energy loans is to companies in oil and gas drilling businesses, the most vulnerable part.

Most of the rest of its energy loans were to financially sound, large energy companies, it said.

Schlumberger

SCHLUMBERGER ANNUAL REPORT 1985

CHAIRMAN'S LETTER

Grief and shock - this is how we will remember 1985.

Jean Riboud, after 34 years with the Company and 20 years at the helm, has left us too soon. We will remember him for his long-term vision and sense of detail, for his charisma and sense of modesty, for his patience and sense of urgency. The Schlumbergers and Jean Riboud have created and forged Schlumberger. What a challenge to follow them.

It was a difficult year for our businesses:

□ The oil industry, mainly in the United States and the OPEC countries, went into disarray: oversupply, expectation of an oil price decline, excessive debt after restructuring, difficulty in securing financing, uncertainty about taxation, all of this drastically reduced the activity in the United States and in the Middle East and created turbulence throughout the rest of the world.

□ The semiconductor industry went through its worst recession since its origin.

□ The other industries, in the United States, in Europe, in Japan, were waiting for a clear signal that the world was finally getting out of inflation and away from austerity that the banks would hold, that protectionism would not ruin their investment plans.

Earnings of the Company for the past year were \$862 million, down 27%, and for the first time since 1980, below the one billion dollar mark. Furthermore, we decided to reduce the value of Fairchild in the Company books to reflect current conditions. This caused an exceptional charge to earnings of \$311 million, reducing 1985 net income to \$551 million.

Crises have their value: they force us to concentrate on the essentials, to reconsider every option.

What are our businesses?

□ First, we are an oilfield services company, bringing technology to the oil industry anywhere, anytime. Whenever I am among the Schlumberger people in the oilfield, in China, in the North Sea, in Alaska, I see the team at work and it works extremely well. It is lean, conscious of its quality, eager to serve the client, and fighting for margins.

But we want more: Schlumberger has to emerge from the present crisis, stronger, better and not stunted. The key to this lies with the research and engineering centers. Despite the oil recession, we have spent at a record level for research and engineering, in dollars and as a percentage of revenue. We have the financial means to continue but we will demand results. New tools in Wireline logging, testing, pumping and drilling will place us in a unique position to fight the present recession and to take full advantage of the recovery.

Our goal in the oilfields is to be the best, not only in the Wireline but also in the other services. We shall continue recruiting from all countries, placing priority on continuous training, giving full responsibility through decentralization to the field organization, appraising people on results and on human qualities. In addition to our present oilfield businesses, Wireline, Flopetrol Johnston, Dowell Schlumberger, Sedco Forex, and Anadrill, we are starting our own surface seismic activity oriented toward reservoir description.

□ Schlumberger is also an electronics company.

Having access from within to the world of semiconductors, measurement technology, graphics and software helps our oilfield sector stay ahead. But it does not justify losses.

People tend to forget that more than half of our electronics activities, which we call Measurement & Control, are solid, profitable and growing. It took perseverance, faith and conviction to reach this result. Today, we are ready to expand in the international markets through leadership in electricity, water and gas management, electronic payments, transducers, instruments, bringing technology to the utilities, to the aerospace industry, to the banking community...

Fairchild Semiconductor has turned one corner: reaching stability and improving manufacturing efficiency. We are moving aggressively toward new products designed for specific applications or for individual customer needs. The first signs of a change in client attitude are apparent. But Fairchild has a second corner to turn, to make money.

Computer Aided Systems represents a unique attempt to bring together four companies helping industry to build paperless factories: Applicon in CAD-CAM, Benson in computer graphics, Sentry in electronic component testing, Faxon in electronic subassembly testing. We made progress in organizing each company; we now have to link them into a coherent group.

Our goal for electronics is to make it profitable. It means quality, professionalism and selectivity. We shall continue to move away from the intense competition of low technology products and toward the more difficult but also more rewarding service of helping the engineering departments, from design through manufacturing.

Are we at the bottom?

Even if the price of oil does fluctuate widely in the coming months, we have now entered a period of lower prices. This should help most countries revive their economies.

Demand for energy will grow again; oil and gas will supply most of the increase. Slowly but certainly, oversupply will disappear and the Nineties could be similar to the Seventies and the Fifties, even more so if the oil industry stops looking for new oil.

A stronger economy means also a better environment for the electronics part of Schlumberger Measurement & Control is already benefiting from increased orders and a higher value of the European currencies. Orders are coming back at Fairchild and at Applicon.

Nothing worthwhile is easy and we are fighting. But we are in the right business, bringing technology to industry - we have the best people, we have the imagination, the courage and the patience.

February 19, 1986

Michel Vailland
Michel Vailland
Chairman & Chief Executive Officer

THREE YEAR SUMMARY

YEAR ENDED DECEMBER 31,	1985	1984	1983
Revenue, in millions	\$ 6,557	\$ 6,370	\$ 5,797
% Increase (decrease) over prior year	3%	10%	(8%)
Net Income, in millions	\$ 351*	\$ 1,182	\$ 1,084
% Increase (decrease) over prior year	(70%)	9%	(20%)
Per common share:			
Net Income	\$ 1.17*	\$ 4.10	\$ 3.73
Cash dividends declared	\$ 1.20	\$ 1.12	\$ 1.00
Number of employees	72,810	74,970	77,820

*Net income for 1985 includes nonrecurring charges with an after tax effect of \$711 million (\$1.71 per share). Excluding these charges, net income would have been \$862 million (\$2.88 per share).

**For comparison purposes, this figure has been adjusted to include the 8,700 employees of SEDCO and Dowell Schlumberger North America, which were acquired in 1984.

Certain information relating to directors' share dealings and group companies, required by The Stock Exchange in London to be made available, may be inspected during the next three weeks during normal business hours at Kleinwort, Benson Limited, 20 Fenchurch Street, London EC3P 3DB, from whom copies of the full Annual Report of Schlumberger Limited for 1985 may be obtained.

This announcement appears as a matter of record only.

FF 255,000,000

UTA
French Airlines

Sale and Leaseback of
One Douglas DC10-30 Aircraft

**AMERICAN
EXPRESS
BANK**

PaineWebber
International

February 1986

All of these securities have been sold. This announcement appears as a matter of record only.

March 1986



2,220,345 Shares

Alex. Brown Incorporated

Common Stock

Alex. Brown & Sons
Incorporated

Bear, Stearns & Co. Inc.

The First Boston Corporation

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jemrette

Drexel Burnham Lambert

Goldman, Sachs & Co.

Hambrecht & Quist

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.

Lazard Frères & Co.

Merrill Lynch Capital Markets

Montgomery Securities

Morgan Stanley & Co.

PaineWebber

Prudential-Bache

L. F. Rothschild, Unterberg, Towbin, Inc.

Salomon Brothers Inc.

Robertson, Colman & Stephens

Smith Barney, Harris Upham & Co.

Wertheim & Co., Inc.

Shearson Lehman Brothers Inc.

A. G. Edwards & Sons, Inc.

Oppenheimer & Co., Inc.

Thomson McKinnon Securities Inc.

Sanford C. Bernstein & Co., Inc.

Cazenove Inc.

Eberstadt Fleming Inc.

Kleinwort, Benson

Rothschild Inc.

Brown Shipley & Co., Ltd.

Morgan Grenfell & Co.

Pictet International Ltd

J. Henry Schroder Wagg & Co.

All of these securities have been sold. This announcement appears as a matter of record only.

February 1986

NORTH FORK BANCORPORATION, INC.

500,000 Shares
Common Stock

L. F. ROTHSCHILD, UNTERBERG, TOWBIN, INC.

KEEFE, BRUYETTE & WOODS, INC.

M. A. SCHAPIRO & CO., INC.

ADVEST, INC.

GRUNTAL & CO., INCORPORATED

NEUBERGER & BERMAN

WILLIAMS SECURITIES GROUP, INC.

All of these securities having been sold, this announcement appears as a matter of record only.

\$100,000,000



Household Finance Corporation

8 1/4% Notes Due March 1, 1998

Shearson Lehman Brothers Inc.

PaineWebber
IncorporatedSmith Barney, Harris Upham & Co.
Incorporated

March, 1986

The Novo Group

Financial Results 1985

	1981	1982	1983	1984	1985
Net turnover, DKK million	2,193	2,681	3,360	3,766	4,118
Income after tax, DKK million (exclusive of extraordinary income)	341	475	704	685	604
Total assets, DKK million	3,089	3,759	5,726	6,971	7,320
Shareholders' funds, DKK million	1,786	2,223	3,810	4,437	4,888
Average number of shares outstanding (DKK 20 nominal value)	20,864,050	22,701,905	24,515,770	25,314,600	25,404,744
Earnings per share (DKK 20 nominal value), DKK	16.36	20.94	28.70	27.08	23.79
Rate of dividend (1985 proposed)	15%	17%	20%	20%	20%
Capital expenditure, DKK million	303	485	563	632	684
Number of employees	3,705	3,987	4,200	4,570	4,828

The Financial Statement 1985
can be obtained in full from:
Novo Industri A/S,
Corporate Communications
Novo Allé
2880 Bagsvaerd, Denmark
Telephone: 2-98 23 33 / 3450
or Streets Financial Limited
18 Red Lion Court
London EC4A 3HT
Telephone: 1-353 1090

The Annual Report will be forwarded
to registered shareholders in the
beginning of April, 1986, and can be
obtained from Novo Industri A/S
or Streets Financial Limited,
as from April 7th, 1986.

NOVO INDUSTRI A/S

Novo Allé
2880 Bagsvaerd
Denmark

INTL. COMPANIES & FINANCE

Fresh political moves to frustrate Bell's BHP bid

BY LACHLAN DRUMMOND IN SYDNEY AND EMILIA TAGAZA IN CANBERRA

BELL RESOURCES' partial takeover bid for Broken Hill Proprietary (BHP), Australia's largest company, encountered further resistance yesterday when opposition parties decided to oppose government amendments to the Trade Practices Act in the Federal Senate in a move that would facilitate a government inquiry into Bell's bid.

Meanwhile, overnight buying of Bell Resources in London was expected to have completed BHP's AS150m (US\$105.6m) push for a 20 per cent holding in Mr Robert Holmes a Court's bid vehicle. The stake would allow it to upset elements of Bell's takeover planning for BHP.

J. B. Were, BHP's stockbroker, yesterday picked up almost 12m shares at A\$55 each. The shares would give BHP the voting power to stop a

resolution to be put to a Bell Resources shareholders' meeting next Tuesday seeking approval for the placement of 120m shares to Bell Group, its controlling shareholder.

The long-promised amendments to the Trade Practices Act, which would have removed the possibility of a Trade Practices Commission inquiry into the transfer of control of BHP's steel monopoly may, however, now be some months away.

The existing legislation provides for an inquiry into the takeover of a monopoly company. But the government amendment, which had already passed the Lower House, would allow the transfer of a monopoly without an inquiry.

The small Australian Democrats Party said yesterday it opposes the change. The conservative coalition, with which it forms a majority in the Upper House, last night added its support

Century City in talks to acquire Paliburg

By David Dodwell in Hong Kong

CENTURY CITY Holdings, an all-Hong Kong Property group controlled by Mr Lo Yuk Sui, is negotiating to acquire Paliburg Investments, a property development group reconstructed during the past two years by Mr Bill Wyllie, the Australian entrepreneur who is chairman of BSR, the British electronics group.

Share dealings in both groups were suspended on Hong Kong's stock exchanges yesterday, ahead of a full announcement which is unlikely until Monday. Paliburg shares were suspended at HK\$4.30 a share, which would give the group a market capitalisation of HK\$420m (US\$85m).

Century City faced a winding up petition last year which led to a company reconstruction. Turnover has fallen to HK\$7.2m in the year ended June 1985, compared with HK\$106m in 1982. From pre-tax profits of HK\$22m in 1982, the company has since incurred steady losses — more than HK\$104m in 1983, but a more controllable HK\$15.5m last year. No dividend has been paid since 1982.

Over the past two years Mr Lo has had close links with Mr Wyllie, and is managing director of Paliburg as well as chairman of Century City.

Century City already has an undisclosed but significant holding in Paliburg. At the same time, Paliburg holds an 11 per cent stake in Century City. After a reconstruction completed late last year, Paliburg has a 40 per cent controlling stake in the Regal Hotels group.

Coles Myer tops expectations

BY OUR SYDNEY CORRESPONDENT

COLES MYER, the large retail group formed from the merger of Australia's biggest supermarket chain and the country's largest department stores group, achieved net trading earnings of A\$115m (US\$80.9m) in its first half-year as a combined operation.

The aggregate profit is in excess of market expectations but the per share total of 24.87 cents is below these. Both reflect a market miscalculation of the mix of shares and cash

operations also did well. But Myer department store interests performed below expectations.

The combined interest bill was up A\$20m to A\$77.5m after a A\$16m increase for Coles.

The combined result was after tax of A\$93.4m against a reconstructed total of A\$88.5m. The net total was struck before A\$45m of extraordinary losses stemming from a write-off of goodwill. The dividend is 8 cents a share.

Simpson back in the black

By Our Sydney Correspondent

SIMPSON HOLDINGS, the Australian white goods group at the centre of a two-way takeover struggle, has recovered from a A\$4.6m (US\$3.2m) net loss to A\$1.3m profits for its December half-year.

The improvement came after a A\$1.7m drop in interest charges to A\$1.2m, as well as a A\$3.2m reduction in losses from its refrigerator and fitted kitchen offshoots and an A\$2.5m improvement from its other appliances and timber division. Sales were down A\$8.5m at A\$104.5m as a result of asset sales.

Hoover Australia, a division of the US group, is bidding A\$448m for Simpson, equal to A\$1.50 a share and rivaling a previous A\$1.30 per share offer from Email, another white goods group.

Nissan to cut salaries 10%

NISSAN MOTOR is to cut salaries for its executives by 10 per cent from April 1, amid flat unit car sales and a continued deterioration in export profitability caused by the rise of the yen, writes Yoko Shibata in Tokyo.

This is the first such cut since the company was founded in 1933.

Wormald raises earnings by 20% at six months

BY OUR FINANCIAL STAFF

WORMALD, Australia's leading fire prevention and security group, achieved a 20.3 per cent rise in net profits to A\$13.55m (US\$9.5m) for the first half to December, a period which was marked by the entry of Malaysian and mainland Chinese interests as key shareholders in the company.

Mr Lee Ming Tee, a Malaysian Chinese entrepreneur now resident in Australia, was yesterday invited to join the Wormald board. Last November

Barclays Kenya 19% ahead

By Mary Anne Fitzgerald in Nairobi

BARCLAYS BANK of Kenya has declared record pre-tax profits of KSh19m (US\$6m) for 1985, a rise of 19 per cent on the previous year. The performance precedes the public flotation of 5m shares in April, expected to fetch about KSh2.4m.

The landmark issue will be the largest to appear on the Nairobi Stock Exchange in a decade. It will effectively pass 38 per cent of the bank's equity to Kenyan ownership.

The bank's capital base rose by 20 per cent last year to KSh1.1m, while a comparatively modest dividend of about KSh1.2m has been recommended.

The bank's capital base anticipates the implementation of recent amendments to Kenya's banking law which lifts the ratio of commercial banks' capital to deposits from 5 per cent to 7.5 per cent.

The Kenya subsidiary is the top-ranking commercial bank both in Kenya and East Africa. It has more than 60 branches which handle 30 per cent of the commercial bank savings account business in Kenya, the annual report states. It is a leader in lending to agriculture

Competition hits Protea

BY JIM JONES IN JOHANNESBURG

PROTEA ASSURANCE, the South African subsidiary of the UK's Sun Alliance, suffered a sharp increase in its underwriting loss in 1985.

The company merged with Phoenix Prudential Assurance at the start of 1985, which led to an increase in short-term premium income to R22.5m (US\$4.6m) from R45.9m and which contributed almost half of the increase in the underwriting loss to R10.2m from R425,000.

Investment income was R9.6m against R4.5m, and Phoenix Prudential contributed R4.3m of the increase.

Life premium income rose to R7m from R6.2m, the life fund

increased to R76.1m at the end of 1985 from R62.5m at end-1984 and shareholders' share of life profits was R189,000 against R117,000.

The directors are disappointed with the underwriting result but say that the position should improve this year. Short-term premium income has been affected by continued strong competition for market share, which has been reflected in finely set premiums, and significant increases in the frequency and cost of claims.

The dividend has been maintained unchanged at 18 cents a share even though per share earnings fell to 10.8 cents from 50 cents.

Flat year for Arab Bank

By Rami Khouri in Amman

THE Amman-based Arab Bank had a flat year in 1985, reflecting stagnant economic conditions throughout the Arab world and fluctuating global exchange rates.

Net profit after taxes and allocations for internal reserves was 25m Jordanian dinars (US\$6m) against JD 25.5m, and it paid a dividend of JD 3.5 per share. The JD 10 par value shares are trading on the Amman Stock Exchange at around JD 137.

The bank's balance sheet total declined slightly from JD 3,780m to JD 3,680m.

Shareholders' equity increased from \$473m to \$576m, with capital rising from \$64.5m to \$72.5m.

The bank suffered a sharp drop in income denominated in foreign currencies, from \$31.5m to \$18.6m, largely due to the rise of the value of the Jordanian dinar against the dollar and against the Lebanese pound. More than half the bank's deposits are in dollars and other foreign currencies.

The worldwide Arab Bank group maintained its profitability by increasing its loan portfolio from JD 873m to JD 950m, most of which is outside Jordan. It also reduced expenses and provisions from \$155m to \$131.4m.

The bank is one of the dozen largest privately owned banks in the Arab world.

Worldwide subsidiaries and associated companies increased the total balance sheet from \$12.4bn to \$13.5bn, although total income dropped from \$220m to \$206m. Net profit before appropriations increased from \$65m to \$74.4m.

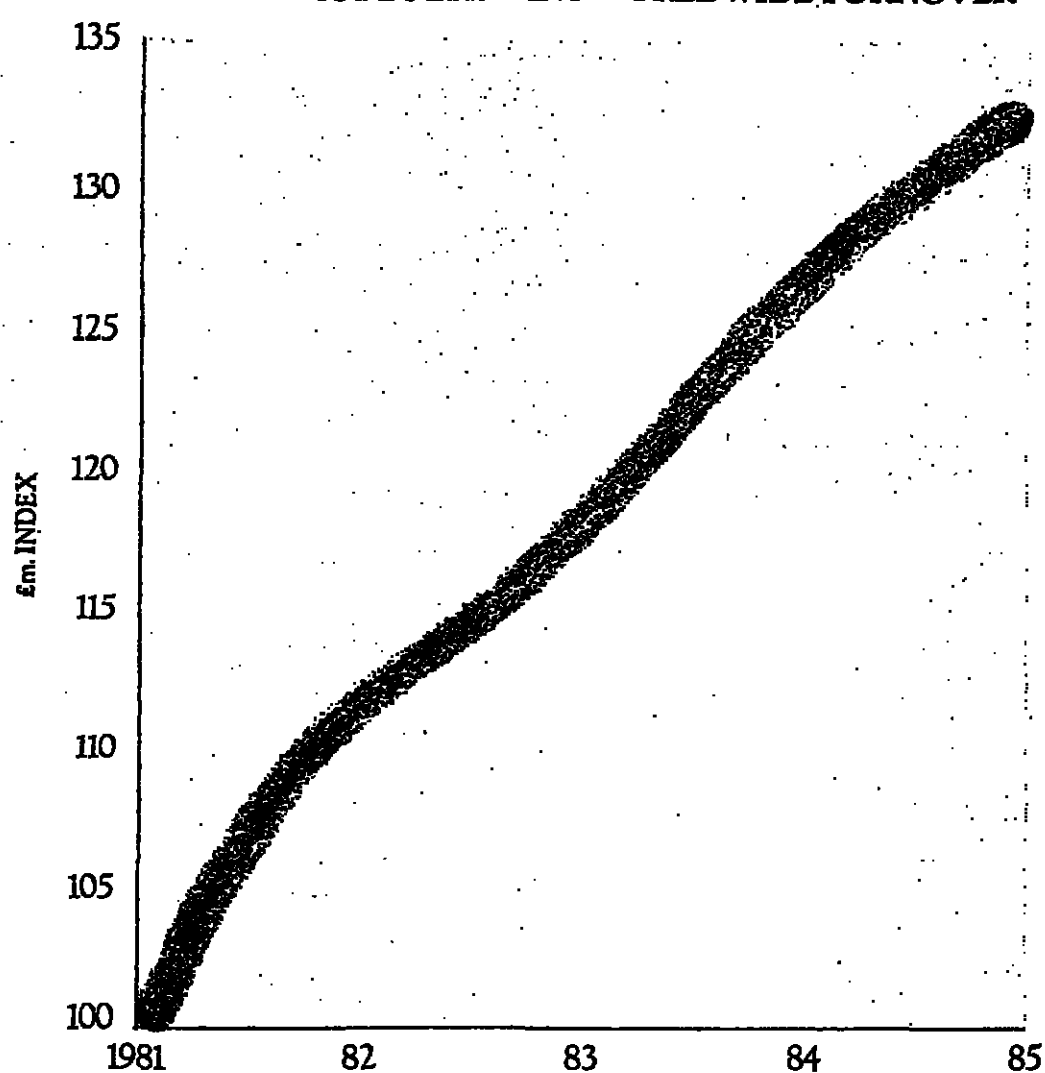
DAIWA EUROPE LIMITED JAPANESE EQUITY WARRANTS SERVICE

ISSUER—Warrant	Current Market Price	Offer Calculations
Warrant	Warrant Price	Warrant Price
Warrant	Warrant Price	Warrant Price
AICA KOGYO 17/8/90	88.00	88.00
AJINOMOTO 3/12/90	83.00	83.00
AKI CORP 6/3/91	38.50	40.00
CASIO COMPUTERS 6/3/90	96.00	96.00
CITICOR (New) 4/5/90	74.50	74.50
CITICOR (Old) 2/1/91	70.00	70.00
DOWA MINING 22/7/90	74.50	74.50
FUJIKURA CABLE (Old) 28/4/89	50.00	50.00
FUJIKURA CABLE (New) 20/2/91	47.00	47.00
FUJITSU 31/1/91	32.00	32.00
GUINZE LTD 11/1/90	88.00	88.00
HANWHA 14/3/91	43.00	43.00
HAWAZAMA GUMI 1/11/89	37.00	38.50
JAPAN SYN RUBBER 28/4/89	31.00	32.50
JUSCO 22/12/88	190.00	190.00
KATAYAMA INDUSTRIES 15/2/89	58.50	57.00
KAWASUMI 2/1/91	24.00	24.00
KOKUSAI KOGYO 19/9/90	74.00	75.00
KOMORI PRINTING 20/12/88	56.00	57.50
MARUZEN 12/2/90	52.00	52.00
MARUBEN 5/2/90	77.50	78.00
MURBERA (S) 20/2/89	68.00	68.00
MIT CHEMICAL 20/1/87	102.00	110.00
MIT CORPORATION 7/11/88	67.00	68.50
MIT ESTATES 15/1/82	21.00	22.00
MIT GAS & CHEM 20/3/89	51.00	52.50
MIT HEAVY & IND 10/1/89	88.00	88.00
MIT METAL (Old) 10/1/89	45.00	46.50
MIT METAL (New) 10/1/89	80.00	80.00
MITSUBI E&SHP (Old) 10/12/87	20.50	22.00
MITSUBI E&SHP (New) 10/12/87	14.50	15.00
NIPPON PETROCHEM 16/2/90	56.00	57.00
NIPPON PETROCHEM 17/2/89	104.00	104.00
NIPPON MINING (New) 15/6/90	37.50	38.00
NIPPON YUSAN 5/3/91	50.00	51.50
NIPPON YUSAN 11/10/90	38.50	38.00
NISSHO IWA 1/2/89	82.00	83.50
NOBURA SECURITIES 31/10/88	175.00	184.00
OHYASHI GUMI 5/4/88	17.50	18.00
OMRON ELECTRIC 14/2/88	17.50	18.00
OMRON TATISHI (New) 20/3/91	37.50	38.00
ONODA CEMENT 28/2/90	43.00	44.50
OSAKA TRANSFORMER 29/1/90	66.00	66.00
PASCO 16/3/91	43.00	44.50
RENOWN (Old) 24/1/88	29.00	30.00
RENOWN (New) 14/3/91	31.00	32.50
RYOBI LTD 28/5/90	42.50	44.00
SEINO TRANSPORT 17/3/88	66.00	66.00
SEIYU STORES 20/2/87	140.00	148.00
SEIYU CHEMICAL 20/2/87	86.00	88.00
SONY CORPORATION 25/4/90	31.50	33.00
SUMI CONSTRUCTION 30/9/88	89.00	90.00
SUMI CORPORATION 24/1/91	59.00	61.50
SUMI HEAVY 24/2/88	31.00	32.50
SUMI REALTY (Old) 21/11/89	210.00	212.00
SUMI REALTY (New) 13/12/90	74.50	75.00
TATEHO CHEMICAL 16/1/91	42.50	44.00
TOKAI ELECTRIC 14/2/88	28.00	28.50
TOKYO SANYO 4/6/87	158.00	162.00
TOKYU CONSTRUCTION 18/3/91	45.00	46.50
TOKYU CORP (Old) 29/1/90	150.00	152.00
TOKYU CORP (New) 29/10/90	82.00	83.50
TOKYU DEPT STORES 20/7/90	80.00	81.50
TORAY INDOS (Old) 5/3/87	42.00	43.50
TORAY INDOS (New) 10/11/90	57.00	58.50
TOYO ENGINEERING 8/2/88	50.00	51.50
YAMAMURA GLASS 8/3/90	76.00	78.00
YAMATO KOGYO 20/7/88	55.00	56.50
YAMATEA (C) 15/3/90	46.00	47.50

LADBROKE INDEX
1.345-1.349 (-1)
Based on FT Index
Tel: 01-427 4411

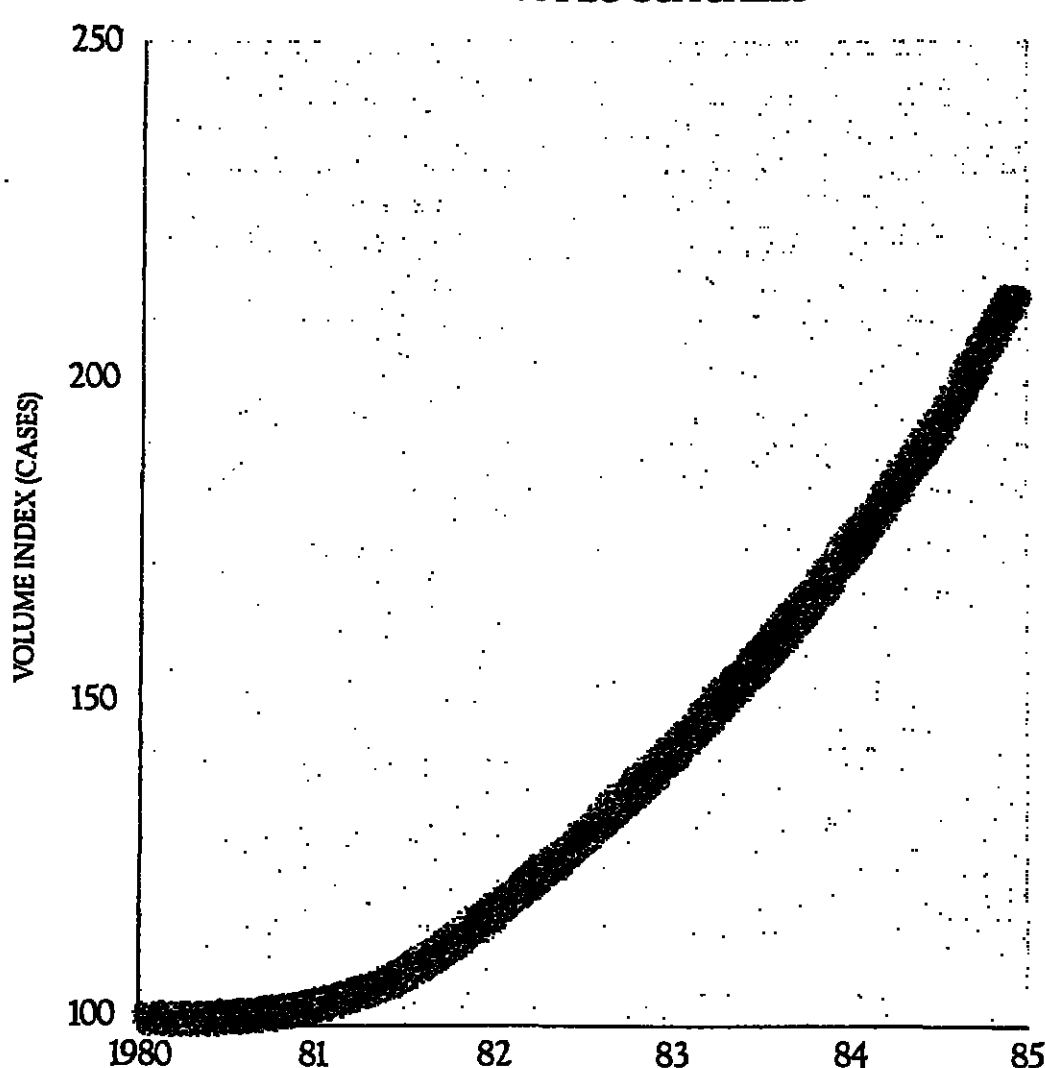
Reuter Monitor DABF/G/H/I/J/K/L - Further Information from:
Daiwa Europe Limited, 14 St Paul's Churchyard, London EC4M 6BD

GUINNESS PLC BREWING WORLDWIDE TURNOVER



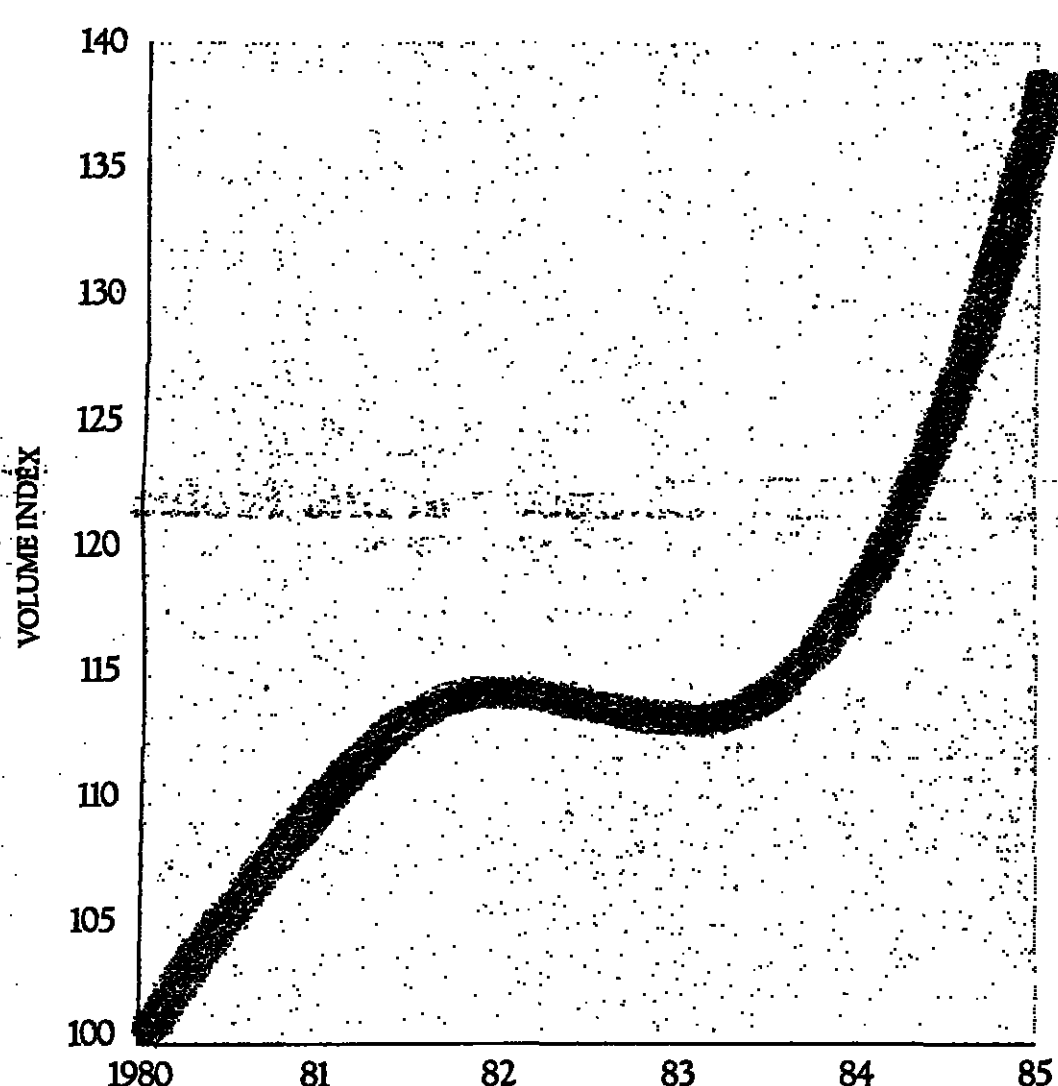
UP 32%

GUINNESS PLC USA SALES



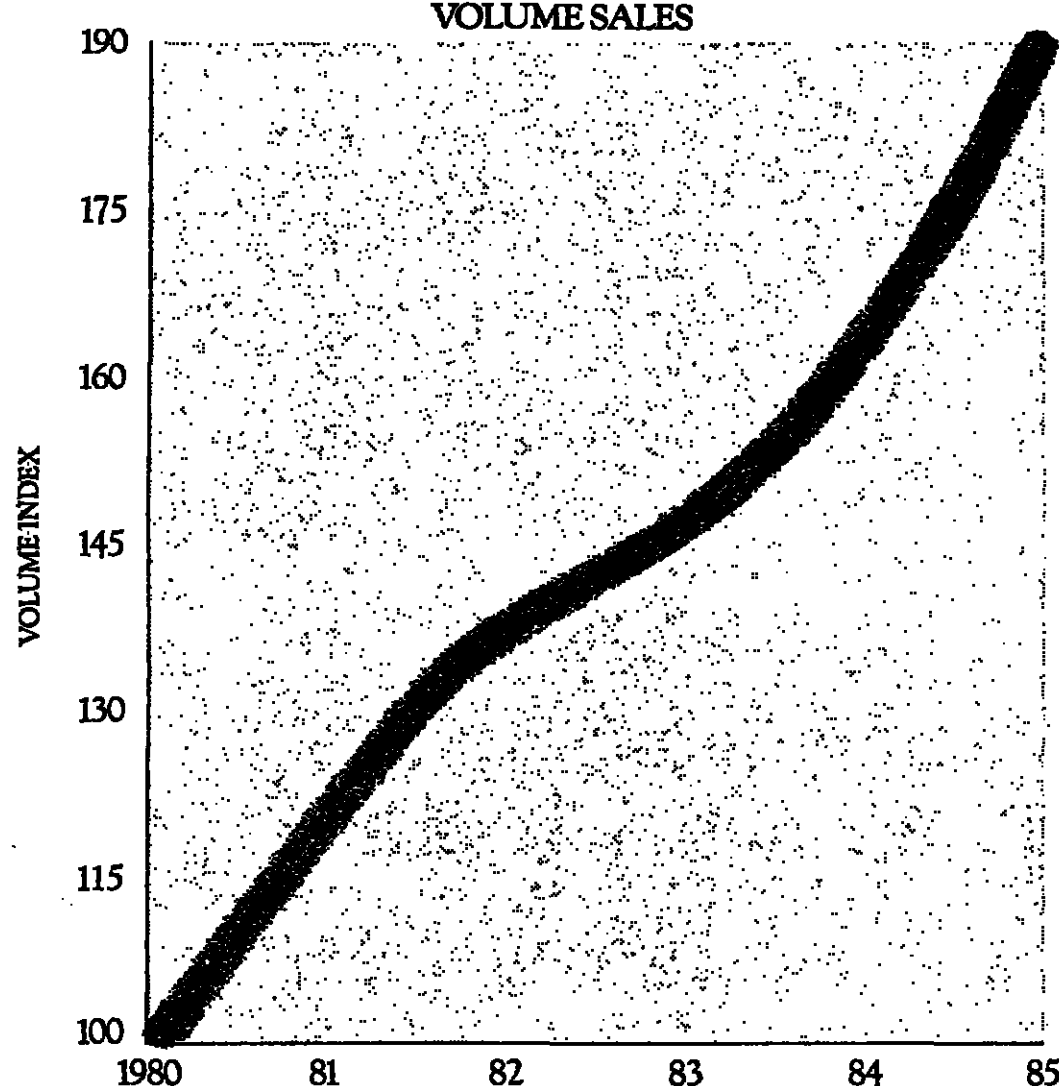
UP 113%

GUINNESS PLC EUROPEAN VOLUME SALES



UP 38%

GUINNESS PLC FEDERAL REPUBLIC OF GERMANY VOLUME SALES



UP 89%

MY GOODNESS!

In the last four years Guinness has been transformed both in the UK and internationally. We sell nearly 40 per cent of all the beer exported from the UK to overseas markets.

We have successfully launched new products both at home and abroad.

Alongside our core drinks business we have expanded in retailing and health care, both growth sectors linked by strong brand names with good consumer franchises.

All this has resulted in our Company growing in value from £90 million to over £900 million in the past four years.

During that period our shareholders have reaped the benefit.

Our earnings per share have increased by 169 per cent and our share price has shown an almost six-fold increase.

Proof indeed that Guinness should be good for Distillers.

GUINNESS PLC

Guinness and Distillers. More than just a merger.

UK COMPANY NEWS

R.Dutch/Shell net income falls 17%

BY MAX WILKINSON

THE Royal Dutch/Shell Group of companies yesterday reported a 17 per cent reduction in net income to £3.03bn for 1985, following the record £3.65bn for 1984. Final quarter figures showed £868m, against £910m.

However, a large part of the fall between the two years reflected currency movements. On a current cost accounting basis and allowing for the currency movements the underlying performance in 1985 looks at least as good as in the previous year.

Mr Peter Holmes, chairman of Shell Transport yesterday described the results as "an impressive performance" taking account of the difficult circumstances of 1985.

Current cost after tax earnings in 1984 were £3.13bn, some £230m lower than in the previous year.

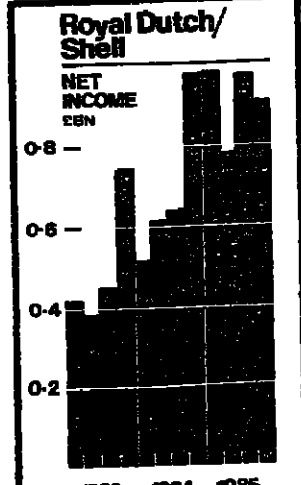
Shell Transport and Trading is proposing a final dividend of 22.5p representing an increase of 6.6 per cent compared with the final dividend for 1984. For the year as a whole the recommended dividend of 35p per ordinary share is 6.1 per cent higher than a year ago. Earnings per ordinary share fell by 20 per cent from 127.5p to 101.5p.

The year's after-tax profit was after currency losses of £396m mainly reflecting the weakening of the dollar. In comparison with 1984, when the group enjoyed a £91m currency gain, the adverse swing was £487m.

The group has made a special deduction of £350m for the year to reflect restructuring costs, including the closing of its



Mr Peter Holmes, chairman of Shell



operations in Curacao, the planned closure of its refinery in Pauillac, France, further reductions in its marine fleet and rationalisations in chemicals coal and metals operations.

The falling oil price has also led to a £100m write down in the value of inventories at the year end. This follows the pattern of other large oil companies, most of which have announced writedowns for last year.

For the fourth quarter of last year the Royal Dutch/Shell group recorded a 12.7 per cent reduction in sales to £17.94bn (£20.55bn) although for the year as a whole, total sales

were down by less than 1 per cent at £73.1bn (£73.81bn). The US subsidiary, contributed £1.09bn to the group's profits, £18m less than in the last year. It showed a 7 per cent fall in its net income in dollars for the year as a whole despite an improvement of 12 per cent in the final quarter compared with 1984.

The company says that lower prices for crude oil, natural gas and chemicals contributed to the decline for the year, although these were offset by the effects of a lower windfall profits tax, higher sales volumes for refined products and natural gas towards the end of the year.

and the settlement of disputes over natural gas contracts.

The group generated funds of £8.82bn for the year, little changed from the figure in 1984. Its working capital declined by £1.02bn reflecting the reduction in inventories and re-organisation of operations in Japan.

Capital spending and the cost of exploration for the year was £6.74bn, 20 per cent higher than the figure for 1984. But this rise mainly reflected the \$800 payment towards a 50 per cent share in Occidental's Colombian oil interests.

The group paid off £731m of debt in the year excluding its operations in Japan, reducing its long-term debt ratio to 18 per cent compared with 21 per cent at the end of 1984.

Pre-tax earnings from exploration and production rose 4 per cent for the year compared with the 1984 level to almost exactly £3bn. For the group excluding North America subsidiaries the figure was £1.9bn, while the US Shell Oil and Shell Canada's combined exploration and production earnings were £1.09bn.

Earnings from chemicals outside North America declined by 32 per cent to £143m despite a record volume of sales.

Royal Dutch Petroleum is paying a final dividend of £1.83 on its ordinary shares with a total dividend of £1.12 for the year as a whole compared with £1.06 in 1984. The Royal Dutch share of group income fell from £2.24bn in 1984 to £1.92bn.

See Lex

Wordplex shares fall 33p on £3m loss

By Charles Batchelor

THE stock market wiped more than one-third off the value of Wordplex, the office automation systems group, after it revealed an unexpected pre-tax loss of £3m in 1985 as a result of the resignation of Mr Harry Mallinson, its chief executive.

Wordplex's shares fell 33p to 55p yesterday, reducing its market capitalisation from £9.4m to £5.9m. The company obtained a full stock exchange listing in April 1984 at a striking price of 285p.

Mr John Heywood, chairman, announced that trading conditions had been much more difficult than was foreseen at the time of the interim announcement last September.

Wordplex did not make a profit in the second half of 1985 and it expects to report a pre-tax loss of about £3m with an additional extraordinary charge of about £1m to meet the cost of last year's transfer of manufacturing and assembly operations from California to the UK.

In the past 48 hours the Wordplex board has begun a review of operations and a revised operating plan is being drawn up.

Mr Mallinson, a joint founder of the company about 10 years ago, has agreed to step down as chief executive and director. A compensation payment is being discussed.

Wordplex was hit by currency movements, the costs of an ambitious plan to convert foreign distributors into subsidiaries and the slower-than-expected introduction of its 8000 System, an office automation network alongside its existing stand-alone word-processors.

Wordplex employs 900 people, half in the UK.

Managers offer £22m to buy Raybeck

By Martin Dickson

PROPOSALS for a novel £21.6m management buy-out were announced yesterday at Raybeck, the quoted fashion clothing manufacturer and retailer.

The offer is the fourth management buy-out attempted at a quoted UK company but the first to be launched by managers of group subsidiaries rather than members of the main board.

The team is led by Mr Alan Devine, managing director of Raybeck's principal subsidiary, America's largest manufacturer and retailer of bridal and fashion wear, and Mr Barry Waterman, financial controller of Raybeck. Mr Devine will become managing director, while the non-executive chairman will be Mr Trevor Morgan, an ex-chairman of Timpon, the retailing group.

The buy-out is backed by a group of institutional investors including Candover Investments, Globe Investment Trust, Electra Investment Trust, Securities Trust of Scotland and Scottish Eastern Investment Trust.

The terms are 447p in cash for every 10 ordinary shares and 115p for each preference share. Warrant holders will be offered 30p for each warrant. Raybeck shares closed up 1p at 45p.

Coloroll cash plan for Staffs

By David Goodhart

Coloroll, a designer and manufacturer of home fashion goods, yesterday said it would invest between £2m and £3m in Staffordshire Potteries to relieve its debt burden and provide finance for growth.

The promise came in Coloroll's offer document for the company, along with a strong critique of Staffordshire Potteries recent performance. Coloroll had hoped to reach an agreed merger with Staffordshire but the deal broke down — just prior to completion.

Mr John Ashcroft, chairman of fast-growing Coloroll, said that the company was developing packages of home fashion products for retailers — including furnishings, tiles, ceramics and carpets — into which Staffordshire's products would fit well.

He also pointed out that Coloroll derives almost half its earnings from North America and the major UK ceramics manufacturers derive on average 40 per cent, but Staffordshire Potteries makes only 8 per cent from the US.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. div.	Total of last year
Appleyard Group	1.16p	July 7	0.9t	2.17
B&A Group	1.05	May 9	1.45	2.50
Bridport-Gundry	1.08	May 9	0.9	1.98
Cattle's	5.38	May 22	4.5*	9.88
Wm Collis	7	May 22	1.5	8.5
Hawtill Whiting	1.15	May 15	4.75	5.9
Lekesuretime Int	0.63	May 15	0.33	0.96
New Daries	8.2	May 2	6.75	14.95
Rowntree	8.3t	May 2	7	15.3
Sedgwick	7.75	May 22	21.1	28.85
Shell Transport	22.5	May 6	1	23.5
Todt	1.3	May 6	7.5	8.8
Tyng Tees TV	10.13t	May 2	13.13t	23.26

Dividends shown in pence per share except where otherwise stated.

* Equivalent after allowing for scrip issue.

† On capital increased by rights and/or acquisition issues.

‡ USM stock.

§ Unquoted stock.

¶ Florins throughout.

‡ For 15 months.

Jaguar improves by £30m and gains sales worldwide

Jaguar, the Coventry-based luxury car group, moved up a gear in the second six months and for the full 1985 year saw its profits surge by £29.8m to £121.3m pre-tax.

The 33 per cent growth in profits was achieved through increased production and sales, continued improvements in manufacturing efficiency and favourable exchange rates secured on US dollar income as a result of the group's currency hedging programme.

Worldwide sales increased by 15 per cent to 37,952 (32,956) units. Record sales were achieved in continental Europe (up 38 per cent) with substantial increases in Germany, Austria, France and Spain.

Canadian sales increased by 27 per cent and in the US, the group's biggest market, sales rose by 10 per cent to 20,130 units.

The steady growth in the UK over the past few years continued with sales of over 8,000 being the highest since 1978.

In order to meet the continuing high demand for its cars production in 1985 was increased by 15 per cent to 38,500 units with productivity improving to 3.5 cars per employee, compared with 3.6 in 1984.

Group turnover for 1985 improved from £834.1m to £746.5m. Tax accounted for £33.7m (£34.4m) to leave net profits £30.5m ahead at £87.6m.

Earnings emerged at 48.5p (31.7p) per 25p share and a final dividend of 8.6p makes a net total of 8.6p. The group, formerly a subsidiary of B.L. was sold back to the private sector in 1984. It paid a first interim dividend of 4.7p for 1984 in lieu of a final.

The results for the past year were well below the £125m-£130m the City had been expecting, but nonetheless, the group's shares closed yesterday 13p higher at 468p, after 47p.

The directors say the balance sheet remains extremely strong, with a positive inflow of cash during 1985 boosting cash and short-term investments from

£100.3m at end-1984 to £156.2m at December 31 1985.

They point out that this was despite sharply increased capital expenditure at £57.2m (£38.1m). The group is budgeting for around £90m this year, an increase of £100m next.

Mr John Egan, the group's chairman and chief executive, said yesterday that the launch of the XJ40 would be either this year or next.

He warned, however, that in launch year there would be considerable fixed costs as well as the costs of the pre-launch build up of stocks. Launch year would be a "flat year", he said, but the year after "we should continue to grow in earnings and sales volumes".

Commenting on reports suggesting that General Motors, through nominees, had built up a 15 per cent holding in Jaguar Mr Egan said he could see with "absolute certainty" that there was no evidence of such a stake.

Around 40 per cent of Jaguar's shares are held in American Depository Receipts by some 6,000 investors.

See Lex

Rowntree's strong second half

A STRONG second half at Rowntree Macintosh, confectionery manufacturer, has helped it overcome the profit dip suffered at mid-year, and the company finished the 1985 year with taxable profits of £7.3m, a rise from £4.8m over the comparable period.

The result for the period to December 28 was ahead of analysts' forecasts of about £7.5m, and the company's shares were marked up 11p on the day to close at 456p.

Mr Kenneth Dixon, the chairman, said the company made significant progress in its two most important markets: in the UK, where trading profit showed a growth of 16 per cent to £45.3m; and in America, where all group companies increased their profits for an overall rise of 18 per cent to £37.2m.

The dividend for the year is lifted from 11p to 12.2p with a final of 8.2p per share (7.4p). Earnings per share were maintained at 36p, after a higher tax charge £18.6m (£15.5m).

Turnover rose from £1.16bn to £1.21bn, and produced trading profits of £101.5m against £93.5m. Interest costs were up from £19.3m to £22m. If the company had used 1984 average exchange rates taxable profits would have been £2.8m higher.

Mr Dixon said: "We are continuing to search for appropriate acquisitions, with America still the priority area." He added that opportunities in other parts of the world would still be investigated.

He said that the balance of the group and the quality of its management leaves it well placed to satisfy its ambition of achieving profitable growth. Reviewing the year's trading,

Victoria Wine in £24m deal with Stakis

By Lisa Wood

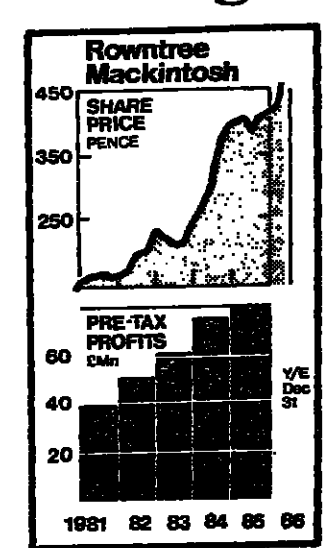
Allied Lyons specialist off-licence chain, is to pay £23.5m cash for 146 outlets in Scotland and the north of England, owned by Stakis, the hotel and casino group.

Allied said the addition of the shops, trading under the name of Haddows, would increase the turnover of Victoria Wine by £60m to about £380m at current annual rates and strengthen its position in the past few years.

Over the past few years Victoria Wine has made efforts to improve its profitability by changing its image and introducing modern management techniques into a business which has suffered from the onslaught of supermarkets competition.

The off-licence chain is one of Britain's two biggest — the other belongs to Bass. Britain's biggest brewer — and has now completed the introduction of electronic point of sale equipment, which will be installed in the new acquisition.

Sir Derrick Holden-Brown, chairman of Allied Lyons said: "This purchase fits well with our existing operations and reaffirms our commitment to remain the leader in the important multiple wine and spirit specialist retail market. Great benefits accrue to other companies within our integrated group from our involvement in that market."



the chairman said that the UK confectionery division, though experiencing some decline in volume and market share, again increased its trading profit by substantially more than the rate of inflation. Kit Kat achieved record sales. Recent introductions of Eclipse and Novo "will continue to keep the division in the forefront of the UK confectionery market."

The grocery and snack food companies both performed well. Rowntree Macintosh Sun-Pat had another successful year with a 6 per cent increase in sales

volume and a substantially better financial performance in terms of trading profit, cash flow and returns on turnover and net assets. Sooner Foods achieved 6 per cent growth in sales volume.

All companies which were in the North American region for the full year had record profits in spite of difficult trading conditions and a very competitive environment. Royalties received from Hershey Foods were at a record level.

Profits at Tom's Foods increased in line with expectations despite severe competition particularly in crisps. Since the acquisition last year of The Original Cookie Company profits have been in line with predictions.

Extraordinary dividends of 30 and 40 pence were planned for the US and Canada this year. Both Rowntree Macintosh Canada and Laura Secord, with its specialist chocolate retail shops, turned in higher profits.

Elsewhere in the group had mixed fortunes. In Europe profits fell from £4.7m to £3.4m, with the largest fall coming in France. In the rest of the world outside Australasia, profits slipped from £16.9m to £13.1m.

Extraordinary dividends — rationalisation and closure costs — rose from £11.5m to £16.5m. Mr Dixon said that as yet he foresees no further such costs in 1986.

See Lex

NOTICE OF REDEMPTION to holders of BARCLAYS BANK PLC

(formerly Barclays Bank International Limited)

9 3/4% Capital Bonds 1987

NOTICE IS HEREBY GIVEN that in satisfaction of the obligations imposed by Condition 50 of the Terms and Conditions applicable to the Bonds, the Bonds bearing the serial numbers listed below have been drawn in manner approved by the Trustee for redemption on 15th April 1986 at their principal amount.

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UK COMPANY NEWS

BT at £1.3bn despite slowdown in call income

BY JASON CRISP

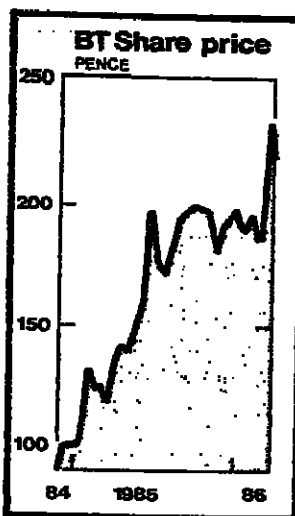
British Telecom's pre-tax profits rose £82m to £468m in the third quarter ending December 1985, bringing the total for the first nine months of its financial year to £1.33bn.

The main reason for the improvement in profits during the quarter was an 11 per cent increase in rental income which made up for a disappointing growth in telephone calls. Rental rose because of an increase in the number of telephones, together with a price rise.

There was a significant fall in the growth of both international and inland calls which has led BT to lower its expectations for turnover in the second half of the year. International calls grew by only 10 per cent in the third quarter compared with the 14 per cent rate achieved in the last financial year. The increase for the first nine months of this year was 12 per cent. BT said the main reason was fewer calls being made to Britain from oil-producing states, particularly the Middle East.

In spite of a 3.7 per cent increase in telephone lines the volume of inland calls only grew about 6 per cent in the quarter. This compares with the 8 per cent growth achieved in the last full financial year and 7 per cent for the first nine months this year. BT believes the fall was because the third quarter ending December 1984 coincided with the flotation for which there was enormous publicity and advertising which boosted calling.

Margins were helped by a sharp increase in the value of job losses made during the



quarter with the net loss of 2,000 employees. At the end of last year BT employed 232,000, about 3,000 less than in March. Total reduction in staff is expected to be 4,500 by the end of the financial year, slightly less than the annual reduction of just over 5,000 which had been made in the three previous years.

BT's pre-tax profits of £1.33bn for the nine months were £263m higher than the same period last year. But BT says the effect of the pre-flotation capital reconstruction in August 1984 means that profits for the nine months were £212m higher, an increase of 20 per cent.

BT noted that if Mitel—the troubled Canadian manufacturer of FAXES—had been

part of the group during the nine-month period profits would have been £23m lower.

Capital expenditure during the quarter rose to £505m and the company predicted it would be close to the planned target of spending £2bn during the full year.

Interest charges were £119m lower in the nine-month period, of which £51m was a result of the change in capital structure.

● COMMENT

BT has lost some of its lustre — which yesterday's rather sombre presentation of the third quarter figures for analysts did little to restore. While it is hard to argue that the star of the privatisation drive may be going ex-growth forecasts are being shaved, both for this year and next. In specific terms these figures indicate some slowing down in the number of telephone calls, only partially offset by an increase in rental receipts. But this is hardly the stuff of great dramas. The news that the requisite permissions for the Mitel takeover to proceed have been received will also not boost confidence in earnings potential, for BT's diversification strategy—now taking it into Malaysia—does not seem aimed at immediate returns. On these results the shares lost 14p to close at 218p—so half of the gain made in the run up to the announcement has been pulled back. The final quarter could see BT struggling to break through £1,800 pre-tax which, on a 41 per cent tax charge, puts the shares on a prospective multiple of 12. The 1987 outlook suggests that the upside is limited.

Final quarter boost takes Sedgwick profits to £124m

FINAL quarter pre-tax profits of Sedgwick's group, international insurance and reinsurance broker, almost trebled from £6.58m to £18.91m and lifted the full 1985 figure to £124.31m, compared with £96.28m for the previous year.

Revenue in the last three months expanded to £166.43m, against £104.43m taking the total to £581.53m (£456.03m).

Earnings per 10p share are shown as 21.7p, up from 19.1p, while the dividend is stepped up to 11p (10p) with a final payment of 7.5p.

Mr C. H. Mosselmanns, chairman, says that results are satisfactory in a year which has marked a major extension of the group's activities through the merger with the Fred S. James group of the US. He said that a significant aspect of 1985's outcome was the "excellent performance from James, confirming the company's expectations at the time of the merger."

An analysis of taxable profits, by location, shows: UK £61.09m (£49.94m); Europe £4.52m (£3.51m); Africa £1.85m (£2.64m); North and South America £50.95m (£32.63m); Middle East £2.5m (£3.46m); Pacific £3.4m (£4.06m).

A divisional analysis of the same figures shows: insurance and reinsurance broking £118.65m (£88.56m); Lloyd's and company underwriting agencies £5.47m (£3.18m); and insurance companies £202,000 (£4.54m).

Mr Mosselmanns says that as expected, although rates in many sectors have hardened, especially in the US, the effects of this have been uneven. Continental Europe has lagged behind the US, he states, with rates only slowly beginning to harden. This promises well for the future, the chairman points

out, but has meant that "there was little real advantage in 1985."

Mr Mosselmanns adds that in the US, however, James benefited directly from hardening rates and was able to put on substantial new business at the higher rates.

Another factor during the year was the continued contraction of merchant shipping.

Tax charge was up from £26.51m to £45.14m while minority interests took £215,000 (£674,000).

Sedgwick has now successfully completed the divestment of its remaining Lloyd's managing agency interests and the sales during the year gave rise to an extraordinary credit of £7.1m (£850,000) taking the profit to £98.07m (£69.74m).

● COMMENT

Having been too optimistic at the interim stage, City analysts fell into the same trap for the full year, with most forecasts about £5m too high, and anticipating more than the perfunctory increase in the dividend. Some of the shortfall was due to associates which were hit both by exchange rates and by the growth reversal in the Middle East. Working out exactly what happened to Sedgwick's operating profits during the fourth quarter is made more difficult than usual by the change in accounting to using average exchange rates. However, it is clear that much of the overall advance came from Fred S. James, proving wrong those who said that Sedgwick had paid too much for it. James should have another excellent year in 1986, although the rest of the broking businesses may suffer from capacity shortage, and revenues will have to work hard to keep ahead of costs. Profits of £150m would imply a generous p/e of 15 at 395p, down 17p.

BBA GROUP
EXCELLENT
PROGRESS

	1985	1984	
Sales	£229.5m	£176.1m	+30%
Profit before tax	£13.1m	£3.4m	+140%
Earnings per share	8.27p	0.88p	+840%

- Growth derived from more profitable existing business and from strategic acquisitions
- Full benefits of recent acquisitions to be felt in 1986
- Group poised for excellent progress in 1986



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The Secretary
PO Box 20 Cleckheaton
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Williams sells McKechie stake

BY DAVID GOODHART

Williams Holdings, the fast-growing industrial holding company, announced yesterday that it has sold its 6 per cent holding in McKechie Brothers. The stake was placed by Barling Brothers, McKechie's merchant bank, with a number of institutional investors.

It had been built up since July last year and would have been a prelude to a full bid but for the fact that McKechie shareholders recently voted by a slender margin to support

McKechie's own bid for New-man Tonks. Williams had said that if the shareholders supported that bid, they would withdraw.

The Williams stake was bought at an average price close to 140p and sold yesterday at about 195p per share, giving it a profit of about £2m.

Dr Jim Butler, chairman of McKechie, was delighted that the holding had been placed. There had been some speculation that it might be handed on to another predator.

THE
FINANCIAL TIMES

is proposing to publish a
Survey on

DIRECT
MARKETING

Wednesday April 9 1986

For further information,
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NINA JASINSKI
on 01-263 3000 ext. 4511

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US\$125,000,000

Floating Rate Notes Due March 1992

For the six months 13th March, 1986 to 15th September, 1986 the Notes will carry an interest rate of 10% per annum with a coupon amount of US\$516.67 per US\$10,000 Note, payable on 15th September, 1986.

Bankers Trust
Company, London

Agent Bank

REED INTERNATIONAL P.L.C.

US\$40,000,000 9 per cent. Bonds 1987

NOTICE OF EARLY REDEMPTION

On behalf of the issuer (formerly named Reed International Limited), S.G. Warburg & Co. Ltd. hereby gives notice to holders of the above-mentioned Bonds of the issuer's election to redeem all outstanding Bonds on 15th May, 1986 at par, in accordance with Condition 3(c) of the Bonds.

Consequently on 15th May, 1986 there will become due and payable upon each outstanding Bond the principal amount thereof, together with accrued interest to said date, at the office of:

S.G. WARBURG & CO. LTD.

33 King William Street,

London EC4R 9AS

or at the office of one of the other paying agents named on the Bonds. Interest will cease to accrue on all outstanding Bonds on 15th May, 1986. The Bonds should be presented for payment together with all unexpired Coupons, failing which the amount of any missing unexpired Coupons will be deducted from the sum due for payment. Any amount so deducted will be paid against surrender of the relative missing Coupons within a period of 12 years commencing 15th May, 1986. Bonds will become void unless presented for payment within such period of 12 years.

14th March, 1986

S.G. Warburg & Co. Ltd. as Principal Paying Agent

The Ashdown Investment Trust PLC

The Annual General Meeting was held at 36 Old Jewry, London EC2
on Wednesday, 12th March, 1986.

The following is a summary of the Report by the Directors for the year ended 30th November, 1985.

	1985	1984
Total Revenue	£1,897,173	£1,686,818
Revenue after taxation and expenses	£1,042,528	£ 946,695
Earnings per Ordinary Share	3.17p	2.88p
Ordinary dividends for the year net per share	3.10p	2.73p
Net asset value per 25p Ordinary Share	167.2p	153.0p



Schroders

Managed by Schroder Investment Management Limited

The Company aims primarily to achieve long-term capital growth while maintaining a progressive dividend policy.

Copies of the Report and Accounts are available from

the Secretaries, Schroder Investment Management Limited, 36 Old Jewry, London EC2R 8BS.

MORE PAPERS
THAN MR PICKWICK

The biggest free morning newspaper in the world is in Birmingham. It has evolved from Reed Publishing's strong presence in regional newspapers.

Since 1981 we have built a business which produces 5.5 million copies of regional newspapers every week.

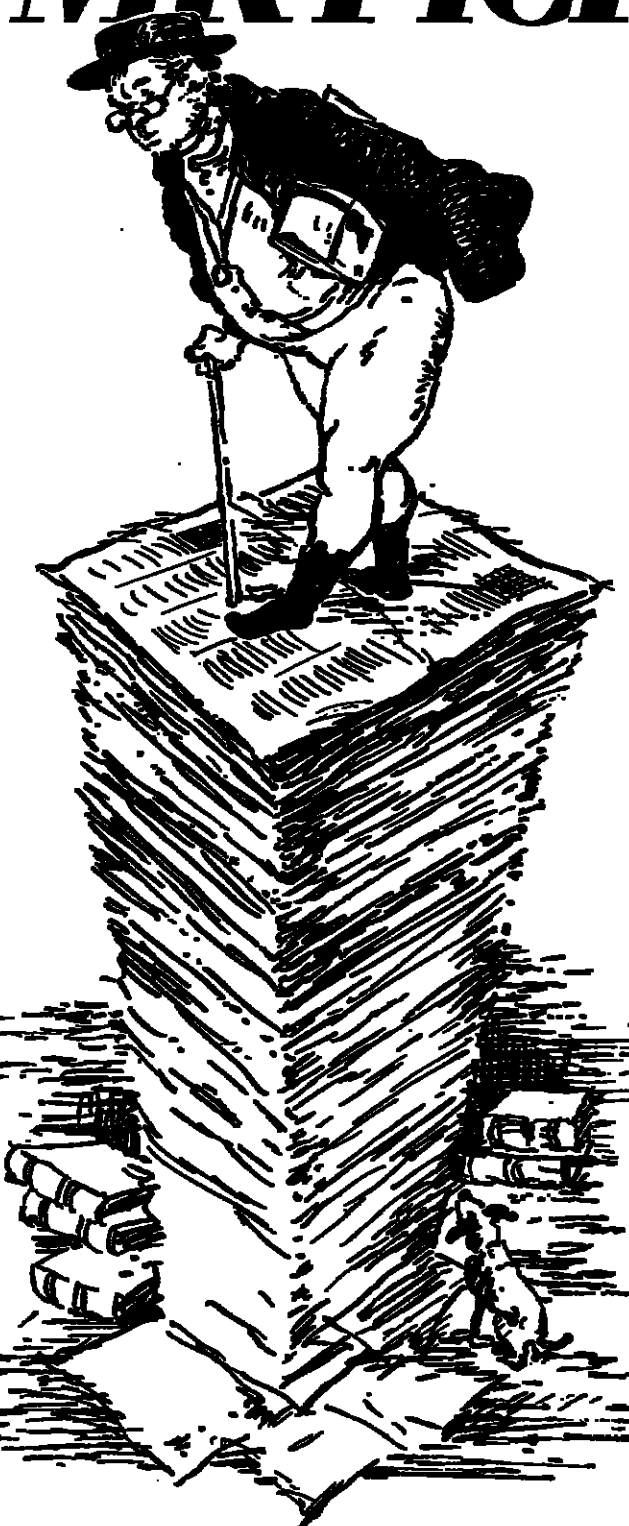
Today 5 million of them are free.

Once again Reed Publishing is moving with changing media patterns and the fresh needs that result.

Regional newspapers make up Britain's second-largest advertising medium with £984m total revenues. Reed Publishing have a 5% share.

We planned a newspaper group with good geographical spread: our newspapers now circulate in the North West, North East, the West Midlands, Essex, the West Country and prosperous areas of Greater London.

Reed Publishing's progress has been marked by imaginative



product development. An excellent example of this is the Birmingham Daily News. This free morning daily was launched as recently as October 1984 and has a guaranteed distribution of 350,000 copies — with total penetration of its targeted area. It is delivered punctually between 7.00 and 8.00 a.m. and advertisers report high levels of same day response. Its success is firmly based on a combination of the news and advertising that readers and advertisers like and want.

As with Reed Publishing's regional newspapers, both free and paid for, it is self-contained, with editorial and commercial staff integrated into the community.

With titles as old as Berrows Journal, founded in 1690, and as young as the Daily News, Reed's regional newspapers encompass the best of the traditional and the most imaginative of the new in the regional press.



REED PUBLISHING

A Reed International Company

NEWSPAPERS • DATABASES • JOURNALS • EXHIBITIONS • GUIDES • DIRECTORIES • LAW

A VITAL PART OF YOUR BUSINESS

Reed Publishing Limited, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS

HARRISONS MALAYSIAN PLANTATIONS BERHAD

(Incorporated in Malaysia)

INTERIM REPORT FOR THE NINE MONTHS ENDED 31st DECEMBER 1985

The Directors announce that the unaudited Group results for the nine months to 31st December, 1985, were:

	Group M\$'000	Company M\$'000	Group M\$'000	Company M\$'000	% Increase/ (Decrease)
Turnover	616,533	34,052	851,406	30,031	(28)
Investment & other income	15,884	8,892	10,823	1,434	47
Operating profit	97,290	29,184	152,727	19,684	(36)
Associated Companies	2,187	—	1,048	—	108
Profit before taxation	99,477	29,184	153,775	19,684	(35)
Taxation	40,456	13,307	60,051	5,792	(33)
Profit after taxation	59,021	15,877	93,724	13,892	(46)
Minority interests	73	—	45	—	57
Extraordinary items	58,946	15,877	93,679	13,892	(37)
(See Note 3)	2,798	—	1,766	—	58
Retained profit for the period	61,744	15,877	95,445	13,892	(35)

	Group M\$'000	Company M\$'000	Group M\$'000	Company M\$'000	% Increase/ (Decrease)
Interest	784	61	1,358	176	(38)
Depreciation	17,465	335	18,348	100	24
Taxation includes	39,965	13,307	58,644	5,792	(32)
—Malaysia	138	—	1,020	—	(87)
—Associated Companies	356	—	387	—	(8)
(3) The Extraordinary items comprise the following:					
Profit on sale of land by subsidiary companies	140	—	1,444	—	(90)
Profit on sale of shares by a subsidiary	648	—	322	—	101
Surplus from liquidation of an investee company	2,010	—	—	—	—
	2,798	—	1,766	—	58

Profit after taxation as percentage of turnover 9.6%
 Profit after taxation as percentage of shareholders' funds 3.5%
 Net earnings per share (in Sen) 15.9
 Net tangible asset backing per share M\$4.01

HARVESTED CROPS - TONNES

	Nine months to 31.12.85	Nine months to 31.12.84
FFB	633,074	627,877
Palm Oil	138,302	128,516
Palm Kernels	38,001	36,734
Rubber	42,687	39,131
Cocoa	3,885	3,555
Copra	5,468	4,859

The improved cropping levels were unable to counter the effects of the continued decline in commodity prices, except cocoa, and the lower throughput and profit margins from palm oil refining. Results for the year will therefore not match last year's exceptional level.

The Companies (amendment of schedules) Order 1986, which came into effect on 1st February, 1986, requires companies to value stocks at the lower of cost and net realisable value. This method of produce stock valuation will be applied at year end.

DIVIDEND
 The Directors have declared an Interim Dividend in respect of the financial year ending 31st March, 1986, of 6 Sen per share, less tax, absorbing \$15,227,684 payable on 30th April, 1986, on 422,991,214 shares (last year 10 Sen per share).

The last day for lodging transfers will be at the close of business on 10th April, 1986.

By Order of the Board
 Zainal Abidin Jamal
 Secretary

THE UNITISED PROPERTY MARKET

A discussion document containing proposals for the creation and trading of units in single properties has been produced by a working party.

SEMINARS

TO DEBATE THIS SUBJECT SEMINARS HAVE BEEN ARRANGED ON THE FOLLOWING DATES:

11th April 1986

1st May 1986

TO BE HELD AT THE INSTITUTE OF CHARTERED ACCOUNTANTS, MOORGATE PLACE, LONDON EC2.

9.30 A.M. - 12.30 P.M.

(Coffee served from 9.00 a.m.)

Those who would like to attend should complete the form below, enclosing the seminar fee of £10 (including VAT). Cheques should be made payable to: Mercantile House Holdings plc

In the event of over booking, further dates will be sent to applicants.

If we would like to attend one of the seminars. Please send me _____ number of tickets.

11th April 1986 ☐ 1st May 1986 ☐ Please tick box of preferred choice.

Please send me a copy of the document ☐

Name: _____ Address: _____

Position: _____

Representing: _____ Postcode: _____

Cheque enclosed for £ _____ Tel. No: _____

To: The Chairman, Working Party on the Unitised Property Market, Mercantile House, 66 Cannon Street, London EC4N 6AE

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

In re: Case No. 82-B-10697-BRL
 Saxon Industries, Inc., Debtor.
 NOTICE OF UNCLAIMED PROPERTY

NOTICE IS HEREBY GIVEN, that:
 1. The Second Amended Plan of Reorganization as Modified as Technically Modified ("Plan") of Saxon Industries, Inc. ("Saxon") was confirmed by Order of the United States Bankruptcy Court for the Southern District of New York on March 22, 1985;

2. The Plan provides that any person who fails to claim any cash or securities to be distributed under the Plan within one year from the First Distribution Date shall forfeit all rights to any distribution under the Plan;

3. The First Distribution Date under the Plan occurred on May 6, 1985;

4. The one year anniversary of the First Distribution Date will occur on May 6, 1986;

5. Any person who believes he is entitled to receive a distribution which he has not received, or wishes to claim any cash or securities to be distributed under the Plan, who has not already done so, should contact the Escrow Agent, before May 6, 1986, by writing to The Bank of New York, 21 West Street, New York, New York 10006. Attention: John McEvoy, or by calling the Escrow Agent at (212) 530-1405.

Dated: March 5, 1986

UK COMPANY NEWS

William Collins profits rise by 11.5% to £13m

DESPITE BEING affected by adverse currency movements William Collins, Glasgow-based publisher reported pre-tax profits up by 11.5 per cent in 1985.

Directors are recommending an increased final payment of 5.375p, compared with last year's equivalent 4.5p. The total payment is 7.75p (6.5p).

Mr Ian Chapman, chairman and chief executive says the group made excellent progress during the year and with sales for the first two months of the present year up on the comparable period he looks forward to another year of growth.

Turnover was down by £2.3m to £121.3m reflecting a planned cut in unprofitable agency sales in Australia of £4.3m and adverse currency effects of £9m. Pre-tax profits rose from £11.75m to £13.1m, but the company says they would have been £1.2m higher but for the effect of currency movements.

Operating profit came out at £14.32m (£12.97m) with share of £1.17m (£1.07m). The pre-tax figure was struck after net interest payable of £2.27m (£2.06m).

The tax charge was £4.1m (£4.94m) and with dividends taking £2.67m (£2.24m), the

retained profit came out at £8.32m, against last year's £4.67m. Earnings per ordinary share of £1.17 (£1.07) was 28.1p (20p).

Mr Chapman says that all UK divisions performed well. Towards the end of the year the Collins "New Concept" in publishing organisation was introduced and benefits are expected in the present year.

There was rapid growth at Hachards with five new branches being opened bringing the total to nine. The acquisition of Claude Gill Books and Hunkydory will provide further growth areas, the chairman adds.

Increased profits were recorded by the Glasgow operations and the books manufacturing division, which increased market share and with expected production of more than 75m books in the present year it will be one of the largest and most modern book manufacturers in Europe, the chairman says.

He adds that the Australian subsidiary made a strong recovery in the year under review.

Mr Rupert Murdoch's News International holds a 42 per cent stake in the company.

comment

Collins could proffer plenty of excuses for the fall in turnover, from adverse currencies, to the end of the Australian agency agreement. The City seemed to swallow the excuses and voting shares rose by 20p to 323p. After five years of retrenchment—technical investment, marketing innovation and restructuring—Collins is bracing itself for growth. Retailing has emerged as a crucial investment area. Four new Hachards shops will open this year although, by its own admission, Collins has yet to decide what to do with the recently acquired Claude Gill chain. The structural problems of its Australian operation seem to have been resolved although the currency conundrum has not. The City expects profits of £15.5m for the next financial year producing a p/e of 10.5 for non-voting shares. Despite the recent rush of acquisitions gearing is at a manageable 35 per cent and Collins is in an acquisitive mood again. In this country education, law and medicine are the obvious areas for expansion within book publishing, while overseas, Collins is still ogling the US.

Leisuretime turns in £477,000

Leisuretime International, the hotelier, holiday operator and investment dealer chaired by Mr Timothy Aitken, reported pre-tax profits of £477,000 for the year to the end of October 1985. This compares with £1.26m in 1984 when the figure included income of £978,000 from the sale of the Old Swan Hotel in Harrogate.

Turnover was up 8 per cent from £6.03m to £6.51m and the final dividend is 1.15p (1.1p), making a total of 2.3p for the year (2.1p). Earnings per share were 7.16p, down 27 per cent from 1984's 9.79p.

Leisuretime notes the formation of two divisions which, it says, should make a significant impact on future profits. One division will manage leisure developments in Spain and Portugal and the other will develop media and communications businesses with a view of raising UK earnings.

Southend Stadium

Southend Stadium has paid £509,000 cash for a portfolio of freehold property comprising of five retail units in Gravesend and three industrial units in Cheltenham totalling 13,635 sq ft. Gross income on the portfolio, which has been independently valued at £750,000, is currently £67,350 per annum. Following certain lease renewals this month this is expected to rise to £75,000 per annum.

DAVY CORPORATION has received the £40.4m cash, including interest, arising from the US pension scheme surplus referred to in the previous year's accounts.

Cattle's at record £2.7m and sees further growth

AN IMPROVEMENT in second half profits from £1.12m to £1.61m has helped Cattle's (Holdings), Hull-based financial services and retailing group to record pre-tax profits of £2.72m for 1985 against £1.96m previously.

Commenting on the results, Mr Roy Waudby, the chairman, says they confirm the trend reported at the interim stage. Looking ahead he says there is a great deal of enthusiasm and optimism regarding prospects for 1986. It is too early to make profit forecasts, particularly as interest rates can upset budgets, but the directors are looking to another year of significant profit improvement, he states.

A final dividend of 1.075p (0.9p) is being recommended, bringing the total for the year to 1.5p against 1.5p, a 20 per cent increase. Stated earnings per 10p share are ahead from 3.03p to 3.4p.

Turnover improved by almost 24 per cent to £94.98m (£76.68m), giving an operating profit up from £4.86m to £7.38m before a transfer to deferred revenue of £893,000 (£275,000) and interest charges of £3.61m (£2.53m). The pre-tax result was struck after an allocation to the employee share scheme of £143,000 (£103,000). Schopacheck Financial Services, a wholly-owned subsidiary, improved throughout the year, the chairman says, and the consumer business previously handled by Cattle's Holdings Finance is being integrated with Schopacheck.

comment

Cattle's (Holdings) has finished £760,000 ahead in spite of expansion and reorganisation costs and the 2 per cent rise in its average cost of funds. The miners, in better times its best

customers, have well justified the faith in them held by the company's strictly Chapel-going founder as they have made it a priority to reduce indebtedness since the strike. However, these figures do seem a little stretched (perhaps for defensive reasons?) by the £250,000 from the pension contribution holiday and the £230,000 from disposals. The statement as good as asks the market to add back in almost £1m from loss elimination (and another £100,000 from the pension holiday) so forecasts of £3.8m are not asking Cattle's to do very much more for its money. If average interest rates fall a percentage point then maybe another £300,000 could be in the pipeline. The shares at 52 1/2p are on a prospective p/e of 10 given the more cautious prediction. On a sectoral basis a rating of nearer 12 seems justified, so the recent rise should still have some way to go yet.

BOARD MEETINGS

TODAY
 Interim: Dunton, Goodman Brothers, Process Systems.
 Final: Henry Ansbacher, Invergordon Distillers, Sintrom, Suter.

FUTURE DATES

Interim:		
Mariva Moore	Apr 3	
Murray Ventres	Mar 24	
Sanderson Murray and Edin	Mar 20	
Finals:		
Aurora	Mar 26	
Automated Security	Mar 27	
Channing (W.)	Mar 25	
Clyde Perrell	Mar 19	
Enterprise Oil	Apr 2	
Jones and Shipman	Mar 19	
Kode International	Mar 20	
Legal and General	Mar 20	
Lined	Mar 25	
Mediastar (Glasgow)	Apr 7	
Martin (Albert)	Mar 25	
Pittard Group	Mar 17	
Stock	Mar 19	
Tricontrol	Mar 25	
Wimpey (Ferguson)	Apr 24	

British TELECOM

EARNINGS CONTINUE TO INCREASE

	Third quarter 3 months ended 31 Dec	3 months ended 31 Dec	Cumulative 9 months ended 31 Dec	Cumulative 9 months ended 31 Dec
	1985	1984	1985	1984
Turnover	2,111	1,941	6,160	5,620
Operating profit	516	471	1,536	1,392
Profit before taxation	448	386	1,333	1,070
Profit attributable to ordinary shareholders	248	232	739	660
Earnings per ordinary share	4.1p	3.9p	12.3p	11.0p

Nine months ended 31 December, 1985:

- Turnover up 10%
- Profit before taxation up 20%
- Earnings per ordinary share up 11%*

*After adjusting for changes in capital structure in 1984

Investing for growth

The unaudited figures above are extracts from the interim report, a copy of which may be obtained by telephoning Lankine 0345 010707 (local call charge only within UK) or London 01-356 6862, or writing to Hugh Merril, Investor Relations Manager, Investor Relations Office, British Telecom Centre, 61 Newgate Street, London EC1A 7AL. For daily information on the British Telecom share price, visit Shareline on one of the numbers given below. Belfast (0222) 8030 Birmingham 021-245 8056 Bristol (0272) 218444 Cardiff (0222) 8037 Edinburgh 031-447 0332 Glasgow 041-245 4450 Leeds (0532) 8038 Liverpool 051-245 0757 London 01-245 8022 Manchester 061-245 8050

SONS OF GWALIA N.L.

(Incorporated in Western Australia)

ISSUED CAPITAL:

28,395,016 Shares of 25 cents each fully paid

HALF-YEARLY UNAUDITED REPORT FOR THE PERIOD ENDED 31 DECEMBER 1985

OPERATING RESULTS	
One mined (tonnes)	147,708
Grade of One mined (g/t)	3.58
One milled (tonnes)	197,622
Fine Gold Produced (ounces)	21,057

FINANCIAL RESULTS	
Operating Revenue	\$10,873,112
Other Income	\$594,143
Operating Cost	\$4,369,866
Depreciation & Amortization	\$753,696
Operating Profit	\$6,143,693

SUMMARY
 Production: The production for the half year of 21,057 fine ounces was within budgetary targets and in accord with the previous half year's figures.

Financial: The unaudited financial results for the half year reflect a substantial increase in profitability. In comparison to the first half profit for the 1984/85 financial year, the increase is equivalent to 86.52%. This was primarily due to an increase in revenues brought about by an improvement in the Australian dollar gold price. The average price received during the half year was A\$462.96 compared with A\$397.72 for the previous twelve months.

Operating costs during the period were controlled and met budgetary targets.

ORE RESERVES
 During the period the Company recalculated its ore reserves at the Sons of Gwalia Mine to a depth of 100 metres only. The ore reserve calculations as at 30 December 1985 are as follows:

Proven Reserves	1,838,000 tonnes @ 3.75 g/t gold
Probable Reserves	492,000 tonnes @ 3.84 g/t gold
Broken Ore:	
Run of mine stockpile	14,000 tonnes @ 3.6 g/t gold
Low grade stockpile	77,000 tonnes @ 1.2 g/t gold
Total	2,421,000 tonnes @ 3.69 g/t gold

The in-situ reserves in the proven and probable categories are therefore 2,344,000 tonnes @ 3.77 g/t gold.

The original reserve calculation of 2,218,000 tonnes @ 3.74 g/t gold were as at 31 October 1983 prior to the commencement of openpit mining operations. Since that date mine production and throughput until 30 December 1985 was 541,640 tonnes at an average grade of 3.84 g/t. This figure has been taken into account in reaching the new reserve figure.

The above reserves also include the ore contained in the Gwalia North tenements acquired from Kulim Limited in 1985.

EXPLORATION
 The Company continued to carry out exploration in the Leonora area generally. This exploration will be increased in the coming months as will joint Venture negotiations with parties holding potential gold resources in the region.

FUTURE OUTLOOK
 Production for the second half of the financial year should generally be in line with the first half's results save for a limited increase from the King of the Hills Joint Venture. Revenues are anticipated to increase as a result of the Company's forward selling programmes whereby approximately 50% of the anticipated production has been forward sold at in excess of A\$500.00 per ounce.

In general, the outlook for the second half is particularly encouraging.

For and on behalf of the Board

P K Lalor
 Managing Director

London Information Office
 City of London Public Relations Ltd.
 Triton Court, Finsbury Square EC2
 Tel: 01-628 5518 Telex: 262128 Citium

NOTICE OF EARLY REDEMPTION

ADB

Asian Development Bank

15,000,000,000 Japanese Yen

ASIAN DEVELOPMENT BANK

3 1/4% Japanese Yen Bonds of 1981, due 15 April 1991

Notice is hereby given that pursuant to the Conditions of the Bonds, the Bank will redeem the total issue at 101% of the principal amount of the Bonds on the next interest payment date, 15th April, 1986, when interest on the Bonds will cease to accrue.

Repayment of principal will be made upon presentation and surrender of the Bonds, with all unmatured coupons attached, at the offices of any one of the Paying Agents mentioned thereon. Coupon No. 5 which matures on 15th April, 1986, should be detached and presented for payment in the normal manner.

The Industrial Bank of Japan, Limited
 Fiscal Agent
 14th March, 1986

NOTICE TO HOLDERS OF

The Sumitomo Bank, Limited

U.S. \$120,000,000

2 3/4 per cent. Convertible

Bonds 2000

Notice is hereby given that with respect to the issuance of new shares for free distribution authorised at the meeting of the Board of Directors held on 28th February, 1986, the shareholders of the Bank as of 31st March (Monday), 1986 (Japan time) (the record date) will be allocated 0.03 new shares for each share held by them, and as a result of such adjustment of free distribution of shares the following adjustment of the conversion price shall be made pursuant to Clause 7(h) of the Trust Deed constituting the captioned Bonds dated 29th July, 1985:

- 1) Current conversion price before adjustment: Yen 2,142.0
- 2) Conversion price carried forward: Yen 2,141.6
- 3) Conversion price after adjustment: Yen 2,079.2
- 4) Effective date of the adjustment: 1st April, 1986

BY: THE SUMITOMO BANK, LTD.
 14th March, 1986
 as Principal Paying Agent

UK COMPANY NEWS

Growth all round boosts
Hawtall by 67% to £3.5m

WITH ALL three sectors contributing to Hawtall's growth, the company's year-end profits surge by 67 per cent to £3.5m pre-tax.

Turnover for the period January 11, 1985 to December 31, 1985, accelerated from £12.9m to £18.1m. Hawtall, based in Essex, is an automotive design engineering consultancy.

During the period over 94 per cent of group turnover related to export work.

Shareholders are to receive a dividend of 7p net, the rate promised at the time of the group's entry to the USM in October 1984. The previous year's payout was 1.5p but the directors pointed out in the prospectus that had the shares been quoted for the whole of that year they would have recommended a 6p dividend for 1984-85.

Tax for 1985 rose from £224,000 to £151,000 and left the net balance at £2.01m.

compared with £1.29m. Earnings emerged 10.4p ahead at 31p per 5p share.

A divisional breakdown of sales shows: design engineering £22.37m (£11.6m), die moulding £24.2m (£872,000) and structural analysis £1.18m (£454,000).

The group is currently engaged on nine major automotive design programmes, eight of which are for various divisions of General Motors, together with numerous smaller projects. This compares with four major programmes at the beginning of 1985.

The directors are looking for continued development in all aspects of group business in 1986, and in particular to strong growth from the field of computer aided design.

comment

Hawtall is an oddity in British industry. Its staple activity is to design cars, from the original clay model through

to the production line, largely in the US and largely for General Motors. The shares, which have risen steadily since the results, closed 30p higher yesterday at 450p. An extensive investment programme has equipped the company with computer aided design facilities to state of American and Italian competition, but has left gearing unhealthily high at 125 per cent.

Nonetheless the City expects profits of £4.5m this year and a 6p of 10.0. By opting for the US as its main market, Hawtall has steered clear of the troubles of the British car industry but has left itself very vulnerable to fluctuations in dollar exchange.

In the first half of publicly quoted results the company benefited from the dollar's fluctuation, this year it lost £400,000. Currency hedging is the short term solution, but for the longer term, Hawtall is scouting about for alternative markets in Europe, Australasia and the Third World.

Car sales
boost
Appleyard
profits

GOOD performance from its cars and vans operations contributed to Appleyard Group's continued improvement in 1985. Compared with the £180,000 pre-tax contribution they made in 1984, cars and vans added £1.61m to the group's total pre-tax profit of £2.06m. This was a 66 per cent advance on the 1984 figure of £1.23m.

The motor dealer and oil distributor is recommending a final dividend of 3.5p to make the total for the year 5p, up 87 per cent on 1984's figure of 3p. Earnings per share more than doubled from 11.3p to 24.8p after a reduction in tax from £303,000 to £59,000.

The useful contribution from cars came in spite of the discount war which squeezed trading margins and made volume the only route to profitability. Mr Ian Appleyard, group chairman, said this month was successfully pursued.

Appleyard Group rationalised its properties, including concentrating its entire car, truck, fleet and leasing activities in four locations. The cost of this rationalisation appears as an extraordinary item of £201,000.

The company says cash control proved effective despite the increase in turnover from £138.7m to £181.8m. As a result, interest and stock finance charges were only 7 per cent higher at £1.9m than for 1984 even though the average interest rate was 23 per cent.

New Dairien net
assets downturn

Net asset value per share of the New Dairien Oil Trust, investment company, fell from 83.5p to 71.7p by the year ended January 31, 1986, and from 85.1p to 74.2p, adjusted for exercise in full of rights attached to warrants.

The dividend is almost doubled to 0.625p (0.325p) for the year from earnings per share up from 0.52p to 0.92p.

After much lower interest payable, down from £96,000 to £5,000, the pre-tax figure for the year is ahead from £81,000 to £139,000. Tax charge was £47,000 compared with £29,000.

Shareholders of this USM stock are set to receive a final dividend of 10.125p, which makes a 13.125p total for the 15 months to end-September 1985. Earnings per share were 32.76p (25.78p).

Tyne Tees TV hit by cut
in advertising revenue

Tyne Tees Television, which operates the IBA television contract for the north-east of England, yesterday reported virtually unchanged results for the extended 15 month period to end-December 1985.

At £3.19m net, the result was creditable says Sir Ralph Carr-Ellison, the chairman, considering the period was beset by depressed advertising revenue throughout the UK and the company's reduced level of income brought about by the national boundary survey.

On an annualised basis the result shows a fall against the £2.6m achieved in the previous 12 months to end-September 1985.

Channel 4 subscriptions took

£11.16m (£8.72m for 12 months) and the IBA television levy amounted to £1.13m (£1.05m) interest receivable came to £483,000 (£444,000).

Sir Ralph says the result was achieved through significant cost reductions and he welcomed the Government's decision on future proposals for the levy and expressed optimism for the company's future. Turnover for the period was £80.53m (£46.01m).

Shareholders of this USM stock are set to receive a final dividend of 10.125p, which makes a 13.125p total for the 15 months to end-September 1985. Earnings per share were 32.76p (25.78p).

Leather group
tops forecast

World of Leather, the specialist retailer of leather, upholstered furniture, saw pre-tax profits more than double from £522,000 to £1.2m in 1985—17 per cent higher than forecast when the company came to the USM last November.

The record profit was made on turnover 54 per cent higher at £9.14m (£5.94m), an increase the company put down to the impact of new shops opening and existing ones fulfilling more of their potential.

As indicated when it came to the market, no dividend is to be paid for 1985. Earnings per share are up from 5p to 9.4p.

Mr. Ramon, who is chairman and joint managing director, said the company had expanded its market share and shown it could contain overheads while substantially increasing sales.

Westbrick aids
Tod's profits

A big contribution from its acquisition, Westbrick Plastics, helped Tod, the USM-quoted company, to achieve record profits for the six months to the end of 1985.

The pre-tax figure jumped 80 per cent from £242,000 to £815,000 on turnover up almost fourfold from £1.3m to £5.04m.

The Weymouth-based company, which designs and makes fibre reinforced composite products, is being paid an interim dividend of 1.5p (1.1p). Earnings per share rose from 4.2p to 5.4p.

Tod's ultimate holding company is C. H. Beazer, from which it bought Westbrick last September for £2.76m. In January, Westbrick acquired Paramount Fabrications, which Mr. Malcolm Griffiths, Tod's chairman, expects to contribute to profits during 1986.

Correction Notice
Replaces Notice of March 11, 1986

**NORDISKA
INVESTERINGSBANKEN**
(Nordic Investment Bank)

NB

US \$20,000,000

14% per cent. Bonds due 1990

NOTICE IS HEREBY GIVEN that, pursuant to Condition 7 (B) of the Bonds, Citibank, N.A. as Fiscal Agent, has selected by lot for redemption on April 15, 1986 US\$1,150,000 principal amount of said Bonds at the redemption price of 100% of the principal amount thereof, together with accrued interest to the date fixed for redemption. The serial numbers of the Bonds selected by lot for redemption are as follows: 107 220 223 333 338 348 416 418 424 427 441 447 452 461 470 475 477 481 482 493 496 498 501 515 518 527 538 631 650 672 678 684 706 724 732 737 754 758 762 767 783 784 786 797 800

Payment will be made upon surrender of Bonds together with all coupons maturing after the date fixed for redemption, at the offices of the Paying Agents as shown on the Bonds. Coupons maturing on April 15, 1986 should be detached and presented for payment in the usual manner. On and after April 15, 1986 interest on the Bonds will cease to accrue and unmatured coupons will become void.

Outstanding after April 15, 1986 US\$8,900,000.00.

March 14, 1986
By Citibank, N.A. (CSSI Dept.)
London, Paying Agent

CITIBANK

Granville & Co. Limited

Member of The National Association of Security Dealers
and Investment Managers

8 Lovat Lane London EC3R 8BP Telephone 01-421 1212

Over-the-Counter Market

High	Low	Company	Price	Change	Gross Div. (%)	Fully Taxed
146	118	Ass. Brit. Ind. Ord.	134	+2	7.3	8.2
141	121	Ass. Brit. Ind. CULS	71	+1	6.4	8.0
143	123	Algarve and Rhodes	75	-	4.3	12.3
143	108	Bardon Hill	56	-	3.0	7.8
142	101	Bray Technology	138	-	12.0	8.7
152	97	CCCL 11st Conv. Pref.	140	-	4.9	3.5
140	83	Carburetor Ord.	57d	-	10.7	11.8
85	48	Deborah Service	34	-	7.0	5.9
62	20	Frederick Blair	103	-	3.0	4.7
108	40	Int. Precision Castings	64	-	15.0	4.1
218	101	Jale Group	118	-	5.0	4.7
122	101	Jackson Group	161	-	15.0	4.3
345	228	James Burroughs	345	-	15.0	4.3
95	63	James Burroughs Spc P.	84d	-	5.0	7.9
120	50	Minhouse Holding NV	120	+12	6.0	6.2
32	22	Robert Jenkins	86	-	8.0	15.9
42	38	Scourtons "A"	69	-	5.0	7.2
121	101	Todd and Carlisle	118	-	7.9	2.4
370	320	Univac Holdings	330	-	8.0	6.2
63	320	Trevillion Holdings	138d	-	6.0	8.2
128	156	W. S. Yates	200	-	17.4	8.7

MITSUI FINANCE ASIA LIMITED

(Incorporated in the Cayman Islands)

US\$ 100,000,000
12 1/4% Guaranteed Notes due 1992

NOTICE IS HEREBY GIVEN that pursuant to Condition 7 (B) of the 12 1/4% per cent. Notes, US\$ 100,000,000 principal amount of the Notes has been drawn, for redemption on 14th April, 1986, at the redemption price of 101% of the principal amount, together with accrued interest to but excluding 14th April, 1986.

The serial numbers of the 12 1/4% Notes drawn for redemption are as follows:

The serial numbers of the 12,750 Notes drawn for redemption as follows:									
2	13	17	18	19	26	29	30	33	36
43	44	46	50	52	57	54	66	77	82
84	85	108	112	113	122	123	125	136	139
140	144	152	181	186	188	198	197	207	213
248	269	274	277	278	287	291	292	294	296
308	311	311	320	323	328	332	337	339	340
362	345	347	351	356	360	362	365	369	
371	375	376	384	392	401	407	408	413	
437	440	441	446	450	452	455	456	468	
482	485	487	488	493	499	507	507	514	517
537	539	541	542	548	561	566	571	575	578
581	582	589	597	599	604	608	613	615	616
625	629	631	634	650	651	652	656	667	
671	681	705	715	721	723	730	737	739	
750	767	768	770	771	776	777	780	783	
791	796	811	816	819	820	827	835	850	
870	871	885	890	893	896	904	912	916	
946	949	953	955	956	959	961	975	980	
982	989	990	993	994	997	1010	1012	1016	1019
1023	1032	1048	1055	1072	1072	1077	1115	1122	
1135	1138	1140	1141	1145	1147	1150	1154	1156	
1169	1171	1171	1172	1173	1174	1175	1176	1177	
1219	1222	1223	1229	1232	1234	1239	1242	1267	
1279	1286	1288	1290	1297	1303	1305	1311	1313	
1327	1327	1327	1327	1327	1327	1327	1327	1327	
1348	1354	1395	1399	1403	1406	1409	1415	1416	
1423	1435	1444	1448	1451	1461	1462	1464	1480	
1495	1506	1527	1531	1532	1534	1536	1543	1547	
1550	1550	1550	1550	1550	1550	1550	1550	1550	
1596	1599	1612	1613	1615	1619	1624	1628	1630	
1634	1637	1642	1652	1667	1668	1680	1686	1690	
1695	1695	1695	1695	1695	1695	1695	1695	1695	
1762	1763	1773	1782	1787	1790	1806	1809	1813	
1816	1824	1828	1838	1850	1851	1853	1856	1862	
1870	1880	1884	1884	1884	1884	1884	1884	1884	
1913	1922	1933	1937	1939	1944	1949	1952	1960	
1968	1971	1973	1974	1978	1978	1989	2004	2021	
2022	2027	2027	2027	2027	2027	2027	2027	2027	
2073	2076	2078	2080	2088	2089	2090	2105	2108	
2126	2128	2130	2133	2134	2138	2140	2145	2148	
2162	2177	2177	2177	2177	2177	2177	2177	2177	
2221	2233	2235	2236	2239	2240	2241	2242	2247	
2256	2267	2268	2273	2276	2276	2280	2289	2304	
2321	2323	2323	2323	2323	2323	2323	2323	2323	
2329	2370	2371	2374	2384	2389	2400	2406	2415	
2433	2426	2428	2433	2436	2441	2456	2457	2462	
2486	2467	2485	2489	2490	2501	2502	2504	2508	
2526	2527	2527	2527	2527	2527	2527	2527	2527	
2567	2572	2578	2583	2589	2590	2607	2613	2614	
2624	2628	2633	2633	2638	2639	2646	2647	2648	
2672	2672	2672	2672	2672	2672	2672	2672	2672	
2692	2696	2700	2702	2722	2727	2738	2757	2761	
2766	2769	2771	2773	2774	2776	2776	2782	2789	
2799	2799	2799	2799	2799	2799	2799	2799	2799	
2866	2867	2868	2869	2873	2874	2876	2880	2886	
2896	2899	2910	2913	2914	2922	2926	2931	2937	
2946	2946	2946	2946	2946	2946	2946	2946	2946	
3011	3025	3026	3029	3038	3041	3046	3050	3051	
3067	3060	3064	3079	3081	3094	3094	3106	3107	
3116	3116	3116	3116	3116	3116	3116	3116	3116	
3150	3161	3162	3176	3178	3179	3194	3194	3197	
3203	3210	3212	3213	3215	3218	3219	3221	3222	
3233	3231	3231	3231	3231	3231	3231	3231	3231	
3290	3302	3303	3313	3317	3321	3322	3323	3328	
3330	3344	3349	3350	3352	3354	3366	3371	3375	
3387	3391	3391	3391	3391	3391	3391	3391	3391	
3419	3428	3434	3441	3450	3451	3462	3463	3469	
3492	3493	3497	3498	3515	3520	3533	3534	3539	
3545	3545	3545	3545	3545	3545	3545	3545	3545	
3627	3630	3632	3641	3642	3646	3647	3648	3655	
3670	3685	3694	3715	3723	3733	3739	3745	3749	
3763	3763	3763	3763	3763	3763	3763	3763	3763	
3819	3809	3812	3819	3822	3822	3839	3841	3843	
3852	3865	3880	3881	3886	3901	3904	3920	3923	
3937	3937	3937	3937	3937	3937	3937	3937	3937	
3963	3966	3987	3989	3995	4004	4005	4007	4016	
4019	4020	4033	4040	4049	4055	4059	4081	4088	
4102	4113	4113	4113	4113	4124	4127	4132	4141	
4150	4155	4156	4161	4161	4162	4169	4170	4171	
4226	4228	4236	4247	4248	4263	4264	4265	4267	
4291	4276	4280	4287	4291	4298	4303	4310	4312	
4327	4327	4327	4327	4327	4327	4327	4327	4327	
4357	4389	4390	4394	4400	4412	4421	4423	4425	
4433	4436	4445	4461	4467	4469	4478	4484	4490	
4502	4502	4502	4502	4502	4502	4502	4502	4502	
4561	4561	4563	4576	4588	4591	4593	4596	4597	
4612	4619	4625	4630	4634	4637	4640	4648	4650	
4673	4673	4673	4673	4673	4673	4673	4673	4673	
4737	4739	4741	4743	4748	4758	4765	4775	4780	
4798	4810	4820	4822	4827	4843	4846	4847	4848	
4856	4856	4856	4856	4856	4856	4856	4856	4856	
4892	4952	4953	4955	4959	4962	4967	4968	4972	
4976	4976	4996	5007	5010	5024	5026	5032	5035	
5048	5048	5048	5048	5048	5048	5048	5048	5048	
5086	5086	5087	5090	5092	5104	5105	5108	5111	
5118	5125	5126	5132	5137	5138	5139	5140	5141	
5153	5162	5174	5178	5184	5185	5196	5200	5218	
5217	5217	5217	5217	5217	5217	5217	5217	5217	
5281	5315	5321	5332	5339	5340	5351	5358	5363	
5379	5383	5406	5415	5416	5421	5431	5439	5443	
5458	5462	5463	5471	5481	5472	5478	5479	5482	
5498	5498	5498	5503	5505	5507	5507	5507	5507	
5527	5531	5532	5534	5535	5542	5544	5548	5580	
5553	5558	5559	5579	5583	5589	5600	5617	5630	
5649	5651	5662	5673	5674	5680	5682	5691	5694	
5703	5703	5703	5703	5703	5703	5703	5703	5703	
5758	5769	5798	5802	5812	5816	5817	5821	5835	
5842	5852	5865	5865	5871	5872	5880	5881	5889	
5908	5909	5911	5911	5928	5928	5930	5932	5933	
5948	5963	5963	5964	5973	5978	5978	5978	5978	
5997	6000	6007	6020	6035	6049	6054	6067	6059	
6068	6079	6082	6085	6087	6099	6102	6103	6105	
6110	6110	6110	6110	6110	6110	6110	6110	6110	
6117	6186	6186	6189	6190	6190	6196	6205	6209	
6235	6243	6259	6272	6290	6303	6315	6321	6321	

This notice complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.



Australian Industry Development Corporation

(A statutory corporation, wholly owned and guaranteed by the Commonwealth of Australia)

Japanese Yen 20,000,000,000

6% Bonds Due 1996

Issue Price 100%

The following have agreed to subscribe or procure subscribers for the Bonds:-

Nomura International Limited	Salomon Brothers International Limited
Mitsui Trust Bank (Europe) S.A.	Bank of Tokyo International Limited
Algemene Bank Nederland N.V.	Banque Nationale de Paris
Banque Bruxelles Lambert S.A.	Commerzbank Aktiengesellschaft
Citicorp Investment Bank Limited	Daiwa Europe Limited
Credit Suisse First Boston Limited	Manufacturers Hanover Limited
LTCB International Limited	Mitsubishi Trust & Banking Corporation (Europe) S.A.
Merrill Lynch Capital Markets	Orion Royal Bank Limited
Morgan Stanley International	Swiss Bank Corporation International Limited
Swiss Bank Corporation International Limited	Union Bank of Switzerland (Securities) Limited
S. G. Warburg & Co. Ltd.	Yasuda Trust Europe Limited

Application has been made to the Council of The Stock Exchange for the Bonds to be admitted to the Official List. Interest on the Bonds is payable annually in arrears on 26th March, the first such payment being due on 26th March, 1987.

Listing particulars relating to Australian Industry Development Corporation and the Bonds are available in the Extel Statistical Service and copies may be obtained during usual business hours up to and including 18th March, 1986 from the Company Announcements Office of The Stock Exchange and up to and including 28th March, 1986 from:-

Nomura International Limited,
Nomura House,
24 Monument Street,
London EC3R 8AJ

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN

Citibank N.A.,
336 Strand,
London WC2R 1HB

14th March, 1986

All of these securities having been sold, this announcement appears as a matter of record only.

\$135,000,000

Banner Industries, Inc.

\$60,000,000

12 1/4% Senior Subordinated Notes due 1996

\$75,000,000

13 1/4% Subordinated Debentures due 2006

Drexel Burnham Lambert

INCORPORATED

March, 1986

U.S. \$100,000,000

The Sumitomo Trust Finance (H.K.) Limited

(Incorporated in Hong Kong)

12 1/2% Guaranteed Notes Due 1992



NOTICE IS HEREBY GIVEN that pursuant to Condition 5(c) of the Notes, US \$2,000,000 principal amount of the Notes has been drawn for redemption on 16th April, 1986, at the redemption price of 101% of the principal amount, together with accrued interest to 16th April, 1986. The serial numbers of the Notes drawn for redemption are as follows:-

127	1100	2342	3591	4716	5687	6915	7687	8334	9282	9903	10754	11843	12531	13680	14761	15703	16871	17973	19149
225	1137	2457	3601	4730	5845	6998	7749	8503	9305	9959	10792	11905	12562	13862	14779	15753	16902	18050	19151
271	1208	2472	3634	4849	5897	7107	7801	8535	9362	9971	10794	11973	12596	13902	14785	15756	16992	18051	19209
381	1211	2548	3828	4866	5905	7118	7822	8561	9400	10074	10839	12000	12657	13927	14835	15758	17005	18084	19270
437	1285	2587	3888	4914	6019	7121	7836	8664	9447	10075	10873	12025	12678	13936	14846	15834	17056	18088	19303
448	1347	2660	4019	4913	6069	7182	7873	8696	9455	10187	10904	12034	12708	13937	14904	15906	17134	18111	19306
483	1368	2683	4035	4923	6163	7227	7891	8708	9484	10211	11041	12054	12710	13951	15023	15911	17335	18133	19372
501	1395	2752	4065	5022	6184	7231	7897	8824	9517	10243	11075	12077	12723	13956	15116	15972	17385	18167	19535
555	1433	2891	4069	5194	6253	7306	7911	8826	9524	10317	11177	12090	12728	13986	15130	16073	17424	18316	19540
732	2119	3434	4581	5396	6498	7440	8207	9105	9647	10406	11552	12307	13221	14273	15404	16416	17740	18691	19783
878	2147	3439	4593	5415	6567	7448	8217	9138	9718	10413	11579	12310	13252	14334	15421	16520	17752	18820	19816
912	2201	3459	4638	5500	6692	7471	8230	9141	9766	10551	11674	12322	13482	14446	15427	16579	17884	18903	19826
954	2228	3519	4660	5518	6740	7544	8239	9192	9811	10640	11783	12339	13540	14490	15523	16585	17916	19092	19892
1008	2232	3568	4675	5519	6795	7566	8271	9217	9829	10641	11818	12360	13613	14581	15543	16729	17948	19130	19930
1027	2293	3573	4687	5611	6868	7588	8315	9264	9833	10668	11837	12476	13637	14722	15558	16763	17958	19132	19962

On the 16th April, 1986, the said redemption price will become due and payable upon each Note to be redeemed, together with accrued interest from 20th February, 1986 to 16th April, 1986 amounting to US \$98.19 per US \$1,000 Note. On and after that date, interest on the said drawn Notes will cease to accrue. Payment of the Notes to be redeemed will be made on or after 16th April, 1986 upon presentation and surrender of the said Notes, with all coupons appertaining thereto, at the office of any of the Paying Agents mentioned thereon. After 16th April, 1986 US \$21,000,000 principal amount of Notes will remain outstanding.

The Chase Manhattan Bank, N.A., London,
Fiscal and Principal Paying Agent

14th March, 1986

UK COMPANY NEWS

Raymond Hughes on the legal ruling on the blocked bid for Granada

Rank loses IBA court challenge

THE Rank Organisation yesterday lost its High Court challenge to the Independent Broadcasting Authority's decision to block Rank's £783m takeover bid for the Granada Group, which includes Granada Television.

Mr Justice Mann dismissed with costs Rank's claim for an order quashing the IBA's refusal to allow Rank to vote more than 5 per cent of its shares in Granada.

Under Granada's articles of association, no shareholder may vote more than a 5 per cent holding unless it is an "approved person" in the eyes of the IBA.

Announcing its decision on February 25, the IBA said that Rank's offer for Granada would mean a major change in control of a viable programme contractor which would be unacceptable.

The judge held that Rank's claim failed because, when the IBA made its decision, it had not been acting under a power given to it by the 1981 Broadcasting Act.

Only decisions made by public bodies such as the IBA

under powers conferred on them by the status under which they operate can be overturned by the courts under the judicial review procedure invoked by Rank.

Rank had argued that, when it made its decision, the IBA had been exercising a function under section 20(30) of the Act.

The claim failed because, when the IBA made its decision, it had not been acting under a power given to it by the 1981 Broadcasting Act.

The judge found "no unfairness" and the IBA acted "honestly and in good faith."

The decision had been illegal because the IBA had not had regard to matters the section required it to take into account.

Rank contended.

It had failed to consider whether a Rank takeover would involve a change in the nature, characteristics or control of a programme contractor which, if it had occurred before the franchise had been awarded,

not. What it had been doing was exercising an adjudicatory power conferred on it by Granada's articles of association.

The fact that the IBA had a statutory power to act in such an adjudicatory capacity under the Granada articles did not bring the matter into the field of public law or make it susceptible of judicial review.

The judge said that his ruling on that aspect of the case was sufficient to dispose of Rank's claim. He went on, however, to deal with the other arguments that had been put forward.

In his one finding in Rank's favour, he said that, had it been necessary, he would have held that, contrary to what the IBA had contended, Rank had a

sufficient interest in the matter, as a large shareholder in Granada, to give it the legal standing to seek judicial review.

Rank's principal argument had been that the IBA acted unfairly in not giving Rank an opportunity to make representations before the decision was taken.

The judge said that he could find no unfairness. The IBA had acted honestly and in good faith, its chairman Lord Thomson, had not promised Rank that it could meet the IBA before a decision was taken.

Rank had not had a legitimate expectation that it would have a chance to put its case to the IBA.

Rank had also complained that the IBA had followed an inflexible policy not to allow a change of control of a successful programme contractor which Rank argued, was inconsistent with the IBA's duty under the Broadcasting Act.

The judge said that the IBA's decision could not have been flawed on the basis of the mechanical operation of an inflexible policy. It was entitled to have a general policy that changes in the control of viable TV programme contractors were unacceptable.

In every case the IBA had to consider whether there was any reason to depart from that policy. It had done so in this case, the judge said.

Rank is to appeal against the ruling.

Bridport-Gundry up 43% and makes £2m purchase

Bridport-Gundry, maker and retailer of netting and twisted and woven products, has improved pre-tax profits by 43 per cent in the six months to end-January 1986, from £646,000 to £924,000.

It has also announced an agreement in principle to buy the share capital of Hall's Barton Ropery, including its subsidiary Overtons. The consideration has been provisionally agreed at about £2.2m, to be satisfied by the issue of shares.

Bridport-Gundry, which based in Dorset, increased its turnover over the half year by £3.04m to £18.96m. The company usually performs better in the second half due to seasonal influences and other factors and the directors expect the pattern to be repeated this year.

The interim dividend is being stepped up by 0.2p to 1.65p. For the year to July 1985 the total payment was 5p when profits reached £2.11m with the second half producing £1.46m (£1.2m). Overall the directors are confident that the results for the full year this time will be good.

The directors report that

Bridport Aviation Products produced an excellent result for the six months, while the marine companies did well in a difficult market. James Pearsall, a manufacturing subsidiary, continued its recovery and Bridport-Gundry Netting performed satisfactorily.

Brownell reflected the seasonality more than the other companies, but is expected to achieve a good result for the year, the directors say, while Lolift, which makes intermediate bulk containers, lost its biggest contract, but the deficit in orders has already been made good.

Tax took a total of £336,000 against £246,000, and after minorities of £22,000 (£30,000), attributable profits emerged up from £370,000 to £566,000 for earnings per 20p share of 6.33p (4.5p).

The directors say that Hall Barton's business is entirely complementary to Bridport's own. Its turnover is about £8m, they state, and profits for the year to end-June 1985 were £256,209. Its shareholders' funds at that date amounted to £2.98m.

NOTICE TO LOMBARD DEPOSITORS

Rate for depositors entitled to receive gross interest	Rate for depositors entitled to receive net interest	Gross equivalent to a basic rate tax payer
14 Days Notice Minimum deposit is £2,500		
12% pa	8.97% pa	12.81% pa
Cheque Savings Accounts When the balance is £2,500 and over		
11 1/2% pa	8.59% pa	12.28% pa
When the balance is £250 to £2,500		
9 1/2% pa	7.10% pa	10.14% pa

Interest is credited on each published rate change, but not less than half yearly.

Lombard North Central
17 Bruton St, London W1A 3DH.

DOX GOOD NEWS	KIT KAT ROLO TOFI	SCOTSLAN REVE
DEN CUP TOOTY FROO	S YORKIE POLO ESC	GOTS DE BOURGOGNE
NAKS WHEAT CRUNCHIES	BLACK MAGIC CARAMAC KIT KAT DOUBLE CEN	
WALNUT WHIPS DRIFTER ROWNTREE'S JELLIES DAIRY BOX MINTOLA JAFFAS		
FTER BREAKAWAY ROWNTREE'S FRUIT PASTILLES AND FRUIT GUMS NIK NAKS W		
KIT KAT MATCHMAKERS TOM'S GREAT AMERICAN SNACKS TOOTY FROOTIES BR		
ICKLES MUNCHIES TOFFO LION BAR BLUE RIBANDS SUNRISE BROS CADDY ECLIPSE C		
LA PAN YAN PICKLES DOUBLE CENTRE SUN PAT PETITS CRACKS REVE NOIR ESCAR		
HIES WEEK END CREAMOLA RILEY'S CRISPS SMARTIES WELSH PANTRY CRUNCHIE		
IAGIC FOX'S GLACIER MIN	CHOCO CROSSIES QUAI	STREET YORKIE POLO BI
RAGE MURPHY'S GOLDF	FOLKY NUTS AERO R	NTALES WILSON ROLL
MARTIES CHOCO CRO	LANVIN CARAMAC M	MAKERS DAIRY BOX GC
NUTCHOS LAURA SEC	TOFFEE CRISP WILSC	XX MINTS BAR ONE M
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	CRUNCHIES SUNRISE	
	CARAMAC MATCHM	

Profitable growth in the UK and North America

Results in Brief	1985	1984	
Turnover	£m	£m	
	1205.2	1156.5	
Trading profit	101.3	93.8	
Interest	22.0	19.3	
Profit before taxation	79.3	74.5	
Taxation	18.6	16.5	
Profit after taxation	60.7	58.0	
Preference dividends	0.1	0.1	
Profit attributable to ordinary shareholders before extraordinary items	60.6	57.9	
Earnings per ordinary share	36.0p	36.0p	

- * 1985 pre-tax profits up 6%
- * Total dividend up 11%
- * UK trading profit up 16%
- * North American companies increased profits
- * Capital expenditure at a record £71.5 million
- * Trading margins up for fourth successive year
- * Commitment to growth by improved returns from existing businesses as well as appropriate acquisitions

Rowntree Mackintosh

FINANCIAL TIMES SURVEY

Friday March 14 1986

Design services are in demand as never before but are still vastly underused. Ambitious companies, led by the high street retailers, are discovering the commercial power of this key strategic ingredient. But for the majority the message has yet to get through.

Power beyond the images

By Christopher Lorenz
Management Editor

FOUR YEARS after the London stock market first began to take design seriously, and Mrs Thatcher launched a long-running campaign to persuade British managers of design's commercial power, there is no longer any excuse for thinking of it as "mere styling."

As Britain's Japanese, German and Italian competitors have demonstrated for decades—and as the Burton Group and Habitat-Mothercare have shown more recently in Britain's high streets—the power of design extends far beyond facades and images. In services and manufacturing alike, it reaches deep into marketing and product strategy.

In the words of John Butcher, the minister championing the government's campaign, "Design influences nearly all aspects of manufacture." He goes as far as to claim that "for every pound spent on design, the businessman will get a better return than on anything else."

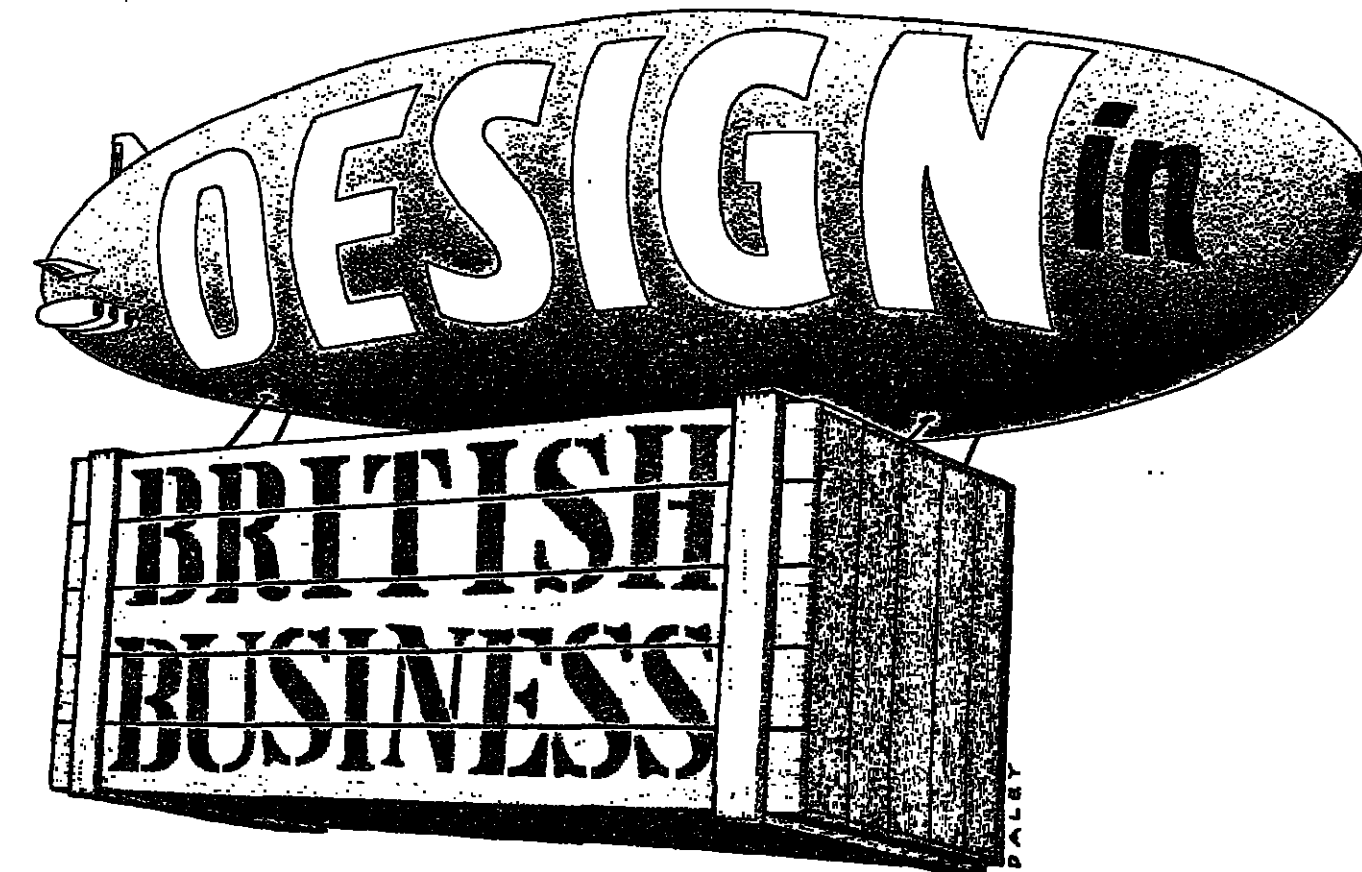
As Mr Butcher told a gathering of Britain's top industrialists at a "design commitment conference" in London a

month ago, design "is the most effective means of ensuring differences between products in the marketplace—for bankers as much as for engineers, for giant conglomerates as much as for rural craft companies, and for services as much as for products."

The explosive growth of almost every type of design consultancy over the past four years is an indication that British business is at last beginning to get the message. This year's Design Council Awards also show that there are much-improved product lines in a number of manufacturing industries.

A few managers may even be getting the message via the efforts that their children's schools are making to establish design as a socially valuable activity and an integral part of the curriculum; the number of schoolchildren taking O-level exams in craft design and technology (CDT) has tripled since 1979.

Yet all the evidence suggests—through market share statistics as much as opinion surveys—that many managements have still not been converted to what Mr Butcher calls "the design message." Which is why 1986 will probably see more official and semi-official promotion of



design than at any time since Prince Albert's Great Exhibition of 1851.

A stream of new initiatives is being prepared and launched. They include:

● **Design Commitment drive.** Sparked off by last month's London conference, organised by the Department of Trade and Industry, more than 20 of Britain's largest companies have agreed to start promoting the design message downwards and outwards by holding seminars for their principal suppliers. Another three dozen will shortly be discussing the idea with the Design Council.

● **Design Awareness Campaign.** Shortly after Easter more than 1.5m readers of The Sunday Times and the Economist, plus over 40,000 selected managers, will receive a Design Council booklet on the role designers can play in commercial success.

● **Support for Design.** When it was launched in 1983, this DTI-backed programme of subsidised consultancy for small and medium-sized companies, which is administered through the Design Council, had a £10m budget over three years. Such

has been the demand that it has been enlarged several times: the 1985-86 spend will be £6.3m, with £7.5m earmarked for 1986-87.

So far more than 3,500 projects have been undertaken, 60 per cent of them for first-time users of design consultants. Roughly the same proportion have continued using consultants after the end of the subsidy period. About a third of the projects have used engineering designers, and about 40 per cent industrial product designers, with the rest split between fashion, knitwear, packaging, literature graphics, and so on.

● **Design management training packs.** For managers and designers in large as well as small companies. Newly compiled by the Design Council and the Industrial Society with backing from the Manpower Services Commission, the packs are already in use within several companies, including British Aerospace.

● **Design management quality standard.** Similar to the BS 5750 Quality Systems standard,

this is intended to assist companies more broadly in establishing better design management procedures. A draft proposal should be ready within the next year.

● **NEDO working party on design.** Since last autumn a high-level NEDO working party has been mounting the most thorough effort yet made to learn how Britain's most successful foreign competitors manage design, and to apply the lessons.

A set of detailed "action packs" will be developed with the various industry Economic Development Councils after the working party's general recommendations have gone to the full NEDC in the summer.

With the British Institute of Management and several small business agencies also beginning to introduce design advice and support into their range of activities, the "design into business" bandwagon is well and truly rolling. Even the EEC Commission is becoming interested in the subject, and commissioning several research projects.

On the education front too, the picture is vastly more promising than four years ago. Then, London Business School was virtually the only institution teaching design to managers. Now Manchester Business School has joined it, along with a growing number of polytechnics and the Open University.

The other side of the coin—the teaching of business skills to trainee designers—is less bright. But a number of design colleges, including the Royal College of Art, are making rapid progress from a near-standing start.

Among various new initiatives to give young designers vital experience in industry are a placement programme run by the Royal Society of Arts, and Design into Business, a joint award scheme for the education profession and industry.

But very much more still needs to be done to attune design graduates to the attitudes and disciplines which are needed if they are to work effectively in business teams with hard-bitten marketers and engineers.

Vertical growth of consultants

By Feona McEwan

TRYING TO gather up the threads of Britain's talented and idiosyncratic design industry is like trying to trap raindrops in a sieve. It is so fragmented in structure, and its disciplines so disparate, that it cannot be readily pigeonholed or contained.

But though even the most basic production and market share statistics are lacking—it is still a very young industry—there is no doubt that the market for commercial design services is both hungry and dynamic.

The pioneer companies have expanded even more rapidly. Fitch and Co, for instance, moved from £2.8m turnover in 1980 to £6.9m in 1984 and from a staff of 70 to 250 last year.

The Michael Peters Group has expanded even more rapidly, from £900,000 in 1981 to £6.2m last year, and from 15 staff to 180. In size, the leading UK companies now outstrip their Continental European counterparts, and demand from overseas clients makes them an influential international force.

The practices range right across the scale, from the traditional "cottage industry" two-person business to the multi-disciplinary top "institutional" group practices such as Fitch & Co, Aldcom, Pentagram, McColl, Conran Associates, and the Michael Peters Group.

Behind the drama of the past five years lies a combination of market forces, changing consumer needs and a sympathetic government. Together with the emergence of the designer as businessman, these have helped prise the nation's distinguished talent out of its previous bunker mentality and propel it headlong into the commercial ring—though that is not to deny the purists in the business who shun the new commercial climate.

One symptom of the shift is the industry's main representative body, the Society of Industrial Artists and Designers,

which is finding its feet after a period as a dozing giant. With 8,000 members it claims to be the largest body of its kind in the world. Under its president Michael Wolf, there is a plan to change its name (to the Chartered Society of Designers), restructure and broaden its horizons.

One initiative is a proposed Centre for Design Studies to document the industry. This could go some way towards filling the gaps in the industry's information flow, providing figures on such areas as the total number of practitioners, the amount of foreign revenue generated, and the industry's value as a part of the country's GNP.

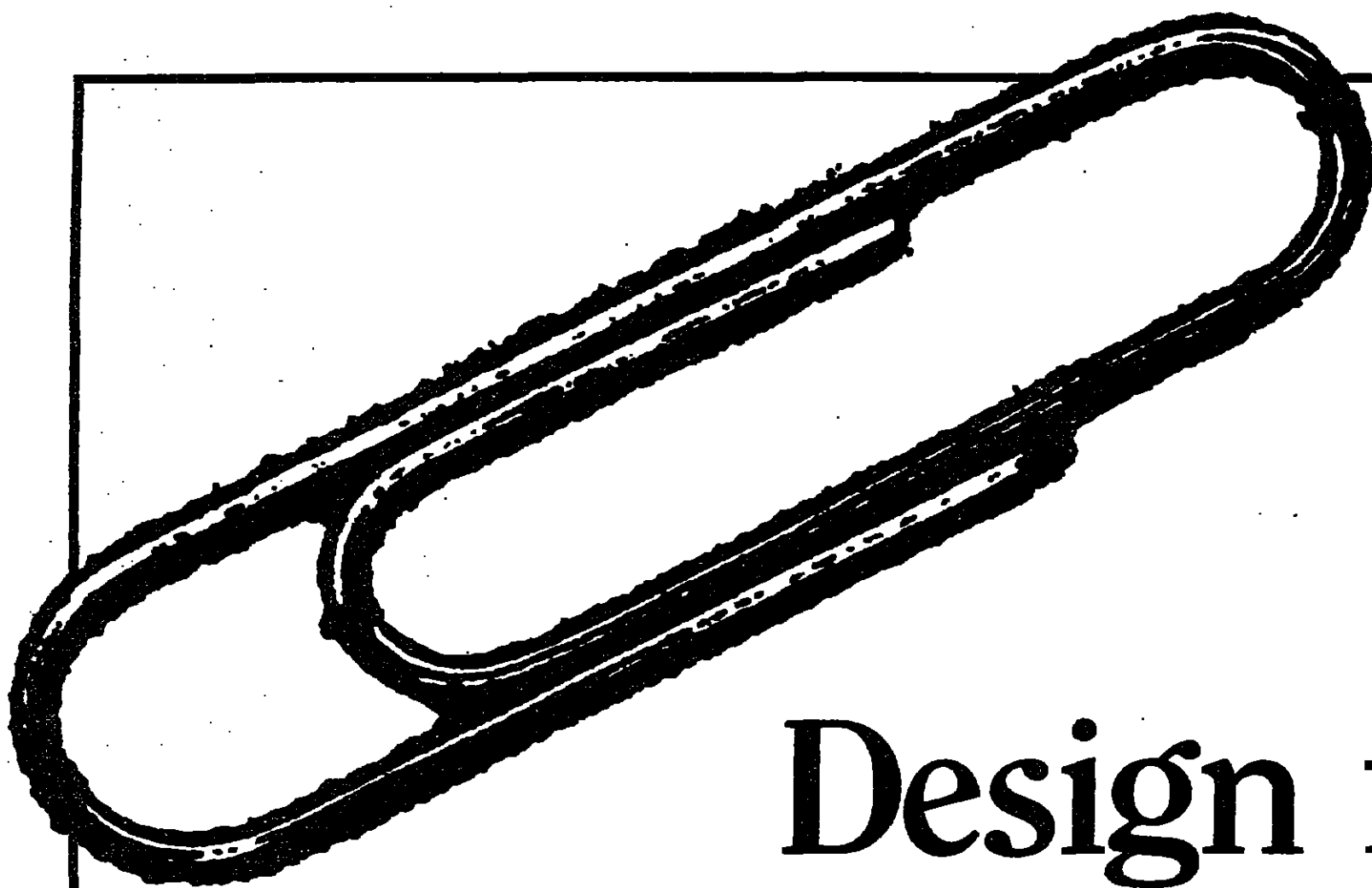
The emergence of the dissident Design Businesses Association at the end of last year, initiated by a group of graphic designers who felt the society represented individuals more than practices, was, Wolf admits, "mainly a symptom of our lack of speed in the market place." For the moment, the DBA has been drawn into the society in an attempt to pool energies and aims, and thus present a strength in force.

There are also signs of increased professionalism overall. In line with more mature communications industries, such as advertising and even public relations, the design world has discovered marketing. Internally the leading design companies now have public relations officers keeping their name in lights, aware that credibility can come with publicity, and sets of smaller designers are banding together in visible groups for promotion purposes.

The more ambitious have installed non-designer talent in key positions, such as marketing directors and research directors, to steer corporate growth and service the clients.

In step with the commercial world they service, design consultants competing for business are more likely to talk marketing-speak—market share, consumer needs, corporate positioning—rather than colour

CONTINUED ON PAGE 3



Design for Growth

The paperclip is a classic example of practical design. Just the sort of innovation that makes small businesses grow large.

Mobil, through good design and technical ingenuity are leaders in the field of petroleum product technology. During Industry Year, together with the Design Council we have launched **Design for Growth '86**. It's a competition specifically for small businesses.

The aim is to help small companies which have innovative ideas or products—and bring them into the public eye. With a cash prize of £10,000 for the overall winner, advertising and a major exhibition of the top fifty entries, it will also encourage these small businesses to grow.

For more information on Design for Growth '86, and entry details, write to the Design Council, 28 Haymarket, London SW1Y 4SU.

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YEAR 1986

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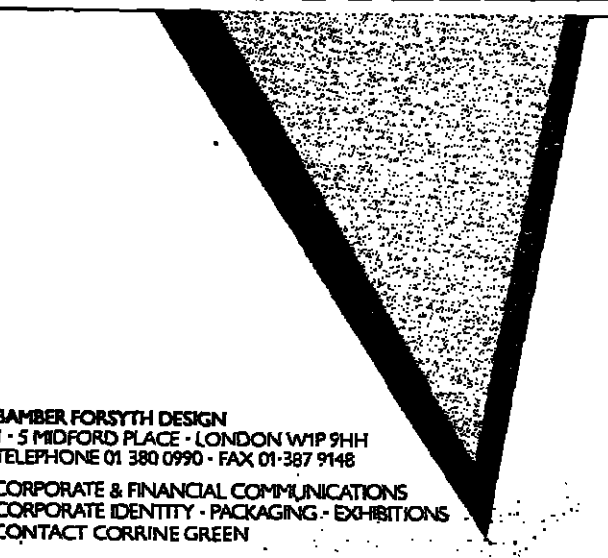
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More than a High Street fad

Retailing
RUFUS OLINS

CAN THE retailing world's current enthusiasm for design last? Investors can be forgiven for having asked the question several times over during the past few months.

First Ralph Halpern's Burton Group takes over Debenhams, the department store chain, and promises it revitalisation by design; then Sir Terence Conran's Habitat/Mothercare merges with British Home Stores and vows to intensify BHS's existing programme of store redesign. It has been the same with almost every move in UK retailing over the past few years.

To cautious investors, at least, all this may sound fine in theory but unconvincing in practice. For if every High Street leviathan starts to try to out-design the other, does that not spell the end of the design fad?

The criticism is significant in that it takes as given the enormous recent growth in retailers' budgets for design. But the rise of design in retailing is a phenomenon which, far from being confined to fashion chains, extends to every sub-sector of the retail industry.

Stefan Cliff, Conran Design Group's graphics chief, helped re-launch Virgin Records' enormous Oxford Street emporium; at Fitch & Co, design director Michael Howard's staff have, at Southampton, helped the Automobile Association completely revamp its High Street image.

From shopping centres, edge-of-town developments and supermarkets through to the ubiquitous multiples, designers are being called in to re-fit shells and pull in more cash, credit cards and coming soonish—electronic funds too.

To critics this just shows that the market for retail design has overheated. But, while the prodigious growth in retail design contracts of the past year cannot long be continued, the medium-term prospect for retail design seems excellent. For Britain still has a "great unwashed" of retailers who have yet to be introduced to what design can do for profitability.

That fact, coupled with

tougher competition for shabby consumer expenditure, ensures for retail design considerable prominence and longevity. For every Laura Ashley, Benetton or Bodyshop there are Rumbelows and more Rumbelows. The market for retail design is still wide open.

Yet it is only a further stiffening of competition that will compel the great majority of British retailers to adopt good design, not merely as a cosmetic move but as a central part of their corporate strategy. Plenty of signals exist to suggest that such competition will grow still more intense. Conventional retailing is coming under attack from booming mail order houses, and—in the longer term—from "teleshopping," or the purchase of goods via telecommunications networks linked to home televisions.

To survive, the retailer must identify his target markets and then design the shops, sales force and even merchandising around them; the growing sophistication of many retailers' ranges has not been matched by a more sophisticated staff, and sales have suffered accordingly.

Like Sir Terence Conran, who waxes lyrical about the sophistication of department stores in the US and Japan, Fitch's Michael Howard contends that the "seven-day society" of Japan shows what department stores could be like.

Japanese stores run to 20 storeys high and have their bargain basements on the top floor, but still work famously. In Tokyo department stores, Howard concludes, sales are buoyant because "the design excitement is high, the change of scenery continuous, and the service is superb. Giftwrapping is almost an art form."

Without good products on display in them, even the most carefully market-targeted shop designs will not succeed. In this sense, retail design can and should act as a stimulus for a wider improvement in British packaging and product design.

At the National Economic Development Office, a number of discussions are being held about how enlightened High Street concerns can pressure industry to make better products. They are in a good position to start doing so.

James Woudhuysen is Co-ordinator of Postgraduate Studies & Research at London's Central School of Art & Design.

Design in British Business 2

Retailers using their power

Packaging
RUFUS OLINS

PACKAGING, the most established and least respected of the design disciplines, is finally coming of age, thanks mainly to a shift in attitude among mass market retailers.

Trading on the confidence that Marks & Spencer and Sainsbury have established for their own-label products, W. H. Smith, Boots and virtually all the multiple grocers are now making heavy use of packaging to strengthen their stranglehold on the manufacturers.

One of the most remarkable re-packaging programmes is being carried out by Tesco. More than 60 design consultants have worked on the project over the past three and a half years, with a total of nearly 1,500 new designs being vetted at weekly meetings with Tesco's chairman, Ian MacLaurin. This schedule is now accelerating.

Unlike Fine Fare, which launched a similar programme coinciding with a move up-market in 1982, the Tesco house brand is not immediately identifiable. Own-label products are simply packaged to compete within their sector, whether it is meat, cereals or soap.

Smith and Milton known for its work on Robertson's jams, Bachelors' soups and Winalot

dog food, has developed a range of coffee, pasta sauces and chocolate brazil nuts for Tesco. The packages have little in common, except for the fact that they are all making contributions to Tesco's improved profits.

Tesco's chocolate brazils, launched as a Christmas line to compete with Payne's original product, proved so popular that they have been maintained as a permanent brand and Payne's, the market leader, has been delisted.

Fine Fare has followed a similar route and the first of Asda's own range of new-look wares is now reaching its stores.

For manufacturers, the implications of all this are daunting. Retailers, whether or not they use a uniform style, are now using packaging to make individual statements about their own products and their confidence is growing.

W. H. Smith, for instance, is now taking on the likes of Parker and Sheaffer with the launch of a discreetly-branded range of up-market writing instruments packaged by Newell and Sorrell.

David Laing, a manufacturing analyst at Henderson Crosthwaite, believes that only a few very big brands and specialist products will survive what has become an unrelenting onslaught. "The middle ground is being annihilated and it is becoming increasingly

difficult for manufacturers to enter new areas because it is the retailers that are developing the markets."

In relatively secure specialist niche markets the power of packaging is demonstrable and can protect a brand's position. Penhaligon's, Crabtree and Evelyn and Emswamy Foods enjoyed increased success partly because their packaging admirably reflects the quality and nature of their products.

Howard Milton, one of the founding partners of Smith and Milton, is concerned at the conservative attitude of many manufacturers and says that packaging can work completely effectively only if it is viewed in context.

"Packaging, like corporate identity, is about finding the right tone of voice. It is not about slapping some fashionable graphics on a box."

"The business has certainly not peaked yet—there are still too many untapped areas. Household and commodity products are virtually untouched."

On big brands, however, many packaging specialists still complain that they are brought into projects too late to be really effective.

One of the more enlightened companies, International Distillers and Vinters, has found that packaging has made a clear and substantial contribution to the success of many of its products, including Bailey's Irish Cream, Malibu and Piat

D'Or.

Sedley Place Design worked for months on one of IDV's most recent launches, St Leger, a "cooler" made from white wine, orange juice and mineral water. IDV was clear that although St Leger looked like orange juice in the glass it had to carry the authority of a legitimate alcoholic drink when packaged. Furthermore it had to have the potential to become a major international product.

Mixtures of white wine, fruit juices and mineral water have carved out a £260m market in the US in just three years, a development which has prompted every major UK drinks manufacturer to push a product into the field.

St Leger, packaged in a distinctively-shaped black glass bottle, has been on sale for only just over a year but already outstrips its half dozen rivals and is poised to enter a number of continental European markets.

Terence Griffin, a director at Sedley Place Design, argues that successful design of any kind requires a great deal of investigation and discussion if it is to fulfil its function successfully.

"Graphics, materials, shapes and colours are simply means by which one communicates a product to its audience. Behind that lies costing, distribution and positioning. Unless you get the strategy right it is a complete waste of time."

Seeking change behind the logo

Corporate Identity
FEONA McEWAN

SOME COMPANIES still believe that corporate identity is a new suit of clothes: a new logo, a fresh lick of paint, a stylish letterhead, an arresting foyer. But cosmetic appeal is only half the story. The emphasis these days is not only on how a company looks, but on how it behaves. "Corporate identity reflects the structure visually," says Jim Northover of Lloyd Northover, "but also the corporate culture beneath."

A company must be sensitive to the fact that everything it has, makes, does and says is an expression of its corporate identity, Northover says. The focus on total communication programmes, both internal and external, is a concept that most UK companies still fail to grasp. The current state of merger mania has highlighted the plight of companies that have lost sight of their corporate identity and recognise too late their lack of visibility among the audiences that matter—the customers, shareholders, staff, or business community and opinion formers.

Performance

"A corporate image is influenced more by the way the 'phones are answered, the performance and reliability of product, speed of delivery, quality of after-sales service, attitude to the environment and personnel policy than it can be by the logo on the notepad or truck sides," Northover argues. Gordon Watson of McColl caused a stir when he told a conference that in the retail food business the only person with whom the public has contact is a 17-year-old girl who chews gum, and yet she probably has more effect on the corporate identity of the company than the chairman.

Everyone knows the value of the badge, the sign, the typeface. But on its own it is impotent. If the product is not right the consumer will not be satisfied. British Rail and



British Airways are two obvious examples where the staff clothing was improved but the service has lagged behind—and consumers noticed—though things are now changing.

In product-led companies, corporate identity starts with the product, argues James Pidditch, founder of Aidcom and chairman of NEDO's design working party. "It's the part of the company the consumer touches."

Design of the product tells you about the company. When you buy a Sony, a Braun, a BMW or a Volvo you are not simply buying the product, you are buying the reliability, service and quality the company stands for.

The argument holds as strongly for the services sector. In the light of City deregulation, financial companies will be forced by the chill wind of competition to consider their corporate image as a matter of survival.

The public space in banks, for instance, or the reception or waiting room, showroom or office environment, all project a company image whether they like it or not. Michael Wolf, president of the Society of Industrial Artists and Designers, suggests that a government that pushes the design-for-business message should look to its own buildings—many of which are rundown and shabby—and practise some of what it preaches.

Sainsbury, for instance, would not keep its customers queuing in the cold for hours as does the Department of Health and

their corporate identity and update their image.

Within the corporate communications sector of the design industry, internal communications are an area of increasing focus. Staff who are informed and involved are motivated. And internal communications, as Northover points out, soon becomes external communications as people talk about their work and the company. "The best ambassadors for a company are inside it," says James Pidditch.

Consultancies report an increasing involvement of top management in decisions about companies' identity which shows a growing understanding of its strategic relevance and how it can affect motivation, performance and ultimately share price. "Though the UK has a long way to go to match the American mentality. 'They tend to be more status-conscious and aware of the corporate being,' suggests Jan Hall of Coley Porter Bell.

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Design in British Business 3

Vertical growth of consultants

CONTINUED FROM PAGE 1

schemes, logos and esoterica. "This still comes as a shock to many client companies," says Gordon Watson, a director of McColl. The intuition about the marketplace and its needs that drove the design business in the 1950s has been replaced by the "scientific database" approach of the 1980s.

Times have changed since a client's print buyer would ring up and order a brochure. Any one who reaches for a design consultant nowadays is more likely to be met with a complex analysis of the problem, customer needs, corporate strategy and so on. "The look of the thing is treated later."

"We find clients are using us increasingly as strategic planners of their businesses in the ground level," Michael Peters claims. Companies are waking up to the fact that the design process is not a bolt-on accessory, but an integral and permanent cog in the company wheel.

It affects the core of the company business, how it presents itself—not only in annual reports or product packaging—but in staff behaviour and consumer environment. "We've been slower to grasp the marketing process," says Wolf. "Then, say, advertising, but we are grasping it now. In a way our job can be more fundamental to the success of a company."

"More sensitive criteria are at play now—where before clients might have chosen a new building say, for its imposing stature, now questions are asked such as will it enable people to work to their best, will it reflect the sort of company we are and so on."

The fault has lain partly within the industry itself, its lack of cohesive spirit concentrating on interrelated nagging instead of pushing the common cause. Rodney Fitch for one is concerned about what he sees as lack of maturity in the business.

Advertising by comparison believes in the wholeness of the industry, the mission to grow good advertising," he says. "I don't think that permeates design. We are still full of people-designers, investors, commentators—who see us in tiny bits numbers. This only fractures the industry instead of closing ranks. I wish there was more togetherness than fractured fiefdoms."

"Having said that, we've made enormous strides. Growth until two years ago was self-generated, now we're genuinely heard in the corridors of power."

"If you strip away the magic," says Fitch grudgingly, "design can be regarded as simply another business resource." But this implies that design should have a platform at the highest level of management.

As areas such as corporate identity and packaging escalate with importance in the wake of City deregulation, merger mania and cut-throat competition, only the losers can afford

to ignore this central marketing tool. Some industry observers fear there is a danger that the current spotlight on the industry would wrongly hype it as the panacea of all company ills. Fitch is worried about the demands this is likely to place on consultants—"long-term strategies are not built on the basis of panaceas."

"We tell clients," says Gordon Watson of McColl, "that design can guarantee turnover but not profits. Too many other factors contribute to profit, such as is the product itself and the staff. Until now design has been purely a subjective thing, but it must now be market-led. It's a case of finding out what the customers want and using design to provide it for them."

Jan Hall, managing director of Coley Porter Bell, underlines the experience of many client companies in design management. She suggests that unlike the classic marketing disciplines, such as advertising and product development, there is no one for managers to learn from.

The government-backed Support for Design scheme operated by the Design Council for introducing companies to consultants has unearthed an alarming ignorance of the basic skills of managing design from the writing of briefs, to the monitoring of progress to the handling of budgets. It is an area crying out for further education.

Budgeting for design presents managers with a major problem. In most cases design still tends to be viewed as a cost. "The fact that it can be the key to added-value products, and therefore better margins, tends to be forgotten," says one leading consultant.

"But corporate and brand identities such as the Guinness toucan—or the Lloyds' black horse—can go on contributing to company awareness and profit long after the designer has finished his work," he argues, so design could be seen as a positive balance sheet asset.

Identities have been extremely important in the current take-over battles involving Allied-Lyons, Distillers, Guinness and Elders FCL. Another weakness is the fact that monitoring effectiveness is still fairly unsophisticated compared with the monitoring of advertising campaigns.

In terms of structure, the design business polarises, broadly speaking, into the multi-disciplinary giants at the top end with their one-stop-shop appeal, and the smaller practices, whose strength is their specialisation, and whose impact on their clients' businesses can be far greater than their size suggests.

It is now not uncommon to find under the same roof, architecture, product design, interiors, graphics, packaging, corporate identity, exhibitions, retail and industrial design. The large diverse groups can now take a company through from the concept of a greenfield site to its implementation, right down to

Quoted commercial design consultancies†

	Price (p)	Year end	Design activities	Market capitalisation (£m)	Historic P/E	Yield (%)	Relative performance 1 mth 3 mths 12 mths
Addison Page*	250	Dec 1984	Graphics + Annual reports	40.6	38.5	1.1	+12 +9 n.a.
Aldcom International	57	Dec 1984	Multi-discipline	13.6	19.0	2.5	+6 -7 -50
Craton Lodge and Knight*	115	Sept 1985	New product development	6.5	24.0	2.3	-15 +18 -45
Fitch and Co. Design Consultants	425	Dec 1984	Retail and design	21.7	35.7	1.8	-5 -8 -15
Holmes and Marchant*	470	Sept 1985	Graphics and packaging	20.4	25.0	1.1	+1 +32 n.a.
John Michael Design*	61	Mar 1985	Retail and graphics	5.0	14.9	2.3	-8 -13 n.a.
Michael Peters*	193	June 1985	Multi-discipline	11.9	22.2	1.9	-5 -11 -39

* Quoted on the Unlisted Securities Market.

† Excludes engineering and textile design consultancies.

‡ Price-earnings ratios (P/E) are artificially high for the three companies whose 1985 results are still awaited.

the last detail of the company logo.

"Clients," say Esmond Wyatt, marketing director of Saunders Design, "are now more confident with the creative input but want reassurance of a highly sophisticated design management capability."

The ability to offer clients a "cohesive totality of economy of effort, hence more efficiency," is claimed by Fiona Gilmore, marketing director of Michael Peters. "Some clients need a specialist service," says Rodney Fitch, "others a much broader one, but they all need a bloody good one."

As consultancies move to

wards becoming general communications businesses, traditional labels are blurring. Bastable, Brewer and Andrews, for instance, busies itself with projects that could be termed sales promotion, direct marketing, staff incentives and advertising, all soundly marketing based and yet exercised with a visual flair that could only come from a designed-out effort.

As the industry grows increasingly sophisticated, future barriers to entry for startup design practices are likely to be computer-aided design technology, the need for costly databases as well as the demand for in-depth expertise that

only sizeable companies can offer. But there is always likely to be room for the smaller practice offering the personal specialist service.

Meanwhile, Britain goes on producing (over over-producing some would say) top design talent. Though domestic demand has strengthened with a vengeance in some sectors of design, and too many designers still end up plying their trade abroad. Until more companies wake up to the glaringly obvious benefits of taking design seriously, the exodus will continue and UK companies will continue to deny themselves a sharper cutting edge.

Mixed market reaction to buoyant sector

The City's view

NEIL BLACKLEY

design, a shortening of the packaging life cycle, and a gradual move to global co-ordination in certain product areas has continued to be good for packaging.

The graphics/corporate identity/annual reports area has been particularly buoyant and should remain so with the state of mergers and acquisitions taking place, and the revolution in the financial services arena.

Industrial product design, meanwhile, still requires a lot of further education as to its merits, but it has certainly been helped by the Thatcher factor and the Support for Design scheme. Lead times have lengthened in the new product development area, but the discipline is widening fast into business sectors outside fast-moving consumer goods.

There is also a trend, often client-led, towards the co-ordinated handling of different areas of design or marketing services under one roof.

Advertising agencies and

sales promotion companies have been leading this diversification drive. Some design houses, however, such as Michael Peters and Aldcom, have moved towards an integrated design approach.

The prospects for the design sector in 1986 are bright, and the stock market participants should perform well off a reduced rating base. It is already known that the retail design company McColl will be joining the clan in 1986, and other possibilities for 1986-87 include Wolff Olins and Saunders Design. Pentagram meanwhile, remains unconvinced of the merits of a public flotation.

The discovery by many consultancies of the value of having a marketing director has brought them immense commercial benefits. It is to be hoped that design consultancies will soon discover the benefits of managing their own strategic development. The disciplines imposed upon public companies can often quicken this process, and create a greater respect for the merits of design and design consultancies on behalf of the client.

Neil Blackley is marketing services analyst at James Capel and Co.



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Design in British Business 4

Manufacturers have won 25 Design Council Awards this year, for a wide variety of products. A number of them are discussed in detail here

Skeleton on a budget

A LONG wait to borrow a skeleton for lessons in the London primary school where Mr Richard Miller taught led him to design his own, using skills in mathematics and origami (Japanese paper folding).

The full-size, articulated male skeleton which is the result, is made in two weights of printed card and takes 10 to 14 hours to assemble from 10 flat sheets. It is in demand as a teaching aid in schools, and among students up to university level. More than 7,000 have been sold since it was launched at an international fair in March 1984.

The judging panel was impressed that such an accurate representation of the human skeleton could be achieved at a relatively low cost—it sells for £25 against about £250 for plastic models, while the real thing is now virtually unobtainable.

Mr Miller, aged 39, conceived the idea seven years ago. He made detailed anatomical drawings, studied real bones, and developed techniques of converting the three-dimensional bones into two-dimen-

sional drawings on card which could be pressed out and folded into shape. Inspiration for the skull came from the convex and concave form of a MacDonald's apple pie carton.

The kit slots and clips together, and no glue or scissors are necessary. Each piece is marked with the anatomical name so that, in putting the figure together—following the figure together—following

DECORATIVE CONSUMER AND CONTRACT GOODS

graphic instructions—students learn the position and function of every bone in the body.

Movement of joints is close to the real thing, with the correct hinge and ball socket joints and turning range of the head, for example. Even the rib cage can be expanded and contracted to approximate the movement of respiration. Plastic and real bone skeletons have their ribs wired together.

"The skeleton is unique in the degree of realistic articulation which can be achieved," Mr Miller says. "Knees bend, shoulders shrug, the head nods

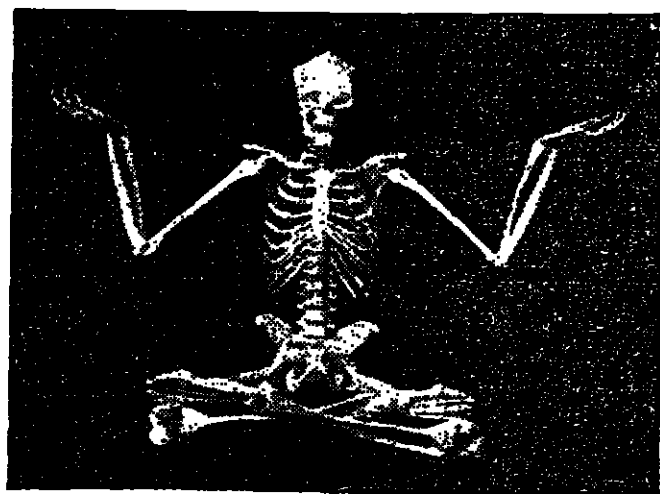
and turns. It is so true to life that we had to reinforce the base of the spine to prevent wear occurring as it does in the human back."

To manufacture and market the product, Mr Miller went into partnership with Mr Bryan Fisher, a former toy manufacturer, to form Fisher-Miller. They enlisted a top graphic designer, Mr Fredun Shapur, and found a company which could supply the right quality and width of card, Tullis-Russell of Fife.

Special cutter-creaser dies had to be designed to form the 10 sheets. Printing is done by Griffith of Milton Keynes. Collation, packing and shrink wrapping is carried out at Fisher-Miller's new factory at Malton, Yorkshire.

The kit sells in Britain through museums, anatomical model suppliers, craft and hobby shops and medical bookshops. It is also selling in the US and Canada, Switzerland, West Germany and Iceland. Agreements have been reached to distribute in the Far East, including Japan.

Michael Strutt



Keyboard aid for theatres

FEW THEATREGOERS are likely to give much thought to what happens when they book a seat. They simply want to be told which seats are available, their price and their position.

But these days the box office paper plans covered with hieroglyphics are rapidly being replaced by graphics-based computer systems of the kind which have just won the Space-Time Systems of London their Design Council Award.

Instead of marking the plan and using other paper and pencil aids, the box-office staff use a screen and keyboard terminal.

Since its launch three years ago, BOCs (box office computer system), has been surprisingly successful in the rather traditional theatre world. The market in general has been activated, so that the number of computerised box offices in the UK has risen from 10 in 1981 to over 80 today.

COMPUTER SOFTWARE

Space Time Systems claims it has supplied 70 per cent of them and since last autumn the company has trebled its workforce to 75 people. Since start-up in March 1981 it has won business worth over £6m.

BOCs is a good example of computer software engineering applied to a specific market niche.

Instead of plunging headlong into software writing, however, the STS team used consultants from theatre management to make sure that the system would be acceptable to the box-office staff who would have to use it.

The system produces on the screen a seating plan identical to the traditional paper plan. This, with the use of day-to-day jargon when communicating with the computer, makes BOCs easy for staff to use straight away.

First, the user keys in the date and the performance in which the customer is interested, whereupon the appropriate plan comes up on the

screen showing the current status of all the seats. The plans can be amended as necessary if, for example, some seats have to be removed to accommodate a larger stage.

The user keys in the desired price band, presses the "offer" key and the plan will then show the best seats available at that price. If the customer dislikes the choice, the preferred seat can be moved about to another position until he agrees.

A choice of payment method is then made by depressing "cash," "cheque" or "credit card" keys and the ticket is printed.

Another valuable feature of BOCs is that several people can sell tickets on a number of terminals with complete assurance that the same seat cannot be sold twice. All the terminals use the same computer memory and a sale on one screen immediately shows up on all the others.

Previously, only the person in possession of the paper master plan could sell.

Integrity had to be paramount in the design of BOCs. It uses two Digital Equipment Company machines, usually in the PDP 11 minicomputer series.

Flexibility is also an important requirement. For example, the system can deal with a number of theatres and their performances.

Most of STS's market is in the US, where 12 sites covering 30 theatres, have been equipped. The system is now installed on or order at 39 sites covering 120 theatres in Hong Kong, Malaysia, Australia, the Netherlands, the US and the UK.

Last autumn STS set up a bureau system for small theatres unable to afford the £50,000 minimum price of BOCs. Theatregoers simply telephone a number the theatre has previously advertised and are connected to a BOCs operator who offers seats. The caller pays by giving his credit card number. So far 22 theatres are using the service.

Geoffrey Charlish

Litter bin that saves work

DURABLE CONSUMER AND CONTRACT GOODS

A TYPICAL litter bin can hold a quarter to half a hundredweight of rubbish, so with, say, 10 full bins in a retail store it is possible that at the end of each day someone could have up to 50wt of material to shift. And after the 100,000 spectators at a Wembley football match have drifted away, 5 tonnes of litter are left behind.

To empty standard bins operators have to lift the rubbish up to the top of the container, on average 30 inches vertically, increasing the risk of back injury. A further problem with standard bins is that they can be set on fire by discarded cigarettes, or deliberately by vandals.

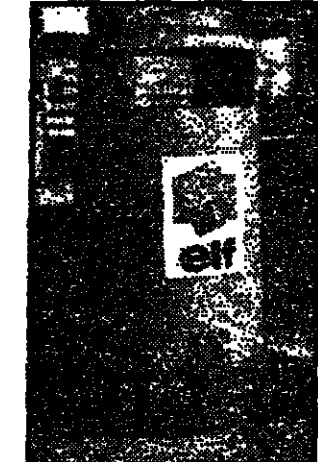
Now a Blackpool-based company, Glasdon has come up with an answer. The Topsy bin has been designed so that only 7in of vertical lift, out of a lockable plinth, is necessary, reducing physical effort by 40 per cent.

An optional fire-extinguishing device, fitted inside the cover, consists of a metal plate which is released by a renewable plastic washer that softens rapidly when a fire starts. The plate drops and seals the inner liner, starving the fire of oxygen.

The bin is also an attractive piece of environmental furniture. The basic Topsy bin costs £70 and the Fireproof version £8 extra.

The designer, Eric Palmer at Glasdon, was briefed to design a litter bin to be the company's primary product for the next five years. To find what was needed he talked to customers, the people who buy and use bins.

Any lock incorporated had to be vandal-resistant, easily operated and tamper-proof. With conventional bins, bubble gum and matchsticks, for example, can be used to interfere with locks. The Topsy lock is designed so that anything which is inserted into it falls through.



Some companies have used litter bins on high streets to promote a product or their name. This form of sponsorship has increased by 600 per cent since 1980. Others use bins to create an upmarket, "tidy" image on their own premises. That market has grown by over 1,500 per cent in the same period.

Large stores, such as Sainsbury's, B & Q, and W. H. Smith, now site bins with the company logo in car parks and at the back of checkout areas where customers would otherwise drop unwanted receipts.

Glasdon is currently negotiating with British Rail and local authorities to install the Topsy containers, in both BR and Commonwealth Games colours, in Edinburgh's Waverley Station and throughout the city, ready for the games this summer.

The company already has connections with BR, having supplied it with bins for its national campaign to improve public litter awareness, a campaign which, last September, won BR the National Keep Britain Tidy Award. Glasdon estimates that the Commonwealth Games contract is worth £30,000.

Alastair Guild

Seating for the disabled

THE MATRIX seating and body support system is a formable, jointed plastic sheet which can be made into custom-fitted chairs for people with serious deformities or disabilities, such as paraplegia and tetraplegia.

The sheet consists of a series of star-shaped ball and socket joints which allow movement while a specialist fitter forms it round the patient. The joints are then clamped with a screw driver, and the chair mounted in a frame or approved wheelchair.

The idea was originated by Mr Steven Cousins, aged 36, a research associate at the department of mechanical engineering, University College London. It was developed with funding from Action Research for the Crippled Child and research assistance from University College's bioengineering centre.

Matrix overcomes a number of limitations in the normal

method of making special chairs, which require vacuum-formed plastics. The plastics method is time consuming; children rapidly grow out of the fixed shape; and some severely handicapped adults cannot be subjected to the shaping needed to make the mould.

The Matrix fitter can see and touch the patient through the plastic joints, which makes the

MEDICAL EQUIPMENT

work easier and more accurate. Finished chairs can be adjusted to take account of growth.

The award judges commented: "This is an exceptional example of a design from an academic research environment which has been translated successfully into a commercial product. The system has outstanding merit."

The manufacturer is Clinical

Engineering Designs, of Kingston-upon-Thames, Surrey, which was founded in 1982 to make and market the system under licence from University College, London.

The company, with a staff of three, distributes the kits after they have been made in a workshop for the disabled. It also provides training for the fitters, who are attached to hospitals and insurance schemes.

Mr Phil King 38, the managing director, says more than 3,000 chairs have been sold in European and Scandinavian countries, the US, Canada, Australia and Japan.

"The system is fully adjustable and can be used, for example, to put some patients in a more upright position so that they can gain more bodily control, or to help improve a patient's posture."

Michael Strutt

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COMMODITIES AND AGRICULTURE

Reagan due to sign Farm Act changes

By Andrew Gowers

PRESIDENT Ronald Reagan was due yesterday to sign into law a package of farm bills but significant changes in the US 1985 Farm Act, designed to soften the impact of budget cuts on farmers and to reduce by half the amount to be spent on the administration's export enhancement programme.

The new legislation, produced just over two months after the President signed the original Bill, adjusts the yield formula by which payments to farmers are calculated and could provide the industry with about \$350m per year of extra income, according to some Congressional estimates.

It will also bring some relief to the EEC, which is seriously concerned by the export enhancement programme. This scheme, under which the Administration was required to spend up to \$2bn over three years on subsidising commercial exports by contributing extra supplies from its stockpile of surplus commodities, was designed to win back markets lost to the community. It has now been cut to \$1bn over three years.

Metallgesellschaft's 'vote of confidence' in LME

BY STEFAN WAGSTYL

THE London Metal Exchange, which is struggling to recover from the impact of the tin crisis, yesterday received a welcome vote of confidence from one of its biggest members and clients—Metallgesellschaft, a West German metals group.

Mr Heinz Schimmelbusch, a director of Metallgesellschaft and of its LME ring-dealing subsidiary Metallgesellschaft Ltd, said that it was in the interests of the group and of its customers that confidence in the LME be returned quickly. "We will play our part in making it happen as fast as possible."

On Wednesday, Metallgesellschaft announced the acquisition of fellow LME trader Henry Bath and Son from the hard-pressed Australian mining company MIM Holdings. In the all-share deal, which valued Metallgesellschaft Ltd at \$34m and Henry Bath at \$2m, MIM Holdings took a 33.3 per cent stake in Metallgesellschaft Ltd.

Mr Schimmelbusch said the deal was "a vote of confidence in the LME". Metallgesellschaft and MIM Holdings were both substantial producers of metal, which, together with their customers, would generate strong LME futures trading for Metallgesellschaft Ltd.

Mr Schimmelbusch said that

Metallgesellschaft's direct losses in the tin crisis amounted to the decline in value in its net position of 2,000 tonnes of metal. He did not quantify the loss in cash terms. But at pre-crisis prices of \$8,900 a tonne the metal would have been worth some \$17.8m, at yesterday's price of \$4,700 a tonne its value would have dropped to \$9.4m.

He said the company had decided to sue to recover its money. He described the International Tin Council's default as "a far-reaching example of commercial misconduct."

Commenting on demands in the City and in Whitehall for reforms in the way the LME is managed, Mr Schimmelbusch said there was a need for strengthening the existing market, in which ring-dealing members trade with each other as principals.

The size of the exchange's emergency fund, made up of traders' deposits, could be increased. As could be the minimum capitalisation of ring-dealing members. But Mr Schimmelbusch rejected the argument that the LME needed a clearing house to insulate members from a default by one of them. A clearing-house would be more expensive to run

and less efficient, he said. Mr Schimmelbusch confirmed that Metallgesellschaft has bought some of the assets and business of Andreas Zieringer Metallgesellschaft, a West German scrap merchant which went bankrupt earlier this year.

Grant for study on Latin American debt

GLASGOW UNIVERSITY announced yesterday that among research grants received recently totalling \$540,000, one of \$73,000 from the Economic and Social Research Council for a study of the politics of debt renegotiation in Latin America.

The university said the grant has been awarded to Mr Philip O'Brien and Dr Jacqueline Roddick of the University's Institute of Latin American Studies.

The project will focus on three countries: Brazil, the largest foreign debt in the world of more than \$100bn (\$80bn), Argentina \$48bn, and Peru \$14bn.

The research will concentrate on the political and social consequences of repayments, and the influence these exert on debt renegotiation.

US bids for tobacco and cotton revival with changes in price support system

BY ANDREW GOWERS IN WASHINGTON

WORLD COTTON and tobacco markets are braced for the emergence of the US—traditionally the leading exporter of both commodities—as a more vigorous competitor as a result of forth coming changes in its price support system.

For tobacco, Congress is putting the finishing touches to new legislation designed to improve on the current programme. If accepted in referendum later this year by growers, it would permanently lower price supports and allow them to move with market levels, and would disperse over time of the large tobacco surplus which is depressing prices.

This is a similar treatment to that given to most US commodities in the five year Food Security Act signed by President Ronald Reagan last December; tobacco is not covered by this Act but has its own permanent legislation, revision of which has been attached in Congress to a Budget Bill in order to speed up its progress.

Sponsored by, among others, Senator Jesse Helms, the Senate Agriculture Committee chairman, who represents the largest tobacco growing state, North Carolina, the Bill's major features include:

● A permanent reduction in the support price to around \$1.40 for Burley tobacco and \$1.40 for flue-cured tobacco. This is 21 per cent below the 1984 level and about the same as last year's administratively fixed level.

● More importantly, the formula by which prices are calculated in the future is to be changed to reflect an average of previous years' market prices, with a small allowance

for inflation. Previously, the price support formula was indexed to inflation, which brought it well out of line with market levels.

● The formula for calculating growers' marketing quotas would also be changed to reflect a combination of expected purchases by domestic cigarette manufacturers, a three year average of exports and a reserve. Manufacturers would face stiff penalties for failing to buy what they say they will. ● Manufacturers and details would also be asked to contribute to the costs of the tobacco programme, which have since 1982 been entirely borne by the growers themselves at no net cost to the Government.

This has been increasingly onerous, with the growth to be financed and the drop in world prices. Officials of the US Department of Agriculture say the purchasers appear to be prepared to go along with this plan, in order to ensure stability of supply and for the sake of their political relationship with the growers.

● Finally, the existing tobacco stocks would be sold off to manufacturers over between five to eight years. Tobacco, arguably the oldest US cash crop, is also the sixth largest in terms of production. It is said to generate, directly or indirectly, around 2m jobs, \$90bn a year in wages and earnings, and \$15.5bn in capital investment.

The changes have been triggered by America's declining share of the world market. In the past 25 years, according to the USDA, tobacco production elsewhere has doubled while that in the US has halved. This partly reflects declining US con-

sumption of cigarettes, but also the country's uncompetitive high export prices.

Although US exports of leaf tobacco and tobacco products have held fairly steady—last year they were worth a total of \$2.7bn—the country's market

barely 40 per cent of the level in the same period of the previous year.

The value of exports for the whole year is likely to be down from its normal level of \$2bn to \$1bn, and officials expect both the Soviet Union and Pakistan to exceed US shipments in 1985-86. US stocks are also rising sharply, and are expected to rise to 9.2m bales this year.

The reasons for the decline are twofold: again, current high support prices make US cotton extremely uncompetitive in a surplus world market; and in the form of "marketing certificates" to enable them to match world prices no matter how much lower they are.

Officials expect this to result in a sharp increase in exports from next August. They say the US should switch to a "marketing certificate" system, which would allow the volume of around 6m bales a year, and that domestic consumption should also rise.

They are also bracing themselves for a barrage of protests against US export subsidies from rival suppliers—particularly developing countries like Pakistan and China.

The cotton provisions of the Act—otherwise known as the Farm Act—are among its most radical changes. The Administration has the power to reduce the loan rate (the official price support level) from 33.7 cents per pound to 55 cents, but more importantly, exporters will be given subsidies in the form of "marketing certificates" to enable them to match world prices no matter how much lower they are.

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country's new seventh five-year plan.

The aim is to spread the green revolution which has boosted production in the northern states of Punjab, Haryana and Uttar Pradesh to the eastern and western states, while diversifying the crops of the northern states to help curb imports.

This is intended to continue the drive for higher productivity and to spread the cultivation of crops more evenly around the country. This should, officials believe, help to alleviate the excess stocks problem by cutting down on costly transportation. In the meantime the Government is trying to use up excess wheat with exports which have so far proved difficult and with rural food-for-work programmes.

The targets for the policy were indicated in the Ministry of Finance's annual economic survey at the end of last month which said "Emerging distortions in the cropping patterns can no longer be overlooked."

Broadly the country's cropping patterns should reflect the overall comparative advantage of regions and take into account the changing demand conditions.

"A rational price structure has to be evolved for both inputs as well as output in order to bring about the desired changes in the cropping pattern. Strengthening of the marketing infrastructure and adequate arrangements for undertaking price support purchases need to be given high

priority for the effective implementation of the price policy."

The policy will be based on the assumption that the current total area of irrigated land—about 30 per cent of the 387m acres under cultivation—will only expand by 5 to 10 per cent and that there is unlikely to be any greater increase in the total cultivated area.

In the eastern states of Bihar, West Bengal, Orissa, Assam and the eastern parts of Uttar Pradesh and Madhya Pradesh, where relatively heavy rainfall is under-utilised, the Government wants to improve water management and irrigation.

In the drier western states such as Rajasthan and the western areas of Madhya Pradesh, where drought is recurrent years—the aim will be to improve rain-fed farming, by retaining surface moisture so

LONDON MARKETS

THE IVORY Coast Government has maintained a discreet silence following reports from Brussels that it has changed its mind and is now willing to resume discussions on an international cocoa agreement, writes Peter Blackburn in Abidjan. The reports were made following the return of EEC Development Commissioner, Mr Lorenzo Natali from a three-day visit to Abidjan during which he had talks with President Houphouët Boigny and Agriculture Minister Denis Koko. A joint communiqué between the EEC and the Ivorian Minister of Agriculture stressing the "necessity" to reach a "satisfactory" agreement in order to ensure balanced trade in a product of vital economic importance for the Ivory Coast and other producer countries. Although London traders remain sceptical about the prospects of a new agreement, the communiqué prompted the recovery of Wednesday's sharp price fall. The May future position ended the day at \$1,545.50 a tonne.

Grant for study on Latin American debt

GLASGOW UNIVERSITY announced yesterday that among research grants received recently totalling \$540,000, one of \$73,000 from the Economic and Social Research Council for a study of the politics of debt renegotiation in Latin America.

The university said the grant has been awarded to Mr Philip O'Brien and Dr Jacqueline Roddick of the University's Institute of Latin American Studies.

The project will focus on three countries: Brazil, the largest foreign debt in the world of more than \$100bn (\$80bn), Argentina \$48bn, and Peru \$14bn.

The research will concentrate on the political and social consequences of repayments, and the influence these exert on debt renegotiation.

Officials expect this to result in a sharp increase in exports from next August. They say the US should switch to a "marketing certificate" system, which would allow the volume of around 6m bales a year, and that domestic consumption should also rise.

They are also bracing themselves for a barrage of protests against US export subsidies from rival suppliers—particularly developing countries like Pakistan and China.

The cotton provisions of the Act—otherwise known as the Farm Act—are among its most radical changes. The Administration has the power to reduce the loan rate (the official price support level) from 33.7 cents per pound to 55 cents, but more importantly, exporters will be given subsidies in the form of "marketing certificates" to enable them to match world prices no matter how much lower they are.

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INDICES FINANCIAL TIMES

Mar. 13 Mar. 12 Mth ago Year ago
Base: July 1 1982=100
500.47

REUTERS
Mar. 13 Mar. 12 Mth ago Year ago
1829.8 1884.4 1841.1 2015.6
Base: September 18 1981=100

DOW JONES
Mar. 13 Mar. 12 Mth ago Year ago
Spot 129.88 129.41 116.76
Fut. 124.22 124.18 120.63
Base: December 31 1981=100
Not available due to suspension of the LME

MAIN PRICE CHANGES
In tonnes unless otherwise stated.
Mar. 13 + or - Month
1986 - ago

Metals
Aluminium 1000kg 1020.250 +5 1116.805
Copper 1000kg 1020.250 +5 1116.805
Cash 1000kg 1020.250 +5 1116.805
3 months 1020.250 +5 1116.805
Gold 1000kg 1020.250 +5 1116.805
Silver 1000kg 1020.250 +5 1116.805
Tin 1000kg 1020.250 +5 1116.805
Zinc 1000kg 1020.250 +5 1116.805
Lead 1000kg 1020.250 +5 1116.805
Nickel 1000kg 1020.250 +5 1116.805
Palladium 1000kg 1020.250 +5 1116.805
Platinum 1000kg 1020.250 +5 1116.805
Rhodium 1000kg 1020.250 +5 1116.805
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Tungsten 1000kg 1020.250 +5 1116.805
Uranium 1000kg 1020.250 +5 1116.805
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Chlorine 1000kg 1020.250 +5 1116.805
Bromine 1000kg 1020.250 +5 1116.805
Iodine 1000kg 1020.250 +5 1116.805
Oxygen 1000kg 1020.250 +5 1116.805
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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Opec meeting unsettles pound

Sterling lost ground in currency markets yesterday. Although it failed to recover fully from early selling, this weekend's meeting of Opec ministers had sufficient influence to unsettle the market, although some dealers were sceptical as to whether the outcome of the meeting would be bearish for the pound at all. Oil prices yesterday continued to show a firmer trend with North Sea crude quoted around \$2 a barrel above recent lows.

In addition, confidence was undermined by the high level of interest rates in London and recently buoyant equity and gilt markets. The prospect of a cut in UK clearing bank base rates did not appear to have a dampening influence, having already been discounted in the current level of interbank rates in London. The pound's exchange rate index closed at 74.6 up from 74.3 at noon but down from an opening level of 74.8 and Wednesday's close of 75.2. Against the dollar it fell to \$1.4555 from \$1.4575 and against the yen it slipped to ¥226.50 from ¥226.50. Against the French franc it closed at FF 10.3050 down from FF 10.3125.

The dollar broke through the DM2.20 level against the D-mark but failed to sustain this level in the absence of any follow-through buying. The market appeared to lack direction and although firmer against the D-mark, the dollar lost ground to most other currencies. A 0.1 per cent fall in US retail sales was ignored since it came within market expectations and was already known for its erratic movements. The dollar touched a high of DM 2.3030 against the D-mark before closing at DM 2.2655 up from DM 2.2660. The dollar was weaker against the yen, however, at ¥178.00 compared with ¥180.25 and SF 1.9320 with SF 1.9340. Against the Swiss franc it rose to SF 2.0375 from SF 2.0375. On Bank of England figures, the dollar's exchange rate index rose to 118.6 from 118.2.

£ IN NEW YORK

	Close	Mar. 13	% Prev. close
Spot	1.4555	1.4575	-0.14
1 month	1.4555	1.4575	-0.14
3 months	1.4555	1.4575	-0.14
6 months	1.4555	1.4575	-0.14

Forward premiums and discounts apply to the US dollar.

FF 10.3125.

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FINANCIAL FUTURES

Two new options

Trading began in options on long gilt futures, and US Treasury bond futures, on the London International Financial Futures Exchange yesterday, with the gilt option getting off to a particularly encouraging start.

Early trading was volatile in long gilt futures, with prices falling initially, and then recovering to cover the whole day's range shortly after opening. The weaker pound, falling US bond prices and nervousness ahead of this weekend's meeting of Opec ministers, were depressing factors, but the June contract finished above the day's low.

Three-month sterling deposit futures opened weaker, but recovered to close at the day's high, as traders remained optimistic that UK clearing bank base rates will be cut next week.

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
118	4.00	6.30	—	1.12	2.25	—	—	—
119	3.41	5.20	—	1.57	3.10	—	—	—
120	2.27	4.17	—	2.53	4.07	—	—	—
121	1.48	3.25	—	3.54	5.23	—	—	—
122	1.08	2.39	—	4.52	6.29	—	—	—
123	0.81	1.53	—	5.50	7.30	—	—	—
124	0.61	0.75	—	6.48	8.30	—	—	—
125	0.41	0.00	—	7.46	9.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
125	0.20	0.70	—	8.44	10.30	—	—	—
126	0.10	0.20	—	9.42	11.30	—	—	—
127	0.00	0.00	—	10.40	12.30	—	—	—
128	0.00	0.00	—	11.48	13.30	—	—	—
129	0.00	0.00	—	12.56	14.30	—	—	—
130	0.00	0.00	—	13.64	15.30	—	—	—
131	0.00	0.00	—	14.72	16.30	—	—	—
132	0.00	0.00	—	15.80	17.30	—	—	—
133	0.00	0.00	—	16.88	18.30	—	—	—
134	0.00	0.00	—	17.96	19.30	—	—	—
135	0.00	0.00	—	19.04	20.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
136	0.00	0.00	—	20.12	21.30	—	—	—
137	0.00	0.00	—	21.20	22.30	—	—	—
138	0.00	0.00	—	22.28	23.30	—	—	—
139	0.00	0.00	—	23.36	24.30	—	—	—
140	0.00	0.00	—	24.44	25.30	—	—	—
141	0.00	0.00	—	25.52	26.30	—	—	—
142	0.00	0.00	—	26.60	27.30	—	—	—
143	0.00	0.00	—	27.68	28.30	—	—	—
144	0.00	0.00	—	28.76	29.30	—	—	—
145	0.00	0.00	—	29.84	30.30	—	—	—
146	0.00	0.00	—	30.92	31.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
147	0.00	0.00	—	32.00	32.30	—	—	—
148	0.00	0.00	—	33.08	33.30	—	—	—
149	0.00	0.00	—	34.16	34.30	—	—	—
150	0.00	0.00	—	35.24	35.30	—	—	—
151	0.00	0.00	—	36.32	36.30	—	—	—
152	0.00	0.00	—	37.40	37.30	—	—	—
153	0.00	0.00	—	38.48	38.30	—	—	—
154	0.00	0.00	—	39.56	39.30	—	—	—
155	0.00	0.00	—	40.64	40.30	—	—	—
156	0.00	0.00	—	41.72	41.30	—	—	—
157	0.00	0.00	—	42.80	42.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
158	0.00	0.00	—	43.88	43.30	—	—	—
159	0.00	0.00	—	44.96	44.30	—	—	—
160	0.00	0.00	—	46.04	45.30	—	—	—
161	0.00	0.00	—	47.12	46.30	—	—	—
162	0.00	0.00	—	48.20	47.30	—	—	—
163	0.00	0.00	—	49.28	48.30	—	—	—
164	0.00	0.00	—	50.36	49.30	—	—	—
165	0.00	0.00	—	51.44	50.30	—	—	—
166	0.00	0.00	—	52.52	51.30	—	—	—
167	0.00	0.00	—	53.60	52.30	—	—	—
168	0.00	0.00	—	54.68	53.30	—	—	—
169	0.00	0.00	—	55.76	54.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
170	0.00	0.00	—	56.84	55.30	—	—	—
171	0.00	0.00	—	57.92	56.30	—	—	—
172	0.00	0.00	—	59.00	57.30	—	—	—
173	0.00	0.00	—	60.08	58.30	—	—	—
174	0.00	0.00	—	61.16	59.30	—	—	—
175	0.00	0.00	—	62.24	60.30	—	—	—
176	0.00	0.00	—	63.32	61.30	—	—	—
177	0.00	0.00	—	64.40	62.30	—	—	—
178	0.00	0.00	—	65.48	63.30	—	—	—
179	0.00	0.00	—	66.56	64.30	—	—	—
180	0.00	0.00	—	67.64	65.30	—	—	—
181	0.00	0.00	—	68.72	66.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
182	0.00	0.00	—	69.80	67.30	—	—	—
183	0.00	0.00	—	70.88	68.30	—	—	—
184	0.00	0.00	—	71.96	69.30	—	—	—
185	0.00	0.00	—	73.04	70.30	—	—	—
186	0.00	0.00	—	74.12	71.30	—	—	—
187	0.00	0.00	—	75.20	72.30	—	—	—
188	0.00	0.00	—	76.28	73.30	—	—	—
189	0.00	0.00	—	77.36	74.30	—	—	—
190	0.00	0.00	—	78.44	75.30	—	—	—
191	0.00	0.00	—	79.52	76.30	—	—	—
192	0.00	0.00	—	80.60	77.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
193	0.00	0.00	—	81.68	78.30	—	—	—
194	0.00	0.00	—	82.76	79.30	—	—	—
195	0.00	0.00	—	83.84	80.30	—	—	—
196	0.00	0.00	—	84.92	81.30	—	—	—
197	0.00	0.00	—	86.00	82.30	—	—	—
198	0.00	0.00	—	87.08	83.30	—	—	—
199	0.00	0.00	—	88.16	84.30	—	—	—
200	0.00	0.00	—	89.24	85.30	—	—	—
201	0.00	0.00	—	90.32	86.30	—	—	—
202	0.00	0.00	—	91.40	87.30	—	—	—
203	0.00	0.00	—	92.48	88.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
204	0.00	0.00	—	93.56	89.30	—	—	—
205	0.00	0.00	—	94.64	90.30	—	—	—
206	0.00	0.00	—	95.72	91.30	—	—	—
207	0.00	0.00	—	96.80	92.30	—	—	—
208	0.00	0.00	—	97.88	93.30	—	—	—
209	0.00	0.00	—	98.96	94.30	—	—	—
210	0.00	0.00	—	100.04	95.30	—	—	—
211	0.00	0.00	—	101.12	96.30	—	—	—
212	0.00	0.00	—	102.20	97.30	—	—	—
213	0.00	0.00	—	103.28	98.30	—	—	—
214	0.00	0.00	—	104.36	99.30	—	—	—

Strike	Call	Put	Call	Put	Call	Put	Call	Put
Price	June	Sept	Dec	Mar	June	Sept	Dec	Mar
215	0.00	0.00	—	105.44	100.30	—	—	—
216	0.00	0.00	—	106.52	101.30	—	—	—
217	0.00	0.00	—	107.60	102.30	—	—	—
218	0.00	0.00	—	108.68	103.30	—	—	—
219	0.00	0.00	—	109.76	104.30	—	—	—
220	0.00	0.00	—	110.84	105.30	—	—	—
221	0.00	0.00	—	111.92	106.30	—	—	—
222	0.00	0.00	—	113.00	107.30	—	—	—
223	0.00	0.00	—	114.08	108.30	—	—	—
224	0.00	0.00	—	115.16	109.30	—	—	—
225	0.00	0.00	—	116.24	110.30	—	—	—

UK clearing banks base lending rate 12½ per cent since January 9	Botswana Pula Brazil Cruzeiro (o) (10) Bulgaria Lev Burkina Faso C.F.A. Franc Burundi C.F.A. Franc Cameroon C.F.A. Franc Cape Verde Escudo Ceylon Dollar Chad C.F.A. Franc Chile Peso (o)
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AMERICANS—Cont.

30%	20% Bankers N.Y. SIO	25% \pm 1	11.48	-1.6	106	64	Brumby Hldgs.	105	-1	-	3.2	2.4	4.5	11
10%	17% BASIX Corp	7369	10.86	-2	183	18	Brown Hldgs.	105	-1	-	4.0	-	22.9	9
10%	10% Atlas S.I.	146	11.46	-1.6	183	18	Burnell & Matten Zps.	105	-1	-	3.1	1.9	8.1	9
19%	16% Bern Steel St	34	14.34	-1.4	56	50	Calderwood Inc.	114	-3	-	11.9	-	-	-
24	14% Cosmote Inc.	204	14.04	-1.6	115	40	Comerica Corporation	316	-3	-	119	-	-	-
26%	15% Crumey-Fer. 10-6	254	14.04	-1.8	50	24	Chryseum Corp.	34	-12	-	-	-	-	-

DRAPERY & STORES—Cont.

134	141	Stormguard 10p	24	-	-	-	588.1	190	110	Grd. Steam 20p	190	11.25	3.0
82	28	Santore 20p	32	-	-	-							

10.2	27	154	Amey Plant 58	26.7	1	8	1	1	124.5	97	67	Metec 10	93	1	R2.46	2.4
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INDUSTRIALS—Continued									
1985	1984	1983	1982	1981	1980	1979	1978	1977	1976
100	100	100	100	100	100	100	100	100	100
101	102	103	104	105	106	107	108	109	110
111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130
131	132	133	134	135	136	137	138	139	140
141	142	143	144	145	146	147	148	149	150
151	152	153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168	169	170
171	172	173	174	175	176	177	178	179	180
181	182	183	184	185	186	187	188	189	190
191	192	193	194	195	196	197	198	199	200
201	202	203	204	205	206	207	208	209	210
211	212	213	214	215	216	217	218	219	220
221	222	223	224	225	226	227	228	229	230
231	232	233	234	235	236	237	238	239	240
241	242	243	244	245	246	247	248	249	250
251	252	253	254	255	256	257	258	259	260
261	262	263	264	265	266	267	268	269	270
271	272	273	274	275	276	277	278	279	280
281	282	283	284	285	286	287	288	289	290
291	292	293	294	295	296	297	298	299	300
301	302	303	304	305	306	307	308	309	310
311	312	313	314	315	316	317	318	319	320
321	322	323	324	325	326	327	328	329	330
331	332	333	334	335	336	337	338	339	340
341	342	343	344	345	346	347	348	349	350
351	352	353	354	355	356	357	358	359	360
361	362	363	364	365	366	367	368	369	370
371	372	373	374	375	376	377	378	379	380
381	382	383	384	385	386	387	388	389	390
391	392	393	394	395	396	397	398	399	400
401	402	403	404	405	406	407	408	409	410
411	412	413	414	415	416	417	418	419	420
421	422	423	424	425	426	427	428	429	430
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441	442	443	444	445	446	447	448	449	450
451	452	453	454	455	456	457	458	459	460
461	462	463	464	465	466	467	468	469	470
471	472	473	474	475	476	477	478	479	480
481	482	483	484	485	486	487	488	489	490
491	492	493	494	495	496	497	498	499	500
501	502	503	504	505	506	507	508	509	510
511	512	513	514	515	516	517	518	519	520
521	522	523	524	525	526	527	528	529	530
531	532	533	534	535	536	537	538	539	540
541	542	543	544	545	546	547	548	549	550
551	552	553	554	555	556	557	558	559	560
561	562	563	564	565	566	567	568	569	570
571	572	573	574	575	576	577	578	579	580
581	582	583	584	585	586	587	588	589	590
591	592	593	594	595	596	597	598	599	600
601	602	603	604	605	606	607	608	609	610
611	612	613	614	615	616	617	618	619	620
621	622	623	624	625	626	627	628	629	630
631	632	633	634	635	636	637	638	639	640
641	642	643	644	645	646	647	648	649	650
651	652	653	654	655	656	657	658	659	660
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691	692	693	694	695	696	697	698	699	700
701	702	703	704	705	706	707	708	709	710
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721	722	723	724	725	726	727	728	729	730
731	732	733	734	735	736	737	738	739	740
741	742	743	744	745	746	747	748	749	750
751	752	753	754	755	756	757	758	759	760
761	762	763	764	765	766	767	768	769	770
771	772	773	774	775	776	777	778	779	780
781	782	783	784	785	786	787	788	789	790
791	792	793	794	795	796	797	798	799	800
801	802	803	804	805	806	807	808	809	810
811	812	813	814	815	816	817	818	819	820
821	822	823	824	825	826	827	828	829	830
831	832	833	834	835	836	837	838	839	840
841	842	843	844	845	846	847	848	849	850
851	852	853	854	855	856	857	858	859	860
861	862	863	864	865	866	867	868	869	870
871	872	873	874	875	876	877	878	879	880
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891	892	893	894	895	896	897	898	899	900
901	902	903	904	905	906	907	908	909	910
911	912	913	914	915	916	917	918	919	920
921	922	923	924	925	926	927	928	929	930
931	932	933	934	935	936	937	938	939	940
941	942	943	944	945	946	947	948	949	950
951	952	953	954	955	956	957	958	959	960
961	962	963	964	965	966	967	968	969	970
971	972	973	974	975	976	977	978	979	980
981	982	983	984	985	986	987	988	989	990
991	992	993	994	995	996	997	998	999	1000

Index	Stock	Unit	Lot
1	100	100	100
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Index	Stock	Unit	Lot
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96	100	100	100
97	100		

State	County	Wk.	Low	Open	Close	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
Alabama	Adams	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100				

NEW YORK—DOW JONES

March 13	March 12	March 11	March 10	March 7	March 8	1985/86		Since Completion		15	12	11	10	High	Low
						High	Low	High	Low						
AUSTRALIA															

[illegible][illegible]

N.Y.S.E. ALL COMMON				RISES AND FALLS			SINGAPORE Straits Times (30/12/65)			
			1965	March	March	March				
							584.88	581.94	585.25	587.72 552.55 (7/1/65) 584.88 (13/1/65)

TORONTO 1985/86

LONDON Chief price changes

[illegible]

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WORLD TRAVEL

Continued on Page 46

FINANCIAL TIMES

WORLD STOCK MARKETS

WALL STREET

Record run checked by profit-taking

TURNOVER in the US stock markets was much reduced yesterday, leaving share prices responding with uncertainty to weakness in federal bonds and oil futures, writes Terry Byland in New York.

The Dow edged to new peaks at mid-session but the broader market turned sluggish.

Bonds plunged by a full point after federal data on February retail sales sparked off bond futures selling. Long-term yields returned to the 8 per cent plus range and short-term rates remained firm.

Credit markets, disappointed with the dip of only 0.1 per cent in the retail statistics, face further tests today when federal data on producer prices and industrial production are due.

Also causing nervousness in the bond market was the firmer oil price trend in US markets ahead of this weekend's meeting of Opec ministers.

The stock market opened down, in the shadow of the credit sector, but buyers appeared at the lower levels, turning blue chips higher. Progress was uncertain, however, and the advance was periodically checked by profit-taking.

At the close the Dow Jones industrial average was up 8.26 at 1,753.71.

The Dow was boosted by strong gains in tobacco stocks after what a Philip Morris executive described as "a great victory" in the industry's product liability battles. Philip Morris jumped 4 1/2% to \$113 1/4 and R. J. Reynolds 1 1/4% to \$40 1/4, both heavily traded after a federal appeals court ruled that internal corporate documents need not be made publicly available.

The retail sector brightened after K mart allayed fears over retail sales with news of increased earnings in the final quarter of last year. At \$42, K mart, the leading US discounter, gained 1 1/4%, with heavy buying lifting the stock to the head of the NYSE active list. Strong in K mart's wake was Federated Department Stores, up 5 1/4% to \$77 1/4.

Oils gave up a fraction of this week's gains as several major producers disclosed plans for severe cuts in this year's capital spending plans. Exxon dipped 5% to \$54 1/4 and Chevron 5 1/4% to \$37 1/4, both after announcing spending cuts. Atlantic Richfield eased 5 1/4% to \$52 1/4, but Mobil resisted the trend with a gain of 5 1/4% to \$39 1/4.

The Detroit carmakers moved cautiously as the industry reported the latest sales statistics. Ford, reported to be on the verge of a management reshuffle, added 5 1/4% to \$72 1/4, while General Motors, at \$78, showed no change.

IBM steadied after the selling bout seen late on Wednesday, edging up 5 1/4% to \$149 1/4 in brisk turnover. Digital equipment was strong, jumping 2 1/4% to \$167 1/4 but gains in the rest of the sector were modest.

Western Air, the latest takeover fea-

ture, continued to boil away in heavy trading, although the price shaded 5 1/4% to \$11 1/4. Domestic carriers edged around their overnight levels without attracting much attention. Delta, at \$41 1/4, firmed 5 1/4%.

Westinghouse Electric dipped 5 1/4% to \$30 1/4 in a cautious response to allegations of bribery on contracts in the Philippines. Western Union, which is planning a restructuring in the face of its financial problems, fell 1 1/4% to \$50 1/4.

This week's rise in short-term market rates brought profit-taking in banks, where J. P. Morgan lost 1 1/4% to \$76 1/4 and Chase Manhattan 1 1/4% to \$46 1/4.

Monsanto stood out in a dull chemicals sector, with a gain of 1 1/4% to \$59 1/4. But uncertainty over the next phase of the dollar left drug stocks mixed, with Bristol-Myers a weak spot, down 1 1/4% to \$71 1/4.

With federal funds trading steadily at 7 1/4 per cent, which is inside the market's preferred range, short-term and money-market rates showed little change from overnight. The credit market, which began the week hoping for further cuts in bank prime rates or even in federal discount rates, has become unsettled by renewed firmness in federal funds.

The bond market was flat from the opening, as traders waited for the federal authorities to issue further economic data, and for the Opec ministers to disclose their latest views on world oil prices.

TOKYO

Undeterred by rise in margin level

HIGHER margin requirements failed to subdue hectic buying in Tokyo yesterday, with the Nikkei average scoring its 10th consecutive rise in the fourth most active trading session on record, writes Shigeo Nishimaki of Jiji Press.

The market indicator registered its seventh largest rise of 176.53 to close at 14,414.86, another record. Trading rose from 1,108.95m shares on Wednesday to 1,292.05m. Gains and losses were virtually balanced at 444 to 449, respectively, with 103 issues unchanged.

The Tokyo Stock Exchange raised its margin requirements by 10 per cent to 60 per cent to take some heat out of the market. But investors, who believed interest rate cuts would lead to higher world stock prices, remained undaunted and continued to buy, pushing prices up further.

Power stocks remained popular, with Tokyo Electric Power climbing Y40 to Y3,470 and Chugoku Electric Power soaring Y100 to Y2,020. But caution set in as some power stocks have already reached record highs this week. Kansai Electric Power lost Y10 to Y2,490 and Tokyo Gas finished Y7 up at Y362, bolstered by the day's heaviest trading of 56.7m shares.

Nippon Express, popular for its urban redevelopment projects, rose Y18 to Y747. Mitsubishi Heavy Industries, second busiest with 43.9m shares traded, firmed Y11 to Y404, and Nippon Steel, third most active with 40.4m, added Y1 to Y189.

Some railways also gained ground on news of urban redevelopment projects. Among them were Odakyu Electric Railway, Y48 up at Y750, and Keisei Electric Railway, Y31 up at Y456.

Nippon Oil jumped Y76 to Y969, while Koa Oil scored a daily limit increase of Y100 to Y970. Nippon Mining added Y35 to Y449 on brisk sales by its oil division and rumours of speculator buying.

Among biotechnologies, Kyowa Hakko rose Y200, its daily limit, to Y1,470, and Dainippon Pharmaceutical closed at Y2,980, up Y90. Elsewhere, Tokio Marine and Fire was Y40 up at Y1,050 and Nomura Securities Y30 up at Y1,480.

Bond trading was calm with most dealers retreating to the sidelines as yields on major issues tumbled below 5 per cent on Wednesday for the first time in post-war history. The yield on the benchmark 6.2 per cent government bond maturing in July 1995 fell to 4.95 per cent from 4.98 per cent.

Dealers are mainly bullish about the medium-term outlook of the bond market as they expect US and Japanese interest rates to go lower. But caution set in after Wednesday's precipitous drop in yields and dealers kept away from the market in the absence of fresh incentives.

AUSTRALIA

INDUSTRIALS and gold boosted Sydney to another record high in active trading, leading the All Ordinaries index up 9.1 to 1,065.8.

Takeover activity involving BHP and Bell Resources provided much of the session's interest. Bell Resources jumped 40 cents to A\$5.50, while BHP slipped 4 cents to A\$6.40.

Among metal and gold mining shares CRA added 10 cents to A\$6.00, Western Mining 4 cents to A\$3.52 and Kidston Gold 20 cents to A\$6.30.

Banks closed generally mixed, following some profit-taking. ANZ slipped 4 cents to A\$5.48, Westpac was up 10 cents at A\$5.68 and National Australia lost 2 cents to A\$5.78.

Oil and gas stocks were also mixed with Santos up 5 cents to A\$3.85 and Bridge Oil down 5 cents to A\$1.65.

Elsewhere, CSR firmed 5 cents to A\$310, News Corp jumped 30 cents to A\$14.50, Elders EXL rose 5 cents to A\$3.55 and Lend Lease added 30 cents to A\$8.00.

EUROPE

Rate cuts continue to boost Paris

CALM SET in after the storm in Europe this week and most major bourses paused yesterday to catch their breath as profit-takers moved in to take gains.

There were some exceptions, however. Paris continued to edge higher, aided by a dip in the overnight call money rate and a fall in French inflation.

Gains were recorded despite nervousness ahead of the national legislative elections this weekend.

As a result of lower interest rates, building issues rose on hopes that cheaper money would be directed towards the purchase of property. Lafarge-Coppes, which led the sector, put on FFr 48 to FFr 1,058 while Colas, a strong performer on Wednesday, continued to climb with a FFr 30 gain to FFr 560. Maisons Phenix added FFr 8 to FFr 218.

The rising dollar was a positive influence on export oriented food and drinks issues. Pernod Richard added FFr 13 to FFr 993, Beghin-Say gained FFr 21 to FFr 405, while rosebush-to-champagne group Moët-Hennessy slipped FFr 4 to FFr 2,125.

Car issues benefited from the dollar's upturn and Peugeot put on FFr 17 to FFr 860. Michelin gained FFr 96 to FFr 2,499. Optimism was encouraged by comments from Bank of France Governor Michel Camdessus over the possible abolition of exchange controls, made possible by successful deflationary policies which seem to be holding down wage costs and improving corporate profits.

Madrid posted a record rise on the back of enthusiasm fostered by Spain's convincing vote to remain in Nato. The Madrid Stock Exchange index rose 6.78 to 150.23.

In shares traded, 86 rose while two fell.

Utilities were the rally leaders while banks also put in a fine performance. Banco Vizcaya gained Pta 50 to Pta 1,056 and Banco Central added Pta 25 to Pta 565.

After a favourable position-squaring

session on Wednesday, Milan climbed to a peak yesterday in extremely heavy trading.

The Banca Commerciale index surged 21.2 to a record 835.89.

Some major issues, including Banca Commerciale, Buitoni and Banco di Roma, were suspended after exceeding the permitted 20 per cent daily gain.

Fiat moved L25 ahead to L9,880, while Pirelli, buoyed by improved profits, advanced L220 to L4,070.

A central bank cut in the discount rate fuelled interest in Stockholm and blue chips moved higher across the board.

Erikscon gained SKr 2 to SKr 285 ahead of its 1985 results. Volvo added SKr 3 to SKr 309.

Elsewhere, bourses turned mixed to lower on profit-taking.

In Frankfurt, the Commerzbank index slipped 8.8 to 2,088.5 as only a few minor gains were recorded.

Chemical issues were hardest hit with drops of DM 8 to DM 342 recorded for Bayer, DM 5.60 to DM 319.90 for BASF and DM 5.40 to DM 323.50 for Hoechst.

Banks were mixed as profit-taking offset the decline in interest rates. Commerzbank added DM 1 to DM 318.

Bonds eased as investors consolidated their position. The Bundesbank gave sizeable encouragement, purchasing DM 165.9m worth of domestic paper after selling DM 71.4m in the previous session.

Rises continued to outnumber falls in Amsterdam where prices ended mixed in a quiet session.

Royal Dutch was the favourite after announcing lower profits for 1985 but a higher dividend. It added Fl 6.80 to Fl 187.50.

Bonds were lower where changed.

Profit-taking clawed at gains in Zurich and Brussels. Swissair dropped Sfr 35 to Sfr 2,095 after higher profits, an increased dividend and a rights issue proposal.

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In Montreal industrial and banks traded slightly down, while utilities generally showed small gains.

LONDON

CAUTION dominated London following Wednesday's record rise. However, some equity leaders were able to consolidate gains and the FT Ordinary index closed 0.1 off at 1,349.7.

The pace slackened early on after British Telecom announced disappointing third-quarter results. It closed 14p down at 218p.

Banks, however, showed some good gains in active trading on news that Nat West, up 42p at 783p, was the subject of a "buy" recommendation. Barclays added 15p to 498p.

Concern that the expected cut in UK interest rates could be delayed left longer-dated gilts with widespread falls ranging to 1 1/4%.

Chief price changes, Page 47; Details, Page 46; Share information service, Pages 44-45

HONG KONG

BARGAIN-HUNTERS took Hong Kong sharply higher after the sharp falls in the previous session.

Properties led the advance and the Hang Seng index closed 22.30 higher to 1,812.67.

At the end of the session Hutchison Whampoa was 40 cents up to HK\$24.20, Jardine Matheson 20 cents to HK\$11.80 and Swire Pacific 75 cents to HK\$30.75. Cheung Kong, however, was 40 cents down at HK\$18.50.

Banks closed mixed with Hang Seng down 25 cents at HK\$44.50. East Asia unchanged at HK\$19 and Hongkong and Shanghai up 15 cents at HK\$7.70.

SOUTH AFRICA

GOLDS continued to firm in Johannesburg as the bullion price showed further strength. Trading, however, was quiet and gains were generally light.

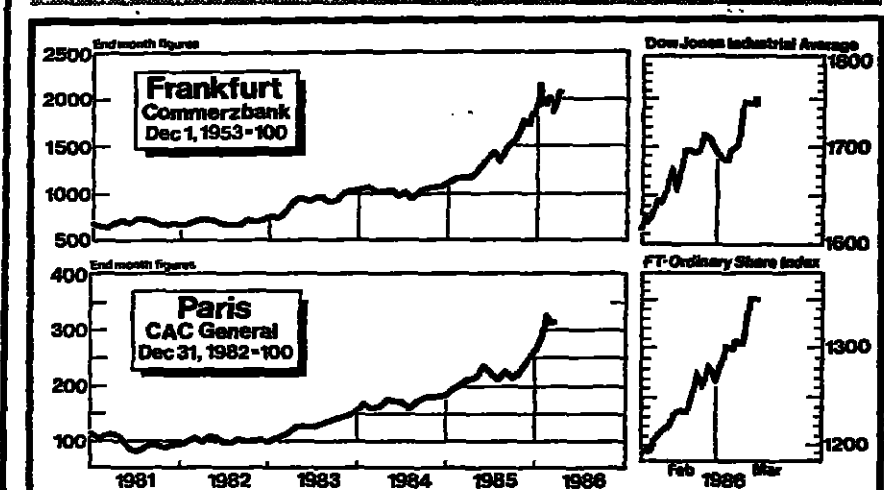
Among golds Buffelsfontein added R2.50 to R74.25, Free State Consolidated was R1.25 up at R31.50, Gold Fields firmed a similar amount to R40.25 and Driefontein rose 25 cents to R52.50.

The higher trend was reflected in other minings, with Rustenburg Platinum adding R1 to R31.50 and diamond share De Beers 30 cents to R20.10.

Mining financial Anglo American closed 55 cents higher at R42.

Industrials closed generally mixed. AECI added 50 cents to R11.00, Barlow Rand 10 cents to R15.30, while Rembrandt slipped R1 to R50.

KEY MARKET MONITORS



STOCK MARKET INDICES

NEW YORK	March 13	Previous	Year ago
DJ Industrials	1,757.86	1,745.45	1,261.70
DJ Transport	811.58	806.18	608.61
DJ Utilities	188.24	188.40	148.44
S&P Composite	233.70	232.54	178.19

LONDON	March 13	Previous	Year ago
FT Ord	1,350.6	1,350.7	980.1
FT-SE 100	1,616.7	1,624.5	1,295.2
FT-A All-share	786.59	790.28	626.92
FT-A 500	887.90	874.42	694.53
FT Gold mines	331.0	322.2	485.9
FT-A Long gift	9.59	8.40	10.81

TOKYO	March 13	Previous	Year ago
Nikkei	14,414.86	14,238.13	12,419.30
Tokyo SE	1,153.45	1,145.06	986.53

AUSTRALIA	March 13	Previous	Year ago
All Ord	1,085.8	1,076.8	767.4
Metals & Mins	522.4	517.4	471.2

AUSTRIA	March 13	Previous	Year ago
Credit Aktien	115.02	114.15	72.42

BELGIUM	March 13	Previous	Year ago
Belgian SE	3,346.73	3,343.67	2,310.05

CANADA	March 13	Previous	Year ago
Toronto	2,339.7	2,364.6	2,024.0
Metals & Mins	2,975.6	2,993.9	2,588.9
Montreal	1,518.4	1,526.57	1,281.0

DENMARK	March 13	Previous	Year ago
SE	239.83	237.91	174.44

FRANCE	March 13	Previous	Year ago
CAC Gen	315.3	315.6	208.4
Ind. Tendance	119.9	119.2	113.1

WEST GERMANY	March 13	Previous	Year ago
FAZ-Aktien	688.43	688.57	419.27
Commerzbank	2,088.5	2,087.3	1,214.3

HONG KONG	March 13	Previous	Year ago
Hang Seng	1,812.67	1,800.39	1,335.82

ITALY	March 13	Previous	Year ago
Banca Comm.	635.89	614.69	276.98

NETHERLANDS	March 13	Previous	Year ago
ANP-CBS Gen	263.2	261.6	208.7
ANP-CBS Ind	251.9	251.8	165.6

NORWAY	March 13	Previous	Year ago
Oslo SE	348.93	345.94	326.14

SINGAPORE	March 13	Previous	Year ago
Straits Times	584.86	601.94	831.31

SOUTH AFRICA	March 13	Previous	Year ago
JSE Golds	-	1,200.3	924.6
JSE Industrials	-	1,151.6	848.8

SPAIN	March 13	Previous	Year ago
Madrid SE	150.23	143.45	111.36

SWEDEN	March 13	Previous	Year ago
J & P	1,945.46	2,203.52	1,444.17

SWITZERLAND	March 13	Previous	Year ago
Swiss Bank Ind	586.6	588.9	428.9

WORLD	March 13	Previous	Year ago
MS Capital Int'l	292.7	290.3	196.5

COMMODITIES

(London)	March 13	Previous	Year ago
Silver (spot fixing)	397.60p	393.60p	-
Copper (cash)	£367.50	£380.50	-
Coffee (Mar)	£2,504.50	£2,522.50	-
Oil (spot Arabian Light)	n/a	n/a	-

GOLD (per ounce)

	March 13	Previous	Year ago
London	\$348.25	\$344.50	-
Zurich	\$349.45	\$344.25	-
Paris (fixing)	\$352.16	\$345.84	-
Luxembourg	\$349.60	\$344.80	-
New York (April)	\$349.2	\$353.00	-

CURRENCIES

(London)	March 13	Previous	March 13	Previous
US Dollar	2.2955	2.284	1.45975	1.4675
Yen	179.9	180.25	262.5	264.5
FFr	7.06	7.0275	10.305	10.3125
Sfr	1.932	1.934	2.82	2.8375
Guillemet	2.591	2.578	3.78	3.7825
Lira	1,557.5	1,552.5	2,273.0	2,278.25
Bfr	46.9	46.7	68.45	68.55
CS	1.394	1.3972	2.0381	2.05325

INTEREST RATES

(London)	March 13	Previous
3-month offered rate	11 1/4%	11 1/4%
6-month offered rate	11 1/4%	11 1/4%
9-month offered rate	11 1/4%	11 1/4%
12-month offered rate	11 1/4%	11 1/4%

US BONDS

Treasury	March 13	Previous	Yield
8 1988	101 1/4%	7.233	101 1/4%
8 1993	105 1/4%	7.663	105 1/4%
8 1998	107 1/4%	7.801	107 1/4%
9 2016	113 1/4%	8.017	113 1/4%

Treasury Index

Maturity (years)	Return	Day's change	Yield	Day's change
1-30	147.16	-0.84	7.76	+0.11
1-10	140.71	-0.45	7.58	+0.10
1-3	132.75	-0.14	7.36	+0.07
3-5	142.89	-0.41	7.84	+0.10
15-30	170.21	-2.23	8.41	+0.14